

# Order #946229: Main Stree../Kaptur/D/U../7/19-11/8 ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/12/22 9:56:41 AM	Processed		<async process>	Tanya Rec	\$9,253.00	1,016	0.00
08/12/22 9:45:27 AM	Approved			Teri King (	\$9,253.00	1,016	0.00
08/12/22 9:45:25 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$9,253.00	1,016	0.00
08/12/22 9:24:42 AM	Approval Workflow		[Sales Manager - Ready Default]	Heather Kl	\$9,253.00	1,016	0.00
08/12/22 9:24:35 AM	Ready for approval		adding spots back on	Heather Kl	\$9,253.00	1,016	0.00
08/12/22 9:23:09 AM	Put in Edit Mode			Heather Kl	\$9,045.00	994	0.00
08/10/22 11:33:54 AM	Processed		<async process>	Tanya Rec	\$9,045.00	994	0.00
08/10/22 11:30:31 AM	Approved			Teri King (	\$9,045.00	994	0.00
08/10/22 11:30:29 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$9,045.00	994	0.00
08/10/22 11:29:19 AM	Approval Workflow		[Sales Manager - Ready Default]	Dana DiMc	\$9,045.00	994	0.00
08/10/22 11:15:50 AM	Ready for approval		taking spots off through monday	Heather Kl	\$9,045.00	994	0.00
08/10/22 11:14:35 AM	Put in Edit Mode			Heather Kl	\$9,449.00	1,038	0.00
08/08/22 8:05:43 AM	Spot(s) Credited		[Technical Error]	Anita Guer	\$9,449.00	1,038	0.00
08/08/22 7:45:39 AM	Processed		<async process>	Tanya Rec	\$9,459.00	1,039	0.00
08/08/22 7:45:00 AM	Approved			Teri King (	\$9,459.00	1,039	0.00
08/08/22 7:44:58 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$9,459.00	1,039	0.00
08/08/22 7:41:53 AM	Approval Workflow		[Sales Manager - Ready Default]	Heather Kl	\$9,459.00	1,039	0.00
08/08/22 7:41:48 AM	Ready for approval		TAKING OFF TUES AND WED	Heather Kl	\$9,459.00	1,039	0.00
08/08/22 7:40:48 AM	Put in Edit Mode			Heather Kl	\$9,655.00	1,061	0.00
07/18/22 2:17:01 PM	Cash in Advance Rem		[cleared cash in adv] on payment plan in WOP.	Susan Her	\$9,655.00	1,061	0.00
07/18/22 7:53:23 AM	Processed		<async process>	Tanya Rec	\$9,655.00	1,061	0.00
07/18/22 7:47:48 AM	Approved			Teri King (	\$9,655.00	1,061	0.00
07/18/22 7:47:46 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$9,655.00	1,061	0.00
07/18/22 7:34:52 AM	Approval Workflow		[Sales Manager - Ready Default]	Heather Kl	\$9,655.00	1,061	0.00
07/18/22 7:33:38 AM	Ready for approval		new order	Heather Kl	\$9,655.00	1,061	0.00
07/15/22 10:22:08 AM	New order created		Copied from Order #945812	Heather Kl	\$34,920.00	1,205	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 946229  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** 7/19-11/8 @ 12n  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 07/19/22 - 11/08/22  
**Original Date / Rev:** 07/15/22 / 08/12/22  
**Order Type:** GENERAL

**WXKR-FM**  
**Primary AE:** Heather Klingensmith  
**Sales Office:** L-TOL  
**Sales Region:** Local

**Agency**  
**Name:** Main Street Communications  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Dave Heller  
111 Forest Road  
Davenport, IA 52803

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kaptur/D/US Representative OH 9  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 01:00:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/31/22	121	\$1,102.00	\$936.70
08/01/22	08/31/22	252	\$2,292.00	\$1,948.20
09/01/22	09/30/22	286	\$2,596.00	\$2,206.60
10/01/22	10/31/22	286	\$2,608.00	\$2,216.80
11/01/22	11/08/22	71	\$655.00	\$556.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	121	\$1,102.00	\$936.70	0.00
August 2022	252	\$2,292.00	\$1,948.20	0.00
September 2022	286	\$2,596.00	\$2,206.60	0.00
October 2022	286	\$2,608.00	\$2,216.80	0.00
November 2022	71	\$655.00	\$556.75	0.00
<b>Totals</b>	<b>1,016</b>	<b>\$9,253.00</b>	<b>\$7,865.05</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Heather Klingensmith	L-TOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKR	07/19/22	11/07/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	44444 - -	1:00	20	\$11.00	P-50	0.00	NM	304	\$3,344.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	- 4444 - -		16				\$11.00		0.00			
		Week: 07/25/22	07/31/22	44444 - -		20				\$11.00		0.00			
		Week: 08/01/22	08/07/22	44444 - -		20				\$11.00		0.00			
		Week: 08/08/22	08/14/22	4 - - - - -		4				\$11.00		0.00			
		Week: 08/15/22	08/21/22	44444 - -		20				\$11.00		0.00			
		Week: 08/22/22	08/28/22	44444 - -		20				\$11.00		0.00			
		Week: 08/29/22	09/04/22	44444 - -		20				\$11.00		0.00			
		Week: 09/05/22	09/11/22	44444 - -		20				\$11.00		0.00			
		Week: 09/12/22	09/18/22	44444 - -		20				\$11.00		0.00			
		Week: 09/19/22	09/25/22	44444 - -		20				\$11.00		0.00			
		Week: 09/26/22	10/02/22	44444 - -		20				\$11.00		0.00			
		Week: 10/03/22	10/09/22	44444 - -		20				\$11.00		0.00			
		Week: 10/10/22	10/16/22	44444 - -		20				\$11.00		0.00			
		Week: 10/17/22	10/23/22	44444 - -		20				\$11.00		0.00			
		Week: 10/24/22	10/30/22	44444 - -		20				\$11.00		0.00			
		Week: 10/31/22	11/06/22	44444 - -		20				\$11.00		0.00			
		Week: 11/07/22	11/13/22	4 - - - - -		4				\$11.00		0.00			

Order / Rev: 946229  
 Alt Order #:  
 Flight Dates: 07/19/22 - 11/08/22

Advertiser: Kaptur/D/US Representative OH 9  
 Product Desc: 7/19-11/8 @ 12n  
 Estimate:  
**WXKR-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WXKR	07/19/22	11/07/22	M-F Evening M-F	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	22222--	1:00	10	\$2.00	P-50	0.00	NM	152	\$304.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	- 2222--		8				\$2.00		0.00			
		Week: 07/25/22	07/31/22	22222--		10				\$2.00		0.00			
		Week: 08/01/22	08/07/22	22222--		10				\$2.00		0.00			
		Week: 08/08/22	08/14/22	2-- - - - -		2				\$2.00		0.00			
		Week: 08/15/22	08/21/22	22222--		10				\$2.00		0.00			
		Week: 08/22/22	08/28/22	22222--		10				\$2.00		0.00			
		Week: 08/29/22	09/04/22	22222--		10				\$2.00		0.00			
		Week: 09/05/22	09/11/22	22222--		10				\$2.00		0.00			
		Week: 09/12/22	09/18/22	22222--		10				\$2.00		0.00			
		Week: 09/19/22	09/25/22	22222--		10				\$2.00		0.00			
		Week: 09/26/22	10/02/22	22222--		10				\$2.00		0.00			
		Week: 10/03/22	10/09/22	22222--		10				\$2.00		0.00			
		Week: 10/10/22	10/16/22	22222--		10				\$2.00		0.00			
		Week: 10/17/22	10/23/22	22222--		10				\$2.00		0.00			
		Week: 10/24/22	10/30/22	22222--		10				\$2.00		0.00			
		Week: 10/31/22	11/06/22	22222--		10				\$2.00		0.00			
		Week: 11/07/22	11/13/22	2-- - - - -		2				\$2.00		0.00			
N 3	WXKR	07/19/22	11/07/22	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	55555--	1:00	25	\$10.00	P-50	0.00	NM	379	\$3,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	- 5555--		20				\$10.00		0.00			
		Week: 07/25/22	07/31/22	55555--		25				\$10.00		0.00			
		Week: 08/01/22	08/07/22	55555--		25				\$10.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		59	WXKR	08/01/22-08/07/22	M-F Prime	6:00 AM-7:00 PM	6:00 AM-7:00 PM	1:00		(\$10.00)		0.00	NM		
		Credited [Technical Error]													
		Week: 08/08/22	08/14/22	5- - - - -		5				\$10.00		0.00			
		Week: 08/15/22	08/21/22	55555--		25				\$10.00		0.00			
		Week: 08/22/22	08/28/22	55555--		25				\$10.00		0.00			
		Week: 08/29/22	09/04/22	55555--		25				\$10.00		0.00			
		Week: 09/05/22	09/11/22	55555--		25				\$10.00		0.00			
		Week: 09/12/22	09/18/22	55555--		25				\$10.00		0.00			
		Week: 09/19/22	09/25/22	55555--		25				\$10.00		0.00			
		Week: 09/26/22	10/02/22	55555--		25				\$10.00		0.00			
		Week: 10/03/22	10/09/22	55555--		25				\$10.00		0.00			
		Week: 10/10/22	10/16/22	55555--		25				\$10.00		0.00			
		Week: 10/17/22	10/23/22	55555--		25				\$10.00		0.00			
		Week: 10/24/22	10/30/22	55555--		25				\$10.00		0.00			
		Week: 10/31/22	11/06/22	55555--		25				\$10.00		0.00			
		Week: 11/07/22	11/13/22	5- - - - -		5				\$10.00		0.00			
N 4	WXKR	07/23/22	11/06/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----+-	1:00	11	\$10.00	P-60	0.00	NM	176	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----+-		11				\$10.00		0.00			
		Week: 07/25/22	07/31/22	-----+-		11				\$10.00		0.00			
		Week: 08/01/22	08/07/22	-----+-		11				\$10.00		0.00			
		Week: 08/08/22	08/14/22	-----+-		11				\$10.00		0.00			
		Week: 08/15/22	08/21/22	-----+-		11				\$10.00		0.00			
		Week: 08/22/22	08/28/22	-----+-		11				\$10.00		0.00			
		Week: 08/29/22	09/04/22	-----+-		11				\$10.00		0.00			
		Week: 09/05/22	09/11/22	-----+-		11				\$10.00		0.00			
		Week: 09/12/22	09/18/22	-----+-		11				\$10.00		0.00			
		Week: 09/19/22	09/25/22	-----+-		11				\$10.00		0.00			
		Week: 09/26/22	10/02/22	-----+-		11				\$10.00		0.00			
		Week: 10/03/22	10/09/22	-----+-		11				\$10.00		0.00			
		Week: 10/10/22	10/16/22	-----+-		11				\$10.00		0.00			
		Week: 10/17/22	10/23/22	-----+-		11				\$10.00		0.00			
		Week: 10/24/22	10/30/22	-----+-		11				\$10.00		0.00			
		Week: 10/31/22	11/06/22	-----+-		11				\$10.00		0.00			
N 7	WXKR	11/08/22	11/08/22	M-F Prime M-F	CM	6:00 AM-12:00 PM (6:00 AM-12:00 PM)	5-----	1:00	5	\$11.00	P-40	0.00	NM	5	\$55.00

Order / Rev: 946229  
 Alt Order #:  
 Flight Dates: 07/19/22 - 11/08/22

Advertiser: Kaptur/D/US Representative OH 9  
 Product Desc: 7/19-11/8 @ 12n  
 Estimate:

**WXKR-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	- 5 - - - -		5				\$11.00		0.00			
													Totals	1,016	\$9,253.00

Re: [EXT]Re: Kaptur

Dave Heller <David@mainstreetcommunications.com>

Wed 8/10/2022 1:59 PM

To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>

No, still not ready. Sorry. Let's plan for Tuesday. Thanks!

---

Dave Heller

Main Street Communications

(202) 321-1855

[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Wed, Aug 10, 2022 at 12:55 PM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:

Hello Dave - Do you want to be on tomorrow? Please let me know.

Thank you,

Heather

---

**From:** Dave Heller <[David@mainstreetcommunications.com](mailto:David@mainstreetcommunications.com)>

**Sent:** Monday, August 8, 2022 10:06 AM

**To:** Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)>

**Subject:** [EXT]Re: Kaptur

Confirmed that we want to come down for a couple of days. Thank you.

---

Dave Heller

Main Street Communications

(202) 321-1855

[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Mon, Aug 8, 2022 at 8:59 AM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:

Hello Dave - Can you please confirm that you would like me to cancel the spots scheduled on Tuesday 8/9 and Wednesday 8/10 on all stations, due to no copy.

Thank you!

*Heather Klingensmith*

General Sales Manager

Cumulus Toledo

Direct Phone [419-725-5761](tel:419-725-5761)

Cell Phone [419-340-8290](tel:419-340-8290)

Fax [419-389-5172](tel:419-389-5172)

<https://cumulustoledo.com/>

3225 Arlington Ave.

Toledo, OH 43614

[Heather.klingensmith@cumulus.com](mailto:Heather.klingensmith@cumulus.com)

[Cumulusmedia.com](http://Cumulusmedia.com)



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[EXT]Re: Kaptur

Dave Heller <David@mainstreetcommunications.com>

Mon 8/8/2022 10:06 AM

To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>

Confirmed that we want to come down for a couple of days. Thank you.

---

Dave Heller  
 Main Street Communications  
 (202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Mon, Aug 8, 2022 at 8:59 AM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:  
 Hello Dave - Can you please confirm that you would like me to cancel the spots scheduled on Tuesday 8/9 and Wednesday 8/10 on all stations, due to no copy.

Thank you!

*Heather Klingensmith*  
 General Sales Manager  
 Cumulus Toledo  
 Direct Phone [419-725-5761](tel:419-725-5761)  
 Cell Phone [419-340-8290](tel:419-340-8290)  
 Fax [419-389-5172](tel:419-389-5172)  
<https://cumulustoledo.com/>  
 3225 Arlington Ave.  
 Toledo, OH 43614  
[Heather.klingensmith@cumulus.com](mailto:Heather.klingensmith@cumulus.com)  
[Cumulusmedia.com](http://Cumulusmedia.com)



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[EXT]Re: Contracts

Dave Heller <David@mainstreetcommunications.com>

Fri 7/15/2022 2:50 PM

To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>

Sounds good. Thanks, Heather!

Dave Heller  
President  
Main Street Communications  
(202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

On Fri, Jul 15, 2022, 1:03 PM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:  
Hello again, Dave - Please see the attached contracts. I have included Tuesday 11/8 on them, so the totals are slightly different. Please let me know if these are good to place. Here are the totals:

Station	Total Gross	Total Net
WKKO	\$34,920	\$29,682
WRQN	\$9,682	\$8,229.70
WQQO	\$1,930	\$1,640.50
WMIM	\$5,460	\$4,641.00
WXKR	\$9,655	\$8,206.75

I will have Jean set up the credit card payments to start on Monday 7/18.

Thank you!

Heather

---

**From:** [Toledo.Scanner@cumulus.net](mailto:Toledo.Scanner@cumulus.net) <[Toledo.Scanner@cumulus.net](mailto:Toledo.Scanner@cumulus.net)>  
**Sent:** Friday, July 15, 2022 1:48 PM  
**To:** Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)>  
**Subject:** Scanned image from Cumulus Broadcasting, Inc.

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Re: [EXT]Re: Kaptur

Dave Heller <David@mainstreetcommunications.com>

Mon 7/18/2022 10:18 AM

To: Heather Klingensmith <Heather.Klingensmith@cumulus.com>

This is approved. Thank you!

Dave Heller  
Main Street Communications  
(202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Mon, Jul 18, 2022 at 9:05 AM Heather Klingensmith <Heather.Klingensmith@cumulus.com> wrote:  
Good morning, Dave! Can you please approve this? Thank you!!!

CREDIT CARD CHARGE SUMMARY FOR KAPTUR/D/US REPRESENTATIVE OH 9							
FOR ORDERS RUNNING 7/19/22-11/8/22							
card ending 3097 EXP 5/26							
CHARGE	FLIGHT	TOTAL TO BE	WKKO	WRQN	WQOQ	WMIM	WXKR
DATE	DATES	CHARGED	945812	946226	946237	946243	946229
	COVERED						
7/18/2022	7/19-7/24	\$2,721.70	\$1,524.90	\$438.60	\$81.60	\$249.90	\$426.70
7/22/2022	7/25-7/31	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
7/29/2022	8/1-8/7	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
8/5/2022	8/8-8/14	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
8/12/2022	8/15-8/21	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
8/19/2022	8/22-8/28	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
8/26/2022	8/28-9/4	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
9/2/2022	9/5-9/11	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
9/9/2022	9/12-9/18	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
9/16/2022	9/19-9/25	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
9/23/2022	9/26-10/2	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
9/30/2022	10/3-10/9	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
10/7/2022	10/10-10/16	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
10/14/2022	10/17-10/23	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
10/21/2022	10/24-10/30	\$3,257.20	\$1,844.50	\$511.70	\$102.00	\$289.00	\$510.00
10/28/2022	10/31-11/8	\$4,077.45	\$2,334.10	\$627.30	\$130.90	\$345.10	\$640.05
		\$52,399.95	\$29,682.00	\$8,229.70	\$1,640.50	\$4,641.00	\$8,206.75
client signature		date					

From: Dave Heller <David@mainstreetcommunications.com>  
Sent: Thursday, July 14, 2022 12:30 PM

To: Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)>  
 Subject: Re: [EXT]Re: Kaptur

Perfect, thank you!

**Dave Heller**  
 Main Street Communications  
 (202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Thu, Jul 14, 2022 at 8:36 AM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:  
 This looks good! You are scheduled through, Monday 7/18, so I will make next week's schedule start on Tuesday. I will also add Monday 11/7 and Tuesday 11/8 until 12noon. I will enter the orders and send them over for your approval. Once that it complete, I will set up the weekly credit card payment schedule.

Thank you,

Heather

**From:** Dave Heller <[David@mainstreetcommunications.com](mailto:David@mainstreetcommunications.com)>  
**Sent:** Thursday, July 14, 2022 11:03 AM  
**To:** Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)>  
**Subject:** [EXT]Re: Kaptur

Yes, please. Here is our buy. As always, all prices are gross. Please provide one hour separation. Please confirm everything below looks good and we can place this through noon on November 8. Thank you!

Market/Station/Daypart			Rate	AQH Rtg	CPP	GRPs	Length	Total Spots	Spots/Day	Total Cost
<b>Toledo</b>										
<b>WKKO-FM 99.9 Country (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>							
M-F 6a-10a	\$50.00	\$60.00	\$85.00	1.5	\$33.33	0.0	60	0		\$0.00
M-F 10a-3p	\$40.00	\$50.00	\$70.00	1.7	\$23.53	34.0	60	20	5	\$800.00
M-F 3p-7p	\$40.00	\$50.00	\$70.00	1.0	\$40.00	0.0	60	0		\$0.00
M-F 7p-9p	\$8.00	\$14.00	\$15.00	0.2	\$40.00	2.0	60	10	2	\$80.00
M-F 6a-7p	\$40.00	\$50.00	\$70.00	1.4	\$28.57	21.0	60	15	5	\$600.00
Sa 6a-7p	\$15.00	\$30.00	\$45.00	1.1	\$13.64	11.0	60	10	10	\$150.00
Sa 6a-10	\$19.00	\$20.00	\$40.00	0.9	\$21.11	0.0	60	0		\$0.00
Sa 10a-3p	\$19.00	\$30.00	\$40.00	1.4	\$13.57	0.0	60	0		\$0.00
Sa 3p-7p	\$19.00	\$30.00	\$40.00	1.0	\$19.00	0.0	60	0		\$0.00
Sa 7p-9p	\$10.00	\$18.00	\$25.00	0.6	\$16.67	1.2	60	2	2	\$20.00
Su 6a-7p	\$15.00	\$30.00	\$45.00	0.7	\$21.43	5.6	60	8	8	\$120.00
Su 6a-10a	\$19.00	\$20.00	\$40.00	0.6	\$31.67	0.0	60	0		\$0.00
Su 10a-3p	\$19.00	\$30.00	\$40.00	0.8	\$23.75	0.0	60	0		\$0.00
Su 3p-7p	\$19.00	\$30.00	\$40.00	0.5	\$38.00	0.0	60	0		\$0.00
Su 7p-9p	\$10.00	\$18.00	\$25.00	0.2	\$50.00	0.0	60	0		\$0.00
<b>WKKO-FM Total</b>					<b>\$23.66</b>	<b>74.8</b>		<b>65</b>		<b>\$1,770.00</b>
<b>WRQN 93.5 FM Classic Hits Bowling Green (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>							
M-F 6a-10a	\$10.00	\$12.00	\$35.00	1.0	\$10.00	0.0	60	0		\$0.00
M-F 10a-3p	\$10.00	\$12.00	\$35.00	1.4	\$7.14	0.0	60	0		\$0.00
M-F 3p-7p	\$10.00	\$12.00	\$35.00	0.9	\$11.11	0.0	60	0		\$0.00
M-F 7p-9p	\$3.00	\$4.00	\$20.00	0.4	\$7.50	4.0	60	10	2	\$30.00
M-F 6a-7p	\$8.00	\$12.00	\$40.00	1.1	\$7.27	55.0	60	50	10	\$400.00
Sa 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	8.0	60	10	10	\$80.00
Sa 6a-10	\$10.00	\$10.00	\$25.00	0.4	\$25.00	0.0	60	0		\$0.00
Sa 10a-3p	\$10.00	\$10.00	\$25.00	0.9	\$11.11	0.0	60	0		\$0.00
Sa 3p-7p	\$10.00	\$10.00	\$25.00	1.0	\$10.00	0.0	60	0		\$0.00
Sa 7p-9p	\$5.00	\$5.00	\$15.00	0.8	\$6.25	1.6	60	2	2	\$10.00
Su 6a-7p	\$8.00	\$10.00	\$25.00	0.8	\$10.00	3.2	60	4	4	\$32.00
Su 6a-10a	\$10.00	\$10.00	\$25.00	0.5	\$20.00	0.0	60	0		\$0.00
Su 10a-3p	\$10.00	\$10.00	\$25.00	1.1	\$9.09	5.5	60	5	5	\$50.00
Su 3p-7p	\$10.00	\$10.00	\$25.00	0.7	\$14.29	0.0	60	0		\$0.00
Su 7p-9p	\$5.00	\$5.00	\$15.00	0.3	\$16.67	0.0	60	0		\$0.00
<b>WRQN Total</b>					<b>\$7.79</b>	<b>77.3</b>		<b>81</b>		<b>\$602.00</b>
<b>WXKR 94.5 FM Classic Rock (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-</b>							

				PreEmpt							
M-F 6a-10a	\$11.00	\$12.00	\$30.00	0.6	\$18.33	0.0	60	0			\$0.00
M-F 10a-3p	\$11.00	\$12.00	\$30.00	0.8	\$13.75	16.0	60	20	4		\$220.00
M-F 3p-7p	\$12.00	\$13.00	\$35.00	0.6	\$20.00	0.0	60	0			\$0.00
M-F 7p-9p	\$2.00	\$5.00	\$20.00	0.2	\$10.00	2.0	60	10	2		\$20.00
M-F 6a-7p	\$10.00	\$13.00	\$30.00	0.6	\$18.18	13.8	60	25	5		\$250.00
Sa 6a-7p	\$10.00	\$10.00	\$25.00	1.4	\$7.14	15.4	60	11	11		\$110.00
Sa 6a-10	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	60	0			\$0.00
Sa 10a-3p	\$15.00	\$20.00	\$25.00	0.6	\$25.00	0.0	60	0			\$0.00
Sa 3p-7p	\$15.00	\$20.00	\$25.00	0.4	\$37.50	0.0	60	0			\$0.00
Sa 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	60	0			\$0.00
Su 6a-7p	\$10.00	\$10.00	\$25.00	0.3	\$30.00	0.0	60	0			\$0.00
Su 6a-10a	\$15.00	\$20.00	\$25.00	0.2	\$75.00	0.0	60	0			\$0.00
Su 10a-3p	\$15.00	\$20.00	\$25.00	0.3	\$50.00	0.0	60	0			\$0.00
Su 3p-7p	\$15.00	\$20.00	\$25.00	0.5	\$30.00	0.0	60	0			\$0.00
Su 7p-9p	\$10.00	\$15.00	\$20.00	0.2	\$50.00	0.0	60	0			\$0.00
<b>WXRK Total</b>					<b>\$12.73</b>	<b>47.2</b>		<b>66</b>			<b>\$600.00</b>
<b>WQQO 105.5 FM Hot AC (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>								
M-F 6a-10a	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	60	0			\$0.00
M-F 10a-3p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	60	0			\$0.00
M-F 3p-7p	\$3.00	\$5.00	\$25.00	0.2	\$15.00	0.0	60	0			\$0.00
M-F 7p-9p	\$3.00	\$1.00	\$10.00	0.1	\$30.00	0.0	60	0			\$0.00
M-F 6a-7p	\$2.00	\$10.00	\$23.00	0.2	\$11.43	10.5	60	60	12		\$120.00
Sa 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$112.53	0.0	60	0			\$0.00
Sa 6a-10	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	60	0			\$0.00
Sa 10a-3p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	60	0			\$0.00
Sa 3p-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	60	0			\$0.00
Sa 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	60	0			\$0.00
Su 6a-7p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	60	0			\$0.00
Su 6a-10a	\$15.00	\$20.00	\$22.00	0.0	\$1,500.00	0.0	60	0			\$0.00
Su 10a-3p	\$15.00	\$20.00	\$22.00	0.1	\$150.00	0.0	60	0			\$0.00
Su 3p-7p	\$15.00	\$20.00	\$22.00	0.2	\$75.00	0.0	60	0			\$0.00
Su 7p-9p	\$10.00	\$15.00	\$18.00	0.0	\$1,000.00	0.0	60	0			\$0.00
<b>WQQO Total</b>					<b>\$11.43</b>	<b>10.5</b>		<b>60</b>			<b>\$120.00</b>
<b>WMIM-FM Country (Cumulus)</b>	<b>LUR</b>	<b>PreEmpt</b>	<b>Non-PreEmpt</b>								
M-F 6a-10a	\$8.00	\$11.00	\$16.00	0.2	\$40.00	0.0	60	0			\$0.00
M-F 10a-3p	\$8.00	\$10.00	\$16.00	0.2	\$40.00	0.0	60	0			\$0.00
M-F 3p-7p	\$8.00	\$12.00	\$16.00	0.2	\$40.00	0.0	60	0			\$0.00
M-F 7p-9p	\$3.00	\$4.00	\$8.00	0.1	\$30.00	1.0	60	10	2		\$30.00
M-F 6a-7p	\$4.00	\$4.00	\$15.00	0.2	\$22.86	10.5	60	60	10		\$240.00
Sa 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$21.46	2.3	60	10	10		\$50.00
Sa 6a-10	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	60	0			\$0.00
Sa 10a-3p	\$9.00	\$10.00	\$15.00	0.3	\$30.00	0.0	60	0			\$0.00
Sa 3p-7p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	60	0			\$0.00
Sa 7p-9p	\$5.00	\$6.00	\$8.00	0.2	\$25.00	0.4	60	2	2		\$10.00
Su 6a-7p	\$5.00	\$10.00	\$15.00	0.2	\$30.12	1.7	60	10	10		\$50.00
Su 6a-10a	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	60	0			\$0.00
Su 10a-3p	\$9.00	\$10.00	\$15.00	0.2	\$45.00	0.0	60	0			\$0.00
Su 3p-7p	\$9.00	\$10.00	\$15.00	0.1	\$90.00	0.0	60	0			\$0.00
Su 7p-9p	\$5.00	\$6.00	\$8.00	0.1	\$50.00	0.0	60	0			\$0.00
<b>WMIM-FM Total</b>					<b>\$23.91</b>	<b>15.9</b>		<b>92</b>			<b>\$380.00</b>

Dave Heller  
 Main Street Communications  
 (202) 321-1855  
[www.MainStreetCommunications.com](http://www.MainStreetCommunications.com)

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On Thu, Jul 14, 2022 at 7:51 AM Heather Klingensmith <[Heather.Klingensmith@cumulus.com](mailto:Heather.Klingensmith@cumulus.com)> wrote:  
 Hello Dave - I hope all is well! I wanted to check in to see if you would like to place the rest of the campaign to make everything easier for you. We could set up a payment plan and run your credit card for you weekly.

Please let me know.

Thank you!!!

*Heather Klingensmith*

7/18/22, 10:18 AM

Mail - Heather Klingensmith - Outlook

General Sales Manager  
Cumulus Toledo  
Direct Phone [419-725-5761](tel:419-725-5761)  
Cell Phone [419-340-8290](tel:419-340-8290)  
Fax [419-389-5172](tel:419-389-5172)  
<https://cumulustoledo.com/>  
3225 Arlington Ave.  
Toledo, OH 43614  
[Heather.klingensmith@cumulus.com](mailto:Heather.klingensmith@cumulus.com)  
[Cumulusmedia.com](http://Cumulusmedia.com)



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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, MARCY KAPTUR, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Marcy Kaptur	
Authorized committee: Kaptur for Congress	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Main Street Communications, 111 Forest Rd., Davenport, IA 52803	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): U.S. Representative	
Date of election: 11/8/2022	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Eric Golus	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Marcy Kaptur</i>	Signature: <i>Heather Klingensmith</i>
Name: MARCY KAPTUR	Name: <i>Heather Klingensmith</i>
Date of Request to Purchase Ad Time: 06/19/2022	Date of Station Agreement to Sell Time: <i>7/18/2022</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Marcy Kaptur*

Name: MARCY KAPTUR

Date: 06/14/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <i>946229</i>	Station Call Letters: <i>WXKR</i>	Date Received/Requested: <i>7/18/2022</i>
Est. #:	Station Location: <i>Toledo/Monroe</i>	Run Start and End Dates: <i>7/19-11/8/2022</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.