

# ORDER



**Orders**  
**Order / Rev:** 2673496  
**Alt Order #:** WOC13742996  
**Product Desc:** Issue  
**Estimate:** 11650  
**Flight Dates:** 08/17/22 - 08/23/22  
**Original Date / Rev:** 08/15/22 / 08/15/22  
**Order Type:** NORMAL

**KPHO**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** PHON  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis Mitchell-GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Environmental Defense Fund  
**Demographic:** A18+  
**Product Codes:** Issue - State - Governor, Issue - State -  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 588927  
**Agency External ID:** 115245  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/23/22	23	\$38,090.00	\$32,376.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	23	\$38,090.00	\$32,376.50	0.00
<b>Totals</b>	<b>23</b>	<b>\$38,090.00</b>	<b>\$32,376.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KPHO	08/17/22	08/23/22	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$1,330.00	P-01	0.00	NM	5	\$6,650.00												
(Program: CBS MORNINGS) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-2,CBS THS MRNG-1 Mo-Fr 7:00a-9:00a IN LPPAug/2021LS ON KPHO. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/17/22</td> <td>08/23/22</td> <td>MTWTF--</td> <td>5</td> <td>\$1,330.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/17/22	08/23/22	MTWTF--	5	\$1,330.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/17/22	08/23/22	MTWTF--	5	\$1,330.00	0.00																						
N 2	KPHO	08/17/22	08/21/22	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----S	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00												
(Program: CBS SUNDAY MORNING) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY-MRN-CBS Sun 7:00a-8:30a IN LPPAug/2021LS ON KPHO. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/15/22</td> <td>08/21/22</td> <td>-----S</td> <td>1</td> <td>\$5,000.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/15/22	08/21/22	-----S	1	\$5,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/15/22	08/21/22	-----S	1	\$5,000.00	0.00																						
N 3	KPHO	08/17/22	08/23/22	M-F News @ 12p M-F News @ 12p	CM	12:00 PM-12:30 P	MTWTF--	:30	3	\$1,430.00	P-01	0.00	NM	3	\$4,290.00												
(Program: AZ FAMILY NEWS @ NOON) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 12N Mo-Fr 12:00p-12:30p IN LPPAug/2021LS ON KPHO. <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/17/22</td> <td>08/23/22</td> <td>MTWTF--</td> <td>3</td> <td>\$1,430.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/17/22	08/23/22	MTWTF--	3	\$1,430.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 08/17/22	08/23/22	MTWTF--	3	\$1,430.00	0.00																						
N 4	KPHO	08/17/22	08/19/22	M-F 430-5p M-F 430-5p	CM	430-5p	--WTF--	:30	2	\$1,640.00	P-01	0.00	NM	2	\$3,280.00												

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Advertiser: Environmental Defense Fund  
 Product Desc: Issue  
 Estimate: 11650  
**KPHO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: INSIDE EDITION) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF INSIDE EDITION Mo-Fr 4:30p-5:00p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	--WTF--					2	\$1,640.00			0.00			
N 5	KPHO	08/17/22	08/19/22	M-F 4-430p M-F 4-430p	CM	4-430p	--WTF--	:30	2	\$1,130.00	P-01	0.00	NM	2	\$2,260.00
(Program: CBS 5 NWS 4P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 5P Mo-Fr 5:00p-5:30p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	--WTF--					2	\$1,130.00			0.00			
N 6	KPHO	08/17/22	08/23/22	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$2,050.00	P-01	0.00	NM	3	\$6,150.00
(Program: CBS 5 NWS 5P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 5P Mo-Fr 5:00p-5:30p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	MTWTF--					3	\$2,050.00			0.00			
N 7	KPHO	08/17/22	08/20/22	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$1,640.00	P-01	0.00	NM	1	\$1,640.00
(Program: SATURDAY NEWS AT 5PM) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT NEWS@5PM Sat 5:00p-5:30p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/21/22	-----S-					1	\$1,640.00			0.00			
N 8	KPHO	08/17/22	08/23/22	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 P	MTWTF--	:30	2	\$2,050.00	P-01	0.00	NM	2	\$4,100.00
(Program: AZ FAMILY NEWS AT 10P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 10P Mo-Fr 10:00p-10:35p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	MTWTF--					2	\$2,050.00			0.00			
N 9	KPHO	08/17/22	08/20/22	Sat News @ 10p Sat News @ 10p	CM	10:00 PM-11:00 P	-----S-	:30	1	\$820.00	P-01	0.00	NM	1	\$820.00
(Program: SATURDAY NEWS AT 10P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT NWS@10PM Sat 10:00p-11:00p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/21/22	-----S-					1	\$820.00			0.00			
N 10	KPHO	08/22/22	08/23/22	M-F News @ 430p M-F News @ 430p	CM	430-5p	MT-----	:30	1	\$1,640.00	P-01	0.00	NM	1	\$1,640.00
(Program: INSIDE EDITION) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF INSIDE EDITION Mo-Fr 4:30p-5:00p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	MT-----					1	\$1,640.00			0.00			
N 11	KPHO	08/22/22	08/23/22	M-F News @ 4p M-F News @ 4p	CM	4:00 PM-4:30 PM	MT-----	:30	2	\$1,130.00	P-01	0.00	NM	2	\$2,260.00
(Program: CBS 5 NWS 4P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 5P Mo-Fr 5:00p-5:30p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/17/22		08/23/22	MT-----					2	\$1,130.00			0.00			

\*Tax 1 Note: Phoenix Tax 0.5%.

Totals 23 \$38,090.00