

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KRLV MONTH

APRIL'2014

| NAME OF PROGRAM | DAY or DAYS AIRED | TIME AIRED | LENGHT | TYPE | PRODUCED STATION/OUTSIDE |
|---------------------------|-------------------|------------|---------|------|--------------------------|
| KENO AQUI EN LAS VEGAS | SATURDAY | 11:00 AM | 30 MIN. | P.A | OUTSIDE |
| KENO NUESTRA COMUNIDAD | SATURDAY | 11:30 AM | 30 MIN. | P.A | STATION |
| KWID NUESTRA COMUNIDAD | SUNDAY | 6:00 AM | 30 MIN. | P.A | STATION |
| KWID NUESTRA COMUNIDAD | SUNDAY | 11:00 AM | 30 MIN. | P.A | STATION |
| KWID NUESTRA COMUNIDAD | SUNDAY | 11:30 PM | 30 MIN. | P.A | OUTSIDE |
| KRLV NUESTRA COMUNIDAD | SUNDAY | 6:00 AM | 30 MIN | P.A | STATION |
| KRLV AQUÍ EN LAS VEGAS | SUNDAY | 6:30 AM | 30 MIN | P.A | STATION |
| KRLV AQUÍ EN LAS VEGAS | SUNDAY | 11:00AM | 30 MIN. | P.A | OUTSIDE |
| KRLV NUESTRA COMUNIDAD | SUNDAY | 11:30AM | 30 MIN. | P.A | STATION |
| KRLV AQUÍ EN LAS VEGAS | SATURDAY | 9:00AM | 30 MIN | P.A | STATION |



PSA'S FOR APRIL 2014

1. LOCAL PROMO RONALD MC DONALD
 2. LOCAL PROMO VISIT NEVADA
 3. LOCAL PROMO HISPANICS IN POLITICS
 4. LOCAL PROMO NEVADA PEP
 5. LOCAL PROMO VDAY INTERNATIONAL
 6. LOCAL PROMO AIDS AWARENESS
 7. LOCAL PROMO NEVADA TOURISM VISIT ALAMO
 8. LOCAL PROMO HEALTH DISTRICT
 9. LOCAL PROMO FOR MONTHLY WINCHESTER CENTER
 10. LOCAL PROMO NARCOTICS AWARENESS
 11. LOCAL PROMO NEUROLOGICS
 12. LOCAL HEART ASSOCIATION PROMO
 13. PROMO DRINK DRIVING PREVENTION
 14. LOCAL PROMO CITY OF LAS VEGAS APRIL ACTIVITIES.
 15. LOCAL PROMO ENGLISH CLASSES METHODIST CHURCH
 16. LOCAL PROMO MEXICAN CONSUL SATURDAY EVENT
 17. LOCAL PROMO BULLYING FLIP THE SCRIPT – NEVADA BROADCASTERS
 18. FOOD SAFETY EDUCATION - AD COUNCIL
 19. ORAL HEALTH - AD COUNCIL.
 20. TEXT FOR BABY - NCLR PROMO
 21. NON-SMOKING - HISPANIC HEALTH- AD
 22. PROMO OLD TIRES. NATIONAL AD COUNCIL
 23. AL-ANON NATIONAL PROMO- AD COUNCIL
 24. DENTAL HEALTH- AD COUNCIL
 25. ASHTMA PREVENTION- AD COUNCIL
 26. CHECK TIRES CAUTION PROMO – AD COUNCIL
 27. HUD AGAINST DISCRIMINATION – AD COUNCIL
 28. CHILD SAFETY PASSENGER AD COUNCIL
 29. ESCAPE WITH FAMILY PROMO-AD CONCIL
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Month Covered:
APRIL
2014

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 1 : GOVERNMENT 2HEALTH 3: HEALTH

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

1. **NUESTRA COMUNIDAD, P.A. REC.**
7:30AM, 11PM 30 MINUTES
APRIL 6, 2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KRLV
Guest :LAURA MARTINEZ
MEXICAN CONSUL
Mexican Consul is offering services thru internet
service, to facilitate better services. Cicno de
mayo Celebratiions are announced. Programs
such as financial help, and health information
have a priority.

2. **NUESTRA COMUNIDAD, P.A. REC.**
7:30AM, 11PM 30 MINUTES
APRIL 13, 2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO/ KWID/KRLV
Guest: EZEQUIEL MARTIN
ALLIANCE AGAINST DIABETES
Clinic is offering Free medical services for
diabetics with heart problems. How to take care
of your skin and what type of food is good for
your body during summer is also discussed

3. **NUESTRA COMUNIDAD, P.A. REC.**
7:30AM, 11PM 30 MINUTES
APRIL 20,2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID /KRLV
Guest: WENDY LOZADA
RAPE CRISIS CENTER
Center is offering help to rape victims in Spanish.
Education is one of the main obstacles that this
organization is facing. Where, and How to make a
victims report. Help to get counseling, financial
and psychologic help.

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2014

ASCERTAINMENT PROGRAMMING

STATION:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 4: MINORITIES 5. EDUCATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
APRIL 27, 2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID/KRLV

Guest: RUBEN GONZALEZ
MAY FIRST COALITION.

Local group is working with several organizations to organize the May 1st Rally to demand an Immigration Reform and salute Labor Day. Looking for volunteers and donations for this event. How to get involved for futures events is also discussed.

5. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
APRIL 6, 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV

Guest: ANGELICA SILVEIRA
RONALD MCDONALDS HOUSE

Organization is creating a new program to raise funds to help local students who need financial aid. Local customers have an opportunity to help this organization to bring better education to excellent students.

Month Covered:
APRIL
2014

ASCERTAINMENT PROGRAMMING

STATION:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY 6 : GOVERNMENT 7: HEALTH

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM;11:30pm 30 MINUTES
APRIL 13, 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV.
Guest: ZORAIDA CALDERA
VENEZUELA ORGANIZATION DIRECTOR
Local group is planning a rally for Venezuela, this
rally will try to call the attention of tourist and
local for problems facing its Country. Looking for
volunteers and donations to fund permits.
Cultural organization also is calling its
countryman to participate in events to help local
kids.

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM;11:30pm 30 MINUTES
APRIL 20, 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV.
Guest: ROSITA CASTILLO
PLANNED PARENTHOOD HISPANIC DIRECTOR
Organization is bringing its programs to the
neighborhood. Special presentation for parents
and teenagers, to help understand the sexual
behavior and how to prevent diseases.