

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4100707

<b>Traffic Order #</b> 12276802		<b>Created On</b> 1/23/2024 10:02:19 AM		<b>Order Status</b> Traffic Updates Accepted	
<b>Order #</b> 4100707		<b>Created By</b> NCC_Gateway_User		<b>Gross \$</b> 13843.00	
<b>Order Descrp</b> 63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -		<b>Updated On</b> 4/19/2024 12:11:36 PM		<b>Net \$</b> 9966.96	
<b>Client</b> AMP - FITZPATRICK FOR ALL - PHL		<b>Updated By</b> Robinson, Michele		<b>Units</b> 201	
<b>Start Date</b> 4/8/2024		<b>Industry</b> Political-US House		<b>Credit Hold</b> NO	
<b>End Date</b> 4/21/2024		<b>REFERENCES</b>			
<b># of Weeks</b> 2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>		<b>Purchase Order #</b> 63150934	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> AMP - SMART MEDIA 15.00%		<b>Address 1</b> AMP MEDIA		<b>Product</b> ORDR	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>		<b>Estimate</b> 312318	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 3		<b>Zip</b> 07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Lower Bucks County Headend Zone (1),...		<b>Contact</b>		Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b> Standard			
		<b>Copy Group</b>		3157,0901,0262	
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 0262**

<b>Traffic Order #</b>	12276802	<b>Created On</b>	1/23/2024 10:02:19 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4100707	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	3723.00
<b>Order Descrp</b>	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	<b>Updated On</b>	4/19/2024 12:09:58 PM	<b>Syscode Net \$</b>	2680.56
<b>Client</b>	AMP - FITZPATRICK FOR ALL - PHL	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	65
<b>Start Date</b>	4/8/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/21/2024	<b>Zones</b>	Upper Bucks County	<b>Avg Unit Rate</b>	57.28
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$39.00	\$0.00	30
34	17		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							0	\$39.00	\$0.00	30
35			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$99.00	\$0.00	30
36	18		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							2	\$99.00	\$198.00	30
37	19		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	23	\$39.00	\$897.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$39.00	\$0.00	30
39	20		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	13	\$99.00	\$1,287.00	30
40			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$99.00	\$0.00	30
41			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$55.00	\$0.00	30
42	21		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$55.00	\$55.00	30
43	22		Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$55.00	\$330.00	30
44			Ampersand Political Bundle	74   74	Fox News Channel	0262	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$55.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45	23		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$45.00	\$540.00	30
46			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$45.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$45.00	\$0.00	30
48	24		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$45.00	\$90.00	30
53	27		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$39.00	\$117.00	30
54	28		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$99.00	\$99.00	30
59			Amp ersa nd Politi cal Bun dle	70   70	Fox News Channel	0262	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$39.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60			Amp ersa nd Politi cal Bun dle	70   70	Fox News Channel	0262	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$99.00	\$0.00	30
63	33		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0262	FXNC EF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$55.00	\$110.00	30

**SUMMARY FOR SYSCODE 0901**

<b>Traffic Order #</b>	12276802	<b>Created On</b>	1/23/2024 10:02:19 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4100707	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	4482.00
<b>Order Descrp</b>	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	<b>Updated On</b>	4/19/2024 12:09:58 PM	<b>Syscode Net \$</b>	3227.04
<b>Client</b>	AMP - FITZPATRICK FOR ALL - PHL	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	66
<b>Start Date</b>	4/8/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/21/2024	<b>Zones</b>	Central Bucks County (Doylestown)	<b>Avg Unit Rate</b>	67.91
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17			Ampersand Political Bundle	74   74	Fox News Channel	0901	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$45.00	\$0.00	30
18	9		Ampersand Political Bundle	74   74	Fox News Channel	0901	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							0	\$45.00	\$0.00	30
19			Ampersand Political Bundle	74   74	Fox News Channel	0901	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$114.00	\$0.00	30
20	10		Ampersand Political Bundle	74   74	Fox News Channel	0901	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							2	\$114.00	\$228.00	30
21	11		Ampersand Political Bundle	74   74	Fox News Channel	0901	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	23	\$45.00	\$1,035.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$45.00	\$0.00	30
23	12		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	13	\$114.00	\$1,482.00	30
24			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$114.00	\$0.00	30
25			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$84.00	\$0.00	30
26	13		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$84.00	\$84.00	30
27	14		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$84.00	\$504.00	30
28			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$84.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	15		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	14	\$51.00	\$714.00	30
30			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$51.00	\$0.00	30
31			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$51.00	\$0.00	30
32	16		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$51.00	\$102.00	30
51	26		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$45.00	\$135.00	30
52	29		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$114.00	\$114.00	30
57			Amp ersa nd Politi cal Bun dle	70   70	Fox News Channel	0901	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$45.00	\$0.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
58			Amp ersa nd Politi cal Bun dle	70   70	Fox News Channel	0901	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$114.00	\$0.00	30
62	32		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	0901	FXNC EF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	1	\$84.00	\$84.00	30

**SUMMARY FOR SYSCODE 3157**

<b>Traffic Order #</b>	12276802	<b>Created On</b>	1/23/2024 10:02:19 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4100707	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5638.00
<b>Order Descrp</b>	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	<b>Updated On</b>	4/19/2024 12:09:58 PM	<b>Syscode Net \$</b>	4059.36
<b>Client</b>	AMP - FITZPATRICK FOR ALL - PHL	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	70
<b>Start Date</b>	4/8/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/21/2024	<b>Zones</b>	Lower Bucks County Headend Zone (1)	<b>Avg Unit Rate</b>	80.54
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Ampersand Political Bundle	74   74	Fox News Channel	3157	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							0	\$51.00	\$0.00	30
2	1		Ampersand Political Bundle	74   74	Fox News Channel	3157	FXNC DT	04/15/2024	04/15/2024	M 9a-4p	X							0	\$51.00	\$0.00	30
3			Ampersand Political Bundle	74   74	Fox News Channel	3157	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							0	\$128.00	\$0.00	30
4	2		Ampersand Political Bundle	74   74	Fox News Channel	3157	FXNC PT	04/15/2024	04/15/2024	M 7p-12m	X							3	\$128.00	\$384.00	30
5	3		Ampersand Political Bundle	74   74	Fox News Channel	3157	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	25	\$51.00	\$1,275.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$51.00	\$0.00	30
7	4		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	16	\$128.00	\$2,048.00	30
8			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$128.00	\$0.00	30
9			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							0	\$94.00	\$0.00	30
10	5		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EF	04/15/2024	04/15/2024	M 4p-7p	X							1	\$94.00	\$94.00	30
11	6		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EF	04/09/2024	04/14/2024	Tu-Su 4p-7p		X	X	X	X	X	X	7	\$94.00	\$658.00	30
12			Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$94.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EM	04/09/2024	04/14/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$58.00	\$696.00	30
14			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$58.00	\$0.00	30
15			Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EM	04/08/2024	04/08/2024	M 5a-9a	X							0	\$58.00	\$0.00	30
16	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EM	04/15/2024	04/15/2024	M 5a-9a	X							2	\$58.00	\$116.00	30
49	25		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC DT	04/09/2024	04/14/2024	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$51.00	\$51.00	30
50	30		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC PT	04/09/2024	04/14/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$128.00	\$128.00	30
55			Amp ersa nd Politi cal Bun dle	70   70	Fox News Channel	3157	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$51.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
56			Amp ers and Politi cal Bun dle	70   70	Fox News Channel	3157	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$128.00	\$0.00	30
61	31		Amp ers and Politi cal Bun dle	74   74	Fox News Channel	3157	FXNC EF	04/11/2024	04/14/2024	Th-Su 4p-7p				X	X	X	X	2	\$94.00	\$188.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4100707**

<b>Traffic Order #</b>	12276802	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4100707	<b>Created On</b>	1/23/2024 10:02:19 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63150934_POL_Candidate_FITZPATRICK FOR CONGRESS -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	13843.00
<b>Client</b>	AMP - FITZPATRICK FOR ALL - PHL	<b>Updated On</b>	4/19/2024 12:11:36 PM	<b>Net \$</b>	9966.96
<b>Start Date</b>	4/8/2024	<b>Updated By</b>	Robinson, Michele	<b>Units</b>	201
<b>End Date</b>	4/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	