WCFB Quarterly Report

October • November • December 2012

WCFB Quarterly Report

October November December 2012

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 - 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter 2012, the following issues were addressed:

Culture

- Festival of Trees 2012 Begins November 10th
- New Study Focuses on Americans' Religious Preferences
- Florida International Piano Competition
- Exhibits and Events at the Maitland Art and History Museums
- 23rd Annual Turkey Trot 5K
- History of Holidays in Florida / New Exhibits
- Priest Discusses Changes in Church Policies
- Museum Features Holiday Events and Exhibits

Economy

- Ombudsman Volunteers Needed for Senior Program
- Vocational and Educational Support for Adults with Developmental Disabilities

Education

- Educational Scholarships for Women
- Education and Therapy for Children with Motor Disabilities
- Educational Support for At-risk Students
- Love Pantries in Schools Stock Food for Students
- Volunteer Tutors Needed for Adult Learners

Environment

- Florida Water Festival
- Environmental Education at Nehrling Gardens
- Caution to Prevent Invasive Species of Fish
- Scientists and Others Have New Way to Study Manatee
- Electric Car Travels Florida on One Charge
- Increase in Number of Outdoor Enthusiasts

Health

- Dancing with the Red Ribbon HIV/AIDS Awareness
- Voters Encouraged to Consider Cancer Issues When Voting

- Free to Breathe Orlando 5K Run/Walk
- Horse Therapy Helps Children and Adults with Disabilities
- Volusia County World Aids Day Activities
- Orange County World Aids Day Activities
- Housing for Families with Sick Children
- Education for Blood Disorder

Public Safety

• Tow to Go Program Keeps Unsafe Drivers Off Roads

Social Issues

- Grieving Children Have Support
- Salvation Army's Local Services
- Programs to Help Parents and Their Children
- Food Support for Low-income Families
- Parents and Youth Guided in Anti-Bullying
- Donations Needed for Low-income Families
- Housing and Other Support Available for Gay Youth
- Support Available for Foster Children
- Support for Veterans Seeking Benefits

ISSUE:

Culture

WCFB:

5:30

a.m.

Segment Topic:

Festival of Trees 2012 Begins November 10th

Organization:

Council of 101

Orlando Museum of Art

Guest(s):

Linda Cegelis, Public Relations and Marketing Manager

Phone:

(407) 896-4231, extension 239

Date:

10/14/12

Duration:

15:00

Issues:

Every year the *Council of 101*, a group of volunteers for the Orlando Museum of Art (OMART), transforms the museum into a holiday wonderland called the Festival of Trees. Cegelis said that the theme for the 26th annual Festival of Trees is 'Once Upon a Time...A Fairy Tale Festival.' Using this theme, volunteer designers have created magnificent Christmas trees and gingerbread houses that will be sold to raise funds for the OMART programs and exhibits. In addition, Cegelis said that there will be boutiques, special music, and even a *Glass Slipper Ball*.

WCFB:

5:45 a.m.

Segment Topic:

New Study Focuses on Americans' Religious

Preferences

Organization:

University of Central Florida

Guest(s):

Todd Brenneman, Visiting Instructor of Religious Studies

Phone:

Date:

10/14/12

Duration:

15:00

issues:

A new study: indicates that people are not as vocal or specific about affiliating with a particular religion. Brennenman explains that people still believe in God and are still involved in religious practices but are more often unaffiliated with a particular church. They consider themselves spiritual and in some cases still religious but do not self-identify as Christian or Protestant. Moreover, some churches have seen big declines in numbers. Brennanmen says that the survey results don't provide a clear reason for these changes but there are indications that to many, the politics of American religion is disturbing.

WCFB:

5:30 a.m.

Segment Topic:

Florida International Piano Competition

Organization:

Florida International Piano Competition

Guest(s):

Ellen Hamilton, Founder and CEO

Phone:

(407) 645-2525

Date:

11/4/12

Duration:

30:00

Issues:

Hamilton explained that the purpose of the *Florida International Piano Competition* is to bring the most highly skilled pianists from around the world to central Florida. These pianists are most often aged 18-32, come from schools like Julliard and the Moscow Conservatory, and each plans to have a career as a professional musician. The competition allows them to refine their own abilities, expose their talents to worldwide audiences, and collect large prizes. Three finalists will compete at the Bob Carr with the

Philharmonic.

WCFB:

6:00 a.m.

Segment Topic:

Exhibits and Events at the Maitland Art and History

Museums

Organization:

Art and History Museums Maitland

Guest(s):

Andrea Bailey Cox, Executive Director and CEO

Phone:

Artand history.org

Date:

11/4/12

Duration:

30:00

Issues:

Cox said that the Art and History Museums Maitland have added a lot of programming over the past six months and have a lot in store for the holidays. She invited listeners to free Family Days at the museum, which feature free admission and an activity for the kids. The historic Waterford Residence will be decorated in Victorian era Christmas decoration and feature a 'Waterford mouse' game.

Throughout the year, there are cultural events and many opportunities to learn about the history of the area. Cox invited listeners to enjoy these opportunities. In fact, they are about to launch the new season of history and art exhibits that focus on the Maitland area.

WCFB:

6:00 a.m.

Segment Topic:

23rd Annual Turkey Trot 5K

Organization:

Seniors First

Guest(s):

Jan Ingrando, Director of Community relations and Marketing

Wayne Gardner, Senior Director Stepping Stone medical

Equipment Bank

Phone:

Date:

11/11/12

Duration:

30:00

Issues:

Seniors First raises funds for its programs with the annual Turkey Trot 5K. The two guests invited listeners to participate in the 23rd annual Turkey Trot around Lake Eola on Thanksgiving Day. The funds raised are used to help seniors safely stay in their homes, living independently. This is done by assisting them with free medical equipment, providing Meals on Wheels, weatherizing their houses to reduce utility costs, helping with dressing and grooming, and more. Each year, these programs help over 6,500 seniors to maintain their independence.

The Turkey Trot will feature awards for the fastest runners, best turkey call, best costumes, and more!

WCFB:

5:30 a.m.

Segment Topic:

History of Holidays in Florida / New Exhibits

Organization:

Orange County Regional History Center

Guest(s):

Mike Perkins

Phone:

(407) 836-8591

Date:

12/16/12

Duration:

30:00

Issues:

Perkins recounted the history of Christmas celebrations in central Florida and described some of the exhibits at the Orlando Regional History Center. He said that early settlers didn't make a big day out of Christmas because they would be very isolated, with no stores and few neighbors. At best, they might have had a special meal. Once the trains and catalogs started moving into the area, there was some present giving. Around the end of the 19th century, people from the North started to bring Christmas traditions to Florida.

There are many new exhibits to enjoy at the History Center. Perkins said that the Peanuts Naturally exhibit is one not to miss. The exhibit shows how artist Charles Schulz drew attention to environmental challenges. Perkins said that something else people should see is the soon to open exhibit that will focus on four seasons at Universal Studios. In this year-long exhibit, visitors will learn how Universal puts on Mardi Gras, the summer concert series, the Macy's parade, and Christmas celebration. The information comes directly from the Universal archives and Art Department.

WCFB:

6:15 a.m.

Segment Topic:

Priest Discusses Changes in Church Policies

Organization:

Catholic Diocese

Guest(s):

William "Doc" Holiday, Priest

Phone:

Date:

12/16/12

Duration:

15:00

Issues:

In the past few years, Anglican priests and their flocks have been converting to Catholicism. Holiday was an Anglican priest and this week became the area's newest Catholic priest. He spoke about issues surrounding the current conversion trend, why he did it, and about being a married priest.

WCFB:

6:00 a.m.

Segment Topic:

Museum Features Holiday Events and Exhibits

Organization:

The Charles Hosmer Morse Museum of American Art

Guest(s):

Catherine Hinmann

Phone:

(407) 645-5311; morsemuseum.org

Date:

12/23/12

Duration:

30:00

Issues:

The Charles Hosmer Morse Museum of American Art features the most complete collection of works by Louis Comfort Tiffany as well as other master artists. Hinmann described the various collections on a walking tour through the museum, ending at the new wing of the museum. She focused on holiday opportunities, such as viewing Tiffany's stained glass window and visiting the chapel he designed for the World's Fair. There are also special music performances and free admission days throughout the holiday season.

ISSUE:

Economy

WCFB:

5:00

a.m.

Segment Topic:

Ombudsman Volunteers Needed for Senior Program

Organization:

Florida Elder Affairs

Long-Term Care Ombudsman Program

Guest(s):

Bryan Morgan, Deputy State Ombudsman for Public

Relations and Recruitment

Phone:

850-510-3920; elderaffairs.org

Date:

10/14/12

Duration:

30:00

Issues:

Seniors who live at long-term care facilities in Florida have support from the state's *Long-Term Care Ombudsman* program. Morgan explained that when a senior has an issue or concern about the personal health, safety, welfare, or rights, they can turn to the ombudsman to intercede on their behalf. The ombudsmen are volunteers who visit nursing homes and assisted living facilities to identify, investigate and resolve the concerns of residents and their loved ones, and performing annual assessments of every facility in Florida.

Morgan says that volunteers are needed.

WCFB:

5:30 a.m.

Segment Topic:

Vocational and Educational Support for Adults with

Developmental Disabilities

Organization:

The Arc Volusia

Guest(s):

David James, CEO

Phone:

386-274-4736

Date:

10/22/12

Duration:

30:00

Issues:

The Arc of Volusia serves people with intellectual and developmental disabilities. James explained that the Arc provides education, employment training, and support for independent living. Furthermore, The Arc employs people with disabilities to do light manufacturing tasks. People can learn more by participating in the *Buddy Walk* on *Make a*

Difference Day, which is October 27th.

ISSUE:

Education

WCFB:

5:00 a.m.

Segment Topic:

Educational Scholarships for Women

Organization:

Women's Executive Council Deanna Snyder, President

Guest(s): Phone:

wecorlando.com

Date:

10/28/12

Duration:

30:00

Issues:

Snyder explained that the goal of the Women's Executive Council is to raise money for scholarships, which they award to women who want to make a change in their lives. This year they gave out ten \$1,500 scholarships to women from different backgrounds who are majoring in a diversity of college programs. Some of the scholarship money comes from fundraisers and some comes from partnerships that the Women's Executive Council forms with companies like Wells

Fargo.

WCFB:

5:30 a.m.

Segment Topic:

Education and Therapy for Children with Motor

Disabilities

Organization:

Conductive Educational Center of Orlando (CECO)

Guest(s):

Rosene Johnson, Executive Director

Phone:

407-671-4627; cecfl.org

Date:

11/18/12

Duration:

30:00

Issues:

CECO is a center of conductive education for children with motor disabilities like cerebral palsy. Conductive education programs are designed to help these children increase their physical strength, mobility and independence. These programs are unique because they encompass education, physical therapy, speech therapy, and occupational therapy.

Johnson invited listeners to CECO's Winter Social and Silent Auction to benefit their early intervention and afterschool

programs.

WCFB:

6:00

a.m.

Segment Topic:

Educational Support for At-Risk Students

Organization:

Apopka Family Learning Center

Guest(s):

Ellen McLaughlin O'Connor

Phone:

(407) 889-0100 #233; apopkafamilylearningcenter.com

Date:

11/18/12

Duration:

30:00

Issues:

The Apopka Family Learning Center (AFLC) offers educational programs and support services to low-income individuals and families. O'Connor explained that the goal is to improve their self-sufficiency and expand their prospects for success. She spoke at length about the *Kids in Motion* program, which offers after-school enrichment for children. She asked listeners to support these programs with their

donations.

WCFB:

6:00 a.m.

Segment Topic:

Love Pantries in Schools Stock Food for Students

Organization:

Christian Service Center

Guest(s):

Robert Stuart

Mary Lee Walker

Phone:

(407) 425-2523; christianservicecenter.org

Date:

12/9/12

Duration:

30:00

Issues:

The Christian Service Center provides food for "love pantries" in many Orange County Public Schools (OCPS.) 58% of OCPS students are on free or reduced priced lunch, and many have gone hungry after school and on the weekend. Now with the Love Pantry on campus, a teacher can provide food for the child to take home. Not only does this help the child and his family have a meal but it also removes a barrier to learning; the fed child can focus more in class. Students grades and test scores have improved.

WCFB:

6:00

a.m.

Segment Topic:

Volunteer Tutors Needed for Adult Learners

Organization:

Adult Literacy League

Guest(s):

Janel Stephens, Development and Communications Director

Phone:

(407) 422-1540

Date:

12/30/12

Duration:

30:00

Issues:

The Adult Literacy League's mission is to build strong readers and a strong literate community. Stephens says that over the years, the organization has served thousands of adults and families with one-to-one tutoring and English as a second language classes. Currently they serve about 1,400 adults in basic education classes but there is a long waiting list, especially in Orange county. More volunteer tutors are needed.

ISSUE:

Environment

WCFB:

5:00 a.m.

Segment Topic:

Florida Water Festival

Organization:

Florida Water Environmental Association

Guest(s):

Greg Coles, Co chair

Casey Smith, Co-chair

Phone:

Fwea.org

Date:

10/28/12

Duration:

15:00

Issues:

The *Florida Water Festival* at Crane's Roost on November 3rd, is an event designed to teach participants the importance of protecting Florida's water resources. One way people will learn this is by participating in the one mile Walk for Water. Like many people around the world have to do, participants will carry water – and at the same time, learn important facts about water resources. Water quality professionals will also be on hand to showcase ideas for conserving water. Finally, there will be activities and interactive demonstrations.

WCFB:

6:00

a.m.

Segment Topic:

Environmental Education at Nehrling Gardens

Organization:

Nehrling Gardens

Guest(s):

Teresa Schretzman-Myers, Vice-President of Henry Nehrling

Society

Phone:

Nehrlinggardens.org

Date:

11/25/12

Duration:

30:00

Issues:

Nehrling Gardens is an historic place in Gotha, a community settled in the late 1800s by German Americans. Famous horticulturalist Henry Nehrling established a garden there, where he experimented with tropical and subtropical plants year round. The Nerhling Society has purchased the property to preserve this history as well as the many plants that he cultivated here. Now groups can come to tour the property and learn more. Schretzman-Myers said that volunteers are needed to lead these tours and to help clean the property.

WCFB:

5:45 a.m.

Segment Topic:

Caution to Prevent Invasive Species of Fish

Organization:

Save the Manatee Club

Guest(s):

Pat Rose, Executive Director

Phone:

800-432-5646; savethemanatee.org

Date:

12/2/12

Duration:

15:00

Issues:

Rose explained that too many invasive species of fish have made their way into Florida waterways. The problem is that these fish don't have natural enemies and kill out the Florida fish and/or their food sources. He said that many of these invasive fish come from people's home aquariums. People grow tired of the fish and dump them in the rivers. Then they grow, mate, and cause problems. Bottom line, he says to just return the fish to the fish store rather than endangering our

Florida fish.

WCFB:

6:00 a.m.

Segment Topic:

Scientists and Others Have New Way to Study Manatee

Organization:

Save the Manatee Club

Guest(s):

Pat Rose, Executive Director

Phone:

800-432-5646; savethemanatee.org

Date:

12/2/12

Duration:

30:00

Issues:

Manatees are Florida's official state marine mammal – and if you can't make it out to the waterways to see them swimming along, you can view them via webcam at savethemanatee.org. Rose says that people from around the world are taking advantage of this opportunity to watch the manatee in their habitat – scientists and laymen alike. Rose described the lifespan of the manatee and the conditions they

face in Florida's waterways.

WCFB:

6:00 a.m.

Segment Topic:

Electric Car Travels Florida on One Charge

Organization:

University of Central Florida

Guest(s):

David Metcalf, UCF Researcher,

and his son Adam Metcalf

Phone:

Date:

12/16/13

Duration:

15:00

Issues:

UCF Researcher David Metcalf and his son Adam have become the first people to drive a Tesla Model S production over 400 miles on a single charge. Tesla Motors' CEO Elon Musk announced a challenge to do this on Twitter last May. Metcalf explained that others had tried but Florida's flat geography worked to his advantage, allowing him and his son to drive 423.5 miles in just under 17 hours. The two enjoyed the remotest parts of the Florida environment, traveling from Merritt Island to Lake Okeechobee, through the Florida Panter Preserve, across Alligator Alley and back north. Adam said he had never seen some of these parts of Florida but liked that he was helping to preserve nature by driving an electric car.

WCFB:

5:30 a.m.

Segment Topic:

Increase in Number of Outdoor Enthusiasts

Organization:

U.S. Fish and Wildlife Service (FWS)

Guest(s):

Richard Aiken, Economist

Phone:

Fws.gov

Date: Duration: 12/30/12 15:00

Issues:

Every five years, the Fish and Wildlife Service sponsors a national survey to determine nationwide participation in and purchases associated with hunting, fishing and other forms of wildlife-related recreation. The newest survey results were released recently, and Aiken said they show a large increase in outdoor recreation since 2006. States use this information better allocate resources and determine economic impact of outdoor recreation activities.

ISSUE:

Health

WCFB:

5:30 a.m.

Segment Topic:

Dancing with the Red Ribbon HIV/AIDS Awareness

Organization:

Orange County Health Department

Guest(s):

Tai Johnson, Area 7 Minority AIDS Coordinator

Phone:

(407) 858-1400 x1146; cafelatinocoalition.com

Date:

10/7/12 30:00

Duration:

30.00

Issues:

Dancing with the Red Ribbon is a Latino dance competition that will help raise HIV/AIDS awareness on National Latino AIDS Awareness Day. Johnson spoke about the impact of HIV/AIDS on the Latino community, sharing both the statistics and the importance of being tested. Orange County ranks third in the state for the number of HIV/AIDS cases and there are over 2,000 Hispanic cases in the tri-county area. Johnson says that knowing one's status is key and the Hope and Help Center's mobile unit will be providing confidential

rapid testing at the Red Ribbon event.

WCFB:

6:00

a.m.

Segment Topic:

Voters Encouraged to Consider Cancer Issues When

Voting

Organization:

American Cancer Society Cancer Action Network (ACS CAN)

Guest(s):

Paul Hull, Vice President for Advocacy and Public Policy

Phone:

Cancervotes.org; contact - Eden Clark (904) 398-5222

Date:

10/14/12

Duration:

30:00

Issues:

Hull said that voters should keep cancer issues in mind when casting their votes in November. So the ACS CAN has an effort underway to educate Floridians as to why cancer-related issues should be a priority: there are an estimated 117,500 people in Florida who will be diagnosed with cancer in 2012, and nearly 42,100 people will die from the disease. Therefore, voters in our state should learn where candidates stand on cancer issues and how they plan to make cancer a national priority. Hull also emphasized that young voters should take this message to heart and not assume that cancer is an issue for their elders.

WCFB:

6:00 a.m.

Segment Topic:

Free to Breathe Orlando 5K Run/Walk

Organization:

Florida Lung Cancer Partnership

Guest(s):

Joan Tashbar, Lung Cancer Survivor

Phone:

Freetobreathe.org

Date:

10/22/12

Duration:

30:00

Issues:

Joan Tashbar survived stage 3 lung cancer after undergoing a series of chemotherapy and radiation treatments. She described that experience for listeners and explained how that motivated her to volunteer with the Florida Lung Cancer Partnership. Specifically, she has organized the *Free to Breathe Orlando 5K Run/Walk* to raise money for lung vancer research, education and awareness. The event takes place at Moss Park on November 10th.

WCFB:

5:30 a.m.

Segment Topic:

Horse Therapy Helps Children and Adults with

Disabilities

Organization:

Freedom Ride

Guest(s):

Marianne Gray, Executive Director

Courtney V ande Streek, Volunteer Coordinator

Phone:

(407) 293- 0411

Date:

10/28/12

Duration:

30:00

Issues:

Freedom Ride is a non-profit organization that offers therapeutic horseback riding for children and adults with disabilities. The movement of the horse is similar to a human's, so it relaxes taut muscles thereby increasing the rider's range of motion. Experiencing the ride also increases muscle control and the rider's confidence. The two guests spoke about their successes with this therapy and encouraged listeners to support their cause. Many more volunteers are needed to help the riders and care for the horses.

WCFB:

5:00 a.m.

Segment Topic:

Volusia County World Aids Day Activities

Organization:

Positive Champions Speaker's Bureau of Daytona Beach

Guest(s):

Jeff Allen, Chairman

Phone:

Volusiahealth.com

Date:

11/25/12

Duration:

30:00

Issues:

There are many Volusia County events planned in honor of World Aids Day 2012. Allen, who heads the Positive Champions Speaker's Bureau of Daytona Beach, described each of these events. Two of the key scheduled activities are an interfaith candlelight vigil and a church gathering. There will also be a theater presentation, headed by Allen, in which characters describe living with HIV. The message is to be understanding with each other and to keep ourselves well.

WCFB:

5:30 a.m.

Segment Topic:

Orange County World Aids Day Activities

Organization:

Orange County Health Department

Guest(s):

Tai Johnson, Minority Aids Coordinator

Phone:

Orchd.com 11/25/12

Date: Duration:

30:00

Issues:

Johnson said that the Orange County and Seminole County Health Departments would recognize *World Aids Day 2012* with various activities and free screenings. There will rapid HIV testing, entertainment, an art exhibit, and a quilt display at the Orange County Regional History Center. Then the First United Church of Christ, the Holy Angels Catholic Community and ministers from other local churches will come together for the *Annual Prayer Vigil for World AIDS Day* on Friday, November 30th. Finally, Johnson encouraged everyone to honor this year's *World Aids Day* theme, "Getting to Zero: Zero New HIV Infections, Zero Discrimination, Zero AIDS Related Deaths"

WCFB:

5:00 a.m.

Segment Topic:

Housing for Families with Sick Children

Organization:

Ronald McDonald Houses of Central Florida

Guest(s):

Laura Heidrich, Development Director

Phone:

(407) 581-0434

Date: Duration: 12/2/12 30:00

Issues:

The Ronald McDonald Houses of Central Florida (RMHCF) provide a home-away-from-home for the families of children being treated at local hospitals. There are two houses locally: one by Florida Hospital for Children and one by Arnold Palmer Medical Center. Heidrich explained that the families who stay are often there for quite awhile and find support not just from the RMHCF volunteers but also from each other. She read many of the touching thank you letters that RMHCF has received over the years, all of which make it clear that these families are very grateful.

Heidrich asked listeners to help with the RMHCF mission as donors and/or volunteers.

WCFB:

5:30 a.m.

Segment Topic:

Education for Blood Disorder

Organization:

Hemophilia Foundation of Greater Florida

Guest(s):

Fran Haynes, Executive Director

Phone:

(800) 293-6527; Hemophiliaflorida.org

Date:

12/2/12

Duration:

15:00

Issues:

The Hemophilia Foundation of Greater Florida offers support to people with bleeding disorders, thereby improving their independence and quality of life. Haynes explained what it is like to live with a bleeding disorder and what progress is being made with treatments and medication. She also invited listeners to learn more and help out by participating in

Foundation's annual fundraiser, the Holiday Walk.

ISSUE:

Public Safety

WCFB:

5:30 a.m.

Segment Topic:

Tow to Go Program Keeps Unsafe Drivers Off Roads

Organization:

AAA / Bud light

Guest(s):

Joanna Newton, Manager Tow to Go

Phone:

(813) 289-5859

Date:

12/30/12

Duration:

15:00

Issues:

Newton and described the AAA Tow to Go Program. Through this program, AAA tow trucks will take both inebriated drivers and their cars home, free of charge. Newton explained that the goal of this program, offered on holidays and Super Bowl weekend, is to protect all people on the roads by keeping intoxicated drivers out of their cars. People who need this service on New Year's Eve or Super

Bowl weekend just need to dial (855) 2-TOW-2-GO.

ISSUE:

Social Issues

WCFB:

6:00 a.m.

Segment Topic:

Grieving Children Have Support

Organization:

New Hope for Children

Guest(s):

Dave Joswick, Executive Director

Phone:

(407) 599-0909; dave@Newhopeforkids.org

Date: Duration: 10/7/12 30:00

Issues:

New Hope for Kids is an organization that provides children and teens with support as they progress through the stages of grieving. These are children who have lost a parent or caregiver, and need to express themselves in a way that is age-appropriate. Facilitators are taught to listen, and the children even support each other. Parents are also given tools for helping their kids.

Joswick invited listeners to help by attending a night of casino games on Friday October 12th. The fundraiser will also feature a live auction.

WCFB:

5:00 a.m.

Segment Topic:

Salvation Army's Local Services

Organization:

Salvation Army, Orange and Osceola Counties

Guest(s):

Major Mark Woodcock, Area Commander

Phone:

Date:

10/22/12

Duration:

30:00

Issues:

Major Woodcock said that Orlando has tremendous need when it comes to hunger and affordable housing. He says that the Salvation Army is on the front lines, serving that need. They offer a soup kitchen every day, serving lunch to people who live on the streets. They also provide housing for low-income elderly and an adult rehab / residential program for men with drug issues. Rose said the community can help by donating to the thrift store, dropping money in the Christmas kettles, donating their time, and supporting the Angel Tree program this Christmas.

WCFB:

6:00 a.m.

Segment Topic:

Programs to Help Parents and Their Children

Organization:

Community Coordinated Care for Children (4C)

Guest(s):

Colleen Gallagher, President and CEO

Phone:

(407) 522-2252

Date:

10/28/12

Duration:

30:00

Issues:

4C has several programs to help families and children: they provide insight into selecting child care providers, Head Start providers, child care resources and referrals, voluntary pre-kindergarten and more. This year, the *Team Gamez Foundation*, founded by professional golfer Robert Gamez will host a golf tournament to raise funds for 4C on October

28th.

WCFB:

5:00

a.m.

Segment Topic:

Food Support for Low-income Families

Organization:

Darrell Armstrong Foundation for Premature Babies

Guest(s):

Thomas Rascoe, Vice President

Phone:

(407) 252-3333; dafpb.com

Date:

11/18/12

Duration:

30:00

Issues:

The Darrell Armstrong Foundation for Premature Babies is providing underprivileged families in Parramore, Pine Hills, Ivey Lane, and Washington Shores with a Thanksgiving dinner, complete with a turkey and all the trimmings. They

need listeners to help with contributions.

WCFB:

5:00

a.m.

Segment Topic:

Parents and Youth Guided in Anti-Bullying

Organization:

Holocaust Memorial Resource and Education Center of

Florida

Guest(s):

Amanda Clemons, Program Coordinator

Phone:

(407) 628-0555; Holcaustedu.org

Date:

12/9/12

Duration:

30:00

Issues:

Clemons described the *Upstanders* program, in which participants are encouraged to stand up in defense of each other. *Upstanders* is an anti-bullying program for youth and their parents. Clemons said that many successes have come out of this *Upstanders* program and she wants people to learn more. So, on December 11th, people can hear John Halligan speak about bullying and how to intervene His own son committed suicide after enduring bullying and he wants

others to know what he wishes he had known.

WCFB:

5:30 a.m.

Segment Topic:

Donations Needed for Low-income Families

Organization:

Diocese of Orlando / Catholic Charities of Central Florida

Guest(s):

Elizabeth Clayton

Phone:

(407) 246-4823; orlandodiocese.org

Date:

12/9/12

Duration:

30:00

Issues:

Catholic Charities of Central Florida is asking the community to participate in the "Adopt a Family" program for struggling families during the Christmas season. In addition, the guest asked listeners to hold food drives because so many local families need meals for the holidays and beyond. She also encouraged people to volunteer their time to help these

families.

WCFB:

5:00 a.m.

Segment Topic:

Housing and Other Support Available for Gay Youth

Organization:

Zebra Coalition

Guest(s):

Dexter Foxworth, Director

Phone:

(407) 346-4885; zebrayouth.org

Date:

12/16/12

Duration:

30:00

Issues:

Foxworth explained that the Zebra Coalition provides support for youth who are homeless and/or struggling with family issues related to their sexual orientation. Many gay youth have been kicked out of their homes and are living on the streets, oftentimes dealing with drug and alcohol abuse. The Zebra Coalition now has a shelter at which they can stay and find help to get them back on their feet. There is also counseling support available to help restore the relationship

of the teen and his/her family.

WCFB:

5:30 a.m.

Segment Topic:

Support Available for Foster Children

Organization:

Foundation for Foster Children

Guest(s):

Betsy Bell, Executive Director Foundationforfosterchildren.org

Phone: Date:

12/23/12

Duration:

30:00

Issues:

The Foundation for Foster Children works to fill foster children's unmet needs. Often these kids have missed school and are behind their grade level, so the Foundation focuses on their educational needs. Bell explained that they also need something to build their self-esteem, which might be something like music or martial arts classes. Older foster kids who age out of the system need help getting started with their own homes, so the Foundation offers care packages.

Volunteers and donations are needed.

WCFB:

5:00 a.m.

Segment Topic:

Support for Veterans Seeking Benefits

Organization:

Community Legal Services of Mid-Florida

Guest(s):

Christie Bhageloe, Veterans Advocate

Phone:

800-363-2357

Date:

12/30/12

Duration:

30:00

Issues:

Bhageloe explained how difficult it can be for veterans to receive their military benefits and that Community Legal Services of Mid-Florida (CLSMF) can help. It can take a very long time and a great deal of paperwork for veterans to apply for certain medical benefits. Low-income veterans with disabilities like PTSD often struggle to keep themselves afloat while seeking their medical benefits only to be denied in the end. However, the CLSMF offers free legal expertise to handle the huge volume of paperwork and manage what Bhageloe calls a confusing process.

Community Connections Segments for Fourth Quarter 2012

Segment Topic:	Community Connections:
Organization:	Voter Suppression
Guest(s):	Vince Taylor
Phone:	407/916-3401
Date:	October 7, 2012
Duration:	30:00
Issues:	Mr. Taylor pointed out the various ways voter suppression was prevalent in the election process and how to manage them. Getting out early to vote, having all documentation ready, etc.

Segment Topic:	Community Connections:
Organization:	Collegiate Tech Sassy
Guest(s):	Laine Powell
Phone:	407/375-3456
Date:	October 14, 2012
Duration:	30:00
Issues:	It's important that our children understand technology. Parents have to get them involved any way possible. Mrs. Powell offered a day for young girls to learn more about science, technology & math as well as do's & don'ts of social media.

Segment Topic:	Community Connections:	
Organization:	Regional Small Business Association	
Guest(s):	Cassius Butts	
Phone:	202/317-9120	
Date:	October 21, 2012	
Duration:	30:00	
Issues:	Mr. Butts is a Presidential appointee and runs the regional office of small business administration. He is a Florida native and wants us to be on the cutting edge of information available to small business owners.	

Segment Topic:	Community Connections:
Organization:	United Negro College Fund
Guest(s):	Sherry Parramore
Phone:	407/896-6940
Date:	October 28, 2012
Duration:	30:00
	UNCF raises money to keep minority students in college. This particular
Issues:	interview was dedicated to the Annual Walk/Run to raise funds for the
	students.
Segment Topic:	Community Connections:
Organization:	Attorney
Guest(s):	Aramis Donnell
Phone:	407/234-4100
Date:	November 4, 2012
Duration:	30:00
	Every ballot that has amendments on it, we have Attorney Donnell on to
Issues:	break them down. She is very informed on how they will affect us

Segment Topic:	Community Connections:
Organization:	Orange County Public School Board
Guest(s):	Dr. Barbara Jenkins

Phone:	407/317-3200
Date:	November 11, 2012
Duration:	30:00
Issues:	Introducing the 1 st female and 1 st African American to be held accountable for running the 10 th largest school district in our country. We discussed her background, why she's the woman for the job and what her agenda is to keep our numbers as is and move the district forward in its pursuit of excellence.

Segment Topic:	Community Connections: RE-RUN	
Organization:	Orange County Public School Board	
Guest(s):	Dr. Barbara Jenkins	
Phone:	407/317-3200	
Date:	November 18, 2012	
Duration:	30:00	
Issues:	Introducing the 1 st female and 1 st African American to be held accountable for running the 10 th largest school district in our country. We discussed her background, why she's the woman for the job and what her agenda is to keep our numbers as is and move the district forward in its pursuit of excellence.	

Segment Topic:	Community Connections: RE-RUN	
Organization:	Regional Small Business Association	
Guest(s):	Cassius Butts	
Phone:	202/317-9120	
Date:	November 25, 2012	
Duration:	30:00	
Issues:	Mr. Butts is a Presidential appointee and runs the regional office of small business administration. He is a Florida native and wants us to be on the cutting edge of information available to small business owners.	

Segment Topic:	Community Connections:
Organization:	Orange County Public School Board
Guest(s):	Dr. Barbara Jenkins
Phone:	407/317-3200
Date:	December 2, 2012
Duration:	30:00
Issues:	Introducing the 1 st female and 1 st African American to be held accountable for running the 10 th largest school district in our country. We discussed her background, why she's the woman for the job and what her agenda is to keep our numbers as is and move the district forward in its pursuit of excellence.

Segment Topic:	Community Connections:
Organization:	Saving our Sons
Guest(s):	Tammie Holt
Phone:	407/814-4435
Date:	December 9, 2012
Duration:	30:00
	A mentoring program for boys in the Eatonville community who are ages
Issues:	12 – 21 and in need of direction.

Segment Topic:	Community Connections:	

Organization:	Central Florida Urban League
Guest(s):	Allie Braswell
Phone:	407/472-9992
Date:	December 16, 2012
Duration:	30:00
Issues:	Facts were drawn suggesting Florida may have grounds to sue for voter suppression and CFUL is one of the agencies following up on this. It was also a discussion of the use of their new UPS Workforce Training Center.

Segment Topic:	Community Connections:
Organization:	Visionary Vanguard Counseling
Guest(s):	Dr's Lauren and Stephan
Phone:	407/896-2066
Date:	December 23, 2012
Duration:	30:00
Issues:	After a 20 year old shooter murders 20 children, 6 adults including his mother and himself – the counselors tried to explain what psychosis could have led him to do it. How to protect children from that happening again.

Segment Topic:	Community Connections:
Organization:	Black Girls Run
Guest(s):	Michelle Jackson
Phone:	407/650-7254
Date:	December 30, 2012
Duration:	30:00
Issues:	An organization initiated by black women to get other black women up and moving in an effort to prevent disease from immobility

NEWS STORIES

CRIME:

Woman sentenced to death in killing of lottery winner in Polk County http://www.wftv.com/news/news/local/fla-woman-found-guilty-murder-death-polk-co-lotter/nTR35/

Woman may face charges after leaving child in parked car that was then stolen http://www.wftv.com/news/news/local/suspect-ditches-stolen-car-baby-backseat/nTRXR/

2 Dead in Orange County after domestic violence dispute

http://www.wftv.com/news/news/local/2-dead-after-orange-county-domestic-dispute/nSQSP/

2 Dead 1 injured in fight outside Winter Springs VFW

http://www.wftv.com/news/news/local/officials-two-dead-one-injured-seminole-county-sho/nSQDt/

Man who tried to buy weed, robbed instead of clothes

http://www.wftv.com/news/news/local/man-trying-buy-pot-robbed-pants-instead/nSQZf/

Drug deal gone bad reason why 15 year old shot in head in Pine Hills shoot out

http://www.wftv.com/news/news/local/drugs-blamed-gunfire-led-15-year-olds-shooting/nSXrh/

Gunman wearing Brighthouse t-shirt robs family in Kissimmee

http://www.wftv.com/news/news/local/man-wearing-bright-house-technician-shirt-robs-kis/nSQyP/

Girlfriend shot, killed man in her Orange County home

http://www.wftv.com/news/news/deputies-shooting-leaves-1-dead-1-custody/nSRDP/

Vigil held for 53 year old bicyclist killed in Avalon Park

http://www.wftv.com/news/news/local/vigil-held-53-year-old-bicyclist-killed/nSdgg/

Police search for suspect who shot and killed security guard

http://www.wftv.com/news/news/local/apartment-security-guard-found-dead/nSjTj/

NH couple arrested at Universal Studios, on abuse charges of their son

http://www.wftv.com/news/news/news/newshire-couple-wanted-child-abuse-case-arres/nTHxk/

Judge grants motions for defense in Travon Martin case

http://www.wftv.com/news/news/local/several-new-motions-tap-trayvon-martin-case/nShMq/

Defense presents motions this morning in the case against Zimmerman

http://www.wftv.com/news/news/local/zimmerman-wants-gps-monitoring-device-

removed/nTP98/

CULTURE:

Judge who emailed racist comment about President's mother steps down http://www.blackamericaweb.com/news/top-news/mont-judge-who-sent-racist-obama-email-steps-down

Former governor candidate, dies Bill McBride http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 12/12/23/ex florida governor .html

Stories on Georgia teen killed in Jacksonville over playing loud music in his car http://www.blackamericaweb.com/news/top-news/jordan-davis-be-laid-rest

ECONOMY:

Two men in custody after bank robbery and home invasion http://www.wftv.com/news/local/orlando-police-investigate-robbery-bbt-bank/nSdX6/

Economy topic of 1st debate http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 12/10/3/first presidential d 0.html

Donations in for Danielle Sampson now that she's out the hospital http://www.wftv.com/news/news/local/donations-pour-girl-coma-after-pine-hills-shootout/nSSgK/

2 Tickets win Powerball http://www.wftv.com/news/news/local/record-powerball-jackpot-boosted-500m/nTGkz/

White House waiting on GOP re: fiscal cliff http://blackamericaweb.com/77154/cliff-talks-white-house-waiting-on-gop-move/

EDUCATION:

OCPS board votes to add to discrimination policy to protect gay staff & students' http://www.wftv.com/news/news/local/orange-co-school-district-discusses-adding-sexual-nTSw4/

FAMU on academic probation for 1 year http://www.cnn.com/2012/12/11/us/florida-famu-probation/?hpt=hp_bn1

FAMU could make decision on new band director this week http://www.thefamuanonline.com/news/making-the-band-moving-forward-1.2799714

Proposal approved to put deputies inside elementary schools in Orange County http://www.wftv.com/news/news/local/2-men-shot-inside-orange-county-home/nTZm9/

ENVIRONMENT:

Human skull found in Brevard County waters http://www.wftv.com/news/news/local/kids-find-partial-skull-while-spear-fishing/nSW7f/

Sandy wreaks havoc in East that can be felt here in Orlando http://www.wftv.com/news/weather/sandy-continues-north-easern-us-braces-superstorm/nSqYf/

HEALTH:

2 Meningitis cases confirmed in Marion County http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/articles/cfn/20 http://www.cfnews13.com/content/news/articles/cfn/20 <a href="http://www.cfnews13.com/content/news/articl

Avalon Park pharmacist jailed for filling false prescriptions http://www.wftv.com/news/news/local/dea-agents-raid-avalon-park-pharmacy/nTJbw/

SOCIAL ISSUES/POLITICAL ISSUES:

Maitland Vice Mayor steps down amid brothel and DUI scandal http://www.wftv.com/news/news/local/wftv-obtains-e-mails-asking-maitlands-vice-mayor-p/nSXrP/

Teen slices girlfriend and himself at Dr. Phillips H.S. http://www.wftv.com/news/news/girl-stabbed-student-who-then-stabbed-self-police-/nSc94/
Discrimination law suit filed in Sanford at police department http://www.wftv.com/news/news/local/discrimination-lawsuit-filed-against-sanford-polic/nSqbS/

Round 3 of the Presidential debates tonight http://www.blackamericaweb.com/content/analysis-get-ready-round-three

Vice Pres. Biden in Florida today

http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/bn9/2012/10/31/campaign back on rom.html

Candidates continue to campaign http://www.wftv.com/news/news/local/candidates-continue-campaign-voters-hit-polls/nSyLF/

TRANSPORTATION

50 year old chemical spill ties up traffic on i-4 http://www.wftv.com/news/news/traffic/i-4-anderson-street-ramp-closed-chemical-spill-cle/nSXz2/

Tracks where deadly Amtrak crash happened yesterday will be same as SunRail http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/articles/cfn/20 h

I-4 reopened after fatal crash earlier http://www.wftv.com/news/news/local/fatal-crash-closes-i-4-westbound-orlando/nSs4f/

Deadly crash shuts down I-4 West http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/articles/cfn/20 http://www.cfnews13.com/content/news/cf

PSA'S

October 2012

District 6 Community Job Fair at the Smith Center – Making a Difference through Job Placement – agencies present from 30 companies will be hiring. Bring your resume and dress for success

Coffee with the Mayor and City Manager – at the Patio Grill – an opportunity for residents to share suggestions, concerns or comments

Heart to Heart – Young Women's Summit providing information on; Cancer, Dating Violence, Self-Esteem and Unplanned Pregnancy at the Bridges Comm. Center in Apopka

Breast Awareness events – Sisters Network Annual Walk in Winter Garden with survivors walking the neighborhood to share information about breast cancer and the importance of early testing.

Support the American Cancer Society with a Community Kick Ball tournament – to promote healthy breast care to the residents of Eatonville.

Experience Christian Center – promotes a health fair open to everyone with free food, seminars and more.

Your Vote, Your Voice – voting law changes to affect the November vote. Come out and hear all the changes made that will impact, blacks and other minorities.

November 2012

Walk for Education with United Negro College fund raising money to keep minority students in school "A Mind is a Terrible Thing to Waste!"

Health Fair and Fall Festival - HIV tests, blood screenings, and more

<u>Marching Souls to the Polls</u> - for the November election. This election is one of the most important ones in our lifetime – are you prepared?

Central Florida Job Fair – over 60 companies will be offering upper, mid and entry level career openings in all types of industries. Open to everyone, FREE

Quit Smoking – Use November 15th – the date of the Great American Smokeout. The Orange County Health Dept. offers tools to quit and more.

Early Vote hours begin Nov. 3rd at several area library's as well as at the Supervisor of Elections office

Anti- Bullying forum to be held during this year's Florida Classic..the consortium will have Rev. Micheal Eric Dyson speak on the topic

District 6 will hold their Annual Thanksgiving Concert at El Bethel Temple with several stellar artists.

Commissioner Russell will hold her Thanksgiving Basket Give-Away at the Marston Comm. Center

Continuing the Legacy – Martin Luther King III – will talk about his dedication to implementing non-violence mantra's to rid the world of social, political and economic injustice

December 2012

STEM Week starts Dec. 4th in Orange County public schools and students are taking advantage and learning all they can about the sciences, technology, engineering and math. Business are invited to partner with area schools

District 6 Seniors are invited to a Holiday Prom at the Smith Center. It's a FREE event with live entertainment, refreshments and giveaway's – Wear holiday attire.

Family Power Day – is created to bring out not only students but their entire family for a day of free food, live entertainment and more at Meadowbrook M.S.

The Negro Spiritual Scholarship Foundations invites you to" A Sharing of Seasonal Blessings." With the NSSF Master Singers

Basketball Tournament benefiting Toys for Tots at the Downtown Rec Center – Admission is FREE with a Toy Donation or bring a new unwrapped toy

Washington Shores Christmas Parade – ends this year with a festival to help stop the killing in our community.

UNCF and STAR Cares will hold 3 scholarship forums to get your student more involved in receiving FREE money to attend college

Coalition for the Homeless has a cold shelter night and reminds you that no one will be turned away at all

Two – Time Olympic Gold Medalist Gabrielle Douglas has written a book and will be at the downtown library promoting it.