

Order #520122: Media Buyi../Biden/D/Pr../General Ur../7613

		Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
		08/03/20 8:21:28 AM	Processed		<async process>	Brittney M	\$625.00	24	0.00
		08/03/20 8:10:15 AM	Approved			Deborah H	\$625.00	24	0.00
		08/03/20 8:10:12 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Deborah H	\$625.00	24	0.00
		08/03/20 8:07:07 AM	Approval Workflow		[Sales Manager - Ready Default] TNHB	Travasa B	\$625.00	24	0.00
		08/03/20 8:01:57 AM	Ready for approval		POLITICAL	Deborah H	\$625.00	24	0.00
		08/03/20 7:51:49 AM	New order created		Imported EC Order	Deborah H	\$625.00	24	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	520122
	Alt Order #:	34189888
	Product Desc:	General Urban Radio
	Estimate:	7613
	Flight Dates:	08/04/20 - 08/10/20
	Original Date / Rev:	08/03/20 / 08/03/20
	Order Type:	GENERAL

WDLT-FM

Primary AE:	Katz Atlanta
Sales Office:	K-7.5
Sales Region:	N-Katz75

Agency	Name:	<u>Media Buying & Analytics</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>2020 Howell Mill Road NW</u>
		<u>Atlanta, GA 30318</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Biden/D/President
	Demographic:	A35+
	Product Codes:	Candidates
	Revenue Code 1:	AGY-AVAIL
	Revenue Code 2:	POL-CAND
	Revenue Code 3:	POL-PRES

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/10/20	24	\$625.00	\$531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	24	\$625.00	\$531.25	0.00
Totals	24	\$625.00	\$531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDLT	08/04/20	08/10/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	21221--	1:00	8	\$20.00	P-10	0.00	NM	8	\$160.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/20	08/10/20	21221--			8		\$20.00		0.00				
N 2	WDLT	08/04/20	08/10/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	22122--	1:00	9	\$25.00	P-10	0.00	NM	9	\$225.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/20	08/10/20	22122--			9		\$25.00		0.00				
N 3	WDLT	08/04/20	08/10/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	--1-1--	1:00	2	\$25.00	P-10	0.00	NM	2	\$50.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/20	08/10/20	--1-1--			2		\$25.00		0.00				
N 4	WDLT	08/04/20	08/10/20	M-F Evening M 7p-12a	CM	7:00 PM-12:00 XM	11-----	1:00	2	\$10.00	P-10	0.00	NM	2	\$20.00
EV - M 7p-12a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/20	08/10/20	11-----			2		\$10.00		0.00				
N 5	WDLT	08/04/20	08/10/20	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----1-	1:00	1	\$55.00	P-10	0.00	NM	1	\$55.00
WK -															

Order / Rev: 520122
 Alt Order #: 34189888
 Flight Dates: 08/04/20 - 08/10/20

Advertiser: Biden/D/President
 Product Desc: General Urban Radio
 Estimate: 7613

WDLT-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/04/20	08/10/20	-----1-			1			\$55.00		0.00			
N 6	WDLT	08/04/20	08/10/20	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----1-	1:00	1	\$65.00	P-10	0.00	NM	1	\$65.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/04/20	08/10/20	-----1-			1			\$65.00		0.00			
N 7	WDLT	08/04/20	08/10/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1-	1:00	1	\$50.00	P-10	0.00	NM	1	\$50.00
WK -		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/04/20	08/10/20	-----1-			1			\$50.00		0.00			
													Totals	24	\$625.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AMY MILLS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Biden, Joe

Authorized committee:

Biden for President

Agency requesting time (and contact information):

☐ N/A Media Buying and Analytics - 2020 Howell Mill Rd NW Suite 348-D Atlanta, GA 30318

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/03/2020



General



Primary

Treasurer of candidate's authorized committee:

Maju Varghese

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Amy W. Mills

Signature:

Deborah Harrington

Name: AMY MILLS

Name:

Deborah Harrington

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

7-31-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Amy W. Mills

Name: AMY MILLS

Date: 6/23/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

7-31-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

BFP-TOGETHER-FINAL-TX 002-608 ec

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	520122	Station Call Letters:	WDLT-FM	Date Received/Requested:	7-31-20
Est. #:	7613	Station Location:	Mobile, AL	Run Start and End Dates:	8-4-20 thru 8-10-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.