

Today's Date: 1/8/24

Name of Organization: Sigma Gamma Rho Sorority Inc., Mu Chi Sigma Alumnae Chapter

Event Promoting: Project Cradle Care: Prenatal & Infant Health Fair

Date of Event: January 20, 2024

Patty has approved:

:30 PSA – KJOY only

:30 PSA – Other Stations to run during Public Affairs Show

Public Affairs Show



CUMULUS MEDIA PUBLIC SERVICE ANNOUNCEMENT QUESTIONNAIRE

Name of Non-Profit Organization _____

Contact Name _____

Address _____

Phone Number _____ E-Mail Address _____

Fax Number _____ Website Address _____

Non-Profit 501(c) 3 Number _____

Event Promoting _____

Date of Event _____

Description of Event (or attach flyer) _____

Is there an Underwriter? _____

Is there a Corporate Sponsor? _____

Are you spending money for advertising in the newspaper or any other form of media? _____

Does your organization sponsor any other event during the year? _____

If yes, what event and what month? _____

Please return form to: Margaret Leggett E-Mail: margaret.leggett@cumulus.com

****Cumulus requires 30-day notice before airing Public Service Announcements**

Margaret Leggett

From: Rashidah Wiley <rashidahwiley@gmail.com>
Sent: Monday, January 8, 2024 2:38 PM
To: Cory Peterson; Margaret Leggett
Subject: [EXT]Re: KWIN and KJOY
Attachments: Cumulus Media-PSA Questionnaire_Sigma Gamma Rho.pdf

Some people who received this message don't often get email from rashidahwiley@gmail.com. [Learn why this is important](#)

Good afternoon Cory,

I hope all is well. I had a chance to speak to the committee this weekend and we selected the Non-profit advertisement option (6A-12M). I noticed that on the Public Service Announcement Form, it stated the Cumulus Media needs a 30 day notice for PSAs. Our event is on January 20th, is this going to be a problem? Please let me know if you require any further information.

Best regards,
Rashidah Wiley
Member of Mu Chi Sigma Alumnae Chapter of
Sigma Gamma Rho Sorority Inc.

On Thu, Dec 28, 2023 at 1:26 PM Cory Peterson <Cory.Peterson@cumulus.com> wrote:

Hi Rashidah

thank you so much for reaching out, below is a sample of a :15 second I think we can do it in the 15, attached are sample schedules for each and the PSA form for KJOY. I also attached a one sheet on our stations for you. Let me know what you would like to do. If you do the two week options I will waive the facebook fee. There is also a 1 week option

:15 seconds

PROJECT CRADLE CARE HEALTH FAIR JANUARY 20TH FROM 11AM TO 2PM AT STRIBLEY COMMUNITY CENTER BROUGHT TO YOU BY SIGMA GAMMA RHO SORORITY WILL PROVIDE PRENATAL AND INFANT CARE INFO AND RESOURCES, BABY SUPPLIES, SNACKS AND FREE GIFTS. FOR MORE INFO CHECKOUT OUR FACEBOOK AT MU CHI SIGMA ALUMNAE CHAPTER.

Cory Peterson

Marketing Specialist
Cumulus Radio- Stockton / Modesto
Cell: 209-373-0264
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MODESTO
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