

**KIKS-FM AND KIOL-AM
QUARTERLY REPORT
OF
PROBLEMS AND ISSUES
COMMUNITY SERVICE PROGRAMMING
1/01/17 THROUGH 3/31/17
COMPILED BY TOM NORRIS
KIKS/KIOL STATION MANAGER/OWNER**

PLACED IN PUBLIC FILE 4/10/2017

Tom Norris

PROBLEMS & ISSUES LIST FOR KIKS-FM/KIOL-AM

- 1. EDUCATION**
- 2. PUBLIC SAFETY**
- 3. HEALTH CARE**
- 4. CRIME PREVENTION**
- 5. AGRICULTURE**
- 6. ENERGY CONSERVATION/PRICES/POLICIES**
- 7. ENVIRONMENTAL ISSUES**
- 8. CONSUMER ISSUES/CONSUMER SCIENCE**
- 9. SEVERE WEATHER AWARENESS/SAFETY**
- 10. TRANSPORTATION ISSUES/HIGHWAYS**
- 11. PUBLIC RECREATION**
- 12. SERVICES FOR THE DISABLED**
- 13. ANIMAL CONTROL/SAFETY**
- 14. ECONOMIC DEVELOPMENT**

PROGRAMS DEALING WITH ISSUES ON KIKS-FM & KIOL-AM

LIBRARY CONNECTION

MONDAYS AT 8:50AM, ROGER CARSWELL FROM THE IOLA PUBLIC LIBRARY STOPS BY TO DISCUSS NEW PUBLICATIONS AND LEARNING MATERIALS RECEIVED AT THE LIBRARY EACH WEEK. PROGRAM IS APPROXIMATELY 5 MINUTES LONG. ISSUES COVERED: 1, 11, 12

IOLA RECREATION PROGRAM

JASON BAUER, DIRECTOR OF THE IOLA RECREATION DEPARTMENT, VISITS WITH OUR LISTENERS ABOUT THE VARIOUS ACTIVITIES BEING HELD BY IOLA RECREATION INVOLVING EVERYONE FROM TODDLERS TO SENIORS. THE PROGRAM IS AIRED EVERY OTHER THURSDAY MORNING AT 8:50AM AND IS APPROXIMATELY 5 MINUTES IN LENGTH. ISSUES COVERED: 3, 11, 12

FARM/CONSERVATION SHOW

FRIDAY MORNINGS AT 8:50, KIKS AND KIOL HOST THE FARM/CONSERVATION SHOW WHICH CONTAINS HELPFUL INFORMATION ABOUT ISSUES RELATING TO THE FARM AND THE HOME. GUESTS ARE LINED UP THROUGH THE KANSAS STATE UNIVERSITY EXTENTION OFFICE. THE PROGRAM LASTS APPROXIMATELY 5 MINUTES. GUEST LIST IS CARLA NEMACEK, ALLEN COUNTY EXTENSION AGENT ON AG, KATHY MC EWAN, ALLEN CO. FACS AGENT, AND DOUG PEINE, FARM SERVICE AGENCY ON A ROTATING BASIS. ISSUES: 1, 2, 5, 6, 7, 8, 9, 13

CHAMBER CHAT

CAROL SAGER, DIRECTOR OF THE IOLA CHAMBER OF COMMERCE IS OUR GUEST EVERY SATURDAY MORNING AT 8:30. CAROL DISCUSSES ACTIVITIES GOING ON WITH THE IOLA CHAMBER OF COMMERCE AND ECONOMIC DEVELOPMENT ISSUES. ALSO EVENTS BEING PROMOTED BY AREA BUSINESSES. THE PROGRAM IS APPROXIMATELY 5 MINUTES IN LENGTH. ISSUES: 14,

ANIMAL TRACKS

ANIMAL CONTROL IS AN IMPORTANT ISSUES IN IOLA WITH ABOUT 1,000 STRAY ANIMALS BEING PICKED UP THROUGHOUT THE YEAR. THE ANIMAL OFFICER, BRIAN CRITES, FROM THE IOLA POLICE DEPARTMENT PROVIDES KIKS AND KALN WITH DAILY INFORMATION ABOUT THE STRAY ANIMALS THAT HAVE BEEN PICKED UP SO OWNERS CAN CLAIM THEIR PETS BEFORE THEY ARE DESTROYED. INFORMATION IS ALSO RECEIVED FROM CHANUTE, HUMBOLDT AND OTHER AREA TOWNS. THE PROGRAM IS APPROXIMATELY 2 MINUTES IN LENGTH AND AIRS DAILY MONDAY THROUGH SATURDAY AT 8:50AM. ISSUES: 2, 13
DATES BROADCAST: DAILY EXCEPT SUNDAYS, THANKSGIVING AND THE FRIDAY AFTER, PLUS CHRISTMAS AND THE DAY AFTER.

CRIMESTOPPERS

KIKS, KIOL AND THE IOLA POLICE DEPARTMENT ARE COMMITTED TO STOPPING CRIME IN THE CITY OF IOLA. ONCE A WEEK, CRIMESTOPPERS OFFICER MIKE FORD OF THE IOLA POLICE DEPARTMENT DETAILS A CRIME COMITTED IN IOLA AND ASKS CITIZENS TO HELP SOLVE IT. ON WEDNESDAYS AT 8:55AM. IN THAT PROGRAM, MIKE GIVES WEEKLY UPDATES ON PENDING CASES FROM IOLA AND ALLEN COUNTY AND ASKS THE PUBLIC FOR ASSISTANCE IN SOLVING THEM. HE ALSO PASSES ON NEWS OR OTHER INFORMATION THAT LAW ENFORCEMENT WANTS TO RELAY AND ANY SEASONAL SAFETY TIPS. PROGRAM IS 5 MINUTES LONG. SEGMENTS FROM THE BROADCAST ARE USED IN THE REGULAR MORNING NEWSCASTS THE FOLLOWING MORNING.

ISSUES: 2, 4, 9, 10, 13

RADIO HEALTH JOURNAL

EVERY SUNDAY MORNING AT 6AM, KIKS AND KIOL BROADCAST THE HALF-HOUR PROGRAM "THE RADIO HEALTH JOURNAL". THE PROGRAM COVERS A VARIETY OF HEALTH ISSUES EACH WEEK WITH DIFERENT GUESTS WEEKLY. A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 8, 11, 12

"TRADING POST" SHOW

EVERY MONDAY THROUGH SATURDAY FROM 8:05 TO 9:00 AM, KIKS AND KIOL BROADCAST THE TRADING POST PROGRAM, WHICH IS LIKE A COMMUNITY BULLETIN BOARD. IN ADDITION TO LETTING LISTENERS BUY, SELL AND TRADE THEIR ITEMS, THEY ARE ENCOURAGED TO PASS ALONG COMMUNITY ITEMS. COMMUNITY GROUPS OFTEN CALL WITH ANNOUNCEMENTS ON ACTIVITIES, PEOPLE IN NEED (SUCH AS FIRE LOSS, HEALTH PROBLEMS) ARE CALLED IN FOR ASSISTANCE, LOST PETS AND ITEMS ARE REPORTED, ETC. PLUS, WE READ 4-5 PUBLIC SERVICE ANNOUNCEMENTS PER PROGRAM.

DATES BROADCAST: DAILY MONDAY-SATURDAYS EXCEPT HOLIDAYS

LOCALLY PRODUCED NEWSCASTS

ISSUES ARE ALSO DEALT WITH ON A REGULAR BASIS ON OUR LOCALLY PRODUCED NEWSCASTS. FOR EXAMPLE, ON FRIDAYS, DURING THE LEGISLATIVE SEASON, OUR STATE SENATOR DEREK SCHMIDT PHONES IN A REPORT ON THE WEEK'S ACTIVITIES IN THE KANSAS LEGISLATURE. THAT FEATURE AIRS ON OUR MONDAY MORNING NEWSCASTS. THERE ARE MANY OTHER EXAMPLES OF THIS TYPE OF ISSUES COVERAGE, SUCH AS CALL-INS FROM REPRESENTATIVE BILL OTTO ON ACTIVITY IN THE KANSAS HOUSE. NEWSCASTS AIR AT 6:00, 6:30, 7:00, 7:30, 8:00 AND 9AM MONDAY THROUGH FRIDAY AND AT NOON AND 5PM MONDAY THROUGH FRIDAY. 3 MINUTES IN LENGTH.

VIEWPOINTS

VIEWPOINTS IS 28-MINUTE RADIO MAGAZINE THAT DEALS WITH TWO MAJOR ISSUES EACH WEEK, GIVING THE AUDIENCE NEWS THEY CAN USE. THE SHOW DEALS WITH TOPICS SUCH AS:

- Crime
- Environment
- Housing
- Schools
- Poverty
- Taxes
- Economic development
- Urban sprawl
- Consumerism

A LIST OF SHOWS IS ATTACHED. PROGRAM IS 28 MINUTES LONG.

ISSUES: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 12, 14

PUBLIC AFFAIRS FOR JANUARY, FEBRUARY, AND MARCH 2017:

JANUARY 2017

- Thursday, January 5th:** Todd Buchannon – Allen Community College Women’s Basketball Coach: League record and upcoming schedule.
- Wednesday, January 11th:** Carla Nemecek, Southwind Extension District: Change in Fair dates and 4H Enrollment
- Monday, January 16th:** Roger Carswell, Iola Public Library: upcoming Library activities and registration information
- Tuesday, January 17th:** John Masterson, Allen Community College President: Semester start up, enrollment deadlines, sports teams grade point average
- Tuesday, January 24th:** Clint Stoy, Allen Community College Baseball Coach: Roster update and state of the program information
- Wednesday, January 25th:** Carla Nemecek, Southwind Extension District: Ag Policy Program, Sorghum School, Backyard Poultry 101.

FEBRUARY 2017

- Wednesday, February 1st:** David Toland, Thrive Allen County: Downtown Iola Summit
- Thursday, February 2nd:** Jason Bauer, Iola Recreation: Upcoming Recreation programs and sign-up deadlines.
- Monday, February 6th:** Roger Carswell, Iola Public library: Friends of the Library Fundraiser
- Thursday February 9th:** Levi Gilgannon, Allen Community College Vocal Choir: Valentine’s song Fundraiser
- Tuesday, February 14th:** Jamie Jenson, Allen Community College Softball Coach: Upcoming Schedule, roster update and state of the program
- Monday, February 20th:** Roger Carswell, Iola Public Library: Iola Reads for February
- Tuesday, February 21st:** Aimee Thompson, Allen Community College Director of Development: Endowment Gala
- Wednesday, February 22nd:** Carla Nemecek, Southwind Extension District: Pasture Buring Workshop, Tractor Safety, Tree Pruning

-Tuesday, February 28th: Aimee Thompson, Allen Community College Director of Development: Endowment Association Fundraiser Information.

MARCH 2017

-Friday, March 3rd: Val McClean, Elm Creek Community Garden: Garden information and opening date

-Monday, March 6th: Roger Carswell, Iola Public Library: Upcoming Library programs and registration information

-Wednesday, March 8th: Kathy McEwen, Southwind Extension District: Walk Kansas Program information

-Thursday, March 9th: Derek Schmidt, Kansas Attorney General: Document Shredding

-Tuesday, March 14th: Walter White, KC Chiefs Alumni: Allen Community College Endowment Gala Ticket information

-Thursday, March 16th: Jason Bauer, Iola Recreation: Upcoming recreation programs and registration information

-Wednesday, March 22nd: Carla Nemechek, Southwind Extension District: 4-H sign-up and upcoming program and registration information

-Tuesday, March 28th: Clint Stoy, Allen Community College Baseball Coach: State of the program, roster information and upcoming schedule.

RADIO HEALTH JOURNAL

The Latest In Health, Science & Technology

2017-Q1 (January – March) Radio Health Journal Quarterly Log

Compliancy Issues Covered:

agriculture and farm issues	laws and the criminal justice system
alcohol abuse	local government
auto and road safety	mental health
business and industry	parenting issues
consumerism	police
crime	pop culture
death and dying	poverty
deregulation	prison and justice system
developmental disorders	productivity
disabilities	psychology
drug addiction	public health
drug treatment	relationship issues
drunk driving	science and engineering
economics	sports and recreation
education	substance abuse and treatment
ethics	suicide
family issues	technology
federal government and regulation	women's issues
food and drug safety	workplace and employment issues
health care	youth at risk
impaired driving	

Program 17-01
Air Week 01/01/17-01/07/17

Producer Reed Pence
Production Director Sean Waldron

2:02 SEGMENT 1: ICU INEFFICIENCY

12:25

Synopsis: With monitors surveying every part of patients' bodies, hospital intensive care units appear to be a model of high tech. But systems engineers say ICU's are actually models of inefficiency because few of those high tech devices talk to each other. Experts discuss how ICU's could be improved to save lives.

Host: Reed Pence. Guests: Dr. Peter Pronovost, Senior Vice President for Patient Safety and Quality, Johns Hopkins Medicine and Director, Armstrong Institute for Patient Safety and Quality; Dr. Brian Pickering, intensive care anesthesiologist, Mayo Clinic, Rochester, MN

Compliance issues covered: health care; technology; science and engineering; economics; business and industry

Links for more information: http://www.hopkinsmedicine.org/armstrong_institute/about/peter_pronovost.html;
<http://www.mayo.edu/research/faculty/pickering-brian-w-m-b-b-ch/bio-00096469>

15:29 SEGMENT 2: REVERSING THE SHORTAGE IN PRIMARY CARE DOCS

7:36

Synopsis: Most people rely on their primary care doctors first when they need health care. But a shortage in primary care doctors is only getting worse. Some medical schools have been successful in keeping their grads in primary care. We talk to an expert from one of them to see how it's done and if other schools can replicate their success.

Host: Nancy Benson. Guest: Dr. Elizabeth Baxley, Sr. Assoc. Dean for Academic Affairs and Prof. of Family Medicine, Brody School of Medicine, East Carolina Univ.

Compliance issues covered: health care; public health; economics; education

Links for more information: <http://www.ecu.edu/cs-admin/news/Family-Tradition.cfm>;
<https://www.aamc.org/download/434506/data/baxleybio.pdf>;

Program 17-02 Producer Reed Pence
Air Week 01/08/17-01/14/17 Production Director Sean Waldron

2:02 SEGMENT 1: EATING DISORDERS: NOT JUST FOR ADOLESCENTS 11:42

Synopsis: Over the last decade, the number of women over age 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife and the factors that bring women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn. and author, *The Body Myth: Women and the Pressure to be Perfect*; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders and author, *Midlife Eating Disorders: Your Journey to Recovery*

Compliance issues covered: women's issues; mental health; health care; consumerism; family issues

Links for more information: <http://renfrewcenter.com/locations/all-locations/renfrew-boston-ma-eating-disorder-treatment-center>; <https://www.nationaleatingdisorders.org/find-help-support>; <http://www.mwsg.org/bodymyth.htm>; <http://www.cynthiabulik.com/books/midlife-eating-disorders/>

14:46 SEGMENT 2: DUPUYTREN DISEASE & DISABLED HANDS 8:05

Synopsis: Dupuytren disease (pronounced DOO-pah-tren) is the most common disorder crippling hands that most people have never heard of. It is a genetic condition of the fascia beneath the skin of the palms, and it stubbornly resists treatment. An expert and a patient discuss the disorder.

Host: Nancy Benson. Guests: Tom Knapp, Dupuytren patient and board member, Dupuytren Foundation; Dr. Charles Eaton, hand surgeon and Executive Director, Dupuytren Foundation

Compliance issues covered: health care; disabilities

Links for more information: www.4dup.com

Program 17-03 Producer Reed Pence
Air Week 01/15/17-01/21/17 Production Director Sean Waldron

2:02 SEGMENT 1: STONED DRIVING: HOW CAN POLICE TELL? 12:15

Synopsis: With recreational marijuana use legal in eight states and 29 permitting medical pot use, there will be more drivers on the road who are potentially under the influence of marijuana. However, police have no way to determine who is dangerous and who is not, as blood levels of marijuana's active ingredient are often meaningless. Experts discuss the problem and new scientific discoveries about marijuana impairment.

Host: Reed Pence. Guests: Dr. Marilyn Huestis, Prof. of Toxicology, Univ. of Maryland School of Medicine; Dr. Tom Marcotte, Assoc. Prof. of Psychiatry and Co-Director, Center for Medicinal Cannabis, Univ. of California, San Diego.

Compliance issues covered: auto and road safety; drunk driving; impaired driving; drug and alcohol abuse; police; laws and criminal justice system

Links for more information: <https://irp.drugabuse.gov/Huestis.php>; <http://www.cmcrc.ucsd.edu>

15:19 SEGMENT 2: POOR HEALTH AND PRISON 7:07

Synopsis: Researchers have found that poor health and disabilities can be factors leading to prison. An expert discusses the life cycles that can make this occur.

Host: Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, Can't Catch a Break: Gender, Jail, Drugs and the Limits of Personal Responsibility

Compliance issues covered: prison and justice system; crime; drugs and drug treatment; public health; disabilities

Links for more information: <http://susan.sered.name/cant-catch-a-break/>

Program 17-04 Producers Polly Hansen & Reed Pence
Air Week 01/22/17-01/28/17 Production Director Sean Waldron

2:02 SEGMENT 1: EXOSKELETONS: ENABLING PARAPLEGICS TO WALK AGAIN 11:17

Synopsis: Motorized, computer-controlled braces and frames are making the concept of the bionic human into reality. Experts discuss how these exoskeletons work and how they may be used in the future.

Host: Reed Pence. Guests: Dr. Alberto Esquenazi, Chief Medical Officer, Moss Rehab; Dr. Peter Gorman, Chief, Div. of Rehabilitation Medicine, Univ. of Maryland Rehabilitation and Orthopedic Institute and attending physician, Baltimore VA Medical Center; Dr. Homayoon Kazerooni, Prof. of Mechanical Engineering, Univ. of California Berkeley, Director, Berkeley Robotics and Human Engineering Laboratory and founder and Chief Scientist, Berkeley Bionics.

Compliance issues covered: disabilities; health care; technology

Links for more information: <https://www.mossrehab.com/physicians/albertoesquenazimd>;
<http://www.medschool.umaryland.edu/profiles/Gorman-Peter/>;
<http://www.me.berkeley.edu/people/faculty/homayoon-kazerooni>

14:21 SEGMENT 2: PUBLIC HOSPITALS: REPUTATION VS. REALITY 8:33

Synopsis: Public hospitals have a poor reputation, but in some fields, especially trauma, they are often among the best hospitals in the US. Two experts discuss reputation vs. reality and the threats public hospitals face.

Host: Nancy Benson. Guests: Mike King, author, *A Spirit of Charity: Restoring the Bond Between America and Its Public Hospitals*; Dr. David Oshinsky, Director, Div. of Medical Humanities, New York Univ. Langone Medical Center and author, *Bellevue: Three Centuries of Medicine and Mayhem at America's Most Storied Hospital*

Compliance issues covered: health care; poverty; local government; public health care

Links for more information: <http://www.authormikeking.com>;
<http://www.med.nyu.edu/medicine/medhumanities/david-oshinsky-named-director-nyu-division-medical-humanities>

Program 17-05 Producer Reed Pence
Air Week 01/29/17-02/04/17 Production Director Sean Waldron

2:03 SEGMENT 1: AUTISM IN GIRLS: IT'S DIFFERENT 12:45

Synopsis: Experts have believed that autism affects four times as many boys as girls, but the ratio may not actually be quite that high. Doctors are learning that autism shows up differently in girls' behavior as a result of brain differences. This leaves many girls with autism undiagnosed.

Host: Reed Pence. Guests: Dr. Thomas Frazier, Director, Center for Autism, Cleveland Clinic, Children's; Dr. Rachel Loftin, Clinical Director, Autism Center, Rush Univ. Medical Center; Dr. Kevin Pelphrey, Carbonnel Prof. of Autism and Neurodevelopmental Disorders, George Washington Univ.

Compliance issues covered: youth at risk; health care; developmental disorders; education; suicide

Links for more information: <http://my.clevelandclinic.org/staff/7668-thomas-frazier-ii>;
<https://www.rushu.rush.edu/faculty/rachel-l-loftin-phd>; <https://autism.gwu.edu/meet-director>

15:50 SEGMENT 2: POWER NAPS 7:12

Synopsis: Most employers believe the workplace is no place to nap, but research increasingly shows that a short nap in the middle of the day carries many benefits in increased productivity.

Host: Nancy Benson. Guest: Dr. Michael Grandner, Director, Sleep and Health Research Program, Univ. of Arizona

Compliance issues covered: public health; workplace and employment issues; productivity

Links for more information: <http://www.michaelgrandner.com/pages/>

Program 17-06 Producer Reed Pence
Air Week 02/05/17-02/11/17 Production Director Sean Waldron

2:02 SEGMENT 1: THE PSYCHOLOGY OF ONLINE DATING 11:33

Synopsis: Today more than half of American adults are single. Many are still looking for love--more than 40 million are members of online dating sites, which have their busiest time of the year between now and Valentine's Day. A noted psychologist explains research showing most users take the wrong approach when seeking a good match online, and discusses how they can better their odds of finding true love.

Host: Reed Pence. Guest Ken Page, psychotherapist in private practice, blogger on *Psychology Today* and author, *Deeper Dating: How to Drop the Games of Seduction and Discover the Power of Intimacy*.

Compliancy issues covered: technology; pop culture; relationship issues; consumerism

Links for more information: : <http://www.kenpagelcsw.com>; DeeperDatingGifts.com

14:37 SEGMENT 2: NFL TEAM DOCTORS: IN WHOSE INTEREST? 8:33

Synopsis: Injured NFL players are treated by doctors employed by teams, but a Harvard study claims there is an inherent conflict of interest in that arrangement, which might mean putting players on the field before they're recovered. One of the study's co-authors discusses.

Host: Nancy Benson. Guest: Glenn Cohen, Prof. of Law, Harvard Univ

Compliancy issues covered: sports and recreation; ethics; economics

Links for more information: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2879441

Program 17-07 Producers Reed Pence & Polly Hansen
Air Week 02/12/17-02/18/17 Production Director Sean Waldron

2:02 SEGMENT 1: PEANUT ALLERGIES AND KIDS: CHANGING THE RULES 12:58

Synopsis: Peanut allergies in children have skyrocketed to the point that many schools ban foods containing them. Now studies show previous advice is wrong. Rather than keeping kids away from peanuts to protect them, parents should give most infants peanuts from an early age. An allergy expert who is co-author of new guidelines explains.

Host: Reed Pence. Guest: Dr. Matthew Greenhawt, Asst. Prof. of Pediatrics, Allergy and Immunology Section, Children's Hospital, Colorado and Univ. of Colorado School of Medicine, and Chair, Food Allergy Committee, American College of Allergy, Asthma and Immunology

Compliance issues covered: consumerism; youth at risk; education; parenting issues; public health

Links for more information: <http://acaai.org/news/acaai-says-children-asthma-do-not-need-be-routinely-tested-peanut-allergy>

16:02 SEGMENT 2: MUSIC FOR THE DYING AND GRIEVING 6:49

Synopsis: Music thanatology is a specialized practice of playing harp music for the dying. A practitioner of the art explains how there is also science to it as well, and a woman whose family has used it describes her experience.

Host: Nancy Benson. Guests: Betsy Haraf, family member who witnessed thanatology vigil; Tony Pederson, certified music thanatologist, Journeycare, Northbrook, IL and President, Music Thanatology Association International

Compliance issues covered: health care; psychology; death and dying

Links for more information: <http://www.mtai.org>; <http://chaliceofrepose.org>

Program 17-08 Producer Reed Pence
Air Week 02/19/17-02/25/17 Production Director Sean Waldron

2:01 SEGMENT 1: ANTIBIOTICS AND FARM ANIMALS: NEW RULES 12:18

Synopsis: Antibiotic resistance may mean some infections are untreatable in the future. To combat this bacterial evolution, new federal rules went into effect on January 1 that restrict use of antibiotics in food animals, where the majority of US antibiotics are consumed. Critics worry the rules don't go far enough. Experts on both sides of the issue discuss.

Host: Reed Pence. Guests: Dr. David Wallinga, Senior Health Officer, Natural Resources Defense Council; Dr. Ramanan Laxminarayan, Director, Center for Disease Dynamics, Economics and Policy and former member, White House antibiotics panel; Dr. Liz Wagstrom, Chief Veterinarian, National Pork Producers Assn; Katie Roth, dairy farmer, Platteville, WI

Compliance issues covered: consumerism; public health; agriculture and farm issues; federal government and regulation; food safety

Links for more information: <https://www.nrdc.org/experts/david-wallinga-md>;
http://www.cddep.org/profile/ramanan_laxminarayan#sthash.ynWEiuYK.dpbs; <http://www.swinecast.com/dr-liz-wagstrom-the-future-antibiotic-use-pork-production>

15:21 SEGMENT 2: THE DECREASE IN HEARING LOSS 7:27

Synopsis: A major new study shows hearing loss is decreasing in the US. This has surprised some experts who've feared greater use of ear buds would lead to greater hearing loss in young people. Experts discuss why hearing loss is declining and caution against complacency.

Host: Nancy Benson. Guests: Howard Hoffman, Program Director, Epidemiology and Statistics, National Inst on Deafness & Other Communication Disorders; Barbara Kelley, Exec. Dir, Hearing Loss Assn. of America

Compliance issues covered: health care; public health; consumerism; disabilities

Links for more information: <https://www.nidcd.nih.gov/research/extramural/epidemiology-biostatistics-program>;
<http://www.hearingloss.org>

Program 17-09 Producers Reed Pence and Polly Hansen
Air Week 02/26/17-03/04/17 Production Director Sean Waldron

3:03 SEGMENT 1: CAN PRIMARY CARE DOCTORS END THE OPIOID EPIDEMIC? 12:51

Synopsis: Primary care doctors such as family physicians and internists can treat opioid addiction in their offices using drug substitution therapy. This could potentially erase the stigma of getting treatment. However, few doctors have been trained in this therapy. Experts discuss opioid addiction, & potential treatments.

Host: Reed Pence. Guests: Dr. John Tanner, Medical Director, Florida Intervention Project for Nurses; Dr. Alan Schwartzstein, family practitioner and Vice Speaker, American Academy of Family Physicians

Compliance issues covered: drug addiction, substance abuse and treatment; consumerism; education

Links for more information: Cited physician finder: <https://www.samhsa.gov>; <http://www.asam.org/about-us/leadership/board-of-directors/biography-john-c-tanner>; <http://www.aafp.org/about/governance/board-directors/alan-schwartzstein.html>

16:56 SEGMENT 2: EYE TRANSPLANTS: A FUTURE REALITY 6:04

Synopsis: Eye transplants have long been attempted unsuccessfully. Doctors are taking what they've learned in hand transplants, especially in nerve regeneration, and applying it to eye transplant development. Experts discuss what need to be accomplished to make transplants a reality.

Host: Nancy Benson. Guests: Dr. Joel Schuman, Chairman and Prof. of Ophthalmology, Neuroscience and Physiology, New York Univ. School of Medicine and Langone Medical Center and Director, Langone Eye Center; Dr. Kia Washington, Asst. Prof. & Assoc. Director, Hand Transplantation Program, Univ. of Pittsburgh

Compliance issues covered: health care; disabilities; technology

Links for more information: <http://nyulangone.org/doctors/1932184777/joel-s-schuman>;
<http://www.plasticsurgery.pitt.edu/person/kia-m-washington>

Program 17-10 Producer Reed Pence
Air Week 03/05/17-03/11/17 Production Director Sean Waldron

2:03 SEGMENT 1: REMAKING THE FDA

12:31

Synopsis: The Trump Administration has signaled it intends to revamp the Food and Drug Administration to speed the approval of drugs. Some FDA commissioner candidates have proposed radical reform, including an end to the requirement that drugs must be effective to be approved. Experts discuss what reform might look like and what the FDA needs to better succeed.

Host: Reed Pence. Guests: Peter Pitts, President, Center for Medicine in the Public Interest and former Food and Drug Administration Associate Commissioner; Dr. [David Gortler](#), professor of pharmacology, Georgetown Univ. and a former Food and Drug Administration senior medical officer, now a [Pharmacology expert](#) and FDA expert with [FormerFDA.com](#). He was also the former FDA/health care policy and Obamacare/ACA repeal and replacement advisor for the 2016 Ted Cruz presidential campaign.

Compliance issues covered: consumerism; public health; federal government and regulation; deregulation; food and drug safety

Links for more information: <http://50.63.91.31>; <http://cmpi.org/about-us/founders/peter-pitts/>

15:36 SEGMENT 2: MISCONSTRUED BODY BASICS

6:58

Synopsis: Many people have questions about their bodies that seem so silly, they never bring them up with their doctors. While the answers are sometimes humorous, often they are more complicated and important than we imagine. An expert physician/writer discusses.

Host: Nancy Benson. Guest: Dr. James Hamblin, Senior Editor, Atlantic Magazine and author, *If Our Bodies Could Talk: A Guide to Operating and Maintaining A Human Body*

Compliance issues covered: consumerism; education

Links for more information: <http://www.jameshamblin.com>

Program 17-11 Producer Reed Pence
Air Week 03/12/17-03/18/17 Production Director Sean Waldron

2:03 SEGMENT 1: TONE DEAFNESS 12:13

Synopsis: Many people sing badly and think they're tone deaf, but a surprisingly low proportion of them truly can't tell one note from another. They not only can't sing, they also can't enjoy music, may have trouble with certain forms of language, and may be unable to communicate emotion in their speech. Experts discuss.

Host: Reed Pence. Guests: Dr. Psyche Loui, Asst. Prof. of Psychology and Neuroscience, Wesleyan Univ.; Dr. Dominique Vuvan, researcher, International Laboratory for Brain, Music and Sound Research

Compliance issues covered: culture; communication; education

Links for more information: <http://www.psycheloui.com>; <http://www.brams.org/en/membres/dominique-vuvan-phd/>

15:18 SEGMENT 2: HANGOVERS 7:28

Synopsis: As St. Patrick's Day approaches—one of the biggest drinking holidays of the year—an expert discusses why hangovers occur and what might work to prevent them and recover from them.

Host: Nancy Benson. Guest: Dr. Laura Veach, licensed clinical addiction specialist and Assoc. Prof. of Surgery, Wake Forest Univ. School of Medicine

Compliance issues covered: consumerism; substance and alcohol abuse

Links for more information: <http://www.wakehealth.edu/Faculty/Veach-Laura-J.htm>

Program 17-12 Producers Reed Pence and Polly Hansen
Air Week 03/19/17-03/25/17 Production Director Sean Waldron

2:04 SEGMENT 1: SHORTENING THE COURSE OF ANTIBIOTICS 12:18

Synopsis: Since the introduction of antibiotics in World War II, doctors have prescribed courses of treatment that typically ran longer than necessary. Bacterial resistance is forcing a reevaluation, shortening courses sometimes to just a few days and even prompting doctors to advise not using all pills if patients feel better.

Host: Reed Pence. Guests: Dr. Brad Spellberg, Chief Medical Officer, Los Angeles County-Univ. of Southern California Medical Center; Dr. William Schaffner, infectious disease specialist, Vanderbilt Univ. Medical Center; Dr. Louis Rice, Chairman, Dept. of Medicine, Warren Alpert Medical School, Brown Univ.

Compliance issues covered: health care; public health; technology

Links for more information: <http://keck.usc.edu/faculty/brad-spellberg/>; <https://news.brown.edu/articles/2010/06/rice>; <https://medschool.vanderbilt.edu/health-policy/person/william-schaffner-md>;

15:24 SEGMENT 2: CRIPPLING ANXIETY 7:41

Synopsis: Anxiety is normal, but too much can be crippling. An author and anxiety sufferer discusses the nature of crippling anxiety and what people can do about it.

Host: Nancy Benson. Guest: Scott Stossel, editor, Atlantic magazine and author, My Age of Anxiety: Fear, Hope, Dread and the Search for Peace of Mind

Compliance issues covered: public health; health care; mental health

Links for more information: <http://www.scottstossel.com>