

**WPTV UNDERWRITERS**

Revised: September 24, 2007

<u>NAME</u>	<u>CONTACT</u>	<u>VALUE</u>	<u>EXP. DATE</u>	<u>CYCLE</u>	<u>PROGRAM</u>
Acoustic Visions 62 Cliff Dr. Riverton, WY 82501	Jay Frank	\$1,575.00	4/30/2008	(M) \$131.25	UW of the Day-Saturdays
A.D. Martin Lumber Company 100 W. Main Riverton, WY 82501	Mike Martin Terry Thayer	\$1,050.00	9/18/2007	Annual in Full	Hometime
American National Bank 1912 Capitol Ave. Cheyenne, WY 82001	Sara Kaul	\$4,200.00	9/30/08	Annual in Full	Sesame St., Main St., Small Business School, Business Partner
Big Horn Quilts 529 Greybull Ave. Greybull, WY 82426	Julie Owens	\$2,205.00	5/31/2008	Annual in Full	Quilt in a Day
Buffalo Bill Historical Center 720 Sheridan Ave. Cody, WY 82414	Lee Haines Marguerite House	\$8,550.00	3/15/2008	Annual in Full	American Masters, Austin City Limits, Joy of Painting, Nova Ken Burns Stories, BBC World News, Antiques Roadshow, American Experience, Special Programming Package
Cheyenne Light, Fuel & Power PO Box 1409 Cheyenne, WY 82003	Rick Kaysen	\$1,187.50	4/15/08	Annual in Full	Main Street
Cost Plus Appliance 1518 E. C Street Casper, WY 82601	Jon Dannels	\$1650.00	5/01/2008	Annual in Full	America's Test Kitchen, In Julia's Kitchen
D.A. Davidson & Company PO Box 5015 Great Falls, MT 59403	Darlene Miller	\$5,250.00	9/9/2007	(Q) \$1,312.50 Oct. Jan. Apr. Aug.	Nightly Business Report

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Dubois Telephone Exchange PO Box 246 Dubois, WY 82513	Bill Guthrie	\$1,575.00	3/21/2008	Annual in Full	Antiques Roadshow
Edward Jones 320 So. Federal Riverton, WY 82501	Mike Zirbel	\$3,948.00	4/19/07	(M) \$329.00	This Old House, Antiques Roadshow
Gale's Carpet One 220 E. Main Riverton, WY 82501	Lynn Hawk	\$1500.00	7/14/07	Annual in Full	Homeshop Series, High Tech, Home
Gunda's EZ Art 1013 Fremont Cheyenne, WY 82001	Gunda Siefkes	\$712.50	10/24/2007	Annual in Full	Joy of Painting
Hammer Electronics/Radio Shack 802 N. Federal Riverton, WY 82501	Mike Hammer	\$1,500.00	11/18/07	Monthly bill	High Tech Home, American Homeshop
High Plains Power, Inc. PO Box 713 Riverton, WY 82501	Marlene Morss	\$1,500.00	1/19/2008	Annual in Full	UW of the Day - Saturdays
Hilltop National Bank PO Box 2680 Casper, WY 82602	Gary Trapkus	\$1,575.00	7/4/2008	Annual in Full	Antiques Roadshow
Kerr Foundation PO Box 20000 Jackson, WY 83001	Sarah Lacy Bill Kerr	\$14,681.00	12/31/2007	(Q) \$3,670.25 No Billing	News Hour

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Lloyd Nielson, Inc. 1410 N. Federal Riverton, WY 82501	Kort Kinney Lloyd Nielson	\$2,375.00	7/31/08	Annual in Full	News Hour
National Museum of Wildlife Art PO Box 6825 Jackson, WY 83002	Tammy Christel	\$14,050.00	1/31/2008	(Q) \$3,512.50 Feb; May; Aug; Nov.	Nature; American Masters; American Experience Great Performances, Washington Week in Review; Clifford; Wyo. Perspectives; Legislative Reports (2007)
Parkway Plaza Hotel 123 W. E Street Casper, WY 82602	Sandy Cordoba	\$882.00	7/25/08	Annual in Full	Washington Week in Review
Pertech Resources, Inc Technical Research Park Riverton, WY 82501	Kevin Kershnik	\$826.35	3/31/2008	Annual in Full	Globe Trekker
Poor Boy's Steakhouse 739 N. Center Casper, WY 82602	Sandy Cordoba	\$825.35	7/25/08	Annual in Full	Julia Childs
Powell Valley Healthcare 777 Avenue H Powell, WY 82435	Jim Cannon	\$500.00	1/14/08	Annual in Full	Saddle Club
Riverton Chrysler - Dodge-Jeep 1575 N. Federal Riverton, WY 82501	Joan Gunnison	\$1500.00	9/15/08	Annual in Full	Nature
Shell Production Company 4582 S. Ulster St. Parkway Suite 500 Denver, CO 80237	Deena McMullen	\$2,375.00	4/11/2008	Annual in Full	UW of the Day - Mondays

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Sundowner Station 1616 N. Federal Riverton, WY 82501	Judy Baty	\$500.00	3/31/2008	Annual in Full	Bob the Builder
Sweetwater Garden 1602 W. Main St.	Kim Wilbert	\$1500.00	5/22/2008	Annual in Full	P. Allen Smith, Garden Smart Cultivating Life
Thermopolis Chamber of Commerce PO Box 768 Thermopolis, WY 82443	Kathy Wallingford	\$525.00	9/7/2007	(M) \$43.75	America Quilts Creatively; Fons & Porter Other Quilting shows TBA
Union Cellular 850 N. State HWY 414 Mountain View, WY 82939	Jan Fasselin	\$10,348.00	2/28/2008	(M) \$862.33	This Old House; Nature; Frontline; Motorweek; Body Electric Austin City Limits; Keeping Up Appearances; Vicar of Dibley; Alan Alda's Scientific America
Winter Law Firm 205 So. Broadway Riverton, WY 82501	Bill Winter	\$1,000.00	11/30/07	Annual in Full	News Hour
Wyoming Dinosaur Center 110 Carter Ranch Road Thermopolis, WY 82443	John Gibbel	\$2,250.00	5/31/2008	Annual in Full	It's a Big Big World; Nature
Wyoming Home 210 W. Lincolnway Cheyenne, WY 82501	Sue Miller	\$2,520.00	12/16/2007	(M) \$210.00	Austin City Limits, UW of the Day-Sunday
Wyoming Farm Bureau Federation PO Box 685 Torrington, WY 82240	Kerin Clark	\$2,850.00	12/31/2007	Annual in Full	America's Heartland
Wyoming State Library 2301 Capitol Cheyenne, WY 82002	Tina Lackey	\$992.25	9/30/2007	Annual in Full	Between the Lions

**CASH UNDERWRITING TOTAL \$98,477.95**

<u>TRADE AGREEMENTS</u>	<u>APPROX. VALUE</u>	<u>EXP. DATE</u>	<u>EXCHANGE</u>	<u>RECOGNITION</u>
Big Horn Culligan Water	\$525.00	8/17/2007	Water	Business Partner
Casper Star-Tribune	\$2,033.25	11/31/07	Advertising	Frontline, Charlie Rose, NOW, BBC News, Wash. Week, Eye on Washington
Fire Nebula Web Design	\$1,100.00	6/30/2007	Web Site	New Yankee Workshop: Joy of Painting
Riverton Ranger	\$2,500.00	8/31/2007	Ad Trade	UW of the Day – Tuesdays
Wyoming . com	\$5,000.00	3/31/2008	Internet Service	NOVA; Austin City Limits; Motor Week; Hometown Barney & Friends, May to December
<b>TRADE TOTAL:</b>	<b>\$11,945.75</b>			