



WFOX-TV
PO Box 809238
Chicago, IL 60680-9238
(855) 333-2676

CONTRACT

<u>Contract / Revision</u> 528179 /		<u>Alt Order #</u> 09432807
<u>Product</u> ANNE BROSCHÉ		
<u>Contract Dates</u> 03/12/19 - 03/19/19		<u>Estimate #</u>
<u>Advertiser</u> POL/A Brosche/D/Jax Mayor/FL-A		<u>Original Date / Revision</u> 03/11/19 / 03/12/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFOX-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00068924		<u>Advertiser Ref</u> P00069310-A

And:

Full Contact Strategies
1771 E Mallory St
Pensacola, FL 32503

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFOX	03/12/19	03/18/19	M-F Action News @ 4:430a-5a	4:430a-5a		:30			P-03		NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				4	\$30.00					
N 2	WFOX	03/12/19	03/18/19	M-F Action News @ 8:8a-9a	8:8a-9a		:30			P-03		NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				4	\$135.00					
N 3	WFOX	03/12/19	03/18/19	M-F 9a-10a	9a-10a		:30			P-04		NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$60.00					
N 4	WFOX	03/12/19	03/18/19	M-F 10a-11a	10a-11a		:30			P-05		NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$35.00					
N 5	WFOX	03/12/19	03/18/19	M-F 11a-12p	11a-12p		:30			P-04		NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$35.00					
N 6	WFOX	03/12/19	03/18/19	M-F 1p-2p	1p-2p		:30			P-05		NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				7	\$10.00					
N 7	WFOX	03/12/19	03/18/19	M-F 2p-3p	2p-3p		:30			P-05		NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				10	\$10.00					
N 8	WFOX	03/12/19	03/18/19	M-F 3p-4p	3p-4p		:30			P-03		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$100.00					
N 9	WFOX	03/12/19	03/18/19	M-F 4p-5p	4p-5p		:30			P-04		NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$110.00					
N 10	WFOX	03/12/19	03/18/19	M-F 5p-530p	5p-530p		:30			P-05		NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Advertiser</u> POL/A Brosche/D/Jax Ma		<u>Original Date / Revision</u> 03/11/19 / 03/12/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$60.00					
N 11	WFOX	03/12/19	03/18/19	M-F Late News 10p	10p-1030p		:30			P-03		NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$300.00					
N 12	WFOX	03/16/19	03/16/19	Sa Action News @ 6a	6a-7a		:30			P-03		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----1-				1	\$115.00					
N 13	WFOX	03/16/19	03/16/19	Sa Action News @ 7a	7a-8a		:30			P-03		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----1-				1	\$130.00					
N 14	WFOX	03/16/19	03/16/19	Sa Action News @ 8a	8a-9a		:30			P-03		NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----2-				2	\$130.00					
N 15	WFOX	03/16/19	03/16/19	Sa Action News @ 9a	9a-10a		:30			P-02		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----1-				1	\$200.00					
N 16	WFOX	03/16/19	03/17/19	SaSu Local News 10p	10p-1030p		:30			P-03		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----SS				1	\$165.00					
N 17	WFOX	03/17/19	03/17/19	Su Action News @ 6a	6a-7a		:30			P-03		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----2				2	\$100.00					
N 18	WFOX	03/17/19	03/17/19	Su Action News @ 7a	7a-8a		:30			P-03		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----1				1	\$120.00					
N 19	WFOX	03/17/19	03/17/19	Su Action News @ 8a	8a-9a		:30			P-03		NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----1				1	\$120.00					
N 20	WFOX	03/17/19	03/17/19	Su Action News @ 10a	10a-1030a		:30			P-03		NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/11/19	03/17/19	-----2				2	\$75.00					
N 21	WFOX	03/19/19	03/19/19	M-F Action News @ 4a	430a-5a		:30			P-03		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/18/19	03/24/19	-1-----				1	\$30.00					
N 22	WFOX	03/19/19	03/19/19	M-F Action News @ 8a	8a-9a		:30			P-03		NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/18/19	03/24/19	-1-----				1	\$135.00					
N 23	WFOX	03/19/19	03/19/19	M-F 9a-10a	9a-10a		:30			P-04		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/18/19	03/24/19	-1-----				1	\$60.00					
N 24	WFOX	03/12/19	03/18/19	M-F 530p-6p	530p-6p		:30			P-05		NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/12/19	03/18/19	MTWTF--				5	\$60.00					
Totals								0.00				80	\$6,315.00	

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/25/19 - 03/19/19	80	\$6,315.00	(\$947.25)	\$5,367.75
Totals	80	\$6,315.00	(\$947.25)	\$5,367.75

Signature: _____ **Date:** _____

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