

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY FIRST QUARTER 2024

KWIN 97.7 Sunday 5:00am

January 7, 2024

Duration: 20 mins

TOPIC: PrevailCa

Guests: Elizabeth Sanchez

Discussion: Since 1976, PREVAIL (Pioneering Restoration and Elevating Voices of Advocacy, Idealism and Leadership) has been San Joaquin County's primary provider of free, confidential services and shelters specifically designed to meet the needs of homeless and runaway youth and victims of domestic violence, sexual assault, and human trafficking. Through our programs and services, we are helping victims heal, restoring hope, strengthening families, and building a safer community. Elizabeth informed listeners about various programs available through Prevail.

January 14, 2024

Duration 20 mins

TOPIC: American Red Cross

Guests: Pooja Klebig Regional Communication Director

Discussion: The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make a donation appointment to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. Pooja informed listeners about the need for all blood types and platelets. She spoke about the Red Cross Blood Donor app and how to set up a company blood drive.

PSA – Don Osborne Memorial Run, Presentation Knights of Columbus Crab Feed. St. Joseph's Fun Run, Project Cradle Care

January 21, 2024

Duration 20 mins

TOPIC: American Red Cross

Guests: Pooja Klebig Regional Communication Director

Discussion: The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make a donation appointment to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. Pooja informed listeners about the need for all blood types and platelets. She spoke about the Red Cross Blood Donor app and how to set up a company blood drive.

PSA – Don Osborne Memorial Run, Friends of the Fox Sleepless in Seattle

January 28, 2024

Duration 20 mins

TOPIC: Housing.Org Project Sentinel

Guests: Ana Andrade

Discussion: Project Sentinel is a non-profit organization. Our primary function is to assist individuals with housing problems such as discrimination, mortgage foreclosure & delinquency, rental issues including repairs, deposits, privacy, dispute resolution, home buyer education, post purchase education and reverse mortgages.

February 4, 2024

Duration 20 mins

TOPIC: American Red Cross

Guests: Pooja Klebig Regional Communication Director

Discussion: The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make a donation appointment to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. Pooja informed listeners about the need for all blood types and platelets. She spoke about the Red Cross Blood Donor app and how to set up a company blood drive.

PSA – Friends of the Fox, Veterans Fore Golf, Give Kids a Smile

February 11, 2024

Duration 20 mins

TOPIC: American Red Cross

Guests: Pooja Klebig Regional Communication Director

Discussion: The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make a donation appointment to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. Pooja informed listeners about the need for all blood types and platelets. She spoke about the Red Cross Blood Donor app and how to set up a company blood drive.

PSA – Friends of the Fox, Veterans Fore Golf, Give Kids a Smile

February 18, 2024

Duration: 23 mins

TOPIC: Childrens Home of Stockton

Guests: Joelle Gomez

Discussion: The Children’s Home of Stockton (CHS) was established in 1882, originally created by a small group of ladies who formed the Ladies Aide Society of Stockton for the purpose of rendering charitable services to the City of Stockton. They recognized the need for a children’s shelter that provided services for dependent and neglected children and so they opened CHS as an orphanage. Today, CHS is one of the largest social services organizations in Stockton, and the only licensed Short-Term Residential Therapeutic Program STRTP in San Joaquin County, that has been serving at-risk youth in San Joaquin County and throughout California for 140 years. CHS also offers an on-campus one. Vision alternative education program for our residential students which is operated through the San Joaquin County Office of Education. Each year, the Children’s Home of Stockton provides youth with comprehensive educational and therapeutic services. Our goal is to create an environment that mentors' civility, expects responsibility, and promotes kindness.

PSA – Veteran Help

February 25, 2024

Duration: 23 mins

TOPIC: Hospice SJ

Guests: Sandy Stoddard

Discussion: Hospice of San Joaquin believes that everyone deserves a comfortable and peaceful closure. Their professional team offers a comprehensive care plan which includes professional medical, social, spiritual and emotional care (support) for the patient, family and caregivers. Each patient's individualized plan of care is designed to fit specific needs and choices. Visits are as patient and family require or request by the appropriate hospice team member. 24-hour on-call hospice nurse. Continuous care if a higher level of care is needed. All necessary medical supplies and equipment. Instruction and support in caregiving. Respite care, support and practical help. Counseling and spiritual support, and grief support. Some workshops have a one-time materials fee. Hospice of San Joaquin offers services regardless of age, including pediatric hospice care.

March 3, 2024

Duration: 16 mins

TOPIC: Goodwill San Joaquin Valley

Guests: James Barsottie – Director or Workforce

Discussion: Goodwill SJV is a respected workforce development provider offering a steady paycheck and benefits to individuals who want to work. For more than 85 years, Goodwill SJV has been turning your donations of gently used clothing and small household items into jobs in your community. Goodwill provides significant environmental benefits to our communities by diverting millions of pounds from local landfills through resale, reuse and recycling. Goodwill provides jobs, income and training to people with extremely low incomes, providing paid employment and wrap-around services that help individuals stabilize their lives, build skills and develop a work history.

March 10, 2024

Duration: 16 mins

TOPIC: Goodwill San Joaquin Valley

Guests: James Barsottie – Director or Workforce

Discussion: Goodwill SJV is a respected workforce development provider offering a steady paycheck and benefits to individuals who want to work. For more than 85 years, Goodwill SJV has been turning your donations of gently used clothing and small household items into jobs in your community. Goodwill provides significant environmental benefits to our communities by diverting millions of pounds from local landfills through resale, reuse and recycling. Goodwill provides jobs, income and training to people with extremely low incomes, providing paid employment and wrap-around services that help individuals stabilize their lives, build skills and develop a work history.

March 17, 2024

Duration 20 mins

TOPIC: American Red Cross

Guests: Pooja Klebig Regional Communication Director

Discussion: The American Red Cross is experiencing an emergency blood shortage as the nation faces the lowest number of people giving blood in 20 years. The Red Cross blood supply has fallen to critically low levels across the country, and blood and platelet donors are urged to make a donation appointment to help alleviate the shortage and help ensure lifesaving medical procedures are not put on hold. Pooja informed listeners about the need for all blood types and platelets. She spoke about the Red Cross Blood Donor app and how to set up a company blood drive.

March 24, 2024

Duration: 22 mins

TOPIC: Child Abuse Prevention Council

Guests: Shauna Jacob

The Child Abuse Prevention Council protects children and strengthens families through awareness and outcome driven programs delivered with compassion. With their LISA PROJECT, through audio narration from a child's perspective visitors are guided room by room through scenarios depicting abuse. This experience fully immersing each guest in to the world that these children face on a daily basis. They also offer a CASA service, Court Appointed Special Advocate. Shauna spoke about the several public events held throughout the year.

March 31, 2024

Duration: 16 mins

TOPIC: Goodwill San Joaquin Valley

Guests: James Barsottie – Director or Workforce

Discussion: Goodwill SJV is a respected workforce development provider offering a steady paycheck and benefits to individuals who want to work. For more than 85 years, Goodwill SJV has been turning your donations of gently used clothing and small household items into jobs in your community. Goodwill provides significant environmental benefits to our communities by diverting millions of pounds from local landfills through resale, reuse and recycling. Goodwill provides jobs, income and training to people with extremely low incomes, providing paid employment and wrap-around services that help individuals stabilize their lives, build skills and develop a work history.