

KRDC(AM) 1110/ K256CX(FM) 99.1
ISSUE/PROGRAM REPORT
2ND QUARTER 2023
(APRIL-MAY-JUNE 2023)

KRDC(AM) 1110/ K256CX(FM) 99.1
ISSUES PROGRAM REPORT
SECOND QUARTER 2023
PART I – INTRODUCTION

KRDC(AM) 1110 and K256CX(FM) 99.1 (hereinafter “the Station”) - is located in Pasadena, CA. The Station simulcasts ESPN Radio programming from KSPN(AM) 710, Los Angeles. The Station carries programming from the ESPN Radio Network, in addition to live, local programs. Programs include Keyshawn, JWill & Max, hosted by Keyshawn Johnson, Jay Williams and Max Kellerman (airs Monday-Friday, 6:00am-10:00am); Travis & Sliwa Show, hosted by Travis Rodgers and Allen Sliwa (airs Monday-Friday, 10:00am-1:00pm); Mason & Ireland hosted by Steve Mason and John Ireland (airs Monday-Friday, 1:00pm-4:00pm); Sedano & Kap, hosted by Jorge Sedano and Scott Kaplan (airs Monday-Friday, 4:00pm-7:00pm); and Weekend Warrior with Dr. Klapper (airs Saturdays, 7:00am-9:00am). KSPN is also the flagship station of the Los Angeles Lakers, the Los Angeles Rams, the Los Angeles Football Club, and carries various Angels Baseball Games.²

Issues of importance to the local community are addressed through a variety of programs. KRDC-AM is a talk station with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests, and callers of issues of special interest to athletes and sports fans, such as domestic abuse or traumatic brain injuries.

The station also airs a one-hour weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 6:00 AM, is hosted by KRDC-AM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community which are ascertained by feedback from the community leaders and listeners, and the Station’s observations of local media coverage of news and information during that particular quarter. Each week’s show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, KRDC-AM airs a wide variety of public service announcements.

Finally, KRDC-AM periodically airs local news briefs and weather reports.

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PART II – THE STATION’S MOST SIGNIFICANT TREATMENT OF SELECTED ISSUES OF CONCERN

KRDC-AM determined the following subjects to be of particular concern to area listeners during the second quarter of 2023:

Public Health

- Food Insecurity**
- Autism**
- Down Syndrome**
- Parkinson’s**

Personal Health

- Hearing Loss**
- Mental Health**
- Autoimmune Health**

Cancer Support

- Cancer Support**
- Melanoma**

Community Programs

- Fraud Prevention**
- AAPI**
- WGA**
- Reagan Legacy Foundation**

Attached is a listing of some of KRDC-AM's most significant treatment of these issues during the second quarter of 2023.

PUBLIC HEALTH

Beyond Sports (local public affairs show) – 4/23/2023, 5am-6am

Topic: **Food Insecurity**

Show Summary: Food Insecurity is a very hidden issue that touches every community in America. Programs including food banks, food pantries and school food programs work to help alleviate the effects of food insecurity and hunger.

Beyond Sports (local public affairs show) – 4/30/2023, 5am-6am

Topic: **Autism**

Show Summary: Now encompassing a large group of neurodivergent diagnoses, understanding and support for those with Autism, as well as their families, is crucial. National organizations allow people to gain knowledge and access to resources that make this journey less complicated.

Beyond Sports (local public affairs show) – 5/14/2023, 5am-6am

Topic: **Down Syndrome**

Show Summary: Programs to support the Downs Syndrome community are now even more accessible online as they work to help as many as possible, including through local communities and schools.

Beyond Sports (local public affairs show) – 6/25/2023, 5am-6am

Topic: **Parkinson's**

Show Summary: Parkinson's is a progressive disorder most often associated with a visible tremor. Research has shown that it can be seen in patients as early as 10 years prior to the tremor and can evolve into dementia in almost two thirds of patients.

PERSONAL HEALTH

Beyond Sports (local public affairs show) – 4/16/2023, 5am-6am

Topic: **Hearing Loss**

Show Summary: Justin Osmond, of the Osmond family, was born without hearing and describes what his life has been like being isolated without sound. Through the science of hearing aids, he has been able to connect with others, and his family's music, as those with functional hearing can.

Beyond Sports (local public affairs show) – 6/04/2023, 5am-6am

Topic: **Mental Health**

Show Summary: Felicity Nicole talks about overcoming a life of witnessing and experiencing abuse, and how she has benefited from therapy to heal, and go on to provide that help to others.

Beyond Sports (local public affairs show) – 6/11/2023, 5am-6am

Topic: **Autoimmune Health**

Show Summary: ViuHealth is a new platform designed to allow patients and caregivers to organize medical information for those with autoimmune conditions. From appointment summaries, to registering for clinical trials, it creates a safe, user friendly and free space for record keeping.

CANCER SUPPORT AND EDUCATION

Beyond Sports (local public affairs show) – 4/02/2023, 5am-6am

Topic: **Cancer Support**

Show Summary: Imerman Angels has created a network of individualized cancer support allowing each fighter to be paired with a survivor that has already overcome that same type of cancer.

Beyond Sports (local public affairs show) – 5/28/2023, 5am-6am

Topic: **Melanoma**

Show Summary: Spring and summer are when many are thinking about skin cancer, and sunscreen. Learning about the language of sunscreen and sun protection helps us to be smarter about how we protect ourselves. Additionally, monthly checks for mole changes can be life saving as skin cancer can be treated if caught early.

COMMUNITY PROGRAMS

Beyond Sports (local public affairs show) – 4/09/2023, 5am-6am

Topic: **Fraud Prevention**

Show Summary: New scams seem to be created daily, so keeping our information safe feels like a full-time job. Learning what to look for is crucial to spot situations before you get drawn in.

Beyond Sports (local public affairs show) – 5/7/2023, 5am-6am

Topic: **AAPI**

Show Summary: Asian American Pacific Islander month is May and Anupy Singla joined the program to discuss the importance in educating each other regarding our similarities as well as our differences.

Beyond Sports (local public affairs show) – 5/21/2023, 5am-6am

Topic: **WGA**

Show Summary: The Writer's Guild strike has been continuing for quite a while and doesn't seem near an end. How does this affect the rest of us? Is it just a delay in our favorite tv shows or movies, or does it go deeper?

Beyond Sports (local public affairs show) – 6/18/2023, 5am-6am

Topic: **Reagan Legacy Foundation**

Show Summary: Michael Reagan, son of former President Ronald Reagan, heads up the Reagan Legacy Foundation. Aside from providing scholarships for sailors and families serving on the USS Ronald Reagan, the Foundation also helps to preserve the history of those who served in WWII.