

ORDER



Orders
Order / Rev: 2658455
Alt Order #: WOC13728903
Product Desc: Issue
Estimate: 11543
Flight Dates: 08/02/22 - 08/06/22
Original Date / Rev: 08/01/22 / 08/01/22
Order Type: NORMAL

KPHO
Primary AE: Joe Brunnhuber
Sales Office: PHON
Sales Region: National

Agency
Name: Greer Margolis Mitchell-GMMB
Buying Contact: Elizabeth Nielsen
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Environmental Defense Fund
Demographic: A18+
Product Codes: Issue - State - Governor, Issue - State -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 588927
Agency External ID: 115245
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/06/22	16	\$24,470.00	\$20,799.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	16	\$24,470.00	\$20,799.50	0.00
Totals	16	\$24,470.00	\$20,799.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	08/02/22	08/05/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORNING AT 6AM) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS5-MORN@6AM Mo-Fr 6:00a-7:00a IN LPPAug/2021LS ON KPHO.	CM	6:00 AM-7:00 AM	-TWTF--	:30	3	\$920.00	P-01	0.00	NM	3	\$2,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-TWTF--		3				\$920.00		0.00			
N 2	KPHO	08/02/22	08/05/22	CBS Mornings CBS Mornings (Program: CBS MORNINGS) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-2,CBS THS MRNG-1 Mo-Fr 7:00a-9:00a IN LPPAug/2021LS ON KPHO.	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$1,330.00	P-01	0.00	NM	4	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-TWTF--		4				\$1,330.00		0.00			
N 3	KPHO	08/02/22	08/05/22	M-F News @ 5p M-F News @ 5p (Program: CBS 5 NWS 5P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 5P Mo-Fr 5:00p-5:30p IN LPPAug/2021LS ON KPHO.	CM	5:00 PM-5:30 PM	-TWTF--	:30	2	\$2,050.00	P-01	0.00	NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-TWTF--		2				\$2,050.00		0.00			
N 4	KPHO	08/02/22	08/05/22	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	-TWTF--	:30	2	\$1,840.00	P-01	0.00	NM	2	\$3,680.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS 5 NWS 530P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 530P Mo-Fr 5:30p-6:00p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/01/22		08/01/22	08/07/22	-TWTF--			2		\$1,840.00		0.00				
N 5	KPHO	08/06/22	08/06/22	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$1,640.00	P-01	0.00	NM	1	\$1,640.00
(Program: SATURDAY NEWS AT 5PM) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT NEWS@5PM Sat 5:00p-5:30p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/01/22		08/01/22	08/07/22	-----S-			1		\$1,640.00		0.00				
N 6	KPHO	08/02/22	08/05/22	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	PI-TWTF--	:30	3	\$2,050.00	P-01	0.00	NM	3	\$6,150.00
(Program: AZ FAMILY NEWS AT 10P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 5 NWS 10P Mo-Fr 10:00p-10:35p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/01/22		08/01/22	08/07/22	-TWTF--			3		\$2,050.00		0.00				
N 7	KPHO	08/06/22	08/06/22	Sat News @ 10p Sat News @ 10p	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$820.00	P-01	0.00	NM	1	\$820.00
(Program: SATURDAY NEWS AT 10P) 3Q 2022 LS - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SAT NWS@10PM Sat 10:00p-11:00p IN LPPAug/2021LS ON KPHO.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/01/22		08/01/22	08/07/22	-----S-			1		\$820.00		0.00				

*Tax 1 Note: Phoenix Tax 0.5% Totals 16 \$24,470.00