

KRDC(AM) 1110/ K256CX(FM) 99.1
ISSUE/PROGRAM REPORT
3rd QUARTER 2022
(July-August-September 2022)

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ISSUES PROGRAM REPORT
THIRD QUARTER 2022
PART I – INTRODUCTION

KRDC(AM) 1110 and K256CX(FM) 99.1 (hereinafter “the Station”) - is located in Pasadena, CA. The Station simulcasts ESPN Radio programming from KSPN(AM) 710, Los Angeles. The Station carries programming from the ESPN Radio Network, in addition to live, local programs. Programs include Keyshawn, JWill & Max, hosted by Keyshawn Johnson, Jay Williams and Max Kellerman (airs Monday-Friday, 6:00am-10:00am); Travis & Sliwa Show, hosted by Travis Rodgers and Allen Sliwa (airs Monday-Friday, 10:00am-1:00pm); Mason & Ireland hosted by Steve Mason and John Ireland (airs Monday-Friday, 1:00pm-4:00pm); Sedano & Kap, hosted by Jorge Sedano and Scott Kaplan (airs Monday-Friday, 4:00pm-7:00pm); and Weekend Warrior with Dr. Klapper (airs Saturdays, 7:00am-9:00am). KSPN is also the flagship station of the Los Angeles Lakers, the Los Angeles Rams, the Los Angeles Football Club, and carries various Angels Baseball Games.

Issues of importance to the local community are addressed through a variety of programs. KRDC-AM is a talk station with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests, and callers of issues of special interest to athletes and sports fans, such as domestic abuse or traumatic brain injuries.

The station also airs a one-hour weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 6:00 AM, is hosted by KRDC-AM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community which are ascertained by feedback from the community leaders and listeners, and the Station’s observations of local media coverage of news and information during that particular quarter. Each week’s show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, KRDC-AM airs a wide variety of public service announcements.

Finally, KRDC-AM periodically airs local news briefs and weather reports.

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PART II – THE STATION’S MOST SIGNIFICANT TREATMENT OF SELECTED ISSUES OF CONCERN

KRDC-AM determined the following subjects to be of particular concern to area listeners during the third quarter of 2022:

Public Health

- Parkinson’s**
- Down’s Syndrome**
- Problem Gambling**

Personal Health

- Cystic Fibrosis**
- Alopecia**

Cancer Support

- Prostate Cancer**
- Melanoma**
- Twist Out Cancer**

Community Programs

- Female Business**
- Back 2 School America**
- Space Exploration**
- Foreign Relations**

Attached is a listing of some of KRDC-AM's most significant treatment of these issues during the third quarter of 2022.

PUBLIC HEALTH

Beyond Sports (local public affairs show) – 7/10/2022 and 7/17/22, 5am-6am

Topic: **Parkinson's**

Show Summary: Parkinson's is a neurodegenerative condition that has many different symptoms. Research is continuous, but there is much more needed to help those who have this disease.

Beyond Sports (local public affairs show) – 7/31/2022, 5am-6am

Topic: **Down's Syndrome**

Show Summary: Stand Up For Downs has created the Improvaneer Method, teaching improv classes for youth with Down's Syndrome.

Beyond Sports (local public affairs show) – 8/28/2022, 5am-6am

Topic: **Problem Gambling**

Show Summary: The global pandemic has created an environ where online gaming has become a bigger addictive concern. Starting as early as grade school, gaming and gambling addiction can remain hidden until it is a large problem for the gamer.

PERSONAL HEALTH

Beyond Sports (local public affairs show) – 8/14/2022, 5am-6am

Topic: **Cystic Fibrosis**

Show Summary: Programs to support the Downs Syndrome community, both individuals and their families, are throughout the Los Angeles area, as well as accessible online as they work to help as many as possible during the pandemic.

Beyond Sports (local public affairs show) – 9/04/2022, 5am-6am

Topic: **Alopecia**

Show Summary: Thea Chassin founded Bald Girls Do Lunch as a support group for those with Alopecia. The Academy Awards brought Alopecia into the news, and she shares what it is, and what those living with it go through.

CANCER SUPPORT AND EDUCATION

Beyond Sports (local public affairs show) – 7/03/2022, 5am-6am

Topic: **Prostate Cancer**

Show Summary: Dr Palese from Mt Sinai discusses prostate cancer to increase awareness of the ways to detect prostate cancer, and the evolving techniques for treating it.

Beyond Sports (local public affairs show) – 7/24/2022, 5am-6am

Topic: **Melanoma**

Show Summary: Early detection and proper prevention practices can eliminate melanoma deaths, which can be prevented. From sunscreen to protective clothing, so many techniques exist to help.

Beyond Sports (local public affairs show) – 9/11/2022, 5am-6am

Topic: **Twist Out Cancer**

Show Summary: Twist Out Cancer is a cancer support organization that aims to provide positivity to cancer fighters through their own personal artistic expression.

COMMUNITY PROGRAMS

Beyond Sports (local public affairs show) – 8/07/2022, 5am-6am

Topic: **Female Business**

Show Summary: Wild Collective is a female designed and operated business within professional sports marketing.

Beyond Sports (local public affairs show) – 8/21/2022, 5am-6am

Topic: **Back 2 School America**

Show Summary: Back 2 School America is a national organization providing basic school supplies to marginalized students, helping to increase basic self esteem, allowing them to feel worthy of education.

Beyond Sports (local public affairs show) – 9/18/2022, 5am-6am

Topic: **Space Exploration**

Show Summary: NASA has been planning a return to the moon for decades, but why? What will this accomplish, and how will it enter all of us into the next level of space exploration?

Beyond Sports (local public affairs show) – 9/25/2022, 5am-6am

Topic: **Foreign Relations**

Show Summary: With the passing of Queen Elizabeth, and a new Prime Minister, America's relationship with England enters a new era. How will a new monarch change global relations?