



KTVI-TV  
2250 Ball Dr  
St Louis, MO 63146  
(314) 213-2222

# CONTRACT

And:

Great American Media  
3050 K Street NW  
Suite 100  
Washington, DC 20007

# COPY

STLCM 1078  
Anto Blank

<u>Contract / Revision</u> 381517 /		<u>Alt Order #</u> 08384475
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 5451
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/20/16 / 09/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/27/16	10/03/16	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,200.00	0.00			
N 2	2	09/27/16	10/03/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				4	\$350.00	0.00			
N 3	2	09/27/16	10/03/16	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				3	\$350.00	0.00			
N 4	2	09/27/16	10/03/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$300.00	0.00			
N 5	2	09/27/16	10/03/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				2	\$300.00	0.00			
N 6	2	09/27/16	10/03/16	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				3	\$300.00	0.00			
N 7	2	09/27/16	10/03/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				3	\$300.00	0.00			
N 8	2	09/27/16	10/03/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$800.00	0.00			
N 9	2	09/27/16	10/03/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,400.00	0.00			
N 10	2	09/27/16	10/03/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,200.00	0.00			
N 11	2	09/27/16	10/03/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,000.00	0.00			
N 12	2	09/27/16	10/03/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$1,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**(314) 213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
381517 /	08384475

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	DSCC IE	5451

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC IE	09/20/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,000.00	0.00			
N 13	2	09/27/16	10/03/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,000.00	0.00			
N 14	2	09/27/16	10/03/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,000.00	0.00			
N 15	2	09/27/16	10/03/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$450.00	0.00			
N 16	2	09/27/16	10/03/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$1,500.00	0.00			
N 17	2	09/27/16	10/03/16	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/27/16	10/03/16	MTWTF--				1	\$450.00	0.00			
N 18	2	09/30/16	09/30/16	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$2,000.00	0.00			
N 19	2	10/03/16	10/03/16	Monday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----				1	\$2,000.00	0.00			
N 20	2	10/01/16	10/01/16	10p Late Run News Sa-Su	12:00 XM-12:30 XM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$700.00	0.00			
N 21	2	10/01/16	10/01/16	FOX Late Fringe	10:30 PM-11:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$150.00	0.00			
N 22	2	10/01/16	10/01/16	Sa 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$400.00	0.00			
N 23	2	10/01/16	10/01/16	College Football Gm	6:30 PM-10:00 PM		:30				NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$20,000.00	0.00			
N 24	2	10/01/16	10/01/16	Sa 6a-9a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$350.00	0.00			
N 25	2	10/01/16	10/01/16	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$600.00	0.00			
N 26	2	10/01/16	10/01/16	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$600.00	0.00			
N 27	2	10/01/16	10/01/16	FOX 2 In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$600.00	0.00			
N 28	2	10/01/16	10/01/16	9p Late Run News Sa-Su	11:00 PM-12:00 XM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$800.00	0.00			
N 29	2	10/02/16	10/02/16	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$1,000.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
381517 /		08384475
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	DSCC IE	5451
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC IE		09/20/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$1,000.00	0.00			
N 30	2	10/02/16	10/02/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$300.00	0.00			
N 31	2	10/02/16	10/02/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$550.00	0.00			
N 32	2	10/02/16	10/02/16	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$550.00	0.00			
N 33	2	10/02/16	10/02/16	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$550.00	0.00			
N 34	2	10/02/16	10/02/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$550.00	0.00			
Totals										0.00		44	\$47,850.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/03/16	44	\$47,850.00	\$40,672.50
<b>Totals</b>	44	\$47,850.00	\$40,672.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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CONTRACT WORKSHEET

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8384475

HARRIS SL104 PAGE 1  
RUN ON SEP20/16 AT 10:14  
FROM STATION

ISS/DSCC IE	TYPE O
DSCC IE	CTG POLT
SEP27/16- OCT3/16	1WKS
TERESA DIFURIA	EST 5451

COPIES

DSCCIE

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 5451									
1	TU-F,M	1000P-1030P	30	SEP27-OCT3		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX 2 NEWS EDGE CON COM1: FOX 2 NEWS EDGE									
2	TU-F,M	1100A-1130A	30	SEP27-OCT3		4	\$350.00	4	\$1,400.00
PROGRAM : FOX 2 NEWS MIDDAY @ 11AM CON COM1: FOX 2 NEWS MIDDAY @ 11AM									
3	TU-F,M	1130A-1200N	30	SEP27-OCT3		3	\$350.00	3	\$1,050.00
PROGRAM : FOX 2 NEWS MIDDAY @ 1130AM CON COM1: FOX 2 NEWS MIDDAY @ 1130AM									
4	TU-F,M	1230P-100P	30	SEP27-OCT3		1	\$300.00	1	\$300.00
PROGRAM : DISH NATION CON COM1: DISH NATION									
5	TU-F,M	1200N-1230P	30	SEP27-OCT3		2	\$300.00	2	\$600.00
PROGRAM : TMZ CON COM1: TMZ									
6	TU-F,M	300P-330P	30	SEP27-OCT3		3	\$300.00	3	\$900.00
PROGRAM : HOT BENCH CON COM1: HOT BENCH									

CONTRACT WORKSHEET

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8384475

HARRIS SL104 PAGE 2  
RUN ON SEP20/16 AT 10:14  
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
7	TU-F,M	330P-400P	30	SEP27-OCT3		3	\$300.00	3	\$900.00
PROGRAM : HOT BENCH									
CON COM1: HOT BENCH									
8	TU-F,M	430P-500P	30	SEP27-OCT3		1	\$800.00	1	\$800.00
PROGRAM : JUDGE JUDY									
CON COM1: JUDGE JUDY									
9	TU-F,M	500P-530P	30	SEP27-OCT3		1	\$1,400.00	1	\$1,400.00
PROGRAM : FOX 2 NEWS @ 5PM									
CON COM1: FOX 2 NEWS @ 5PM									
10	TU-F,M	600P-630P	30	SEP27-OCT3		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX 2 NEWS @ 6PM									
CON COM1: FOX 2 NEWS @ 6PM									
11	TU-F,M	700A-730A	30	SEP27-OCT3		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX 2 NEWS @ 7AM									
CON COM1: FOX 2 NEWS @ 7AM									
12	TU-F,M	730A-800A	30	SEP27-OCT3		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX 2 NEWS @ 730AM									
CON COM1: FOX 2 NEWS @ 730AM									
13	TU-F,M	800A-830A	30	SEP27-OCT3		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX 2 NEWS @ 8AM									
CON COM1: FOX 2 NEWS @ 8AM									
14	TU-F,M	830A-900A	30	SEP27-OCT3		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX 2 NEWS @ 830AM									
CON COM1: FOX 2 NEWS @ 830AM									
15	TU-F,M	900A-930A	30	SEP27-OCT3		1	\$450.00	1	\$450.00
PROGRAM : FOX 2 NEWS @ 9AM									
CON COM1: FOX 2 NEWS @ 9AM									
16	TU-F,M	900P-930P	30	SEP27-OCT3		1	\$1,500.00	1	\$1,500.00
PROGRAM : FOX 2 NEWS @ 9PM									
CON COM1: FOX 2 NEWS @ 9PM									



MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
27	SAT	800A-830A	30	OCT01		1	\$600.00	1	\$600.00
PROGRAM : FOX 2 NEWS SATURDAY @ 8AM									
CON COM1: FOX 2 NEWS SATURDAY @ 8AM									
28	SAT	900P-930P	30	OCT01		1	\$800.00	1	\$800.00
PROGRAM : FOX 2 NEWS @ 9PM									
CON COM1: FOX 2 NEWS @ 9PM									
29	SUN	500P-530P	30	OCT02		1	\$1,000.00	1	\$1,000.00
PROGRAM : FOX 2 NEWS @ 5PM SUNDAY									
CON COM1: FOX 2 NEWS @ 5PM SUNDAY									
30	SUN	630A-700A	30	OCT02		1	\$300.00	1	\$300.00
PROGRAM : FOX 2 NEWS SUNDAY @ 630AM									
CON COM1: FOX 2 NEWS SUNDAY @ 630AM									
31	SUN	700A-730A	30	OCT02		1	\$550.00	1	\$550.00
PROGRAM : FOX 2 NEWS SUNDAY @ 7AM									
CON COM1: FOX 2 NEWS SUNDAY @ 7AM									
32	SUN	730A-800A	30	OCT02		1	\$550.00	1	\$550.00
PROGRAM : FOX 2 NEWS SUNDAY @ 730AM									
CON COM1: FOX 2 NEWS SUNDAY @ 730AM									
33	SUN	800A-830A	30	OCT02		1	\$550.00	1	\$550.00
PROGRAM : FOX 2 NEWS SUNDAY @ 8AM									
CON COM1: FOX 2 NEWS SUNDAY @ 8AM									
34	SUN	830A-900A	30	OCT02		1	\$550.00	1	\$550.00
PROGRAM : FOX 2 NEWS SUNDAY @ 830AM									
CON COM1: FOX 2 NEWS SUNDAY @ 830AM									
CCT/16 47850.00									
CONTRACT TOTAL 47850.00									
TOTAL SPOTS 44									

MARKET TOTALS \$191,400 KTVI 25% KDNL 5% KMOV 27% KSDK 39% KPLR 4% NTVI 0% WRBU 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE