

# DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02494**  
**Main: (781)449-0400**  
**Billing: (704)208-2348**

Property	WCVB		
Invoice #	3983549-1	Order #	3983549
Invoice Date	05/26/24	Alt Order #	WOC14621310
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/20/24	Flight Dates	05/14/24 - 05/20/24
Advertiser	Flexibility & Benefits for MA Drivers		
Product	Issue		
Estimate #	13188		
Account Executive	Scott Tarka		
Sales Office	Boston		
Sales Region	Local		
Agency Code			
Advertiser Code	633		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	673		
Product 2			

Billing Address:

**Pier 91**  
**Attention: Accounts Payable**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**PO Box 14573**  
**Des Moines, IA 50306-3573**

Unless specified on the line levels below, the Class of Time purchased is Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/14/24	05/20/24	6a Eyeopener	558-7a	MTWTF--	:30	3	\$2,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/14/24	05/20/24	MTWTF--	3	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	W	05/15/24	6:24 AM	6a Eyeopener	558-7a	:30	FBMD24101H	\$2,000.00	NM
2	WCVB	F	05/17/24	6:23 AM	6a Eyeopener	558-7a	:30	FBMD24101H	\$2,000.00	NM
1	WCVB	M	05/20/24	6:23 AM	6a Eyeopener	558-7a	:30	FBMD24101H	\$2,000.00	NM
2	05/14/24	05/20/24	Good Morning America	658-9a	MTWTF--	:30	5	\$1,800.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/14/24	05/20/24	MTWTF--	5	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WCVB	Tu	05/14/24	7:55 AM	Good Morning America	658-9a	:30	FBMD24101H	\$1,800.00	NM
4	WCVB	W	05/15/24	7:25 AM	Good Morning America	658-9a	:30	FBMD24101H	\$1,800.00	NM
2	WCVB	Th	05/16/24	7:24 AM	Good Morning America	658-9a	:30	FBMD24101H	\$1,800.00	NM
5	WCVB	F	05/17/24	8:38 AM	Good Morning America	658-9a	:30	FBMD24101H	\$1,800.00	NM
1	WCVB	M	05/20/24	7:27 AM	Good Morning America	658-9a	:30	FBMD24101H	\$1,800.00	NM
3	05/14/24	05/19/24	SAT/SUN GMA 7-8A	SAT/SUN 7-8A	-----SS	:30	1	\$1,500.00	NM	
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		05/13/24	05/19/24	-----SS	1	\$1,500.00				
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1	WCVB	Su	05/19/24	7:27 AM	SAT/SUN GMA 7-8A	SAT/SUN 7-8A	:30	FBMD24101H	\$1,500.00	NM
4	05/14/24	05/19/24	This Week	9-10a	-----S	:30	1	\$5,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/13/24	05/19/24	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WCVB	Su	05/19/24	9:59 AM	This Week	9-10a	:30	FBMD24101H	\$5,000.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:  
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

EFFECTIVE JULY 1, 2024, HEARST TELEVISION WILL BEGIN CHARGING A 1.5% ADMINISTRATIVE FEE FOR ALL CREDIT CARD TRANSACTIONS PROCESSED BY HEARST TELEVISION STATIONS EXCEPT WHERE PROHIBITED BY LAW. WE NO LONGER ACCEPT DEBIT CARDS.

# DUPLICATE INVOICE



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**PO Box 14573**  
**Des Moines, IA 50306-3573**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

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1	WCVB	M	05/20/24	11:23 PM	Newscenter 5 at 11	11-1130p	:30	FBMD24101H	\$2,500.00	NM																																																																																					
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<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

EFFECTIVE JULY 1, 2024, HEARST TELEVISION WILL BEGIN CHARGING A 1.5% ADMINISTRATIVE FEE FOR ALL CREDIT CARD TRANSACTIONS PROCESSED BY HEARST TELEVISION STATIONS EXCEPT WHERE PROHIBITED BY LAW. WE NO LONGER ACCEPT DEBIT CARDS.



Send Payment To:  
**WCVB**  
**PO Box 14573**  
**Des Moines, IA 50306-3573**

# DUPLICATE INVOICE

Invoice #	3983549-1	Invoice Month	May 2024
Invoice Date	05/26/24	Invoice Period	04/29/24 - 05/20/24
Advertiser	Flexibility & Benefits for MA Drivers		
Product	Issue		
Estimate #	13188		

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							<b>27</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$61,400.00</b>
<u>Agency Commission</u>	<b>\$9,210.00</b>
<u>Net Amount Due</u>	<b>\$52,190.00</b>
<u>Invoice Balance as of 05/30/24 11:16:29 AM ET</u>	<b>\$0.00</b>

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