

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4100707

Traffic Order #	12276802		Created On	1/23/2024 10:02:19 AM		Order Status	Contract Confirmed	
Order #	4100707		Created By	NCC_Gateway_User		Gross \$	14386.00	
Order Descrp	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -		Updated On	1/23/2024 12:05:05 PM		Net \$	10357.92	
Client	AMP - FITZPATRICK FOR CONGRESS -		Updated By	eClerx BOT		Units	221	
Start Date	4/8/2024		Industry	Political-US House		Credit Hold	NO	
End Date	4/21/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63150934	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - SMART MEDIA	15.00%	Address 1	AMP MEDIA		Product	ORDR	
RepFirm	NCC	13.00%	Address 2			Estimate	312318	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	3		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Lower Bucks County Headend Zone (1),...		Contact			Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		3157,0901,0262		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0262

Traffic Order #	12276802	Created On	1/23/2024 10:02:19 AM	Order Status	Contract Confirmed
Order #	4100707	Created By	NCC_Gateway_User	Syscode Gross \$	3865.00
Order Descrp	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	Updated On	1/23/2024 12:00:40 PM	Syscode Net \$	2782.80
Client	AMP - FITZPATRICK FOR CONGRESS - PHL	Updated By	eClerx BOT	Syscode Units	71
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Upper Bucks County	Avg Unit Rate	54.44
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0262	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$39.00	\$0.00	30
34	17		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0262	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							5	\$39.00	\$195.00	30
35			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0262	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$99.00	\$0.00	30
36	18		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0262	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							2	\$99.00	\$198.00	30
37	19		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0262	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	30	\$39.00	\$1,170.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$39.00	\$0.00	30
39	20		Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	13	\$99.00	\$1,287.00	30
40			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$99.00	\$0.00	30
41			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$55.00	\$0.00	30
42	21		Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$55.00	\$55.00	30
43	22		Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$55.00	\$330.00	30
44			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$55.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45	23		Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$45.00	\$540.00	30
46			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$45.00	\$0.00	30
47			Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$45.00	\$0.00	30
48	24		Ampersand Political Bundle	74 74	Fox News Channel	0262	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$45.00	\$90.00	30

SUMMARY FOR SYSCODE 0901

Traffic Order #	12276802	Created On	1/23/2024 10:02:19 AM	Order Status	Contract Confirmed
Order #	4100707	Created By	NCC_Gateway_User	Syscode Gross \$	4689.00
Order Descrp	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	Updated On	1/23/2024 12:00:40 PM	Syscode Net \$	3376.08
Client	AMP - FITZPATRICK FOR CONGRESS - PHL	Updated By	eClerx BOT	Syscode Units	73
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Central Bucks County (Doylestown)	Avg Unit Rate	64.23
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$45.00	\$0.00	30
18	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							5	\$45.00	\$225.00	30
19			Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$114.00	\$0.00	30
20	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							2	\$114.00	\$228.00	30
21	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	30	\$45.00	\$1,350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$45.00	\$0.00	30
23	12		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	13	\$114.00	\$1,482.00	30
24			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$114.00	\$0.00	30
25			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$84.00	\$0.00	30
26	13		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$84.00	\$84.00	30
27	14		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$84.00	\$504.00	30
28			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	0901	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$84.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	15		Ampersand Political Bundle	74 74	Fox News Channel	0901	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	14	\$51.00	\$714.00	30
30			Ampersand Political Bundle	74 74	Fox News Channel	0901	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$51.00	\$0.00	30
31			Ampersand Political Bundle	74 74	Fox News Channel	0901	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$51.00	\$0.00	30
32	16		Ampersand Political Bundle	74 74	Fox News Channel	0901	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$51.00	\$102.00	30

SUMMARY FOR SYSCODE 3157

Traffic Order #	12276802	Created On	1/23/2024 10:02:19 AM	Order Status	Contract Confirmed
Order #	4100707	Created By	NCC_Gateway_User	Syscode Gross \$	5832.00
Order Descrp	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	Updated On	1/23/2024 12:00:40 PM	Syscode Net \$	4199.04
Client	AMP - FITZPATRICK FOR CONGRESS - PHL	Updated By	eClerx BOT	Syscode Units	77
Start Date	4/8/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/21/2024	Zones	Lower Bucks County Headend Zone (1)	Avg Unit Rate	75.74
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Ampersand Political Bundle	74 74	Fox News Channel	3157	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$51.00	\$0.00	30
2	1		Ampersand Political Bundle	74 74	Fox News Channel	3157	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							5	\$51.00	\$255.00	30
3			Ampersand Political Bundle	74 74	Fox News Channel	3157	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$128.00	\$0.00	30
4	2		Ampersand Political Bundle	74 74	Fox News Channel	3157	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							3	\$128.00	\$384.00	30
5	3		Ampersand Political Bundle	74 74	Fox News Channel	3157	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	31	\$51.00	\$1,581.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$51.00	\$0.00	30
7	4		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	16	\$128.00	\$2,048.00	30
8			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$128.00	\$0.00	30
9			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$94.00	\$0.00	30
10	5		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$94.00	\$94.00	30
11	6		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	7	\$94.00	\$658.00	30
12			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$94.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$58.00	\$696.00	30
14			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$58.00	\$0.00	30
15			Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$58.00	\$0.00	30
16	8		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	3157	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$58.00	\$116.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4100707

Traffic Order #	12276802	# of Weeks	2	Active	Yes
Order #	4100707	Created On	1/23/2024 10:02:19 AM	Order Status	Contract Confirmed
Order Descrp	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	Created By	NCC_Gateway_User	Gross \$	14386.00
Client	AMP - FITZPATRICK FOR CONGRESS -	Updated On	1/23/2024 12:05:05 PM	Net \$	10357.92
Start Date	4/8/2024	Updated By	eClerx BOT	Units	221
End Date	4/21/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	