

ORDER



WGTV

Orders
Order / Rev: 394082
Alt Order #: 07720335
Product Desc: CITZNS 4 MI ENERGY
Estimate: 519
Flight Dates: 04/12/15 - 05/03/15
Original Date / Rev: 04/03/15 / 04/03/15
Order Type: GENERAL

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency
Name: Hulsen Media Services
Buying Contact: _____
Billing Contact: _____
2400 Larmie Trail
Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Citizens for Michigans Energy Future
Demographic: A21-34
Product Codes: PL Advocacy
Priority: POL-2
Revenue Codes: AGY, Political, Political Issue

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/15	04/26/15	3	\$210.00	\$178.50
04/27/15	05/03/15	1	\$70.00	\$59.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2015	3	\$210.00	\$178.50	0.00
May 2015	1	\$70.00	\$59.50	0.00
Totals	4	\$280.00	\$238.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC	HRPDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGTV	3%	\$280.00
Market	100%	\$9,333.33

Competitive Share

	Share	Total
ABVC	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCMV	0%	\$0.00
WCMW	0%	\$0.00
WFQX	2%	\$186.67
WVFX	0%	\$0.00
WGTQ	0%	\$0.00
WPBN	28%	\$2,613.33
WTOM	0%	\$0.00
WWTW	67%	\$6,253.33
WWUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WGTV	04/12/15	05/03/15	This Week	CM	9:00 AM-10:00 AM	-----1	:30	1	\$70.00	P-2	0.00	NM	4	\$280.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/06/15	04/12/15	-----1		1				\$70.00		0.00			
		Week: 04/13/15	04/19/15	-----1		1				\$70.00		0.00			

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E 1	WGTU	04/12/15	05/03/15	This Week	CM	9:00 AM-10:00 AM	-----1	:30	1	\$70.00	P-2	0.00	NM	4	\$280.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 04/20/15	04/26/15	-----1					1	\$70.00					0.00
		Week: 04/27/15	05/03/15	-----1					1	\$70.00					0.00
													Totals	4	\$280.00