

# ORDER



**Orders**  
**Order / Rev:** 1281437  
 Alt Order #:  
**Product Desc:** Candidate  
**Estimate:** 4/20-5/5  
**Flight Dates:** 04/20/24 - 05/05/24  
**Original Date / Rev:** 04/17/24 / 04/17/24  
**Order Type:** GENERAL

**KNXV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Anderson Advertising and Public Rela  
**Buying Contact:**  
**Billing Contact:**  
 5800 E Thomas Rd  
 Scottsdale, AZ 85251

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** O'Callaghan/Democrat/US House  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 279380  
**Agency External ID:** 154865  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	15	\$8,500.00	\$7,225.00
04/29/24	05/05/24	9	\$5,250.00	\$4,462.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$8,500.00	\$7,225.00	0.00
May 2024	9	\$5,250.00	\$4,462.50	0.00
<b>Totals</b>	<b>24</b>	<b>\$13,750.00</b>	<b>\$11,687.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	04/22/24	05/03/24	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	1	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		1				\$750.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		1				\$750.00		0.00			
N 2	KNXV	04/22/24	05/03/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		1				\$750.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		1				\$750.00		0.00			
N 3	KNXV	04/22/24	05/03/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		2				\$500.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		1				\$500.00		0.00			
N 4	KNXV	04/22/24	05/03/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	2	\$750.00	P-3	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		2				\$750.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		2				\$750.00		0.00			
N 5	KNXV	04/21/24	05/05/24		CM	8-9am	-----S	:30	1	\$750.00	P-3	0.00	NM	2	\$1,500.00

Order / Rev: 1281437  
 Alt Order #:  
 Flight Dates: 04/20/24 - 05/05/24

Advertiser: O'Callaghan/Democrat/US House  
 Product Desc: Candidate  
 Estimate: 4/20-5/5  
**KNXV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S		1				\$750.00		0.00			
Week:		04/22/24	04/28/24	-----		0				\$0.00		0.00			
Week:		04/29/24	05/05/24	-----S		1				\$750.00		0.00			
N 6	KNXV	04/22/24	04/26/24	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--		1				\$750.00		0.00			
N 7	KNXV	04/22/24	05/03/24	M-F Nightline	CM	Nightline	MTWTF--	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
				M-F Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/22/24	04/28/24	MTWTF--		1				\$200.00		0.00			
Week:		04/29/24	05/05/24	MTWTF--		1				\$200.00		0.00			
N 8	KNXV	04/21/24	05/05/24	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
				Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S		1				\$500.00		0.00			
Week:		04/22/24	04/28/24	-----		0				\$0.00		0.00			
Week:		04/29/24	05/05/24	-----S		1				\$500.00		0.00			
N 9	KNXV	04/20/24	04/20/24	Sa 10-11pm News	CM	10-11pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sa 10-11pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-		1				\$400.00		0.00			
N 10	KNXV	04/20/24	05/04/24	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
				Sa 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-		1				\$300.00		0.00			
Week:		04/22/24	04/28/24	-----		0				\$0.00		0.00			
Week:		04/29/24	05/05/24	-----S-		1				\$300.00		0.00			
N 11	KNXV	04/20/24	04/27/24	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Sa GMA Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-		1				\$600.00		0.00			
Week:		04/22/24	04/28/24	-----S-		1				\$600.00		0.00			
N 12	KNXV	04/21/24	04/21/24	Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Su 10-11pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S		1				\$400.00		0.00			

\*Tax 1 Note: Tax 0.5%.

Totals 24 \$13,750.00