

## **WBZN 4<sup>th</sup> Quarter Community Issues Report**

**October 1-December 31-2018**

The **WBZN News Department** covers issues and community concerns during weekend programming with the Sunday morning show ***Maine Concerns***. Our News Director is in regular contact with local, county, state and federal officials. In addition, community leaders and nonprofit organizations are contacted to determine what issues are of greatest concern to our listening audience.

**The WBZN community issues program, Maine Concerns, airs Sundays at 7:55 a.m. and some of our news stories are also posted on line on our website at [z1073.com](http://z1073.com).** Stories covered generally fall into the following categories:

**Crime-** WBZN covers stories we think are important to Maine residents from drug trafficking to scams and security related issues. When necessary, we support efforts of law enforcement by releasing names and information pertaining to missing person's cases or searches. We're in regular contact with the Maine Public Safety spokesman, Maine Emergency Management Agency, and Maine Drug Enforcement Agency. We also cover marine crime related stories with information provided by U.S. Coast Guard and Marine Patrol.

**Health-** WBZN covers a wide variety of health related stories and work with regional hospitals, the Maine CDC, and other organizations to get the word out about conferences, medical developments, viruses, and seasonal concerns like Lyme Disease or flu. Many of our stories dealing with public safety can be considered health related as well, citing our warnings about CO poisoning during power outages as one example.

**Economy-**The economic struggles faced by Maine and the nation continue to dominate our news coverage. We continue to report on laws and initiatives affecting the economy as it relates to municipal, state and federal programs and services. We report on training and development opportunities in the state as well as job fair activities.

**Environment-**Our environmental coverage spans a wide variety of stories to promoting public hearings such as the DEP hearings for the Juniper Landfill in Old Town, or the public hearings on the DCP Midstream proposed liquid propane tank in Searsport, to stories about necropsies on whales.

**Education-** WBZN covers stories in Maine from school budgets to school safety initiatives. Stories about innovative college studies and research are also covered.

**Community-** WBZN recognizes the work of community non-profit groups who utilize volunteers to promote the general welfare of Maine citizens. From food drives to help feed those struggling seniors Downeast, to matching grant challenges to serve single mothers, to charity runs and concerts, WBZN provides a lot of coverage for these kinds of events.

**Public Safety-** WBZN covers stories that impact the public safety of community which can run the gamut from natural disasters to police emergencies like shootings or standoffs.

**If the situation warrants, the News Director will include stories of national significance and those stories might include anything from National Security, Natural Disasters, Congressional activities or Presidential declarations.**

**The following is an extensive sampling of our community issues content during the fourth quarter of 2018:**

#### **10-7-18**

In our first segment, Cindy Campbell talks with Lincoln Search and Rescue volunteer Paul Bernard Jr. about what it takes to be a volunteer and whether it's open to anyone. He discusses the levels of training and the fact that you don't have to be a first responder to take part. The organization is looking to recruit new members. In our second segment, Cindy talks with Mila Tappan of the Finance Authority of Maine about informational sessions being held across the state relating to college funding. She talks about the financial advantages of filing early and the fact that private, one-on-one sessions are also available. (10:00 Community, Public Safety, Education, Economy)

#### **10-14-17**

In our first segment, Cindy Campbell talks with Mary Gagne of Health Affiliates Maine about suicide. Gagne discusses how someone gets to that point, the warning signs that may indicate someone is considering suicide, and what to do if you suspect someone of considering it. She offers websites and phone numbers, along with local resources that could help. In our second segment, Cindy chats with Education Officer Jake Johnson of the Bangor Fire Department about fire safety for National Fire Prevention Week. Johnson covers everything from heat systems to frozen pipes, and the importance of smoke detectors and an escape plan. (9:02 Health, Public Safety)

#### **10-21-18**

This entire program focuses on Carbon Monoxide poisoning. State Toxicologist Andrew Smith discusses the signs and symptoms and what to do if you think you've been exposed. In addition, he goes over many scenarios in which someone could be poisoning, like generators that aren't properly vented or engines left running in enclosed spaces. He also emphasizes the importance of having working CO detectors in the home. (8:33 Health, Community, Environment)

#### **10-28-18**

In our first segment, Cindy Campbell talks with Dr. Siiri Bennet of the Maine Center for Disease Control about flu season. With a brutal season last year, health experts are advising Mainers to get their flu shots early. Dr. Bennett talks about the benefits of having a flu shot, the symptoms of the flu, and what to do if someone realizes they're sick. In our second segment, Cindy chats with Caroline King, Executive Director of the American Red Cross, Northern and Eastern Division about the Real Heroes Breakfast. She explains the kinds of people who are given the award, and how folks can go about nominating them. The award honors people who have had an extraordinary impact on someone else's life, often going to first responders who saved a life. (8:28 Health, Community, Public Safety)

**11-4-18**

In our first segment, Cindy Campbell talks with Dr. Gillian Gordon Perue, of Northern Light Eastern Maine Medical Center, about stroke. She explains what constitutes a stroke and some of the symptoms to be watching for. In addition, she discusses the long-term effects, and what to do if you believe someone you know is having a stroke. In our second segment, Cindy chats with Paul Trommer, founder of the Barbara Sosman Cancer Center in Brewer. He explains the function of the non-medical center that offers support, networking, camaraderie, education, and distraction from treatment at the Lafayette Cancer Center. (9:38 Health, Community, Education )

**11-11-18**

In honor of Veteran's Day, today's program is dedicated to Volunteers of America, Northern New England, and their 'Cabin in the Woods' housing for homeless Vets. COO Terry Baldwin and Mike Merrill, who's in charge of Veterans' services, talk about the cluster of cabins on the grounds of Togus Veterans' Hospital, that offer permanent housing to homeless veterans. The organization has other beneficial programs for veterans, that can be found on their website. (8:54 Community, Health, Economy)

**11-18-18**

In our first segment, Cindy Campbell talks with Sherry Phinney of the American Red Cross about the current need for blood donors. She talks about the fact that, while schools that usually hold blood drives are just ramping up, they're also dealing with shortages caused by southern storms. In addition, Phinney says they need sponsors to host blood drives. In our second segment, Cindy chats with Dave Gulya, Public Relations Officer for the Anah Shrine, about the organization's Festival of Trees, which helps to raise money for kids going to Shriner's hospitals. (8:40 Health, Community)

**11-25-18**

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**12-2-18**

In our first segment, Cindy Campbell discusses winter and holiday fire safety with Education Officer Jake Johnson of the Bangor Fire Department. Johnson covers everything from chimney and furnace cleanings, to keeping Christmas trees watered, and using safety approved holiday lights. In addition, he discusses the importance of working smoke and CO detectors and practicing an escape plan. In our second segment, Cindy chats with Captain Rebecca Kirk about the Bangor Salvation Army's many winter

programs. Kirk talks about the Angel Tree Program and the Red Kettle program, that funds the organization's many services all year long. In addition, she discusses the group's heat assistance program and encourages anyone without a winter coat to stop by their offices for a free one. (10:03 Community, Public Safety, Environment, Health)

#### **12-9-18**

In our first segment, Cindy Campbell talks with Bob Meyers, Executive Director of the Maine Snowmobile Association about some safety tips for the season. He discusses basics like keeping to the right and watching speed, but also the importance of respecting the landowners' property and not drinking while sledding. In our second segment, Cindy talks with Holden Police Chief Chris Greeley about the department's '25 Days of Kindness' promotion, that has officers doing charitable work, like donating money to those in need and offering gift cards during traffic stops. (8:19 Public Safety, Environment, Community)

#### **12-16-18**

Our entire program today is dedicated to Camp Capella, an overnight and day camp for children and adults with disabilities. I chatted with Facilities and Development Director Harvey Chesley about the camp, and the financing it takes to run, including a medical staff. The camp is planning to expand and is currently soliciting donations for a \$100,000 matching grant from the Sunshine Lady Foundation. (8:41 Community, Health, Economy)