

ORDER



Orders	Order / Rev:	387977
	Alt Order #:	WOC10434004
	Product Desc:	Candidate
	Estimate:	940
	Flight Dates:	07/13/16 - 07/26/16
	Original Date / Rev:	07/12/16 / 07/25/16
	Order Type:	NORMAL

	KWCH
Primary AE:	Wichita House
Sales Office:	WICN
Sales Region:	National

Agency	Name:	Strategic Media Services
	Buying Contact:	
	Billing Contact:	
		1911 N Ft Myer Drive
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Kansas for Marshall
	Demographic:	A18+
	Product Codes:	Candidate - National - House
	Priority:	P-04
	Revenue Codes:	AGY, POL, POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	67589
Agency External ID:	5623

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/26/16	90	\$17,485.00	\$14,862.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	90	\$17,485.00	\$14,862.25	0.00
Totals	90	\$17,485.00	\$14,862.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita House	WICN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	07/13/16	07/19/16	Eyewitness News @ 6a CM Eyewitness News @ 6a (Program: EYE NWS-MORN2<)May-2015LP		5:58 AM-7:00 AM	22222--	:30	10	\$150.00	P-04	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	07/13/16	07/19/16	22222--		10				\$150.00			0.00		
E 2	All	07/13/16	07/19/16	CBS This Morning CM CBS This Morning (Program: CBS THS MRNG-2<)May-2015LP		7:00 AM-9:00 AM	22222--	:30	10	\$75.00	P-04	0.00	NM	11	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	07/13/16	07/19/16	22222--		10				\$75.00			0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	All	07/13/16-07/19/16	CBS This Morning See MG 2.11,2.12 [Preempted in Recon]		7:00 AM-9:00 AM	MTWThF----	:30		(\$75.00)		0.00	NM		
	11	All	07/26/16-07/26/16	Eyewitness News @ 5a Ⓜ MG for 25.1,2,3	5a-6a		-T-----	:30		\$50.00		0.00	NM		
	12	All	07/26/16-07/26/16	CBS This Morning Ⓜ MG for 25.1,2,3		7:00 AM-9:00 AM	-T-----	:30		\$75.00		0.00	NM		
E 3	All	07/13/16	07/16/16	Eyewitness News @ 8a SM Eyewitness News @ 8a Sat (Program: EYE NWS SA MRN)May-2015LP		8:00 AM-10:00 AM	-----4-	:30	4	\$60.00	P-04	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	07/11/16	07/17/16	-----4-		4				\$60.00			0.00		
E 4	All	07/13/16	07/17/16	CBS Sunday Morning CM CBS Sunday Morning		8:00 AM-9:30 AM	-----2	:30	2	\$200.00	P-04	0.00	NM	1	\$400.00

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Advertiser: Kansas for Marshall
 Product Desc: Candidate
 Estimate: 940
KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: SUNDAY MRN-CBS)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	-----2					2	\$200.00		0.00			
Spot	Ch	Date Range		Description		Start/End Time	Weekdays	Length		Rate		Rtg	Type		
1	All	07/11/16-07/17/16		CBS Sunday Morning		8:00 AM-9:30 AM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 4.3 [Preempt]															
2	All	07/11/16-07/17/16		CBS Sunday Morning		8:00 AM-9:30 AM	-----Su	:30		(\$200.00)		0.00	NM		
See MG 4.3 [Preempt]															
3	All	07/19/16-07/19/16		Tuesday Prime Hr 1		7:00 PM-8:00 PM	7:00 PM-8:00 PM	T-----	:30	\$400.00		0.00	NM		
Ⓜ MG for 4.2,4.1															
E 5	All	07/13/16	07/17/16	Face The Nation	CM	9:30 AM-10:00 AM	-----1	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Face The Nation															
(Program: FACE NATN-CBS)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	-----1					1	\$250.00		0.00			
E 6	All	07/13/16	07/19/16	Young and the Restless	CM	11:00 AM-12:00 PM	11111--	:30	5	\$135.00	P-04	0.00	NM	5	\$675.00
Young and the Restless															
(Program: YOUNG&RESTLESS<)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	11111--					5	\$135.00		0.00			
E 7	All	07/13/16	07/19/16	Eyewitness News @ 12p	CM	12:00 PM-12:30 PM	11111--	:30	5	\$135.00	P-04	0.00	NM	5	\$675.00
Eyewitness News @ 12p															
(Program: EYEWT NWS-NOON<)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	11111--					5	\$135.00		0.00			
E 8	All	07/13/16	07/19/16	M-F 3p-4p	CM	3:00 PM-4:00 PM	21212--	:30	8	\$115.00	P-04	0.00	NM	8	\$920.00
M-F 3p-4p															
(Program: DR. PHIL)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	21212--					8	\$115.00		0.00			
E 9	All	07/13/16	07/19/16	M-F 4p-5p	CM	4:00 PM-5:00 PM	11111--	:30	5	\$135.00	P-04	0.00	NM	5	\$675.00
M-F 4p-5p															
(Program: ELLEN)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	11111--					5	\$135.00		0.00			
E 10	All	07/13/16	07/19/16	Eyewitness News @ 5p	CM	5p-530p	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
Eyewitness News @ 5p M-F															
(Program: EYEWT NWS-5P)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	11111--					5	\$250.00		0.00			
E 11	All	07/13/16	07/19/16	Eyewitness News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$325.00	P-04	0.00	NM	5	\$1,625.00
Eyewitness News @ 6p M-F															
(Program: EYEWT NWS-6PM)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/16	07/19/16	11111--					5	\$325.00		0.00			
E 12	All	07/13/16	07/16/16	Eyewitness News @ 6p	SM	6:00 PM-6:30 PM	-----1-	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
Eyewitness News @ 6p Sat															
(Program: EYEWT NW SA 6P)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	-----1-					1	\$175.00		0.00			
E 13	All	07/13/16	07/17/16	Eyewitness News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
Eyewitness News @ 530p Sun															
(Program: AVG. ALL WKS/EYEW NW SU530P)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/11/16	07/17/16	-----1					1	\$175.00		0.00			
E 14	All	07/13/16	07/19/16	M-F 630p-7p	CM	6:30 PM-7:00 PM	--111--	:30	3	\$225.00	P-04	0.00	NM	3	\$675.00
M-F 630p-7p															
(Program: INSIDE EDITION<)May-2015LP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Kansas for Marshall
Product Desc: Candidate
Estimate: 940
KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	All	07/13/16	07/19/16	M-F 630p-7p M-F 630p-7p (Program: INSIDE EDITION<)May-2015LP	CM	6:30 PM-7:00 PM	--111--	:30	3	\$225.00	P-04	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/16	07/19/16	--111--		3				\$225.00		0.00			
E 21	All	07/13/16	07/19/16	Eyewitness News@10pM Eyewitness News@10pM-F/Su (Program: EYEWT NWS-10PM<)May-2015LP	CM	10:00 PM-10:35 PM	11111-1	:30	6	\$475.00	P-04	0.00	NM	6	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/16	07/19/16	11111-1		6				\$475.00		0.00			
E 22	All	07/13/16	07/16/16	Eyewitness News @ 10p Eyewitness News @ 10p Sat (Program: EYEWT NWS-10PM<)May-2015LP	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	-----1-		1				\$300.00		0.00			
E 23	All	07/13/16	07/17/16	Eyewitness News@1035p Eyewitness News@1035p Su (Program: EYEWT NW-1035P<)May-2015LP	CM	10:35 PM-11:05 PM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	-----1		1				\$125.00		0.00			
E 24	All	07/13/16	07/19/16	Eyewitness News @ 5a Eyewitness News @ 5a (Program: EYE NWS-MORN1)May-2015LP	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	22222--	:30	10	\$50.00	P-04	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/16	07/19/16	22222--		10				\$50.00		0.00			
E 25	All	07/13/16	07/16/16	CBS This Morning Saturday CBS This Morning Saturday (Program: AVG. ALL WKS)May-2015LP	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$50.00	P-04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/11/16	07/17/16	-----1-		1				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	07/11/16-07/17/16	CBS This Morning Saturday		6:00 AM-8:00 AM	-----Sa--	:30		(\$50.00)		0.00	NM		
	See MG 2.11,2.12 [Preempted in Recon]														
E 26	All	07/13/16	07/19/16	Bold and Beautiful Bold and Beautiful (Program: BOLD&BEAUTIFUL<)May-2015LP	CM	12:30 PM-1:00 PM	11111--	:30	5	\$135.00	P-04	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/16	07/19/16	11111--		5				\$135.00		0.00			
N27	All	07/19/16	07/19/16	Prime Access Rotator Prime Access Rotator	CM	630p-7p	-T-----	:30	2	\$1,500.00	P-04	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/18/16	07/24/16	-T-----		2				\$1,500.00		0.00			
Totals														90	\$17,485.00