

# LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KRLV MONTH

## APRIL'2014

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE	
KENO AQUI EN LAS VEGAS	SATURDAY	11:00 AM	30 MIN.	P.A	OUTSIDE	
KENO NUESTRA COMUNIDAD	SATURDAY	11:30 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	11:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	11:30 PM	30 MIN.	P.A	OUTSIDE	
KRLV NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SUNDAY	6:30 AM	30 MIN	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SUNDAY	11:00AM	30 MIN.	P.A	OUTSIDE	
KRLV NUESTRA COMUNIDAD	SUNDAY	11:30AM	30 MIN.	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SATURDAY	9:00AM	30 MIN	P.A	STATION	



## PSA'S FOR APRIL 2014

1. LOCAL PROMO RONALD MC DONALD
  2. LOCAL PROMO VISIT NEVADA
  3. LOCAL PROMO HISPANICS IN POLITICS
  4. LOCAL PROMO NEVADA PEP
  5. LOCAL PROMO VDAY INTERNATIONAL
  6. LOCAL PROMO AIDS AWARENESS
  7. LOCAL PROMO NEVADA TOURISM VISIT ALAMO
  8. LOCAL PROMO HEALTH DISTRICT
  9. LOCAL PROMO FOR MONTHLY WINCHESTER CENTER
  10. LOCAL PROMO NARCOTICS AWARENESS
  11. LOCAL PROMO NEUROTICS
  12. LOCAL HEART ASSOCIATION PROMO
  13. PROMO DRINK DRIVING PREVENTION
  14. LOCAL PROMO CITY OF LAS VEGAS APRIL ACTIVITIES.
  15. LOCAL PROMO ENGLISH CLASSES METHODIST CHURCH
  16. LOCAL PROMO MEXICAN CONSUL SATURDAY EVENT
  17. LOCAL PROMO BULLYING FLIP THE SCRIPT – NEVADA BROADCASTERS
  18. FOOD SAFETY EDUCATION - AD COUNCIL
  19. ORAL HEALTH - AD COUNCIL.
  20. TEXT FOR BABY - NCLR PROMO
  21. NON-SMOKING - HISPANIC HEALTH- AD
  22. PROMO OLD TIRES. NATIONAL AD COUNCIL
  23. AL-ANON NATIONAL PROMO- AD COUNCIL
  24. DENTAL HEALTH- AD COUNCIL
  25. ASHTMA PREVENTION- AD COUNCIL
  26. CHECK TIRES CAUTION PROMO – AD COUNCIL
  27. HUD AGAINST DISCRIMINATION – AD COUNCIL
  28. CHILD SAFETY PASSENGER AD COUNCIL
  29. ESCAPE WITH FAMILY PROMO-AD CONCIL
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**Month Covered:**  
**APRIL**  
**2014**

**ASCERTAINMENT PROGRAMMING**

**STATIONS:**  
**KWID / KENO / KRLV**

**ASCERTAINMENT CATEGORY: 1 : GOVERNMENT 2HEALTH 3: HEALTH**

**PROGRAM TITLE:**  
**Source Type, Time(s)Broadcast,**  
**Duration, Date**

**BRIEF DESCRIPTION:**  
**Must include Moderator's name;Guest**  
**Name and Title**

**1. NUESTRA COMUNIDAD, P.A. REC.**  
**7:30AM, 11PM 30 MINUTES**  
**APRIL 6, 2014**  
**KRLV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director**  
**KENO / KWID / KRLV**  
**Guest :LAURA MARTINEZ**  
**MEXICAN CONSUL**  
**Mexican Consul is offering services thru internet**  
**service, to facilitate better services. Cicno de**  
**mayo Celebratiions are announced. Programs**  
**such as financial help, and health information**  
**have a priority.**

**2. NUESTRA COMUNIDAD, P.A. REC.**  
**7:30AM, 11PM 30 MINUTES**  
**APRIL 13, 2014**  
**KRLV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director**  
**KENO/ KWID/KRLV**  
**Guest: EZEQUIEL MARTIN**  
**ALLIANCE AGAINST DIABETES**  
**Clinic is offering Free medical services for**  
**diabetics with heart problems. How to take care**  
**of your skin and what type of food is good for**  
**your body during summer is also discussed**

**3. NUESTRA COMUNIDAD, P.A. REC.**  
**7:30AM, 11PM 30 MINUTES**  
**APRIL 20,2014**  
**KRLV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director**  
**KENO / KWID /KRLV**  
**Guest: WENDY LOZADA**  
**RAPE CRISIS CENTER**  
**Center is offering help to rape victims in Spanish.**  
**Education is one of the main obstacles that this**  
**organization is facing. Where, and How to make a**  
**victims report. Help to get counseling, financial**  
**and psychologic help.**

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**ASCERTAINMENT PROGRAMMING**

**STATION:**  
**KWID / KENO / KRLV**

**ASCERTAINMENT CATEGORY: 4: MINORITIES 5. EDUCATION**

**PROGRAM TITLE:**  
**Source Type, Time(s) Broadcast,**  
**Duration, Date**

**BRIEF DESCRIPTION:**  
**Must include Moderator's name; Guest(s)**  
**Name and Title**

**4. NUESTRA COMUNIDAD, P.A. REC.**  
**7:30AM, 11PM 30 MINUTES**  
**APRIL 27, 2014**  
**KRLV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director**  
**KENO / KWID/KRLV**  
**Guest: RUBEN GONZALEZ**  
**MAY FIRST COALITION.**  
**Local group is working with several organizations**  
**to organize the May 1<sup>st</sup> Rally to demand an**  
**Immigration Reform and salute Labor Day.**  
**Looking for volunteers and donations for this**  
**event. How to get involved for futures events is**  
**also discussed.**

**5. NUESTRA COMUNIDAD, P.A. REC.**  
**7:30AM, 11PM 30 MINUTES**  
**APRIL 6, 2014**  
**KRLV-KENO-KWID**

**Host: JEANET BARRERA**  
**Public Affairs Volunteer KENO / KWID /KRLV**  
**Guest: ANGELICA SILVEIRA**  
**RONALD MCDONALDS HOUSE**  
**Organization is creating a new program to raise**  
**funds to help local students who need financial**  
**aid. Local customers have an opportunity to help**  
**this organization to bring better education to**  
**excellent students.**

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**ASCERTAINMENT PROGRAMMING**

**STATION:**  
**KWID / KENO / KRLV**

**ASCERTAINMENT CATEGORY 6 : GOVERNMENT 7: HEALTH**

**PROGRAM TITLE:**  
**Source Type, Time(s)Broadcast,**  
**Duration, Date**

**BRIEF DESCRIPTION:**  
**Must include Moderator's name;Guest**  
**Name and Title**

**6. AQUÍ EN LAS VEGAS, P.A. REC.**  
**7:00AM;11:30pm 30 MINUTES**  
**APRIL 13, 2014**  
**KRLV-KENO-KWID**

**Host: JEANET BARRERA**  
**Public Affairs Volunteer KENO / KWID /KRLV.**  
**Guest: ZORAIDA CALDERA**  
**VENEZUELA ORGANIZATION DIRECTOR**  
Local group is planning a rally for Venezuela, this rally will try to call the attention of tourist and local for problems facing its Country. Looking for volunteers and donations to fund permits. Cultural organization also is calling its countryman to participate in events to help local kids.

**7. AQUÍ EN LAS VEGAS, P.A. REC.**  
**7:00AM;11:30pm 30 MINUTES**  
**APRIL 20, 2014**  
**KRLV-KENO-KWID**

**Host: JEANET BARRERA**  
**Public Affairs Volunteer KENO / KWID /KRLV.**  
**Guest: ROSITA CASTILLO**  
**PLANNED PARENTHOOD HISPANIC DIRECTOR**  
Organization is bringing its programs to the neighborhood. Special presentation for parents and teenagers, to help understand the sexual behavior and how to prevent diseases.