



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25981767	Changes as of: 7/25/2018 at 8:56 AM	Version: Highlighting Revision 1
CPE: 316/400/3574	Flight: 7/27/18 - 8/2/18	Station: WKRN
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Bob Corlew for Congress TN06	Market: Nashville
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 7216933	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Murray, Jessica	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
		Con Type: POLITICAL/VOTE
		Total \$: \$8,550.00
		Total Spots: 9
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1487983

Separation:

Comments: REVISED RATES TO MATCH OTHERS. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/27 - 8/2								Total Spots	Total \$	CPP*	GRP*
							7/27	7/28	7/29	7/30	7/31	8/1	8/2					
REV- 1	F,M-Th 6a-7a		Good Morning Nashville on News 2 at 6AM	\$1,200.00	0	30	1▶0	0	0	1	0	1▶0	1		2	\$2,400.00	\$0.00	0.0
Changes: Rate from 450 to 1200																		
2	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$225.00	0	30	0	0	1	0	0	0	0		1	\$225.00	\$0.00	0.0
REV- 3	F,M-Th 6p-6:30p		News 2 at 6PM	\$1,400.00	0	30	1▶1	0	0	0	1▶1	0	1▶0		2	\$2,800.00	\$0.00	0.0
Changes: Rate from 600 to 1400																		
REV- 4	F,M-Th 6:30p-7p		Wheel of Fortune	\$3,600.00	0	30	0	0	0	1▶0	0	1▶0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 900 to 3600																		
REV- 5	Sa 6p-6:30p		This Week with Bob Mueller	\$125.00	0	30	0	1▶0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV- 6	F,M-Th 10p-10:35p		News 2 at 10PM	\$900.00	0	30	1	0	0	1▶0	0	1	0		2	\$1,800.00	\$0.00	0.0
Changes: Rate from 600 to 900																		
7	M 7p-9p		Bachelorette-ABC	\$1,200.00	0	30	0	0	0	1	0	0	0		1	\$1,200.00	\$0.00	0.0
REV+ 8	Sa 6p-6:30p		News Special	\$125.00	0.0	30	0▶0	0▶1	0▶0	0▶0	0▶0	0▶0	0▶0		1	\$125.00	\$0.00	0.0
TOTALS:							2	1	1	2	1	1	1		9	\$8,550.00	\$0.00	0.0