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NVOICE

P

roperty WATN

WATN

Invoice # 2045576-2 Order # 2045576

1725 N. Shelby Oaks Dr.

Invoice Date08/09/20 Alt Order

Suite 101

Invoice MontAugust 2020 Deal #

Memphis, TN 38134

Invoice Peri07/27/20 - 08/ Flight Dat07/20/20 - 08/04

Main: (901)323-2430

Advertiser POL/ Mark Pickrell / D / US Senate / TN -

Billing:

Product Pickrell 2020

E

stimate #

ccount ExecutiJenny Hawkins

Billing Address:

Sales Office Memphis Local Sales Office

ales Region Local

POL/ Mark Pickrell / D / US Senate / TN -

Agency Code

Attention: Accounts Payable

Advertiser Code

111 Brookfield Avenue

Billing CalendaBroadcast

Nashville, TN 37205

illing Type Cash

pecial Handlin

gency Ref 189962

Send Payment To:

Advertiser Ref 189962

WATN

Product 1

WATN

Product 2

P.O. Box 637386

Cincinnati, OH 45263-7386

pots/
LineStart DatEnd Date Description Start/End Time MTWTFSS
Length Week Rate Type

1 07/20/20 07/30/20 Good Morning Amer 7-9a 1111---
:30 4 $40.00 NM

Weeks: Start DatEnd Date MTWTFSS Spots/Week Rate
07/27/20 08/02/20 1111--- 4 $40.00
Spots:# Ch Day Air DateAir TimDescription Start/End
TimLengthAd-ID Rate Type
5 WATN M 07/27/2 7:59 AM Good Morning America 7-9a
:30 200717MARKPICKRELLSENA $40.00 NM
6 WATN Tu 07/28/2 8:55 AM Good Morning America 7-9a
:30 200717MARKPICKRELLSENA $40.00 NM
7 WATN W 07/29/2 8:54 AM Good Morning America 7-9a
:30 200717MARKPICKRELLSENA $40.00 NM
8 WATN Th 07/30/2 7:26 AM Good Morning America 7-9a
:30 200717MARKPICKRELLSENA $40.00 NM

2 07/20/20 07/30/20 The View 10-11a 1111---
:30 4 $40.00 NM
Weeks: Start DatEnd Date MTWTFSS Spots/Week Rate
07/27/20 08/02/20 1111--- 4 $40.00
Spots:# Ch Day Air DateAir TimDescription Start/End
TimLengthAd-ID Rate Type
5 WATN M 07/27/2 9:59 AM The View 10-11a
:30 200717MARKPICKRELLSENA $40.00 NM
6 WATN Tu 07/28/2 10:31 AM The View 10-11a
:30 200717MARKPICKRELLSENA $40.00 NM
7 WATN W 07/29/2 10:35 AM The View 10-11a
:30 $40.00 NM

00717MARKPICKRELLSENA
8 WATN See MG 2.9
$40.00 NM
9 WATN Tu 08/04/2 9:59 AM The View 10-11a
:30 $40.00 NM
MG for 2.8 07/30

3 07/20/20 07/30/20 Ellen 4-5p 4-5p 1111---
:30 4 $45.00 NM

Weeks: Start DatEnd Date MTWTFSS Spots/Week Rate
07/27/20 08/02/20 1111--- 4 $45.00
Spots:# Ch Day Air DateAir TimDescription Start/End
TimLengthAd-ID Rate Type
5 WATN M 07/27/2 4:22 PM Ellen 4-5p 4-5p
:30 200717MARKPICKRELLSENA $45.00 NM
Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advert
Standard Advertising Terms and Conditions (â□□TEGNA Termsâ□□), which are available at http://bit.ly/2eyrbCA, as

OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premio

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i

actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basi

discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part

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Send Payment To:

WATN
Invoice # 2045576-2 Invoice MonAugust 2020
WATN
Invoice Da08/09/20 Invoice Per07/27/20 - 08/
P.O. Box 637386
AdvertiserPOL/ Mark Pickrell / D / US Senate / TN -
Cincinnati, OH 45263-7386
Product Pickrell 2020

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stimate #

pots/

LineStart Dat	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type
307/20/20	07/30/20	Ellen 4-5p	4-5p	1111---	:30	4	$45.00	NM

Spots:#	Ch	Day	Air Date	Air Tim	Description	Start/End Tim	Length	Ad-ID	Rate	Type
6	WATN	Tu	07/28/2	4:35 PM	Ellen 4-5p	4-5p	:30		$45.00	NM
7	WATN	W	07/29/2	4:32 PM	Ellen 4-5p	4-5p	:30	200717MARKPICKRELLSENA	$45.00	NM
8	WATN	Th	07/30/2	4:44 PM	Ellen 4-5p	4-5p	:30	200717MARKPICKRELLSENA	$45.00	NM

```
        407/20/20 07/30/20  Local News @ 6p M6-630p         1111---
:30     4     $50.00   NM

          Weeks:   Start DatEnd DateMTWTFSS     Spots/Week      Rate
                      07/27/20 08/02/201111---             4    $50.00
     Spots:#  Ch   Day Air DateAir TimDescription            Start/End
TimLengthAd-ID                    Rate Type
              5 WATN   M  07/27/2 6:28 PMLocal News @ 6p M-F    6-630p
:30200717MARKPICKRELLSENA $50.00  NM
              6 WATN   Tu 07/28/2 6:13 PMLocal News @ 6p M-F    6-630p
:30200717MARKPICKRELLSENA $50.00  NM
              7 WATN   W  07/29/2 6:12 PMLocal News @ 6p M-F    6-630p
:30200717MARKPICKRELLSENA $50.00  NM
              8 WATN   Th 07/30/2 6:22 PMLocal News @ 6p M-F    6-630p
:30200717MARKPICKRELLSENA $50.00  NM

        507/20/20 07/30/20  Jimmy Kimmel     1035-1137p     1111---
:30     4     $25.00   NM

          Weeks:   Start DatEnd DateMTWTFSS     Spots/Week      Rate
                      07/27/20 08/02/201111---             4    $25.00
     Spots:#  Ch   Day Air DateAir TimDescription            Start/End
TimLengthAd-ID                    Rate Type
              5 WATN   M  07/27/210:57 PMJimmy Kimmel           1035-1137p
:30200717MARKPICKRELLSENA $25.00  NM
              6 WATN   Tu 07/28/210:57 PMJimmy Kimmel           1035-1137p
:30200717MARKPICKRELLSENA $25.00  NM
              7 WATN   W  07/29/210:55 PMJimmy Kimmel           1035-1137p
:30200717MARKPICKRELLSENA $25.00  NM
              8 WATN   Th 07/30/210:55 PMJimmy Kimmel           1035-1137p
:30200717MARKPICKRELLSENA $25.00  NM

        607/20/20 07/30/20  Nightline        1137p-1206a    1111---
:30     4     $25.00   NM
          Weeks:   Start DatEnd DateMTWTFSS     Spots/Week      Rate
                      07/27/20 08/02/201111---             4    $25.00
     Spots:#  Ch   Day Air DateAir TimDescription            Start/End
TimLengthAd-ID                    Rate Type
              5 WATN   M  07/27/211:18 PMNightline              1137p-
1206a     :30200717MARKPICKRELLSENA $25.00  NM
              6 WATN   Tu 07/28/211:32 PMNightline              1137p-
1206a     :30200717MARKPICKRELLSENA $25.00  NM
              7 WATN   W  07/29/211:31 PMNightline              1137p-
1206a     :30                       $25.00  NM

00717MARKPICKRELLSENA
              8 WATN   Th 07/30/211:31 PMNightline              1137p-
1206a     :30200717MARKPICKRELLSENA $25.00  NM
        707/20/20 07/30/20  General Hospital 1-2p           -1-1---
:30     2    $100.00   NM

          Weeks:   Start DatEnd DateMTWTFSS     Spots/Week      Rate
                      07/27/20 08/02/20-1-1---             2   $100.00
```

Spots:# Ch Day Air DateAir TimDescription Start/End TimLengthAd-ID Rate Type

3 WATN Tu 07/28/2 1:24 PMGeneral Hospital 1-2p :30200717MARKPICKRELLSENA$100.00 NM

4 WATN Th 07/30/2 General Hospital 1-2p :00 $100.00 NM

See MG 7.5

5 WATN Tu 08/04/2 1:22 PMGeneral Hospital 1-2p :30200717MARKPICKRELLSENA$100.00 NM

MG for 7.4 07/30

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age 3of3

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Cincinnati, OH 45263-7386

Product Pickrell 2020

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stimate #

pots/

LineStart DatEnd Date Description Start/End Time MTWTFSS
Length Week Rate Type

T

otal Sp 26

Include Invoice # on Check - Payment Terms 30 Days
Net Tota $1,100.00

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