



Order Date 4/26/2024

Billing Code 678835

Order ID 271907

SPONSORSHIP ORDER AGREEMENT

Information

Classification	Local		
New Advertiser	<input type="checkbox"/>	New Agency	<input type="checkbox"/>
Legacy Advertiser	Mychal Schulz for Judge	Legacy Agency	Mychal Schulz for Judge
Advertiser Address		Agency Address	
Advertiser Contact		Agency Contact	
Category	Political/State	EDI	<input type="checkbox"/>
Special Billing Instructions			
SAM 2		Order Type	Cash
SAM 3		Estimate Number	
Additional Info		Bill To	Agency
Campaign Code		Direct w/Agency	<input type="checkbox"/>
Billing Type		Combo Bill	
		Affiliate Billing Flexibility %	25

Alternate Billing Information

Street		Contact	
City		Phone	
State		Email	
Zip			

Setup

Holiday Exclusions			
Market Mobile	<input type="checkbox"/>	Monthly Flexibility %	75/125
Allow To Over Deliver	In and Out of Spec		

Billable Substitutions

Markets	<input type="checkbox"/>	Reach Max	<input type="checkbox"/>
In Spec Overdelivery Across The Month	<input type="checkbox"/>	Days of the Week	

Totals

Flight Start	5/6/2024	Flight End	5/12/2024
Total Spots	150	Total Gross	\$ 2,500.00
Total Net	\$ 2,125.00		



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Order Lines

Line ID	Market	Inventory Group	Spots	Distribution	Rate	Flight Start	Flight End	Start & End Time	Networks	Total Spots	Total Gross	Total Net
950802	Huntington-Ashland WV	M-F 5a-8p	50	Weekly	\$30.00	5/6/2024	5/12/2024	5:00AM - 8:00PM	MaxReach & TRP	50	\$1,500.00	\$1,275.00
Services Included: TRFC15, WTHR15 Affiliates Included: WAMX-FM, WBVB-FM, WKEE-FM, WTCR-FM, WVHU-AM Affiliates Excluded: WZWB-AM Active Weeks: 5/6												
950803	Parkersburg	M-F 5a-8p	40	Weekly	\$10.00	5/6/2024	5/12/2024	5:00AM - 8:00PM	MaxReach & TRP	40	\$400.00	\$340.00
Services Included: TRFC15, WTHR15 Affiliates Included: WDMX-FM, WLTP-AM, WNUS-FM, WRVB-FM Active Weeks: 5/6												
950804	Wheeling WV	M-F 5a-8p	60	Weekly	\$10.00	5/6/2024	5/12/2024	5:00AM - 8:00PM	MaxReach & TRP	60	\$600.00	\$510.00
Services Included: TRFC15, WTHR15 Affiliates Included: WBBD-AM, WEGW-FM, WKWK-FM, WOVK-FM, WVKF-FM, WWVA-AM Active Weeks: 5/6												