

WBEC - AM  WNAW   
 WBEC - FM  WSBS   
 WMNB  WUPE

date: 8/15 cancellation  new order  revision   
 contract #: \_\_\_\_\_  
 start date: 8/17 end date: 9/6

advertiser: Committee To Elect Timothy Shugrue  
 advertiser #: \_\_\_\_\_  
 agency: \_\_\_\_\_  
 address: 205 South St  
 city/state/zip: PTFD MA 01201  
 contact person: \_\_\_\_\_  
 telephone: \_\_\_\_\_  
 log listing: Political  
 competing products: Political

**contract**

check one:  
 announcement  
 sponsorship  
 political  
 public service  
 promotional

check one:  
 remit invoice  
 cash in advance

check one:  
 stand broadcast mo.  
 calendar month

check one:  
 end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
 describe: \_\_\_\_\_

options for make good  
 check one:  
 same flight  
 same week  
 extend schedule  
 dollar for dollar  
 credit  
 ask salesperson

contract #: \_\_\_\_\_  
 cart #: \_\_\_\_\_

check one:  
 agency  
 direct

check one:  
 local  
 regional  
 national

check one:  
 cash  
 trade  
 auction

package/program: \_\_\_\_\_  
 P.O. # / EST. # \_\_\_\_\_  
 agency commission \_\_\_\_\_ %  co-op  
 sales person: \_\_\_\_\_ s.s. # \_\_\_\_\_  
 notes to traffic & accounting: \_\_\_\_\_

*WNAW + WBEC AM  
 STRIP  
 WSBS + WNAW  
 WSBS*

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
8/17-9/6	60	6A-10A	1	1	1	1	1	1			14.45	2	11.05	
↓	↓	10A-3P	1		1		1		1		↓	↓	↓	
		3P-7P		1		1			1		↓	↓	↓	
8/17-9/6	30	6A-10A	1	1	1	1	1		1		14.45	2	11.05	
↓	↓	10A-3P		1		1		1			↓	↓	↓	
		3P-7P	1		1		1		1		↓	↓	↓	
													3428.10	
jan	feb	mar	apr	may	jun							total	<del>5047.60</del>	
july	aug	sep	oct	nov	dec									

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_  
 date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_

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*WBEC FM  
 STV...  
 WBEC FM  
 + Live 95.9  
 WUPE*

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
8/17-9/6	60	6A-10A	2	2	2	2	2	1			12.75	#2	12.75	
↓	↓	10A-3P	1	1	1	1	1	1			12.75	#2	11.90	
↓	↓	3P-7P	1	1	1	1	1				12.75	#2	11.90	
8/17-9/6	30	6A-10A	2	2	2	2	2	1			12.75	#2	12.75	
↓	↓	10A-3P	1	1	1	1	1	1			12.75	#2	11.90	
↓	↓	3P-7P	1	1	1	1	1				12.75	#2	11.90	
													total	3893.70

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_  
 date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_

THE COMMITTEE TO ELECT TIMOTHY J SHUGRUE

205 SOUTH ST  
PITTSFIELD, MA 01201

134

53-7169/2118  
1112

DATE 8/15/2022

CHECK AMOUNT  
FRAUD PROTECTION

PAY  
TO THE  
ORDER OF

Town Square Media

\$ 7321<sup>80</sup>/<sub>100</sub>

Seven thousand three hundred twenty one + <sup>80</sup>/<sub>100</sub>

DOLLARS

Photo  
Safe  
Deposit  
Details on back

**X BerkshireBank**

FOR \_\_\_\_\_

Joann M Shugrue

⑈000134⑈ ⑆211871691⑆

731255334⑈

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WBEC AM/FM, WNAW, WSBS, WUPE</u>	<b>Date:</b> <u>8/15</u>
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I, Joanne Shugrue,

being/on behalf of: Timothy Shugrue,

a legally qualified candidate of the Democrat

political party for the office of: Berkshire County District Attorney

in the Primary Election

election to be held on: 9/6/22

do hereby request station time as follows: See Attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			<u>Preemptible</u>		

**Attach proposed schedule with charges (if available):** 7,321.80

I represent that the payment for the above described broadcast time has been furnished by:

Joanne Shugrue

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Sherman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/15/22

Date

Joanne Shugrue

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Peter Barry

Signature

Peter Barry

Printed Name

Market President

Title



**POLITICAL ADVERTISING CHECKLIST**

Name of Candidate: Timothy Shugrue  
 Office Being Sought: District Attorney For Berkshire County  
 Person Ordering Advertising: Joanne Shugrue  
 Relationship to Candidate: Spouse  
 Person to Whom Disclosure Is Given: Joanne Shugrue

Date 8/15/22 Item

- Candidate has been determined to be "legally qualified."
- Candidate's announcement constitutes a "use"; i.e., candidate personally appears on the spot and is identifiable.
- Candidate's announcement contains proper sponsorship identification.
- Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.
- Candidate has been provided with:
  - Townsquare Media Berkshire Statement of Policy on Political Advertising; and
  - Townsquare Media Berkshire Station Rate Information
- Campaign Committee has provided list of officers and directors.

Date: 8/15/22

Salesperson: [Signature]