



REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE:	7/21/16
STATION(S):	KWCH KSCW KDCU
CANDIDATE AND/OR NON-CANDIDATE ISSUE:	Candidate
PARTY OR NAME OF ISSUE:	Republican Party
DESCRIPTION OF ISSUE:	Kansas Primary
REQUEST BY	Strategic Media Services 1911 N Ft Myer Drive Ste 400 Arlington VA 22209
REQUEST ON BEHALF OF:	Roger Marshall for Congress
CANDIDACY OF:	US Congress
INFORMATION PROVIDED:	RATES, POLITICAL DISCLOSURES, PB-18
STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED:	YES
FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION:	YES
MEETS BCRA SPONSORSHIP REQUIREMENTS:	YES
ACCEPTED OR REJECTED:	ACCEPTED

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KWCH WILLYTAKS</u>	Date: <u>11/21/16</u>
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I, Ben Rheault

being/on behalf of: Roger Marshall

a legally qualified candidate of the Republican

political party for the office of: KS01

In the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Attached			

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Kansans for Marshall

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/16/16

Date

Benjamin Rheault

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Des Bord

Signature

Des Good

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ben Rheault**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=National
Date: 2016.05.16 10:55:49 -0400

signature of candidate or authorized committee

Ben Rheault

printed name

5/16/16

date

WOC10437045 [00.00]

Order Printout



390810
7/19/16

Order Status:	Opened-New	Start/End Dates:	07/20/16 - 07/26/16	C/P/E:	89 / 109 / 976
Traffic #:		Agency:	Strategic Media Services	Product Desc.:	Candidate
Buyer Order #:	5220589	Advertiser:	89 - Kansas for Marshall	Estimate Desc.:	Marshall TV 7.20-7.26
AE:	Unassigned (Chuck Carpenter)	Buyer:		Total Cost:	\$5,260.00 (Cash)
Property:	KWCH TV	Primary Demo:		Received Date:	7/19/16 10:29 AM

Comments:

List Items								Spots										Totals	
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Jul 20										Total Spots	Total Cost
1	EYE NWS-MORN2<	NM	:30	5:58 AM-7:00 AM	W-----	P3	150.00	2										2	300.00
(Program: EYE NWS-MORN2<May-2015LP																			
1	EYE NWS-MORN2<	NM	:30	5:58 AM-7:00 AM	-T-----	↓	150.00	2										2	300.00
(Program: EYE NWS-MORN2<May-2015LP																			
2	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	W-----	P3	75.00	2										2	150.00
(Program: CBS THS MRNG-2<May-2015LP																			
2	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-T-----	↓	75.00	2										2	150.00
(Program: CBS THS MRNG-2<May-2015LP																			
6	YOUNG&RESTLESS<	NM	:30	11:00 AM-12:00 PM	W-----	P3	135.00	2										2	270.00
(Program: YOUNG&RESTLESS<May-2015LP																			
6	YOUNG&RESTLESS<	NM	:30	11:00 AM-12:00 PM	-T-----	↓	135.00	2										2	270.00
(Program: YOUNG&RESTLESS<May-2015LP																			
7	EYEWT NWS-NOON<	NM	:30	12:00 PM-12:30 PM	W-----	P3	135.00	1										1	135.00
(Program: EYEWT NWS-NOON<May-2015LP																			
7	EYEWT NWS-NOON<	NM	:30	12:00 PM-12:30 PM	-T-----	↓	135.00	1										1	135.00
(Program: EYEWT NWS-NOON<May-2015LP																			
8	DR. PHIL	NM	:30	3:00 PM-4:00 PM	W-----	P3	115.00	2										2	230.00
(Program: DR. PHILMay-2015LP																			
8	DR. PHIL	NM	:30	3:00 PM-4:00 PM	-T-----	↓	115.00	2										2	230.00
(Program: DR. PHILMay-2015LP																			
9	ELLEN	NM	:30	4:00 PM-5:00 PM	W-----	P3	135.00	2										2	270.00
(Program: ELLENMay-2015LP																			
9	ELLEN	NM	:30	4:00 PM-5:00 PM	-T-----	↓	135.00	2										2	270.00
(Program: ELLENMay-2015LP																			

List Items										Spots										Totals						
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 20											Total Spots	Total Cost							
10	EYEWT NWS-SP	NM	:30	5:00 PM-5:30 PM	W----	250.00	1											1	250.00							
(Program: EYEWT NWS-SP)May-2015LP																										
10	EYEWT NWS-SP	NM	:30	5:00 PM-5:30 PM	-T-----	250.00	1											1	250.00							
(Program: EYEWT NWS-SP)May-2015LP																										
11	EYEWT NWS-6PM	NM	:30	6:00 PM-6:30 PM	W----	325.00	1											1	325.00							
(Program: EYEWT NWS-6PM)May-2015LP																										
11	EYEWT NWS-6PM	NM	:30	6:00 PM-6:30 PM	-T-----	325.00	1											1	325.00							
(Program: EYEWT NWS-6PM)May-2015LP																										
14	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	W----	225.00	1											1	225.00							
(Program: INSIDE EDITION<)May-2015LP																										
14	INSIDE EDITION<	NM	:30	6:30 PM-7:00 PM	-T-----	225.00	1											1	225.00							
(Program: INSIDE EDITION<)May-2015LP																										
21	EYEWT NWS-10PM<	NM	:30	10:00 PM-10:35 PM	W----	475.00	1											1	475.00							
(Program: EYEWT NWS-10PM<)May-2015LP																										
21	EYEWT NWS-10PM<	NM	:30	10:00 PM-10:35 PM	-T-----	475.00	1											1	475.00							
(Program: EYEWT NWS-10PM<)May-2015LP																										
Spot Totals:																	30								30	\$5,260.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	30	\$5,260.00			

CONTRACT



KWCH
KBSD KBSH KBSL
KWCH.COM

KWCH
 2815 E. 37th Street North
 Wichita, KS 67219
 (316) 838-1212

And:

Strategic Media Services
 1911 N Ft Myer Drive
 Ste 400
 Arlington, VA 22209

<u>Contract / Revision</u> 390810 /		<u>Alt Order #</u> WOC10437045
<u>Product</u> Candidate		
<u>Contract Dates</u> 07/20/16 - 07/26/16		<u>Estimate #</u> 976 Marshall TV 7.20-7
<u>Advertiser</u> Kansas for Marshall		<u>Original Date / Revision</u> 07/19/16 / 07/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Wichita House	<u>Sales Office</u> Wichita Nationa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u> 89	<u>Product Code</u> 109
<u>Agency Ref</u> 5623		<u>Advertiser Ref</u> 67589

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	07/20/16	07/21/16	Eyewitness News @ 6a	5:58 AM-7:00 AM		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--22---				4	\$150.00			
N 2	All	07/20/16	07/21/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--22---				4	\$75.00			
N 3	All	07/20/16	07/21/16	Young and the Restless	11:00 AM-12:00 PM		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--22---				4	\$135.00			
N 4	All	07/20/16	07/21/16	Eyewitness News @ 12p	12:00 PM-12:30 PM		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--11---				2	\$135.00			
N 5	All	07/20/16	07/21/16	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--22---				4	\$115.00			
N 6	All	07/20/16	07/21/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--22---				4	\$135.00			
N 7	All	07/20/16	07/21/16	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--11---				2	\$250.00			
N 8	All	07/20/16	07/21/16	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--11---				2	\$325.00			
N 9	All	07/20/16	07/21/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--11---				2	\$225.00			
N 10	All	07/20/16	07/21/16	Eyewitness News@10pM-F	10:00 PM-10:35 PM		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/18/16	07/24/16	--11---				2	\$475.00			
Totals											30	\$5,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/21/16	30	\$5,260.00	(\$789.00)	\$4,471.00
Totals	30	\$5,260.00	(\$789.00)	\$4,471.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

KWCH12® KWCH
2815 E. 37th Street North
KBSD KBSH KBSL Wichita, KS 67219
KWCH.COM (316) 838-1212

<u>Contract / Revision</u> 390810 /		<u>Alt Order #</u> WOC10437045
<u>Contract Dates</u> 07/20/16 - 07/26/16	<u>Product</u> Candidate	<u>Estimate #</u> 976 Marshall TV 7.20-7.26
<u>Advertiser</u> Kansas for Marshall		<u>Original Date / Revision</u> 07/19/16 / 07/19/16

Signature: _____



Date: _____

7/21/16