

KRDC(AM) 1110/ K256CX(FM) 99.1  
ISSUE/PROGRAM REPORT  
4th QUARTER 2022  
(October-November-December 2022)

**KRDC(AM) 1110/ K256CX(FM) 99.1**  
**ISSUES PROGRAM REPORT**  
**FOURTH QUARTER 2022**  
**PART I – INTRODUCTION**

KRDC(AM) 1110 and K256CX(FM) 99.1 (hereinafter “the Station”) - is located in Pasadena, CA. The Station simulcasts ESPN Radio programming from KSPN(AM) 710, Los Angeles. The Station carries programming from the ESPN Radio Network, in addition to live, local programs. Programs include Keyshawn, JWill & Max, hosted by Keyshawn Johnson, Jay Williams and Max Kellerman (airs Monday-Friday, 6:00am-10:00am); Travis & Sliwa Show, hosted by Travis Rodgers and Allen Sliwa (airs Monday-Friday, 10:00am-1:00pm); Mason & Ireland hosted by Steve Mason and John Ireland (airs Monday-Friday, 1:00pm-4:00pm); Sedano & Kap, hosted by Jorge Sedano and Scott Kaplan (airs Monday-Friday, 4:00pm-7:00pm); and Weekend Warrior with Dr. Klapper (airs Saturdays, 7:00am-9:00am). KSPN is also the flagship station of the Los Angeles Lakers, the Los Angeles Rams, the Los Angeles Football Club, and carries various Angels Baseball Games.

Issues of importance to the local community are addressed through a variety of programs. KRDC-AM is a talk station with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests, and callers of issues of special interest to athletes and sports fans, such as domestic abuse or traumatic brain injuries.

The station also airs a one-hour weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 6:00 AM, is hosted by KRDC-AM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community which are ascertained by feedback from the community leaders and listeners, and the Station’s observations of local media coverage of news and information during that particular quarter. Each week’s show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, KRDC-AM airs a wide variety of public service announcements.

Finally, KRDC-AM periodically airs local news briefs and weather reports.

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**PART II – THE STATION’S MOST SIGNIFICANT TREATMENT OF SELECTED ISSUES OF CONCERN**

KRDC-AM determined the following subjects to be of particular concern to area listeners during the fourth quarter of 2022:

**Personal and Public Health**

**Mental Health  
Organ Donation  
Down’s Syndrome  
Parkinson’s**

**Cancer Support**

**Ovarian Cancer  
Prostate Cancer**

**Community Programs**

**Hunger  
Online Fraud Prevention  
Thanksgiving  
ERA  
Supply Chain**

**Military Support**

**Reagan Legacy Foundation  
Forever Young Veterans**

Attached is a listing of some of KRDC-AM's most significant treatment of these issues during the fourth quarter of 2022.

## **PERSONAL and PUBLIC HEALTH**

Beyond Sports (local public affairs show) – 10/02/2022

Topic: **Mental Health**

Show Summary: Celebrated attorney David Glass has long focused on mental health for his clients and in the new podcast called “HourGlass”, he focuses on mental health and personal growth.

Beyond Sports (local public affairs show) – 10/16/2022

Topic: **Organ Donation**

Show Summary: Organ donation saves thousands of lives yearly and improves the lives of many more. The process of becoming an organ donor can begin online at [LifeGoesOn.org](http://LifeGoesOn.org)

Beyond Sports (local public affairs show) – 11/06/2022

Topic: **Down’s Syndrome**

Show Summary: Stand Up For Downs has created the Improvaneer Method, teaching improv classes for youth with Down’s Syndrome.

Beyond Sports (local public affairs show) – 11/27/2022

Topic: **Parkinson’s**

Show Summary: Parkinson’s is a neurodegenerative condition that has many different symptoms. Research is continuous, but there is much more needed to help those who have this disease.

## **CANCER SUPPORT AND EDUCATION**

Beyond Sports (local public affairs show) – 11/13/2022

Topic: **Ovarian Cancer**

Show Summary: Ovarian cancer is very often silent until it is very late stage. Knowing the signs and being proactive with checks is crucial.

Beyond Sports (local public affairs show) – 12/04/2022

Topic: **Prostate Cancer**

Show Summary: Dr Potter, renown prostate cancer doctor, shares the latest on research and treatments, as well as the easy test that can detect prostate cancer.

## **COMMUNITY PROGRAMS**

Beyond Sports (local public affairs show) – 10/09/2022

Topic: **Hunger**

Show Summary: Common Threads works throughout the country to help the food insecure through programs including community cooking, after school programs, and work training programs.

Beyond Sports (local public affairs show) – 10/30/2022

Topic: **Fraud Prevention**

Show Summary: William Kresse, “Professor Fraud” explains some of the current scams to be aware of, and ways to protect yourself from online and other fraud and identity theft.

Beyond Sports (local public affairs show) – 11/20/2022

Topic: **Thanksgiving**

Show Summary: Entertaining expert Marc Sievers shares ways to personalize Thanksgiving celebrations, and with the economy, how to create a wonderful meal on a strict budget.

Beyond Sports (local public affairs show) – 12/11/2022

Topic: **ERA NOW**

Show Summary: Many people in America think the ERA is part of the constitution, but it is not. How this has passed all the necessary requirements, and not yet been ratified is very complex.

Beyond Sports (local public affairs show) – 12/25/2022

Topic: **Supply Chain Issues**

Show Summary: The ongoing supply chain issues have now moved into the food space. Even steak is more expensive since it is less readily available.

#### **MILITARY SUPPORT**

Beyond Sports (local public affairs show) – 10/23/2022

Topic: **Reagan Legacy Foundation**

Show Summary: Michael Reagan, head of the Reagan Legacy Foundation discusses the foundations support of our current military, as well as its support of WWII troops.

Beyond Sports (local public affairs show) – 12/18/2022

Topic: **Forever Young Vets**

Show Summary: Forever Young Veterans is a foundation working to help share the stories of veterans before they are lost forever.

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