



WFTL- AM 850, West Palm Beach

Quarterly Issues/Programming Report for July 1 – September 30, 2019

3rd Quarter – 2019

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. School Safety
- B. Traffic
- C. Severe Weather
- D. Politics
- E. Local Economy, Finances, and Consumer Affairs
- F. Health & Public safety
- G. Public Affairs

Section II. Responsive Programs

**The station had broadcast programming dealing with each of the above referenced issues.
Programming dealing with each issue is set out below:**



A. School Safety

1. The South Florida Morning Show, 8/30/19, 2x per hour, 6a-10a, 20 seconds each. Announced school and university closures due to the possible arrival Hurricane Dorian. Information was provided directly by Palm Beach County Schools in a press release. News/Director Karen Curtis gave live updates on which schools would also be used as community shelters during the storm.
2. The South Florida Morning Show, 8/12/19, 5:30-10A, 60 minutes. A WFTL instant news panel was convened in the wake of the shootings in El Paso, Texas and Dayton, Ohio. Palm Beach County School District Police Chief Frank Kitzerow discussed what his department is doing to secure schools in the county.
3. Newscasts, 9/3/19, 6A-6P, 2x per hour, 20 seconds. News delivered about returning to school after Hurricane Dorian. Included were what schools were reopening along with any safety concerns in school transportation. Information was also provided on schools that were set to be used as shelters during the Hurricane Dorian.

B. Traffic

1. Newscasts 7/11, 6A-6P, 2X per hour, 30 seconds each. Two multi vehicle accidents caused the shutdown of interstate 95 in both directions for several hours on July 11. News updates provided information on the accident, alternative routes, injuries, and how long the interstate would be closed.
2. Newscasts, 8/23/19, 6A-6P 4x per hour, 30 seconds each. The southbound turnpike was closed due to a hazmat spill, news updates and reports provided the latest on the closure and suggested alternate routes. This was an on-going concern throughout the day that impacted South Florida's Second biggest artery. It also created spill-over traffic onto 95 and increased delay times up to an hour in some places.
3. Newscast, 9/5/19, 11:30a-3p, 2x per hour, 30 seconds each. A small plane crash at Boca Raton Airport caused road closures in the area of Glades Road and Airport Road. News



updates provided the latest on the rescue effort and advised which roads were affected. Traffic reports offered alternate routes.

C. Severe Weather

1. Newscasts, 7/10/19, 7/11/19, 7/12/19, 6A-Mid, 2x per hour, 20 seconds. WFTL provided Tropical Storm/Hurricane Barry updates which served as a reminder to our listeners that they could easily be impacted by a major hurricane. It also brought to the forefront on how the listeners should prepare themselves. Topics covered included where to find supplies and shelter locations for those evacuated.
2. The South Florida Morning Show, 8/30/19, 5:30A-10A, 10 minutes. Jennifer Ross and Bill Adams talked to CBS12 meteorologist Chris Farrell on the projected path of Hurricane Dorian. Farrell explained that the odds of being impacted by the storm are the same for any location that fall within the cone radius.
3. Barsky Radio, 8/29/19 3-6P, 10 minutes. Bill Orlove of the Florida Power and Light called into the Barsky Radio Show to talk about power outages during a Hurricane. He warned listeners that they could go without power for up to a week. Orlove also explained the process on restoring power if a storm like Dorian affected South Florida.
4. Barsky Radio, 8/30/19 3-6P, 10 minutes. Paul Barsky talked to CBS12 meteorologist Chris Farrell for the most up to date path on Hurricane Dorian. Farrell explained how the storm would sit on the Bahamas for an extended period of time before shifting to the north.
5. The Joyce Kaufman Show, 8/27/19, 10A-1P, 20 minutes. Dennis Feltgen of the National Hurricane Center called in and discussed that South Florida is in the 'Cone of Concern' due Tropical Storm Dorian. He urged listeners to have their hurricane plan in place and think about what they might do if the Hurricane hits directly.
6. The South Florida Morning Show, 8/29/19, 5:30-10A, 10 minutes. National Hurricane Center Public Affairs Officers Dennis Feltgen joined Jen and Bill on The



South Florida Morning Show as Hurricane Dorian is poised to hit the Florida Peninsula. Feltgen discusses the latest track and urges residents to prepare. 12 minutes.

7. The South Florida Morning Show, 8/30/19, 5:30-10A, 12 minutes. West Palm Beach Mayor Keith James discussed the city's efforts to prepare for the possible arrival of Hurricane Dorian and what residents need to do to prepare and how they can help their neighbors. The mayor also announced an updated list of Hurricane shelters and when they will open.
8. Wall to Wall-Continuous Coverage of Hurricane Dorian, 9/1/19-9/3/19. Continuous coverage as the storm sat directly east of West Palm Beach. This included simulcasting with news partner CBS12, WFTL News Director speaking with Mayor Keith James, Fire Chief Diana Matty, Chris Orlove from Florida Power and Light, taking calls from listeners preparing, and the very latest on school and business closings.

D. Politics

1. The Joyce Kaufman Show, 7/10/19, 10A-1P, 15 minutes. Federal officials were planning immigration raids in several Florida cities, primarily the Miami area. Joyce Kaufman spoke to Mark Krikorian from the Center for Immigration studies on what this means for West Palm Beach. He informed the audience if we could expect that here along with arguments on why it is and is not morally ethical.
2. The South Florida Morning Show, 7/16/19, 5:30-10A, 15 minutes. The City of West Palm Beach is now using the popular children's song "Baby Shark" as a deterrent for the homeless in West Palm Beach parks. The team discussed the ethics of the city in implementing this policy along with listing different homeless shelters.
3. The South Florida Morning Show, 9/12/19, 8:35 A, 7 minutes. Florida Rep. Brian Mast is being evicted from the office he opened inside the West Palm Beach Veterans Hospital. Mast maintains that having an office inside the hospital keeps him closer to the needs of veterans while the VA claims no other agency is obligated to provide office space to members of congress. He intends to take his case to the VA secretary



E. Local Economy, Finances, and Consumer Affairs

1. The South Florida Morning Show, 7/11/19, 5:30-10A, 10 minutes. Consumer Reports reporter John Matarese discusses Amazon Prime Day with Jen and Bill. He gave listeners a heads up on which items would be marked down, when to buy, and the latest reports on what scammers might be doing to gain your information on Amazon Prime Day.
2. Newscasts, 7/17/19, 6A-6P, 2x per hour, 20 seconds. Bright line is adding two more stops that connect West Palm Beach to the local economy. Both are within the Boca Raton area. Bright line has been a big part of the local economy and adding stops will increase that.
3. Barsky Radio, 7/18/19, 10A-1P, 15 minutes. Paul Barsky discussed the latest cases and progress on Flesh Eating Bacteria in Florida. He focused on health risks and how it affecting Florida tourism.
4. The South Florida Morning Show, 8/22/19 5:30a-10a, 7 minutes. Consumer expert John Materese discussed how homeowners who are looking to sell their property should have it inspected by an independent appraiser before putting it on the market in order to ensure the seller receives fair value.
5. The South Florida Morning Show, 8/30/19 8:35A, 7 minutes. Florida Power & Light spokesman Bill Orlove discusses what the utility is doing to prepare for the Hurricane Dorian and what they have done to strengthen their infrastructure in order to minimize outages during and after the storm. He also advised residents to stay clear of downed lines or survey damage after the storm and provided tips on safe generator usage.

F. Health and Public Safety

1. South Florida Sunday, 9/8/19, Sundays 6-7A, 15 minutes. Adriane Cantwell of the American Foundation for Suicide Prevention Southeast Chapter discusses the organization's mission and upcoming walk. The AFSP strives to provide a resource to



which those in need, and their families and friends, can turn to discuss their struggles. She adds that “talk saves lives,” and it is therefore important to speak up and listen, and for those struggling with suicidal tendencies to talk to someone they trust.

2. South Florida Sunday, 9/8/19, Sundays 6-7A, 15 minutes. Dr. Ben Ravaee, a cardiologist at Delray Medical Center, discusses the causes and symptoms of, and treatments for, Atrial Fibrillation, as September is AFib Awareness Month. He defines the condition in terms of having an irregular heart rhythm that originates from the top chambers of the heart, or a problem with the heart's electrical conduction system. There is a possible hereditary link, and AFib is also more common with age. People with a history of high blood pressure, sleep apnea, blocked arteries, and heart attacks are also more prone to developing the condition. Therefore, Dr. Ravaee says it is important to lead a healthy lifestyle.
3. South Florida Sunday, 9/8/19, Sundays 6-7A, 11 minutes. Sandi Cramer, External Nurse Educator for TrustBridge Health Hospice of Palm Beach County discusses the organization’s services. They provide palliative or comfort care for those with a life-limiting illness. Patients and their families are the directors of their care emotionally, physically and spiritually at any location. Inpatient units are also available in Palm Beach and Broward counties when requested or deemed necessary. TrustBridge provides everything from medication to equipment to bedside commodes, music therapists, and CNA’s.
4. South Florida Sunday, 8/18/19, 6:05A, 16min & 35sec. Adriane Cantwell of the American Foundation for Suicide Prevention Southeast Chapter discusses the organization’s mission and upcoming walk. The AFSP strives to provide a resource to which those in need, and their families and friends, can turn to discuss their struggles. She adds that “talk saves lives,” and it is therefore important to speak up and listen, and for those struggling with suicidal tendencies to talk to someone they trust. Suicide, which typically results from an accumulation of factors, is Florida’s eighth-leading cause of death and the tenth-leading cause of death nationally. Cantwell explains that social media and online bullying as well as substance use and abuse are increasing the local suicide statistics. However, many suicides are not reported because they are attributed to opioids or other overdoses. For that reason, the AFSP partners with schools and the educational system to educate students and parents, and to create a dialogue between



them, as suicide does not discriminate. In addition, the National Suicide Hotline is available at (800) 273-TALK, and South Florida also has the “211” crisis resource system. The organization’s upcoming event is the Palm Beach County “Out of the Darkness” 5K Walk. It will take place on September 28 at John Prince Park. The Walk is one of seven taking place in the region, and one of 400 nationwide. More than 800 people are expected to attend. The event will include a butterfly release, and a K9 crisis team will be available. Leashed pets are also welcome. For more information: afsp.org/palmbeach.

5. South Florida Sunday, 8/11/19, Sundays 6-7A, 15 minutes. Karen Settembre, a Breast Lactation Consultant at St. Mary’s Medical Center and Palm Beach Children’s Hospital, uses Breastfeeding Awareness Month to discuss the importance and health benefits of breast feeding. She explains that breast milk is always advantageous, but is especially so for neonatal babies, who have been deprived of growth and opportunities to gain immunity while in the womb. Breast milk compensates partially for that loss.

G. Public Affairs

1. South Florida Sunday, 7/7/19, Sundays 6-7A, 19 minutes. Mary Pinak, Community Events Manager for the City of West Palm Beach, and Allison Justice, Deputy Director of the West Palm Beach Community Redevelopment Agency, discuss the fifth annual Summer in Paradise campaign, which begins with Clematis By Night on June 6. New this year is Coney Island, an multi-pronged activity that ties into the ongoing Clematis Street streetscape project which began in summer 2018 on the 300 block and continues this summer on the 100 and 200 blocks. Coney includes an interactive maze with seven areas that allow children and families to take part in various construction projects and make their downtown experience
2. South Florida Sunday, 7/14/19, Sundays 6-7A, 14 minutes. Geri Emmett, Chairwoman of the Duffy’s Foundation, discusses the mission, in conjunction with the Girl Scouts, represented by Sam White. Geri launched the foundation in 2016,



following her husband, Paul's death, from cancer. She had previously partnered with the Girl Scouts in her community-driven career. To that end, the foundation allowed Geri and her staff to combine community efforts from 34 locations under one corporate banner. They pour their time and hearts into working with other charities, including Meals on Wheels, Special Olympics, and Forgotten Soldiers. In addition, the other charities reciprocate by volunteering with Duffy's. For example, the chain will be relying heavily on volunteers around Thanksgiving to help make pies.

3. South Florida Sunday, 7/28/19, Sundays 6-7A, 13 minutes. Playhouse mission: to provide entertainment, education and opportunities for artistic expression through volunteerism, community involvement and support. Today, the Playhouse proudly offers diverse programming, educational opportunities and outreach initiatives that continue to enrich lives. Daniel Eilola, Artistic Director of the Lake Worth Playhouse, discusses the historic, 67-year-old venue's offerings and programs. It cultivates and has a passion for showcasing local talent with six mainstay shows per year, produced in-house, in its 300-seat main theater. The summer show is "Footloose." The other five shows include three musicals and two plays. He says they offer "something for everyone" and have a 7/365 "Never be dark" policy.
4. South Florida Sunday, 8/18/19, Sundays 6-7A, 14 minutes. Bonnie Logan and David Bakelman, CEO of Pap Corps, discuss "Boca Bound," a musical created by Logan and which is opening soon at the Wick Theater in September 2019. Bakelman explains that Pap Corp is a 67-year-old charity with 52 chapters and 22,000 members from West Palm Beach to Deerfield Beach. They host 450 fundraising events annually on the local chapter level, and the organization is the largest volunteer army that drives contributions toward cancer research in South Florida.

Section III. PSAs

WFTL-AM 850 aired Public Service Announcements for the following organizations and causes during the 3rd Quarter July 1, 2019 – Sept. 30, 2019

Organizations



Norton Museum of Art, Trustbridge, Duffy's Foundation, City of West Palm Beach, Tenet Health, Jupiter Police Foundation, Lake Worth Playhouse, RISE, YMCA of South Palm Beach County, Pediatric Oncology Support Team, The School District of Palm Beach County, Peggy Adams Animal Rescue League, Quantum House, Pap Corps, American Foundation for Suicide Prevention, Little Smiles, Treasure Coast Food Bank, Big Brothers Big Sisters of Martin County

Causes

Childhood & Adult Health & Wellness, Suicide Awareness, Women in Leadership, Brain Trauma and treatment, Childhood Health & Fitness, Healthy Eating For Children, Family Services Youth Education, Fine Arts Education, Prostate cancer awareness, Hurricane preparedness.