

2nd Quarter 2018

(April, 2018 – June, 2018)

MOST SIGNIFICANT ISSUE – RESPONSIVE PROGRAMMING

These issues were addressed in Cumulus – Knoxville’s “Community Concerns” 30-minute news program which airs on WIVK-FM, WNML-AM, WNML-FM on Sunday mornings at 5:00 am and WOKI-FM on Saturday mornings at 5:00 am.

Community Concerns - April

7/8

Local Politics - Knox County Mayoral Candidates - Republican
Brad Anders - Bob Thomas - Glenn Jacobs

14/15

Local Politics - Knox County Mayoral Candidates - Democrat
Linda Haney - Rhonda Gallman

21/22

Local Agriculture
University of Tennessee - Neil Denton

28/29

East TN Tourism
Darin Romeo - Pigeon Forge

Community Concerns - May

5/6

Project Grad - Ronnie Chandler - Larry Mauldin

12/13

Agriculture
University of Tennessee - Neil Denton

19/20

State Legislative Review - Part 1
Becky Duncan Massey - Eddie Smith

26/27

State Legislative Review - Part 2

Becky Duncan Massey - Eddie Smith

Community Concerns - June

2/3

Agriculture - Part 1

University of Tennessee - Neil Denton

9/10

Agriculture - Part 2

University of Tennessee - Neil Denton

16/17

Cerebral Palsy Center

Angela Jones

23/24

Local Politics - Republican Mayoral Candidate

Glenn Jacobs