



Contract # 25083818	Changes as of: 2/26/2016 at 11:14 AM	Version: Current State	
CPE: 3/3/120	Flight: 2/17/16 - 3/1/16	Station: KFDX	Total \$: \$540.00
Agency: OLD TOWN MEDIA 4507 PENWOOD DRIVE ALEXANDRIA, VA 22310	Advertiser: SANDERS, BERNIE	Market: Wichita Falls	Total Spots: 4
	Product: Bernie 2016	Office: WASHINGTON	Total CPP: \$0.00
	Primary Demo: Adults 35+	Salesperson: KELLY JOHNS	Total GRP: 0
	Agency Order #: 4805170	Assistant: KELLY JOHNS	
	Buyer: Abar Bougie, Barbara	Con Type: POLITICAL/VOTE	Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/17 - 2/29													
							2/17	2/18	2/19	2/20	2/21	2/22	2/23	2/24	2/25	2/26	2/27	2/28	2/29	
1	W-F,M-Tu 4p-4:30p		JUDGE JUDY	\$120.00	0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	1
2	W-F,M-Tu 4:30p-5p		JUDGE JUDY B	\$120.00	0	60	0	0	0	0	0	0	0	0	0	1	0	0	0	0
3	W-F,M-Tu 6:30p-7p		ENT TONIGHT 30	\$450.00	0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Su 8a-9a		SUN TODAY-NBC	\$100.00	0	60	0	0	0	0	0	0	0	0	0	0	0	1	0	0
5	Su 9a-10a		MEET PRESS-SUN	\$200.00	0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	M 9a-11a		TODAY SHOW	\$200.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	1
TOTALS:							0	0	0	0	0	0	0	0	0	0	1	0	1	2





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		Total Spots: 4
		Total CPP: \$0.00
		Total GRP: 0
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/1	3/1 - 3/1				
								Total Spots	Total \$	CPP	GRP	
1	W-F,M-Tu 4p-4:30p		JUDGE JUDY	\$120.00	0	60	0		1	\$120.00	\$0.00	0.0
2	W-F,M-Tu 4:30p-5p		JUDGE JUDY B	\$120.00	0	60	0		1	\$120.00	\$0.00	0.0
3	W-F,M-Tu 6:30p-7p		ENT TONIGHT 30	\$450.00	0	60	0		0	\$0.00	\$0.00	0.0
4	Su 8a-9a		SUN TODAY-NBC	\$100.00	0	60	0		1	\$100.00	\$0.00	0.0
5	Su 9a-10a		MEET PRESS-SUN	\$200.00	0	60	0		0	\$0.00	\$0.00	0.0
6	M 9a-11a		TODAY SHOW	\$200.00	0.0	60	0		1	\$200.00	\$0.00	0.0
TOTALS:								0	4	\$540.00	\$0.00	0.0



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		Total CPP: \$0.00
		Total GRP: 0
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
02/26/16 11:01 AM	Sharron Davis	THERE IS NO :60 AVAIL IN MEET THE PRESS. OFFER MO, 2/29 9A-11A TODAY SHOW @ \$200

Competitive Information	
Market Budget:	\$3,375
KFDX Share:	16%
Comment:	
KAUZ:	32%
KSWO:	52%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$540.00	N/A	0.0
Total	100%	4	\$540.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	2	\$220.00
2016-Mar	2	\$320.00
Total	4	\$540.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/26/16 11:07 AM	KELLY JOHNS	Confirmed			\$0	\$540.00	Changes: Product from Candidate to Bernie 2016, Demo Meta to [R16], Competitive Market Budget from \$540 to \$3,375, Competitive Unknown from True to false, User Entered \$ from \$0.00 to \$540.00. 2 buylines added or modified.
Makegood #1	2/26/16 11:01 AM	Sharron Davis	Confirmed			\$0	\$540.00	
Queued for Electronic Contracting	2/25/16 1:27 PM					\$0	\$0	
New	2/25/16 12:22 PM	KELLY JOHNS	Confirmed	4		\$540.00	\$540.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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