

KNSD 1st Quarter 2024 FCC Issues and Programs Report

January 1, 2024 – March 31, 2024

In the first quarter of 2024, KNSD addressed the following issues pertinent to the interests and concerns of its viewers.

Government & Politics
Employment
Health & Science
Environment
Gasoline/Power Issues
Crime/Drugs
Economy
Family & Children's Issues
Education
Human Relations/Gender Issues
Immigration

The following pages demonstrate NBC 7 San Diego's responsive programming to the above issues are presented in no specific order. Coverage from all our newscasts are used as examples of the types of local programming that responds to the issues of our community.

Listing of Typical & Illustrative Programs on KNSD

NBC 7 NEWS TODAY: A Daily, two and a half-hour news program covering San Diego and surrounding areas with weather, traffic reports, education, brain teaser questions, organizational hints, news and events. This program airs Monday through Friday, 4:30AM – 7:00AM and Saturdays and Sundays 7:00AM – 8:00AM.

NBC 7 NEWS MIDDAY: A daily half-hour news program covering San Diego and surrounding areas with in-depth coverage of health, politics, popular culture, entertainment, and other topics. This program airs Monday through Friday at 11:00AM - 11:30AM.

CALIFORNIA LIVE: This program airs Monday through Friday at 11:30AM – 12:00PM. California Live takes you through all of California, discovering many of the hidden treasures this great state, and its people have to offer.

NBC 7 NEWS AT 4PM: One-hour news program covering San Diego and surrounding areas with in-depth coverage of health, politics, popular culture, entertainment, and other topics. These programs air Monday through Friday at 4:00PM – 5:00PM.

NBC 7 NEWS AT 5:00 PM: Local newscast covering San Diego and surrounding areas. NBC 7 News at 5:00PM, is a half-hour show, which airs Monday through Friday at

5:00PM. Starting 01/26/20 and 02/01/20 NBC 7 News at 5pm had been added to Saturday and Sunday.

NBC 7 NEWS AT 6:00 PM: Local newscast covering San Diego and surrounding areas. NBC 7 News at 6:00PM is an hour show, which airs Monday through Friday and on Saturday & Sunday is a half hour show.

NBC 7 NEWS AT 11:00 PM: Local newscast covering San Diego and surrounding areas. NBC 7 San Diego News at 11:00 p.m. is a 35-minute show, which airs Monday through Sunday at 11p.m.

SPORTS WRAP: Airing Sunday nights from 11:35 p.m. - 12:00 a.m. Sports Wrap covers the games, teams and players San Diego sports fans care about. Hosted by NBC 7's Darnay Tripp.

Issue: Crime/Drugs

Program	Date	Time	Duration	Episode/Segment Description
NBC7 NEWS AT 11P	01/03/24	11PM	1:52	Woman pleads to find man responsible for hit and run crash.
NBC7 NEWS AT 4P	1/11/24	4PM	1:08	Driving instructor arrested for molesting female students.
NBC7 NEWS AT 6P	1/31/24	6PM	0:30	Former Deputy in court for having cocaine in his car while working at Vista jail.
NBC7 NEWS AT 4P	2/09/24	4PM	0:32	Push to move sexually violent predator into San Diego community.
NBC7 NEWS TODAY	2/14/24	6AM	0:45	Push to scan employees for drugs before entering county jails.
NB7 NEWS AT 11P	2/26/24	11PM	2:07	Two burglaries reported withing minutes of each other in Mira Mesa neighborhood.
NBC7 NEWS TODAY WEEKEND	3/02/24	7AM	2:22	Former Chula Vista councilwoman pleads guilty to two counts of felony grand theft.
NBC7 NEWS AT 11P	3/13/24	11PM	3:15	Bonsall woman arrested for running nationwide ULTA organized crime ring.
NBC7 NEWS MIDDAY	3/20/24	11AM	0:30	2,900 pounds of meth seized from shipment of carrots.

Issue: Education

Program	Date	Time	Duration	Episode/Segment Description
NBC7 NEWS AT 4P	01/02/24	4PM	2:39	New application out for federal student aid.
NBC7 NEWS TODAY	01/09/24	5AM	0:30	San Ysidro parents worry their kids are not getting the resources they need in special ed program.
NBC7 NEWS TODAY	01/19/24	6AM	0:32	President Biden announces plan to forgive 4.9B in student loans.
NBC7 NEWS AT 6P	02/02/24	6PM	4:08	About 250 students displaced from school after storm flooding.
NBC7 NEWS TODAY	02/12/24	5AM	0:21	Construction started on new classrooms at Mira Mesa High School.
NBC7 NEWS AT 4P	02/28/24	4PM	1:30	Addressing lack of childcare in area between Encanto and National City.
NBC7 NEWS MIDDAY	03/06/24	11AM	1:03	Nearly 500 jobs on the line at San Diego Unified School District.
NBC7 NEWS MIDDAY	03/14/24	11AM	2:18	Local Students preparing for the San Diego Regional Spelling Bee.
NBC7 NEWS TODAY	03/20/24	5AM	2:02	Charter school in La Mesa may close down due to not operating in a "sound fiscal condition."

Issue: Health/Science

Program	Date	Time	Duration	Episode/Segment Description
NBC7 NEWS TODAY	01/01/24	6AM	0:40	YMCA in Mission Valley warns of potential TB exposure.
NBC7 NEWS AT 4P	01/10/24	4PM	0:35	FDA approves new medication to treat Alzheimer's disease.
NBC7 NEWS MIDDAY	01/30/24	11AM	0:25	First Neuralink brainchip successfully implanted in human.
NBC7 NEWS TODAY WEEKEND	02/04/24	7AM	1:29	First case of measles detected in San Diego County in 4 years.
NBC7 NEWS TODAY	02/14/24	5AM	1:18	Those who test positive for Covid-19 no longer need to isolate for 5 days.
NBC7 NEWS AT 4P	02/19/24	4PM	0:42	New research to that can detect cancer sooner in dogs.
NBC7 NEWS MIDDAY	03/04/24	11AM	0:32	One of the largest expansions of veteran healthcare begins.
NBC7 NEWS AT 4P	03/13/24	4PM	2:57	AI uses science of physical attraction to help match potential romantic partners.
NBC7 NEWS MIDDAY	03/26/24	11AM	2:05	U.S. supreme court hearing arguments over abortion pill this week.

Issue: Human Relations/Gender Issues

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS TODAY	01/02/24	6AM	1:40	California will now require retail stores to include gender-neutral toy sections
NBC 7 NEWS AT 5P	01/05/24	5PM	1:13	Governor of Ohio has banned gender transition surgery on minors
NBC 7 NEWS AT 5P	01/17/24	5PM	1:28	U.S. Supreme Court has declined to step into the fight over bathrooms for transgender students
NBC 7 NEWS AT 6P	02/01/24	6PM	0:36	Two Escondido teachers sue Governor Newsom and Attorney General Bonta over student gender dysphoria
NBC 7 NEWS TODAY	02/14/24	5AM	1:19	Lyft's new safety feature helps connect women and nonbinary riders with other women and nonbinary riders
NBC 7 NEWS MIDDAY	02/27/24	11AM	1:43	According to a SDSU study, women has less speaking roles in major films in 2023
NBC 7 NEWS AT 5P	03/08/24	5PM	0:58	The head of Heineken USA became the first woman to lead the brand 6 years ago

NBC 7 NEWS AT 6P	03/15/24	6PM	1:39	A lawsuit has been filed against the NCAA after a transgender woman competed in the national championships
NBC 7 NEWS AT 4P	03/22/24	4PM	0:32	A new report from Mount St. Mary's University Los Angeles looked into the cost of being a woman

Issue: Immigration

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS AT 11P	01/01/24	11PM	3:06	December marked a record all-time high of immigrant crossings into the U.S.
NBC 7 NEWS TODAY WEEKEND	01/13/24	7AM	2:37	New data shows this wave of migrants is a good thing for the economy
NBC 7 NEWS MIDDAY	01/30/24	11AM	4:00	Republicans are blaming the Biden administration for the immigration crisis at the border
NBC 7 NEWS TODAY	02/02/24	6AM	1:32	Senate negotiators say they've struck a deal for tougher immigration laws
NBC 7 NEWS AT 5P	02/12/24	5PM	1:15	New York City is expanding curfew to more migrant shelters after an increase in crime
NBC 7 NEWS AT 4P	02/27/24	4PM	1:05	Two border issues are under consideration by the County Board of Supervisors
NBC 7 NEWS AT 11P	03/02/24	11PM	1:50	Governor Newsom visited the southern border in Jacumba.
NBC 7 NEWS AT 6P	03/12/24	6PM	1:58	The Supreme Court extended a temporary block on a Texas immigration law
NBC 7 NEWS TODAY WEEKEND	03/23/24	7AM	0:27	An increase of special visas was added to a spending bill recently passed by the House

Issue: Gasoline/Power Issues

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS TODAY	01/08/24	6AM	1:25	Nearly 13,000 households in Massachusetts were without power, as some battled a winter storm
NBC 7 NEWS MIDDAY	01/12/24	11AM	1:17	Rental car company Hertz is selling 20,000 electric vehicles, going back to gas-powered cars
NBC 7 NEWS AT 6P	01/23/24	6PM	0:27	SDGE is helping a Southcrest neighborhood with power outages after flooding
NBC 7 NEWS TODAY	02/01/24	5AM	1:25	A local gas company is facing charges involving illegally transporting fuel throughout California
NBC 7 NEWS TODAY	02/13/24	5AM	1:27	SDGE will unveil new microgrids to help alleviate the strain on our power grid

NBC 7 NEWS AT 6P	02/28/24	6PM	4:52	Electric vehicle drivers are frustrated with the lack of charging stations in cities
NBC 7 NEWS AT 11P	03/03/24	11PM	1:20	Thousands are without power as a blizzard continues to hit Northern California
NBC 7 NEWS MIDDAY	03/15/24	11AM	0:21	Several McDonald's across the world had a technology outage, causing disruptions with app orders
NBC 7 NEWS AT 11P	03/25/24	11PM	1:11	Steady demand and low supply are causing an increase in gas prices

Issue: Economy

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS AT 6P	01/05/24	6PM	0:20	The December Jobs Report showed 216,000 new jobs for the month
NBC 7 NEWS AT 5:30P	01/13/24	5:30PM	0:21	New data shows immigrants are crucial to the economy and the workforce in California
NBC 7 NEWS AT 6P	01/25/24	6PM	0:23	A new report from the Commerce Department shows the US GDP grew 3.3% in the 4 th quarter of 2023
NBC 7 NEWS AT 4P	02/02/24	4PM	1:36	The Labor Department says payrolls expanded by 353,000 jobs for the month
NBC 7 NEWS AT 5P	02/13/24	5PM	2:05	Price growth slowed from 3.4%-3.1% in one year, excluding food and gas prices
NBC 7 NEWS AT 6P	02/23/24	6PM	1:28	The Russian economy has proved resilient, finding new outlets for its oil exports and war profits
NBC 7 NEWS AT 4P	03/05/24	4PM	3:25	San Diego Unified Disitric will discuss major budget cuts, including layoffs at their meeting
NBC 7 NEWS AT 5P	03/14/24	5PM	1:50	Senator Bernie Sanders is pushing for a standard 4-day work week for employees
NBC 7 NEWS TODAY	03/25/24	6AM	1:32	Chula Vista lawmakers say new development projects should provide thousands of jobs and stimulate local economy

Issue: Family & Childrens' Issues

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS AT 11P	01/01/24	11PM	0:23	Family owned drive-in since 1958 going out of business.

NBC 7 NEWS AT 5P	01/17/24	5AM	0:18	Someone read a book about a family attending a pride parade during kid's story time.
NBC 7 NEWS AT 4P	01/31/24	4PM	1:47	Burritos for San Diego flood victims. Vendors out providing free meals for families.
NBC 7 NEWS AT 5P	02/01/24	5PM	1:38	Senate hearing room packed with family members who say their kids were harmed by social media.
NBC 7 NEWS AT 11P	02/14/24	11PM	0:32	Doctors and nurses at Rady's helped dress up the babies to bring smiles to families faces.
NBC 7 NEWS AT 4P	02/28/24	4PM	1:47	Major Timothy Wobig came home about a month early to surprise his two kids.
NBC 7 NEWS AT 6P	03/01/24	6PM	2:20	Uber is launching service for teens, allowing 13 year olds to ride without their parents.
NBC 7 NEWS AT 11PM	03/17/24	11pm	0:27	City Heights Weingart library offers a full calendar of events for children all week.
NBC 7 NEWS TODAY	03/17/24	6AM	0:30	Parents in La Mesa concerned Sparrow Academy charter school may be shut down.

Issue: Employment

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS MIDDAY	01/05/24	11AM	0:14	Unemployment held at 3.7 percent. economists expected unemployment to grow.
NBC 7 NEWS AT 11P	01/15/24	11PM	0:21	Pandemic resulted in many drivers resigning from their jobs, and not enough new drivers have been hired.
NBC 7 NEWS AT 11P	01/25/24	11PM	0:12	what the report says about why his accuser was terminated from her job.
NBC 7 NEWS TODAY WEEKEND	02/03/24	7AM	1:34	Until now, most of the heavy lifting has been the job of generous donors and volunteers.
NBC 7 NEWS AT 11P	02/15/24	11PM	2:20	45,000 undocumented students in CA cannot apply for student employment opportunities.
NBC 7 NEWS TODAY	02/27/24	6AM	2:00	SDUSD is looking to move qualified people whose positions were on the chopping block.
NBC 7 NEWS AT 4P	03/06/24	4PM	1:15	Career expo for sdfd, sdpd, the military, border patrol, and more.
NBC 7 NEWS AT 5P	03/18/24	5PM	1:38	Higher minimum wages on campus open the door to economic opportunity, for both students and full-time workers.
NBC 7 NEWS TODAY	03/25/24	6AM	0:25	A pair of new projects should provide thousands of jobs and stimulate the local economy.

Issue: Government & Politics

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS AT 4P	01/02/24	5PM	1:43	Central committee candidates can raise funds from individual donors and corporations.
NBC 7 NEWS AT 5P	01/15/24	5PM	0:29	short term bill needs to pass both the house and senate before midnight to avoid a partial government shutdown.
NBC 7 NEWS TODAY	01/19/24	5AM	1:08	Lawmakers still need to agree on 12 appropriations bills that fully fund the government for a year.
NBC 7 NEWS TODAY	02/04/24	6AM	1:12	Cost the government a little more than 118--billion dollars. the package includes aid for the border.
NBC 7 NEWS AT 6P	02/14/24	6PM	0:13	Cutting greenhouse gases needs the help of companies, local governments, and lots of individual people.
NBC 7 NEWS TODAY	02/27/24	6AM	0:18	The potential merger between two large grocery chains faces a major obstacle from the federal government.
NBC 7 NEWS AT 4P	03/05/24	4PM	1:42	The three candidates in this race all have deep ties to San Diego and the district.
NBC 7 NEWS TODAY	03/17/24	6AM	0:29	He's accused of sharing pictures, videos, and manuals about navy ships with the Chinese government.
NBC 7 NEWS AT 11P	03/20/24	11PM	0:19	Texas governor says it's up to his state to fill the gap left by the federal government.

Issue: Environment

Program	Date	Time	Duration	Episode/Segment Description
NBC 7 NEWS AT 6P	01/02/24	6PM	1:03	The billions of dollars in investments made into saltwater desalination pure water and water.
NBC 7 NEWS AT 5P	01/20/24	5PM	1:31	Adverse impacts to the environment to sea life, waves, then we can stop and adjust and fix the problem, whatever that would be.
NBC 7 NEWS AT 6P	01/25/24	6AM	0:15	Landfill will bring more harm to the environment and even more injustices to our border communities
NBC 7 NEWS TODAY WEEKEND	02/03/24	7AM	0:13	Hazardous waste laws are there for a reason to protect the environment and health.

NBC 7 NEWS AT 6P	02/18/24	6PM	1:32	Public health looks at dozens of studies about the pollution that's plagued our beaches for decades.
NBC 7 NEWS TODAY	02/29/24	6AM	0:25	A focus on the environment, and making it more accessible to everyone with more recreation areas.
NBC 7 NEWS AT 6P	03/07/24	6PM	0:45	The impact from the environment to the economy and the health of people living near the border.
NBC 7 NEWS MIDDAY	03/14/24	11AM	0:21	The environment committee will walk about the plan at todays meeting at one and the public is invited to weigh-in.
NBC 7 NEWS AT 6P	03/26/24	6PM	0:18	Our new pier will use the latest structural technologies and materials to withstand the marine environment.