

KRDC(AM) 1110/ K256CX(FM) 99.1  
ISSUE/PROGRAM REPORT  
1ST QUARTER 2023  
(January-February-March 2023)

**KRDC(AM) 1110/ K256CX(FM) 99.1**  
**ISSUES PROGRAM REPORT**  
**FIRST QUARTER 2023**  
**PART I – INTRODUCTION**

KRDC(AM) 1110 and K256CX(FM) 99.1 (hereinafter “the Station”) - is located in Pasadena, CA. The Station simulcasts ESPN Radio programming from KSPN(AM) 710, Los Angeles. The Station carries programming from the ESPN Radio Network, in addition to live, local programs. Programs include Keyshawn, JWill & Max, hosted by Keyshawn Johnson, Jay Williams and Max Kellerman (airs Monday-Friday, 6:00am-10:00am); Travis & Sliwa Show, hosted by Travis Rodgers and Allen Sliwa (airs Monday-Friday, 10:00am-1:00pm); Mason & Ireland hosted by Steve Mason and John Ireland (airs Monday-Friday, 1:00pm-4:00pm); Sedano & Kap, hosted by Jorge Sedano and Scott Kaplan (airs Monday-Friday, 4:00pm-7:00pm); and Weekend Warrior with Dr. Klapper (airs Saturdays, 7:00am-9:00am). KSPN is also the flagship station of the Los Angeles Lakers, the Los Angeles Rams, the Los Angeles Football Club, and carries various Angels Baseball Games.

Issues of importance to the local community are addressed through a variety of programs. KRDC-AM is a talk station with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests, and callers of issues of special interest to athletes and sports fans, such as domestic abuse or traumatic brain injuries.

The station also airs a one-hour weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 6:00 AM, is hosted by KRDC-AM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community which are ascertained by feedback from the community leaders and listeners, and the Station’s observations of local media coverage of news and information during that particular quarter. Each week’s show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, KRDC-AM airs a wide variety of public service announcements.

Finally, KRDC-AM periodically airs local news briefs and weather reports.

**KRDC(AM) 1110/ K256CX(FM) 99.1  
ISSUES PROGRAM REPORT  
THIRD QUARTER 2022**

**PART II – THE STATION’S MOST SIGNIFICANT TREATMENT OF SELECTED ISSUES OF CONCERN**

KRDC-AM determined the following subjects to be of particular concern to area listeners during the first quarter of 2023:

**Personal and Public Health**

**Depression  
Parkinson’s  
BPH**

**Cancer Support**

**Melanoma  
Twist Out Cancer  
Prostate Cancer**

**Community Programs**

**Black History Month  
International Women’s Day  
NIL  
Antisemitism**

**Education and Technology**

**CES  
Back 2 School America  
Reading is Fundamental**

Attached is a listing of some of KRDC-AM most significant treatment of these issues during the first quarter of 2023.

## PERSONAL and PUBLIC HEALTH

Beyond Sports (local public affairs show) – 01/07/2023

Topic: **Depression**

Show Summary: Renowned psychologist Dr. John Duffy discusses depression in the general population as we approach the “endemic” of Covid and what this ongoing mental health crisis means for long term health.

Beyond Sports (local public affairs show) – 01/21/2023

Topic: **Parkinson’s**

Show Summary: Parkinson’s is a neurodegenerative condition that has many different symptoms. Research is continuous, but there is much more needed to help those who have this disease.

Beyond Sports (local public affairs show) – 03/25/2023

Topic: **BPH**

Show Summary: Benign Prostatic Hyperplasia is the most common prostate problem in men. It causes the prostate to increase in size and happens to almost all men as they age, but new treatments are available.

## CANCER SUPPORT AND EDUCATION

Beyond Sports (local public affairs show) – 01/14/2023

Topic: **Melanoma**

Show Summary: Renata Block, Dermatological Physician Assistant shares her expertise regarding melanoma. It is a concern for all and while awareness for sunscreen and prevention has increased, individuals still are not being diagnosed as early as they could be with regular doctor visits and self-checks.

Beyond Sports (local public affairs show) – 01/28/2023

Topic: **Twist Out Cancer**

Show Summary: Twist Out Cancer provides psychosocial support to previvors, survivors & caregivers through creative arts programming which serves as a mechanism for healing.

Beyond Sports (local public affairs show) – 02/11/2023

Topic: **Prostate Cancer**

Show Summary: Dr Laganosky, renowned urologist and prostate cancer specialist, shares the latest on research and treatments, as well as the easy test that can detect prostate cancer.

## COMMUNITY PROGRAMS

Beyond Sports (local public affairs show) – 02/18/2023

Topic: **Black History Month**

Show Summary: Sheldon Epps discusses his enduring work television and theatre work In his memoir, 'My Own Directions: A Black Man's Journey in the American Theatre,' he shares his ups and downs as a black man working in the industry.

Beyond Sports (local public affairs show) – 03/04/2023

Topic: **International Women's Day**

Show Summary: For this International Women's Day, the ERA Coalition continues to focus on having the fully confirmed Equal Rights Amendment officially to the US Constitution.

Beyond Sports (local public affairs show) – 03/11/2023

Topic: **NIL**

Show Summary: The NIL (Name, Image, Likeness) rules have changed in the NCAA and that allows student athletes to have an income stream from their name, image, and likeness. This brings attention to the disparity between the amount male/female athletes are making. A Fair Shot is a program created by H&R Block to address this disparity and help to alleviate it.

Beyond Sports (local public affairs show) – 03/18/2023

Topic: **Discrimination**

Show Summary: Theatre has long been able to address social concerns through storytelling. Tony Award winning playwright Itamar Moses has used many of his works to share stories of Jewish culture as well as other cultures.

### **MILITARY SUPPORT**

Beyond Sports (local public affairs show) – 01/01/2023

Topic: **CES**

Show Summary: The Consumer Electronics Show introduces products and technologies that can potentially change our day to day lives.

Beyond Sports (local public affairs show) – 02/04/2023

Topic: **Back 2 School America**

Show Summary: Founder and CEO Matthew Kurtzman talks about how B2SA has provided school supplies to lower income students for close to twenty years, allowing those students to be more fully prepared, and can increase their self-esteem as well as lead to increased grades and test scores.

Beyond Sports (local public affairs show) – 02/25/2023

Topic: **Reading is Fundamental**

Show Summary: RIF believes every child deserves an opportunity to own books, learn how to read, and obtain the fundamental building blocks to achieve their highest potential. Literacy opens doors and enables every child the chance to live their own journey.