TheBlaze Children's Programming Report Q4 - 2017

Programs:

Liberty Treehouse
"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."
- Content time = 00:23:50
- Network PSA's and ID's = 00:01:10
- Commercial Time = 00:05:00

October 2017
54 Liberty Treehouse episodes
Total Content Time = 21:27:00
Total Network PSA/ID Time = 01:03:00
Total Commercial Time = 04:30:00

November 2017
72 Liberty Treehouse episodes
Total Content Time = 28:36:00
Total Network PSA/ID Time = 01:24:00
Total Commercial Time = 06:00:00

December 2017
60 Liberty Treehouse episodes
Total Content Time = 23:50:00
Total Network PSA/ID Time = 01:10:00
Total Commercial Time = 05:00:00

Q2 Total Content Time = 73:53:00
Q2 Total Network PSA/ID Time = 03:37:00
Q2 Total Commercial Time = 15:30:00