

INVOICE



Remit Address:
KWBQ
 PO Box 844304
 Dallas, TX 75284
 Main: (505) 243-2285
 Billing: (317) 296-3100

Billing Address:

Screen Strategies Media
 Attention: Accounts Payable
 11150 Fairfax Boulevard
 Suite 505
 Fairfax, VA 22030
 USA

Advertiser	POL/Lara for Congress
Product	Rocky Lara / Congress / D
Estimate Number	1095

Invoice #	499548-1
Invoice Date	10/19/14
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/17/14

Station	KWBQ
Account Executive	KWBQ National House
Sales Office	National House
Sales Region	National

Order #	499548
Alt Order #	9422584
Deal #	
Order Flight	10/13/14 - 10/19/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KWBQ	M-F 630p-7p	M-F 630p-7p		10/13/14 to 10/19/14	5x	11111--				
	KWBQ			M	10/13/14	:30	6:42 PM	RLTV1402H	\$320.00		1
	KWBQ			Tu	10/14/14	:30	6:44 PM	RLTV1402H	\$320.00		3
	KWBQ			W	10/15/14	:30	6:43 PM	RLTV1402H	\$320.00		2
	KWBQ			Th	10/16/14	:30	6:58 PM	RLTV1402H	\$320.00		4
	KWBQ			F	10/17/14	:30	6:59 PM	RLTV1402H	\$320.00		5
				Aired Spots 5							

Gross Total	\$1,600.00	
Agency Commission	\$240.00	
Net Amount Due	\$1,360.00	Payment Terms 30 Days
NM Gross Rec Tax ALB 7.0%	\$95.20	
Amount Due	\$1,455.20	

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



KWBQ
13 Broadcast Plaza
Albuquerque, NM 87104
(505) 243-2285

CONTRACT

Contract / Revision 499548 /		Alt Order # 9422584
Product Rocky Lara / Congress / D		
Contract Dates 10/13/14 - 10/19/14		Estimate # 1095
Advertiser POL/Lara for Congress		Original Date / Revision 10/02/14 / 10/14/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KWBQ	Account Executive KWBQ National House	Sales Office National House
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Screen Strategies Media
11150 Fairfax Boulevard
Suite 505
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWBQ	10/13/14	10/17/14	M-F 630p-7p	M-F 630p-7p		:30				NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/13/14	10/19/14	11111--				5	\$320.00				
Totals												5	\$1,600.00

*Tax 1 Note: NM Gross Rec Tax ALB 7%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
09/29/14 - 10/17/14	5	\$1,600.00	(\$240.00)	\$1,360.00	\$95.20	\$1,455.20
Totals	5	\$1,600.00	(\$240.00)	\$1,360.00	\$95.20	\$1,455.20

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Spot Manager: All, 10/13/14-10/26/14



Alt Order #	Advertiser	Order	Inv. Code	Book Time Period	Length	Priority	Order Product Description	Estimate #	Air Time	Ad-ID	Rate	Program (Placed*)		
Date: 10/13/14														
Station: KWBG														
9422584	POL/Lara for Con	499548	M-F	630p-7p	M-F	630p-7p	:30	P3	Rocky Lara / Congress / 1095		42:17 PM	RLTV1402H	\$320.00	Big Bang Theory, The (SY
											\$320.00			
Date: 10/14/14														
Station: KWBG														
9422584	POL/Lara for Con	499548	M-F	630p-7p	M-F	630p-7p	:30	P3	Rocky Lara / Congress / 1095		46:20 PM	RLTV1402H	\$320.00	Big Bang Theory, The (SY
											\$320.00			
Date: 10/15/14														
Station: KWBG														
9422584	POL/Lara for Con	499548	M-F	630p-7p	M-F	630p-7p	:30	P3	Rocky Lara / Congress / 1095		38:20 PM	RLTV1402H	\$320.00	Big Bang Theory, The (SY
											\$320.00			
Date: 10/16/14														
Station: KWBG														
9422584	POL/Lara for Con	499548	M-F	630p-7p	M-F	630p-7p	:30	P3	Rocky Lara / Congress / 1095		58:05 PM		\$320.00	The Vampire Diaries
											\$320.00			
Date: 10/17/14														
Station: KWBG														
9422584	POL/Lara for Con	499548	M-F	630p-7p	M-F	630p-7p	:30	P3	Rocky Lara / Congress / 1095		58:50 PM		\$320.00	Jane the Virgin
											\$320.00			
											\$320.00			
											1,600.00			

[Sorted by: Station]

ORDER WORKSHEET

Rep Order# 9422584	Ver# 1	Status New	Traffic Order# 499598	Printed: 10/07/14 10:56 AM	1 of 2
EC'd No			Last Received: 10/06/14 4:27 PM		
Station KWBQ-TV ALBUQUERQUE NM	Advertiser (LARA) LARA, ROCKY	Product LARA/C/D	Agency (SSM2) SCREEN STRATEGIES MEDIA	Rep Firm KATZ CONTINENTAL	
Estimate# 1095	Buyer CAROLINE DAVIS		11150 FAIRFAX BLVD, SUITE 505	Sales Office (DC) WASHINGTON	
			FAIRFAX, VA 22030	Salesperson (JN1) JENNA NUBAR	
			Agency C/P1/P2/E /1095	Sales Assistant KELLY	
			Flight Dates 10/13/14-10/19/14	Salesperson Phone# 202-872-5880	
				Salesperson Fax# 202-872-0263	
				All Rep and Station Changes	

--- CONTRACT COMMENT ---

ROCKY LARA/CONGRESS/DEMOCRAT *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/6 - NEW LARA ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
1	M-F	630P-7P		30	-	\$320.00	10/13-10/17	5	1	5	\$1,600.00
Buy Comment: BIG BANG											

---REPORT TOTALS---

Report Totals: 5 / \$1,600.00

---SALES MONTHLY TOTALS---

Oct2014: 5 / \$1,600.00
 Order Totals: 5 / \$1,600.00
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$96,969.70	CABL .00%	KASA 10.00%	KASY .35%	KOAT 35.00%	KOB 20.00%
		KRQE 33.00%	KWBQ 1.65%			

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 9422584 Ver# 1 Status New

Traffic Order#

Printed: 10/07/14 10:56 AM
Last Received: 10/06/14 4:27 PM
Showing Buylines:

All Rep and Station Changes

2 of 2

Station KWBQ-TV ALBUQUERQUE NM
Advertiser (LARA) LARA, ROCKY
Product LARA/C/D
Estimate# 1095
Buyer CAROLINE DAVIS

Agency (SSM2) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E /1095
Flight Dates 10/13/14-10/19/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KEILY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

— CREDIT RISK —
STANDARD CREDIT TERMS

Buy Detail Report

499548

Revision #: Date: 10/3/2014

Client: Lara for Congress
 Media: TV
 Product: General
 Market: Albuquerque
 Separation between spots: 30
 Estimate: 1095
 Description: Lara for Congress 10/13-19/2014 TV
 Flight Start Date: 10/13/2014 05:00 AM
 Flight End Date: 10/19/2014 12:00 AM
 Survey: Nov13 DMA Nielsen Live+3
 Buyer: Caroline Davis

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
 Phone: 703-272-7300

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16	Fri 10/17	Sat 10/18	Sun 10/19	Total Spots
KWBQ-S2												
76	MTuWThF 6:30p- 7:00p Big Bang Theory	PA	\$320.00	30	1	1	1	1	1			5
	Sold Out: Lowest Rate to Clear Per KWBQ											
	Total Cost:		\$1,600.00	Total Spots:	1	1	1	1	1			5

Signature: G. Atgde 10/6/14

Disclaimer:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWBQ-TV	Date: 10/2/2014
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I, Screen Strategies Media,

being/on behalf of: Rocky Lara,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,360.00

I represent that the payment for the above described broadcast time has been furnished by:

Lara for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jennifer May

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/2/2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

JAMES L OTTOLIN

Printed Name

SALES MGR

Title

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7-1020

10/3/2014

PAY TO THE ORDER OF KWBQ-TV

\$ **1,360.00

One Thousand Three Hundred Sixty Only*****

DOLLARS

Security features. Details on back

MEMO
Lara for Congress (Oct 13-19, 2014)



AUTHORIZED SIGNATURE

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
KWBQ-TV

Lara For Congress/Oct 13-19, 2014 Albuquer

10/3/2014

16477

1,360.00

#499548

Media Fund	Lara for Congress (Oct 13-19, 2014)	1,360.00
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SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7-1020

10/3/2014

PAY TO THE ORDER OF KWBQ-TV

\$ **95.20

Ninety-Five and 20/100*****

DOLLARS

Security Features. Details on back.



MEMO Tax

AUTHORIZED SIGNATURE

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
KWBQ-TV

Lara For Congress/Oct 13-19, 2014

10/3/2014

16470

95.20

#499548

Media Fund

Tax

95.20