

WOC14621267 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 04/16/24 - 04/22/24

C/P/E: 633 / 673 / 13184

Traffic Order #:

Agency: Pier 91

Product Desc.: Issue

Buyer Order #: 13368943

Advertiser: Flexiblty and Benefits for MA Drivers
FBMD

Estimate Desc.: FBMD TV 4.16-4.22

AE: Scott Tarka

Buyer: Maura Gilroy

Total Cost: \$56,400.00 (Cash)

Property: WCVB TV

Primary Demo:

Received Date: 4/12/24 7:24 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 16													Total Spots	Total Cost
1	6AM EYEOPENER NEWS	NM	:30	6:00 AM-7:00 AM	TWTF--M	2,000.00	3													3	6,000.00
(Program: 6AM EYEOPENER NEWS)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
2	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	TWTF--M	1,800.00	5													5	9,000.00
(Program: GOOD MORNING AMERICA)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
3	SA-SU 7A GMA WKND	NM	:30	7:00 AM-8:00 AM	----SS-	1,500.00	1													1	1,500.00
(Program: SA-SU 7A GMA WKND)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
4	THIS WEEK	NM	:30	9:00 AM-10:00 AM	----S-	5,000.00	1													1	5,000.00
(Program: THIS WEEK)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
5	The View	NM	:30	11:00 AM-12:00 PM	TWTF--M	1,200.00	3													3	3,600.00
(Program: The View)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
6	NEWSCENTER 5 AT 5P	NM	:30	5:00 PM-6:00 PM	TWTF--M	1,600.00	5													5	8,000.00
(Program: NEWSCENTER 5 AT 5P)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					
7	NEWSCENTER 5 AT 6P	NM	:30	6:00 PM-6:30 PM	TWTF--M	3,500.00	5													5	17,500.00
(Program: NEWSCENTER 5 AT 6P)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																					

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 16														Total Spots	Total Cost	
8	ON THE RECORD	NM	:30	11:00 AM-11:30 AM	----S-	800.00	1														1	800.00	
(Program: ON THE RECORD)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																							
9	M-SU NEWSCENTERS5 LATE	NM	:30	11:00 PM-11:35 PM	TWTFSS M	2,500.00	2														2	5,000.00	
(Program: M-SU NEWSCENTERS5 LATE)EST 2ND QTR 2024 (sell) - BOSTON (MANCHESTER)																							
Spot Totals:							26														26	56400.00	
Rate Totals:							56400.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	26	\$56,400.00			