



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Crossroads GPS (14764)
Main Street Media Group (5734)
Santuo, Michelle
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)
ISSUE (19195)
National/Political Issue Agency
1861/ECR09360641

Invoice 529231
Inv Date 10/26/2014
Terms Cash In Advance
Contract 258343
Bill Type Standard
Period 9/29/2014 - 10/26/2014

Main Street Media Group
P O Box 25093
Alexandria, VA 22313

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ISSUE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/28/2014 4:38:00PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT			10/14/14		1 preempt @ \$255.00	\$0.00	No Avail
2.0	SPOT			10/16/14		1 preempt @ \$255.00	\$0.00	No Avail
3.0	SPOT			10/20/14		1 preempt @ \$255.00	\$0.00	Advertiser Instructions
4.0	Contract Line Remarks:		CHANNEL 7 DAYBREAK					
	SPOT	5:58:00AM-NEWS-D	Per week (1),We	10/15/14 6:15AM (We)	00:30	GPSAR1407H OUR VOTE	\$755.00	
5.0	Contract Line Remarks:		CHANNEL 7 DAYBREAK					
	SPOT	5:58:00AM-NEWS-D	Per week (1),Fr	10/17/14 6:22AM (Fr)	00:30	GPSAR1407H OUR VOTE	\$755.00	
6.0	SPOT			10/14/14		1 preempt @ \$705.00	\$0.00	No Avail
7.0	SPOT			10/15/14		1 preempt @ \$705.00	\$0.00	No Avail
8.0	SPOT			10/16/14		1 preempt @ \$705.00	\$0.00	No Avail
9.0	SPOT			10/17/14		1 preempt @ \$705.00	\$0.00	No Avail
10.1	Contract Line Remarks:		GOOD MORNING AMERICA					
	SPOT	7:00:00AM-ABC-GO	Day,M-1	10/20/14 8:58AM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$1175.00	
11.0	SPOT			10/15/14		1 preempt @ \$325.00	\$0.00	No Avail
12.1	Contract Line Remarks:		GOOD MORNING ARKANSAS					
	SPOT	9:00:00AM-NEWS-G	Per week (1),Fr	10/17/14 9:15AM (Fr)	00:30	GPSAR1407H OUR VOTE	\$650.00	
13.0	Contract Line Remarks:		THE VIEW					
	SPOT	9:58:30AM-ABC--TH	Per week (1),Tu	10/14/14 9:59AM (Tu)	00:30	GPSAR1407H OUR VOTE	\$255.00	
14.0	Contract Line Remarks:		THE VIEW					
	SPOT	9:58:30AM-ABC--TH	Per week (1),Th	10/16/14 10:35AM (Th)	00:30	GPSAR1407H OUR VOTE	\$255.00	
15.0	Contract Line Remarks:		THE VIEW					
	SPOT	9:58:30AM-ABC--TH	Per week (1),Mo	10/20/14 10:59AM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$255.00	
16.0	Contract Line Remarks:		JEOPARDY					
	SPOT	11:00:00AM-JEOPAR	Per week (1),We	10/15/14 11:13AM (We)	00:30	GPSAR1407H OUR VOTE	\$255.00	
17.0	Contract Line Remarks:		JEOPARDY					
	SPOT	11:00:00AM-JEOPAR	Per week (1),Fr	10/17/14 11:05AM (Fr)	00:30	GPSAR1407H OUR VOTE	\$255.00	
18.0	Contract Line Remarks:		MID DAY ARKANSAS					
	SPOT	11:30:00AM-NEWS-M	Per week (1),Tu	10/14/14 11:37AM (Tu)	00:30	GPSAR1407H OUR VOTE	\$255.00	
19.0	Contract Line Remarks:		MID DAY ARKANSAS					
	SPOT	11:30:00AM-NEWS-M	Per week (1),Th	10/16/14 11:47AM (Th)	00:30	GPSAR1407H OUR VOTE	\$255.00	
20.0	Contract Line Remarks:		MID DAY ARKANSAS					
	SPOT	11:30:00AM-NEWS-M	Per week (1),Mo	10/20/14 11:53AM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$255.00	
21.0	Contract Line Remarks:		THE CHEW					
	SPOT	12:00:00PM-ABC--TH	Per week (1),We	10/15/14 12:28PM (We)	00:30	GPSAR1407H OUR VOTE	\$305.00	
22.0	Contract Line Remarks:		THE CHEW					
	SPOT	12:00:00PM-ABC--TH	Per week (1),Fr	10/17/14 12:31PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$305.00	



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23.0	SPOT			10/14/14		1 preempt @\$355.00	\$0.00	Advertiser Instructions
24.1	Contract Line Remarks:		GENERAL HOSPITAL					
	SPOT	1:00:00PM-ABC-GE	Per week (1),Th	10/16/14 1:27PM (Th)	00:30	GPSAR1407H OUR VOTE	\$1065.00	
25.0	SPOT			10/20/14		1 preempt @\$355.00	\$0.00	No Avail
26.0	Contract Line Remarks:		MEREDITH VIEIRA					
	SPOT	2:00:00PM-MEREDITH	Per week (1),We	10/15/14 2:29PM (We)	00:30	GPSAR1407H OUR VOTE	\$305.00	
27.0	Contract Line Remarks:		MEREDITH VIEIRA					
	SPOT	2:00:00PM-MEREDITH	Per week (1),Fr	10/17/14 2:16PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$305.00	
28.0	Contract Line Remarks:		STEVE HARVEY					
	SPOT	2:59:29PM-THE STEVE HARVEY SHOW	Per week (1),Tu	10/14/14 3:16PM (Tu)	00:30	GPSAR1407H OUR VOTE	\$305.00	
29.0	Contract Line Remarks:		STEVE HARVEY					
	SPOT	2:59:29PM-THE STEVE HARVEY SHOW	Per week (1),Th	10/16/14 3:45PM (Th)	00:30	GPSAR1407H OUR VOTE	\$305.00	
30.0	Contract Line Remarks:		STEVE HARVEY					
	SPOT	2:59:29PM-THE STEVE HARVEY SHOW	Per week (1),Mo	10/20/14 3:39PM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$305.00	
31.0	Contract Line Remarks:		DR. OZ					
	SPOT	3:59:24PM-DR. OZ	Per week (1),We	10/15/14 4:24PM (We)	00:30	GPSAR1407H OUR VOTE	\$505.00	
32.0	Contract Line Remarks:		DR. OZ					
	SPOT	3:59:24PM-DR. OZ	Per week (1),Fr	10/17/14 4:24PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$505.00	
33.0	SPOT			10/14/14		1 preempt @\$1055.00	\$0.00	No Clear/Rate
34.0	SPOT			10/16/14		1 preempt @\$1055.00	\$0.00	No Clear/Rate
35.0	SPOT			10/20/14		1 preempt @\$1055.00	\$0.00	No Clear/Rate
36.0	SPOT			10/15/14		1 preempt @\$1255.00	\$0.00	Advertiser Instructions
37.0	SPOT			10/17/14		1 preempt @\$1255.00	\$0.00	No Clear/Rate
38.0	SPOT			10/14/14		1 preempt @\$1255.00	\$0.00	No Clear/Rate
39.0	SPOT			10/16/14		1 preempt @\$1255.00	\$0.00	No Clear/Rate
40.0	SPOT			10/20/14		1 preempt @\$1255.00	\$0.00	No Clear/Rate
41.0	Contract Line Remarks:		DANCING WITH THE STARS					
	SPOT	6:58:26PM-ABC-DANCE WITH THE STARS	Per week (1),Mo	10/20/14 7:00PM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$2055.00	
42.0	Contract Line Remarks:		MODERN FAMILY					
	SPOT	10:34:56PM-MODERN FAMILY	Per week (1),Tu	10/14/14 10:53PM (Tu)	00:30	GPSAR1407H OUR VOTE	\$455.00	
43.0	Contract Line Remarks:		MODERN FAMILY					
	SPOT	10:34:56PM-MODERN FAMILY	Per week (1),Th	10/16/14 10:49PM (Th)	00:30	GPSAR1407H OUR VOTE	\$455.00	
44.0	Contract Line Remarks:		MODERN FAMILY					
	SPOT	10:34:56PM-MODERN FAMILY	Per week (1),Mo	10/20/14 11:00PM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$455.00	
45.0	Contract Line Remarks:		JIMMY KIMMEL LIVE					
	SPOT	11:06:34PM-ABC-JIMMY KIMMEL LIVE	Per week (1),We	10/15/14 11:23PM (We)	00:30	GPSAR1407H OUR VOTE	\$255.00	



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46.0	Contract Line Remarks:		JIMMY KIMMEL LIVE					
	SPOT	11:06:34PM-ABC--JIN	Per week (1),Fr	10/17/14 11:25PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$255.00	
47.0	SPOT			10/15/14		1 preempt @ \$1455.00	\$0.00	No Avail
48.0	SPOT			10/16/14		1 preempt @ \$3055.00	\$0.00	No Avail
49.0	SPOT			10/17/14		1 preempt @ \$855.00	\$0.00	No Avail
50.0	Contract Line Remarks:		GOOD MORNING AMERICA SATURDAY					
	SPOT	6:57:45AM-ABC--GO	Per week (1),Sa	10/18/14 7:55AM (Sa)	00:30	GPSAR 1408H WHAT HAPPENED	\$355.00	
51.0	Contract Line Remarks:		SATURDAY DAYBREAK					
	SPOT	8:01:30AM-NEWS-S	Per week (1),Sa	10/18/14 8:23AM (Sa)	00:30	GPSAR 1408H WHAT HAPPENED	\$455.00	
52.0	Contract Line Remarks:		ABC COLLEGE FTBL-LATE					
	COLLEGE I	2:30:00PM-SPORTS-	Per week (1),Sa	10/18/14 5:16PM (Sa)	00:30	GPSAR 1408H WHAT HAPPENED	\$1155.00	
53.1	Contract Line Remarks:		WHEEL OF FORTUNE					
	SPOT	6:28:00PM-WHEEL (Per week (1),Sa	10/18/14 6:42PM (Sa)	00:30	GPSAR 1408H WHAT HAPPENED	\$755.00	
54.0	Contract Line Remarks:		ABC SAT NIGHT COLLEGE FTBL					
	COLLEGE I	7:00:00PM-SPORTS-	Per week (1),Sa	10/18/14 7:10PM (Sa)	00:30	GPSAR 1408H WHAT HAPPENED	\$1555.00	
55.0	Contract Line Remarks:		THIS WEEK					
	SPOT	8:00:00AM-ABC--TH	Per week (1),Su	10/19/14 8:26AM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$755.00	
56.0	Contract Line Remarks:		CHANNEL 7 NEWS AT 5					
	SPOT	4:58:26PM-NEWS-K	Per week (1),Su	10/19/14 5:20PM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$755.00	
57.0	SPOT			10/19/14		1 preempt @ \$855.00	\$0.00	No Avail
58.0	Contract Line Remarks:		ONCE UPON A TIME					
	SPOT	7:00:00PM-ABC--ON	Per week (1),Su	10/19/14 7:40PM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$1855.00	
60.1	Contract Line Remarks:		CHANNEL 7 NEWS NIGHTSIDE					
	SPOT	10:00:26PM-NEWS-K	Per week (1),We	10/15/14 10:30PM (We)	00:30	GPSAR1407H OUR VOTE	\$2510.00	
62.1	Contract Line Remarks:		CHANNEL 7 NEWS NIGHTSIDE					
	SPOT	10:00:26PM-NEWS-K	Per week (1),Fr	10/17/14 10:30PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$2510.00	
64.0	SPOT			10/20/14		1 preempt @ \$1255.00	\$0.00	No Clear/Rate
65.0	Contract Line Remarks:		GOOD MORNING AMERICA SUNDAY					
	SPOT	6:56:45AM-ABC--GO	Per week (1),Su	10/19/14 7:27AM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$255.00	
66.0	Contract Line Remarks:		AMERICA'S FUNNIEST VIDEOS					
	SPOT	5:59:30PM-ABC--AM	Day, Su-1	10/19/14 6:00PM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$5365.00	M/G For 57.0.1
67.0	Contract Line Remarks:		CHANNEL 7 DAYBREAK EARLY					
	SPOT	4:57:56AM-NEWS-D	Day, Th-1	10/16/14 5:36AM (Th)	00:30	GPSAR1407H OUR VOTE	\$765.00	M/G For 2.0.1
68.0	Contract Line Remarks:		GOOD MORNING AMERICA					
	SPOT	7:00:00AM-ABC--GO	Day, Tu-1	10/14/14 8:55AM (Tu)	00:30	GPSAR1407H OUR VOTE	\$1175.00	M/G For 6.0.1
69.0	Contract Line Remarks:		GOOD MORNING AMERICA					



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	SPOT	7:00:00AM-ABC--GO	Day,Th-1	10/16/14 8:55AM (Th)	00:30	GPSAR1407H OUR VOTE	\$1175.00	M/G For 8.0.1
70.0	Contract Line Remarks:		<u>KATV NEWS LIVE @ 5</u>					
	SPOT	4:58:05PM-NEWS-K	Day,Th-1	10/16/14 5:22PM (Th)	00:30	GPSAR1407H OUR VOTE	\$3165.00	M/G For 34.0.1
71.0	Contract Line Remarks:		<u>CHANNEL 7 NEWS AT 6</u>					
	SPOT	5:58:46PM-NEWS-K	Day,F-1	10/17/14 6:15PM (Fr)	00:30	GPSAR1407H OUR VOTE	\$2510.00	M/G For 37.0.1
72.0	Contract Line Remarks:		<u>CHANNEL 7 NEWS NIGHTSIDE</u>					
	SPOT	10:00:26PM-NEWS-K	Per week (1),Mo	10/20/14 10:24PM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$2510.00	M/G For 64.0.1
73.0	Contract Line Remarks:		<u>WHEEL OF FORTUNE</u>					
	SPOT	6:30:00PM- 7:00:00	Day,Th-1	10/16/14 6:37PM (Th)	00:30	GPSAR1407H OUR VOTE	\$3765.00	M/G For 39.0.1
74.0	Contract Line Remarks:		<u>THIS WEEK</u>					
	SPOT	8:00:00AM-ABC--TH	Day,Su-1	10/19/14 8:49AM (Su)	00:30	GPSAR 1408H WHAT HAPPENED	\$855.00	
75.0	Contract Line Remarks:		<u>GOOD MORNING ARKANSAS</u>					
	SPOT	9:00:00AM-NEWS-G	Day,M-1	10/20/14 9:38AM (Mo)	00:30	GPSAR 1408H WHAT HAPPENED	\$812.50	

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$48,527.50	Total Spots	49
Commission	(\$7,279.13)		
Net Total	\$41,248.37		