

**Remit Address:**

**KSWB-TV**  
**PO Box 749011**  
**Los Angeles, CA 90074-9011**  
**Main: (858) 492-9269**  
**Billing: (323) 460-5541**

# INVOICE

Advertiser	Doug Applegate for Congress
Product	APPLEGATE-CON 11/2
Estimate Number	4591

<b>Invoice #</b>	<b>KS16110032</b>
Invoice Date	11/13/16
Invoice Month	November 2016
Invoice Period	10/31/16 - 11/07/16

Station	KSWB-TV
Account Executive	Robert Langer
Sales Office	NSO Washington D.C.
Sales Region	National

Order #	403685
Alt Order #	8433063
Deal #	
Order Flight	11/01/16 - 11/08/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	14371
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**New Media Firm, The**  
**Attention: Accounts Payable**  
**1322 G St. SE**  
**Washington, DC 20003**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	5	M-Th Su 330a-4a	3:30 AM-4:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	3:57 AM	TV107x25516H	\$25.00		1
2	5	M-Th Su 330a-4a	3:30 AM-4:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	3:43 AM	TV107x25516H	\$25.00		1
3	5	M-F 4a-430a	4:00 AM-4:30 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	4:27 AM	TV107x25516H	\$20.00		1
4	5	M-F 4a-430a	4:00 AM-4:30 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	4:12 AM	TV107x25516H	\$20.00		1
5	5	M-F 430a-5a	4:30 AM-4:59 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	4:59 AM	TV107x25516H	\$75.00		1
6	5	M-F 430a-5a	4:30 AM-4:59 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	4:43 AM	TV107x25516H	\$75.00		1
7	5	M-F 5a-6a	5:00 AM-6:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	5:59 AM	TV107x25516H	\$300.00		1
8	5	M-F 5a-6a	5:00 AM-6:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	5:25 AM	TV107x25516H	\$300.00		1
9	5	M-F 6a-7a	6:00 AM-7:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	7:00 AM	TV107x25516H	\$650.00		1
10	5	M-F 6a-7a	6:00 AM-7:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	6:14 AM	TV107x25516H	\$650.00		1

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11	5	M-F 7a-8a	7:00 AM-8:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	7:58 AM	TV107x25516H	\$650.00		1
12	5	M-F 7a-8a	7:00 AM-8:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	7:25 AM	TV107x25516H	\$650.00		1
13	5	M-F 8a-9a	8:00 AM-9:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	8:26 AM	TV107x25516H	\$650.00		1
14	5	M-F 8a-9a	8:00 AM-9:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	9:01 AM	TV107x25516H	\$650.00		1
15	5	M-F 9a-10a	9:00 AM-10:00 AM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	9:55 AM	TV107x25516H	\$300.00		1
16	5	M-F 9a-10a	9:00 AM-10:00 AM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	9:24 AM	TV107x25516H	\$300.00		1
17	5	M-F 11a-12p	11a-12p								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	11:10 AM	TV107x25516H	\$125.00		1
18	5	M-F 11a-12p	11a-12p								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	11:08 AM	TV107x25516H	\$125.00		1
19	5	M-F 12p-1p	12p-1p								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	12:11 PM	TV107x25516H	\$125.00		1
20	5	M-F 12p-1p	12:00 PM-1:00 PM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	12:17 PM	TV107x25516H	\$125.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	5	M-F 1p-2p	1:00 PM-2:00 PM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	1:52 PM	TV107x25516H	\$125.00		1
22	5	M-F 1p-2p	1:00 PM-2:00 PM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	1:53 PM	TV107x25516H	\$125.00		1
23	5	M-F 2p-3p	2:00 PM-3:00 PM								
					10/31/16 to 11/06/16	2x	--- 2---				
	5			Th	11/03/16	:30	2:09 PM	TV107x25516H	\$125.00		1
	5			Th	11/03/16	:30	2:46 PM	TV107x25516H	\$125.00		2
24	5	M-F 2p-3p	2:00 PM-3:00 PM								
					10/31/16 to 11/06/16	2x	-- 2----				
	5			W	11/02/16	:30	2:23 PM	TV107x25516H	\$125.00		1
	5			W	11/02/16	:30	2:54 PM	TV107x25516H	\$125.00		2
25	5	M-F 3p-4p	3:00 PM-4:00 PM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	3:57 PM	TV107x25516H	\$125.00		1
26	5	M-F 3p-4p	3:00 PM-4:00 PM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	3:32 PM	TV107x25516H	\$125.00		1
27	5	M-F 4p-5p	4:00 PM-5:00 PM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	4:58 PM	TV107x25516H	\$175.00		1
28	5	M-F 4p-5p	4:00 PM-5:00 PM								
					10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:00			<del>\$175.00</del>	See MG 28.2	1
	5			F	11/04/16	:30	4:27 PM	TV107x25516H	\$175.00	MG for 28.1 11/02	2
29	5	M-F 5p-6p	5:00 PM-6:00 PM								
					10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	5:51 PM	TV107x25516H	\$375.00		1
30	5	M-F 5p-6p	5:00 PM-6:00 PM								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	5	M-F 5p-6p	5:00 PM-6:00 PM								
				10/31/16 to 11/06/16	1x	-- 1----					
	5			W	11/02/16	:00			<del>\$375.00</del>	See MG 30.3	1
	5	M-Su 4a-4a	4a-4a	W	11/02/16	:00			<del>\$0.00</del>	Credited	2
	5			F	11/04/16	:30	5:52 PM	TV107x25516H	\$375.00	MG for 30.1 11/02	3
31	5	M-F 6p-7p	6:00 PM-7:00 PM								
				10/31/16 to 11/06/16	1x	--- 1---					
	5			Th	11/03/16	:30	6:53 PM	TV107x25516H	\$400.00		1
32	5	M-F 6p-7p	6:00 PM-7:00 PM								
				10/31/16 to 11/06/16	1x	-- 1----					
	5			W	11/02/16	:00			<del>\$400.00</del>	See MG 32.2	1
	5			F	11/04/16	:30	6:59 PM	TV107x25516H	\$400.00	MG for 32.1 11/02	2
33	5	M-F 7p-730p	7:00 PM-7:30 PM								
				10/31/16 to 11/06/16	1x	--- 1---					
	5			Th	11/03/16	:30	7:25 PM	TV107x25516H	\$450.00		1
34	5	M-F 7p-730p	7:00 PM-7:30 PM								
				10/31/16 to 11/06/16	1x	-- 1----					
	5			W	11/02/16	:00			<del>\$450.00</del>	See MG 36.3,36.4	1
35	5	M-F 730p-8p	7:30 PM-8:00 PM								
				10/31/16 to 11/06/16	1x	--- 1---					
	5			Th	11/03/16	:30	7:47 PM	TV107x25516H	\$675.00		1
36	5	M-F 730p-8p	7:30 PM-8:00 PM								
				10/31/16 to 11/06/16	1x	-- 1----					
	5			W	11/02/16	:00			<del>\$675.00</del>	See MG 36.3,36.4	1
	5	M-Su 4a-4a	4a-4a	W	11/02/16	:00			<del>\$0.00</del>	Credited	2
	5	M-F 7p-730p	7:00 PM-7:30 PM	M	11/07/16	:30	7:30 PM	TV107x25516H	\$450.00	MG for 34.1,36.1	4
	5			M	11/07/16	:30	7:44 PM	TV107x25516H	\$675.00	MG for 34.1,36.1	3
37	5	M-F 130a-230a	1:30 AM-2:30 AM								
				10/31/16 to 11/06/16	1x	--- 1---					
	5			Th	11/03/16	:30	2:06 AM	TV107x25516H	\$10.00		1
38	5	M-F 130a-230a	1:30 AM-2:30 AM								

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38	5	M-F 130a-230a	1:30 AM-2:30 AM		10/31/16 to 11/06/16	1x	-- 1----				
	5			W	11/02/16	:30	1:41 AM	TV107x25516H	\$10.00		1
39	5	M-F 230a-330a	2:00 XM-3:00 XM		10/31/16 to 11/06/16	2x	-- WT---				
	5			W	11/02/16	:00			<del>\$10.00</del>	See MG 39.3,39.4	2
	5		2:30 XM-3:30 XM	W	11/02/16	:30	3:28 AM	TV107x25516H	\$10.00	MG for 39.2,39.1	3
	5			Th	11/03/16	:00			<del>\$10.00</del>	See MG 39.3,39.4	1
	5		2:30 XM-3:30 XM	Th	11/03/16	:30	3:27 AM	TV107x25516H	\$10.00	MG for 39.2,39.1	4
40	5	M-F 2p-3p	2:00 PM-3:00 PM		10/31/16 to 11/06/16	1x	--- 1---				
	5			Th	11/03/16	:30	2:26 PM	TV107x25516H	\$125.00		1
41	5	M-F 10p-11p	10:00 PM-11:00 PM		10/31/16 to 11/06/16	2x	-- WT---				
	5			W	11/02/16	:00			<del>\$800.00</del>	See MG 41.3	1
	5			Th	11/03/16	:30	10:27 PM	TV107x25516H	\$800.00		2
	5			M	11/07/16	:30	10:59 PM	TV107x25516H	\$800.00	MG for 41.1 11/02	3
42	5	M-F 11p-1130p LN	11:00 PM-11:30 PM		10/31/16 to 11/06/16	1x	-- WT---				
	5			W	11/02/16	:30	11:29 PM	TV107x25516H	\$300.00		1
43	5	M-F 1130p-12a	11:30 PM-12:00 XM		10/31/16 to 11/06/16	2x	-- WT---				
	5			W	11/02/16	:30	11:55 PM	TV107x25516H	\$300.00		1
	5			Th	11/03/16	:30	11:44 PM	TV107x25516H	\$300.00		2
44	5	M-F 12a-1230a	12:00 AM-12:30 AM		10/31/16 to 11/06/16	1x	-- WT---				
	5			W	11/02/16	:30	12:18 AM	TV107x25516H	\$100.00		1
45	5	M-F 1230a-1a	12:30 AM-1:00 AM		10/31/16 to 11/06/16	1x	-- WT---				
	5			Th	11/03/16	:30	12:46 AM	TV107x25516H	\$100.00		1
46	5	M-F 1a-130a	1:00 AM-1:30 AM								

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46	5	M-F 1a-130a	1:00 AM-1:30 AM								
					10/31/16 to 11/06/16	2x	-- WT- - -				
	5			W	11/02/16	:30	1:12 AM	TV107x25516H	\$50.00		1
	5			Th	11/03/16	:30	1:10 AM	TV107x25516H	\$50.00		2
47	5	MLB World Series Gm	4:00 PM-9:00 PM								
					10/31/16 to 11/06/16	1x	-- W- - - -				
	5			W	11/02/16	:30	4:21 PM	TV107x25516H	\$6,000.00		1

Aired Spots **53**

<u>Gross Total</u>	<b>\$19,955.00</b>	
<u>Agency Commission</u>	<b>\$2,993.25</b>	
<u>Net Amount Due</u>	<b>\$16,961.75</b>	<u>Payment Terms 30 Days</u>