

CONTRACT



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 405509 /		<u>Alt Order #</u> 8437147
<u>Product</u> APPLEGATE-DCCC 11/4		
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Estimate #</u> 4810
<u>Advertiser</u> Doug Applegate for Congress		<u>Original Date / Revision</u> 11/04/16 / 11/04/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSWB-TV	<u>Account Executive</u> Robert Langer	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14371	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	11/07/16	11/07/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$20.00	0.00			
N 2	5	11/08/16	11/08/16	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$20.00	0.00			
N 3	5	11/08/16	11/08/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$75.00	0.00			
N 4	5	11/07/16	11/07/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$300.00	0.00			
N 5	5	11/08/16	11/08/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$300.00	0.00			
N 6	5	11/07/16	11/07/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$650.00	0.00			
N 7	5	11/08/16	11/08/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$650.00	0.00			
N 8	5	11/07/16	11/07/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$650.00	0.00			
N 9	5	11/08/16	11/08/16	M-F 7a-8a	7a-8a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	-1-----				1	\$650.00	0.00			
N 10	5	11/07/16	11/07/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$650.00	0.00			
N 11	5	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$300.00	0.00			
N 12	5	11/07/16	11/07/16	M-F 10a-12p	11:00 AM-12:00 PM		:30				NM	1	\$125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

<u>Contract / Revision</u> 405509 /		<u>Alt Order #</u> 8437147
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Product</u> APPLGATE-DCCC 11/
<u>Advertiser</u> Doug Applegate for Cong		<u>Estimate #</u> 4810
		<u>Original Date / Revision</u> 11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00	0.00			
N 13	5	11/07/16	11/07/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00	0.00			
N 14	5	11/07/16	11/07/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00	0.00			
N 15	5	11/07/16	11/07/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00	0.00			
N 16	5	11/07/16	11/07/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00	0.00			
N 17	5	11/07/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$175.00	0.00			
N 18	5	11/07/16	11/07/16	M-F 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$375.00	0.00			
N 19	5	11/07/16	11/07/16	M-F 6p-7p	6:00 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$400.00	0.00			
N 20	5	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$675.00	0.00			
N 21	5	11/07/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$675.00	0.00			
N 22	5	11/07/16	11/07/16	M-F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$800.00	0.00			
N 23	5	11/07/16	11/07/16	M-F 11p-1130p LN	11p-1130p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$300.00	0.00			
N 24	5	11/07/16	11/07/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$300.00	0.00			
N 25	5	11/07/16	11/07/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$100.00	0.00			
N 26	5	11/07/16	11/07/16	M-F 1230a-1a	12:30 AM-1:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$100.00	0.00			
N 27	5	11/07/16	11/07/16	M-F 1a-130a	1:00 AM-1:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$50.00	0.00			
N 28	5	11/07/16	11/07/16	M-F 130a-230a	130a-230a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	2-----				2	\$10.00	0.00			
N 29	5	11/05/16	11/05/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB-TV
7191 Engineer Rd
San Diego, CA 92111
(858) 492-9269

<u>Contract / Revision</u> 405509 /		<u>Alt Order #</u> 8437147
<u>Contract Dates</u> 11/04/16 - 11/08/16		<u>Product</u> APPLGATE-DCCC 11/
<u>Advertiser</u> Doug Applegate for Cong		<u>Estimate #</u> 4810
		<u>Original Date / Revision</u> 11/04/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$300.00	0.00			
N 30	5	11/06/16	11/06/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$300.00	0.00			
N 31	5	11/05/16	11/05/16	Sa 6p-7p	6:00 PM-7:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$200.00	0.00			
N 32	5	11/05/16	11/05/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$300.00	0.00			
N 33	5	11/05/16	11/05/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$300.00	0.00			
N 34	5	11/05/16	11/05/16	Sa 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$700.00	0.00			
N 35	5	11/06/16	11/06/16	FOX News Sunday	8:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$300.00	0.00			
N 36	5	11/06/16	11/06/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$600.00	0.00			
N 37	5	11/06/16	11/06/16	Su 12a-1a	12:00 AM-1:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$125.00	0.00			
Totals										0.00		38	\$11,985.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/08/16	38	\$11,985.00	\$10,187.25
Totals	38	\$11,985.00	\$10,187.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

