

**RADIO DISNEY LOS ANGELES
KRDC(AM) 1110/ K256CX(FM) 99.1
ISSUE/PROGRAM REPORT
FIRST QUARTER 2021**

SECTION I – INTRODUCTION

Radio Disney Los Angeles – KRDC(AM) 1110 and K256CX(FM) 99.1 (hereinafter “the Station”) - is located in Pasadena, CA and carries programming produced by Radio Disney dedicated to high quality, wholesome music entertainment that is beneficial to the communities in which we serve.

During the first quarter of 2021, the Station broadcast several episodes of a public interest program called The GreenSense Show produced by GreenSense Media which focuses on the environment as an issue of concern to the community and strives to build better communities by helping citizens take care of the environment through a variety of means. In addition, the Station also broadcast a self-produced program called “Community Focus” that featured discussions about health and wellness, community engagement/ volunteerism, and education as issues of community concern.

The Station ran these community issue shows on Sundays in January, February, and March of 2021 at 6:30AM. Details regarding these programs are included in Section II of this report.

The Station broadcast public service announcements (“PSAs”) of fifteen, thirty, and sixty seconds in length on a variety of community-focused topics. These PSAs are self-produced or provided by the Ad Council, a private, national non-profit organization that marshals talent from the advertising and communications industries, the facilities of the media, and the resources of the business and non-profit communities to produce, distribute and promote public service campaigns on behalf of non-profit organizations and government agencies in issue areas such as improving the quality of life for children, preventative health, education, community well-being, environmental preservation, and strengthening families. This quarter, the Station broadcast **60** PSAs in a variety of day parts. Details regarding these PSAs are included in Section III of this report.

SECTION II – PROGRAM DESCRIPTIONS

GREENSENSE WITH ROBERT COLANGELO

Sunday 01/03/21

PROGRAM TITLE: Getting beyond sustainability/Green Rush

PROGRAM LENGTH: 28 minutes

The term ‘regenerative’ is being used often today in agriculture, food, biology, even in finance. It means to restore, renew and grow - and it’s a way we can emulate nature instead of working against it in many aspects of human life. Emily Olson is the founder of ReGen Friends and works to bring regeneration beyond just a buzz word.

As we continue our series on the ‘green rush,’ the massive growth of the cannabis industry as legalization spreads across the US, we’re joined by Damian Soloman, who’s had a long international career in indoor agriculture and now runs Plant Geek Consulting.

GREENSENSE WITH ROBERT COLANGELO

Sunday 1/10/21

PROGRAM TITLE: NREL solar & agriculture program/National Park air quality

PROGRAM LENGTH: 28 minutes

Utility-scale solar installations could cover almost 2 million acres in the US in the next 10 years or so. That sounds great but it also means the land might be monopolized for that use only. However, at the National Renewable Energy Laboratory (or NREL), they focus on creative answers to today's energy challenges and are working on testing low-impact solar installations where the land can be used for growing crops and other vegetation. We're joined by Jordan Macknick with the Strategic Energy Analysis Center with NREL.

National parks, which were founded as a refuge from the often polluted conditions of cities and towns, are now shown have air that's reported to be unhealthy. 85 percent of National parks that have air that is unhealthy to breathe at times, according to a new report from the National Parks Conservation Association and we're joined now by Ulla Reeves, Advocacy Manager for NPCA's Clean Air Program.

GREENSENSE WITH ROBERT COLANGELO

Sunday 01/17/21

PROGRAM TITLE: Plastic from Crustacean Shells/ Automation in Indoor Growing

PROGRAM LENGTH: 28 minutes

Plastic can be made more sustainable - and less likely to clog up our oceans - if it comes from the oceans, like a protein found in squid. But crustaceans - lobsters and crabs - can also be a source of it. A group of Masters students at the Royal College of Art and Imperial College in London that calls themselves 'the Shell Works' is making plastic out of compounds found in the shells of lobsters, a common food waste. Insiya Jafferjee joins us on Green Sense from the UK.

Urban Ag News General Manager Chris Higgins joins us to talk about the prevalence of automation in indoor growing.

GREENSENSE WITH ROBERT COLANGELO

Sunday 01/24/21

PROGRAM TITLE: Green Rush/ Sand Cleaning Storm Water

PROGRAM LENGTH: 28 minutes

In our ongoing series getting to know the 'green rush' a bit better, we are meeting people innovators in the world of cannabis growing. One such person is Mike Lewis of Third Wave farms which occupies a unique niche as a supply chain consultant working to maximize crop yield and quality.

Stormwater that runs off pavements, gutters and lawns - picking up toxins and contaminants along the way - is usually discarded as pollution. But researchers at UC Berkeley have found a new way to use sand to soak up certain toxic materials from storm water which could unlock a new water supply. We're joined by lead author Joe Charbonnet.

COMMUNITY FOCUS

Sunday 01/31/21

PROGRAM TITLE: Musicians on Call

PROGRAM LENGTH: 29 minutes

For over 20 years Musicians on Call have brought live and recorded music to the bedside of patients. CEO and President of Musicians on Call Pete Griffin joins as our guest and provides insight to his experience and why he feels the work he does is so important. What takes place is a look at the healing benefits of live music for individuals in hospitals and how Musicians on call works with communities and veterans. Encourages members of the community to engage with one another and remember those who are in need.

In spite of the pandemic and thanks to their virtual programs, Musicians On Call has been one of the few charities that is still able to provide programs directly to patients and caregivers in hospitals during current restrictions.

COMMUNITY FOCUS

Sunday 02/07/21

PROGRAM TITLE: Inclusion Matters

PROGRAM LENGTH: 30 minutes

A discussion on the accessibility of playgrounds for children with disabilities and the importance of being inclusive in play and socialization. The episode serves as a reminder that our communities are enriched by embracing differences and learning from people from all backgrounds and abilities.

CEO and Co-founder of Inclusion Matters, Tiffany Harris joins us on this episode of Community Focus. Since the first playground opened in 2000, Tiffany's work has raised over \$70 million dollars that currently features 75 inclusive playgrounds and each boasts over 1 million visitors annually. For Tiffany this is more than a job but a passion as she believes every child deserves freedom, dignity, respect and friendship.

COMMUNITY FOCUS

Sunday 2/14/21

PROGRAM TITLE: It's Bigger Than Us

PROGRAM LENGTH: 30 minutes

This episode emphasized how volunteer opportunities can be transformative for individuals, both personally and professionally, and how they can support community growth. Founder and Executive director Tyrone Nance joins as this week's featured guest. The nonprofit was created to help transform the social and economic conditions of South Los Angeles through diverse volunteer efforts and community outreach. Tyrone's passion for It's Bigger Than Us mission goes deep as he has worked in the non-profit sector for several years and has been community organizing for over a decade.

COMMUNITY FOCUS

Sunday 2/21/21

PROGRAM TITLE: Boys and Girls Club

PROGRAM LENGTH: 30 minutes

This episode explores the role of Boys and Girls Clubs in providing a nurturing environment to support positive growth and enable children to reach their potential. The Clubs offer the opportunity for kids to interact with role models who can offer guidance and reinforcement. Education is essential in a child's development, and learning outside the classroom at places like the Boys and Girls Clubs can be critical in providing extra support. The Los Angeles division of Boys & Girls Club is made up of 138 Club locations that serve over 130,000 youths. Executive Director Mary Hewitt was the featured guest.

COMMUNITY FOCUS

Sunday 02/28/21

PROGRAM TITLE: Celiac Disease Foundation

PROGRAM LENGTH: 20 minutes

This episode focused on the challenges people face when dealing with celiac disease. It sought to educate people about the nature of the disease and how gluten affects people with celiac while raising awareness for sensitivities for those who have specific diet challenges. The Celiac Disease Foundation is the nation's leading disease advocacy organization that works to speed up diagnosis and treatments. The featured guest was Director of Development Laura Boone. As the Director of Development, Laura cultivates meaningful relationships and ensures the community is aware of the Foundation's mission and advancements.

COMMUNITY FOCUS

Sunday 03/07/21

PROGRAM TITLE: Habitat for Humanity, San Gabriel

PROGRAM LENGTH: 26 minutes

This episode focused on the work of Habitat for Humanity in San Gabriel, CA which assists with providing stable housing for the community, particularly those facing economic hardship. It also emphasized the importance of lending a hand, and not necessarily just giving a hand-out, in helping bring people together, raising confidence, and creating new opportunities and skills. Director of Resource Development, Frances Hardy joins as this week's featured guest. She believes that although philanthropy and fundraising can be intimidating ideas but she thinks that fundraising is actually just all about love and she takes pride in helping people express their love.

COMMUNITY FOCUS

Sunday 03/14/21

PROGRAM TITLE: Emma Zen Foundation

PROGRAM LENGTH: 28 minutes

Public donations and grant through the work of the Emma Zen Foundation support pet oxygen masks for local Fire Departments. Pets present during home fires can suffer from asphyxiation or other breathing difficulties due to smoke inhalation. The Foundation offers first responders special masks with a unique rubber seal closing the jowls of an animal and delivering oxygen directly through the nostrils. The organization also encourages people take Pet First Aid & CPR to assist pets during emergencies and to have a family emergency plan. Debra Jo Chiapuzio, the President of the Emma Zen Foundation, was the featured guest and believes that your pet's safety is as important as yours.

COMMUNITY FOCUS

Sunday 03/21/21

PROGRAM TITLE: Feeding America

PROGRAM LENGTH: 26 minutes

This episode focused on how communities can engage and help those in need by supporting them with foodbanks which help source, store, and supply food to local partners. It also raised awareness for the work of Feeding America, the nation's largest hunger-relief organization which helps deliver programs at the front line of hunger. Their programs include school-based food pantries, emergency disaster relief, and Kids' Café which provide free snacks and meals to low-income kids at community locations during afterschool hours. The featured guest was Zuani Villareal who is Feeding America's Director of Communication. She works to elevate the stories and programs within a network of food banks to the local and national media.

COMMUNITY FOCUS

Sunday 03/28/21

PROGRAM TITLE: Hunger Action LA

PROGRAM LENGTH: 28 minutes

This episode featured the work of a Hunger Action LA which works to end hunger and promote healthy eating through advocacy, direct service, and organizing. It raised awareness about how community members can support anti-hunger legislation through education and engaging with public officials to understand food challenges and support the eradication of hunger. Executive Director of Logistics-Provision, Outreach, Organizer, Legislative Activist Frank Tamboello joins us for this week's episode of Community Focus.

SECTION III – PSA DESCRIPTIONS

SERIES TITLE: PSA

PROGRAM TITLE: Texting and Driving: Driving Blind

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/13/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Texting and driving is dangerous – that’s a fact. More than nine in ten Americans believe sending (94%) and reading (91%) texts while driving is dangerous. This campaign targets drivers ages 16 – 34 and reinforces the idea that even though people feel impervious to the dangers of texting and driving, they aren't. Nobody is special enough to text and drive.

SERIES TITLE: PSA

PROGRAM TITLE: Choose Kindness

PROGRAM LENGTH: 30 seconds

DATE AIRED: 03/13/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: Carrie Underwood encourages listeners to stop the hate and spread love letting them know you don’t need to change for anyone. It’s your choice so choose to be kind.

SERIES TITLE: PSA

PROGRAM TITLE: Gift To Future Me – Feed the Pig

PROGRAM LENGTH: 60 seconds

DATE AIRED: 03/13/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: Encourages listeners to look at their finances and to make smart financial decisions today (savings account, investing 401k) to prepare for financial stability in the future.

SERIES TITLE: PSA

PROGRAM TITLE: Adoption & Foster Care – Adopt US Kids.org

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/16/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: You don’t need to be perfect to be a perfect parent. Kids in foster care will love you just the way you are.

SERIES TITLE: PSA

PROGRAM TITLE: Adoption & Foster Care – Adopt US Kids.org (Concert)

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/17/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: A multiple choice question about how to act when you take your kid to a concert. You don't need to be perfect to be a perfect parent. Kids in foster care will love you just the way you are.

SERIES TITLE: PSA

PROGRAM TITLE: Autism Speaks

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/16/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Learn the signs of autism that can occur in children as young as 18 months.

SERIES TITLE: PSA

PROGRAM TITLE: Father Involvement – Little Tea Cup

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/17/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: It only takes a moment to make a moment. Take the time to be a dad today.

SERIES TITLE: PSA

PROGRAM TITLE: Father Involvement – Go Fish

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/17/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: It only takes a moment to make a moment. Take the time to be a dad today.

SERIES TITLE: PSA

PROGRAM TITLE: Learning & Attention – Understood.org

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/15/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Resources for learning and attention issues designed to help you help your child in school and through life. Because understanding is everything.

SERIES TITLE: PSA

PROGRAM TITLE: Learning & Attention – Understood.org (Siri)

PROGRAM LENGTH: 60 Seconds

DATE AIRED: 03/15/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Using Siri to demonstrate how kids and teens feel without the ability to focus. Resources for learning and attention issues designed to help you help your child in school and through life. Because understanding is everything.

SERIES TITLE: PSA

PROGRAM TITLE: Meals On Wheels

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/15/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: 1 in 6 seniors face the threat of hunger and millions more live in isolation. Encourages listeners to donate their lunch break to feed and engage with seniors.

SERIES TITLE: PSA

PROGRAM TITLE: Meals On Wheels – Harvey Lauer

PROGRAM LENGTH: 60 Seconds

DATE AIRED: 03/16/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Harvey Lauer, creator of Meals On Wheels says as a blind senior you can't tell anyone what they can and can't do. 1 in 6 seniors face the threat of hunger and millions more live in isolation. Encourages listeners to donate their lunch break to feed and engage with seniors.

SERIES TITLE: PSA

PROGRAM TITLE: Discover the Forest

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/14/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Student explaining her exciting weekend in the forest. Ask your parents to take you and your friends to the forest this week – it's closer than you think.

SERIES TITLE: PSA

PROGRAM TITLE: Disney Team Of Heroes Toy Delivery

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/13/21 – 03/31/21

TIME AIRED: Various Times (3 total)

FORMAT: Recorded

DESCRIPTION: Learn how you can support your community and local children hospitals by delivering comfort and inspiration through their toy delivery program.

SERIES TITLE: PSA

PROGRAM TITLE: Toys for Tots (1)

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/12/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: Every kid deserves joy through toys. It's not just a thing, it's a chance to spread joy through the world's ultimate toy drive.

SERIES TITLE: PSA

PROGRAM TITLE: Toys for Tots (2)

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/12/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: Joy can light up the sky and comes in all shapes and sizes. Every kid deserves joy through toys. It's not just a thing, it's a chance to spread joy from one person to another by joining the world's ultimate toy drive.

SERIES TITLE: PSA

PROGRAM TITLE: YSA Summer Volunteer (1)

PROGRAM LENGTH: 15 Seconds

DATE AIRED: 03/12/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: What if you made a difference in your community by volunteering? By teaming up with friends and family and putting in a little effort we can make communities healthier, stronger and greener.

SERIES TITLE: PSA

PROGRAM TITLE: YSA Summer Volunteer (2)

PROGRAM LENGTH: 30 Seconds

DATE AIRED: 03/12/21 – 03/31/21

TIME AIRED: Various Times (4 total)

FORMAT: Recorded

DESCRIPTION: What if you made a difference in your community by volunteering? You could do something you're proud of. By teaming up with friends and family and putting in a little effort we can make communities healthier, stronger and greener while even improving your own skills.