

NAB Form PB-18 Issues

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

*Flight 001  
10/19/20-11/3/20*

<b>Station and Location:</b> <i>Agusta, Worcester, MA Bangor</i> <i>Rochester, New York</i> <i>WABK-FM - WBAK - WBKA</i>	<b>Date:</b> <i>10/22/20</i>
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I, **Julie Keane - authorized media buyer**

do hereby request station time concerning the following issue:

US Senate Election - Maine

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: **WOMEN VOTE!**

NAB Form PB-18 Issues

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election - Maine  
Issues TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote!  
1800 M St NW Suite 375  
Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Schriock, President  
Emily Cain, Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**9/8/2020

Date

DocuSigned by:

Julie Keane

Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ Accepted☐ Accepted in Part☐ Rejected

JL O'M  
Signature

JACK O'BRIEN  
Printed Name

Dir. of Regulatory & Operations  
Title

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

**Attach proposed schedule with charges (if available):**

**Attach invoices or Schedule Run Summary to this Form showing:**

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

Oct 22, 20  
 CONT# 34476392 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WABK-FM (Augusta-Waterville ME)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV WOMEN VOTE  
 PDT Women Vote - MAINE  
 FLT Oct 19, 20 - Nov 08, 20

\* REP ORDER COMMENT \*

\*\* 10/22/2020 4:23:00 PM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.  
 \*\* 10/22/2020 4:23:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 10/22/2020 4:23:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	7P - 12A	60	10/19/2020 - 10/23/2020	1W	2	\$150.00	2
	1.2	.....S.	6A - 7P	60	10/24/2020 - 10/24/2020	1W	5	\$150.00	5
	1.3	.....S	6A - 7P	60	10/25/2020 - 10/25/2020	1W	5	\$150.00	5
		** WEEKLY FLIGHT TOTALS **					12	\$1,800.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	10/26/2020 - 10/30/2020	1W	17	\$300.00	17
	2.2	MTWTF..	10A - 3P	60	10/26/2020 - 10/30/2020	1W	18	\$300.00	18
	2.3	MTWTF..	3P - 7P	60	10/26/2020 - 10/30/2020	1W	17	\$300.00	17
	2.4	MTWTF..	7P - 12A	60	10/26/2020 - 10/30/2020	1W	2	\$150.00	2
	2.5	.....S.	6A - 7P	60	10/31/2020 - 10/31/2020	1W	5	\$150.00	5
	2.6	.....S	6A - 7P	60	11/1/2020 - 11/1/2020	1W	5	\$150.00	5
		** WEEKLY FLIGHT TOTALS **					64	\$17,400.00	
		<b>FLIGHT 3</b>							
	3.1	MT.....	6A - 10A	60	11/2/2020 - 11/3/2020	1W	3	\$300.00	3
	3.2	MT.....	10A - 3P	60	11/2/2020 - 11/3/2020	1W	3	\$300.00	3

Oct 22, 20  
 CONT# 34476392 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / na

3.3	MT.....	3P - 7P	60	11/2/2020 - 11/3/2020	1W	3	\$300.00	3
** WEEKLY FLIGHT TOTALS **						9	\$2,700.00	

	Oct 20	Nov 20					
SPOTS	12	73					
CASH	1800.00	20100.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1800.00	20100.00					

							TOTAL
SPOTS							85
CASH							21,900.00
TRADE							0.00
NSL							0.00
TOTAL							21,900.00

**\*\* Competitive Comments \*\***

SVC:

Demo Women 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Client: **WOMEN VOTE**  
Order #: **3933-00006**  
Description: **WABK Women Vote - MAINE**  
Date Entered: **10/22/2020**  
P.O.#:  
Salesperson: **KATZ-, POLITICAL/ISSUE**  
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

KATZ MEDIA GROUP  
ATTN: HELEN HANRATTY  
125 W 55TH ST 3RD FLOOR  
NEW YORK, NY 10019

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/19/2020	11/6/2020	WABK/WBAK/A	06:00:00 to 10:00:00	CUSTOM	1:00	17	300.00	5100.00	Y	Y	Y	Y	Y	N	N
10/26/2020	11/1/2020					17	300.00	5100.00	3	4	4	3	3	0	0
10/19/2020	11/6/2020	WABK/WBAK/A	10:00:00 to 15:00:00	CUSTOM	1:00	18	300.00	5400.00	Y	Y	Y	Y	Y	N	N
10/26/2020	11/1/2020					18	300.00	5400.00	4	3	3	4	4	0	0
10/19/2020	11/6/2020	WABK/WBAK/A	15:00:00 to 19:00:00	CUSTOM	1:00	17	300.00	5100.00	Y	Y	Y	Y	Y	N	N
10/26/2020	11/1/2020					17	300.00	5100.00	3	3	3	4	4	0	0
10/19/2020	11/6/2020	WABK/WBAK/A	19:00:00 to Midnight	CUSTOM	1:00	4	150.00	600.00	N	N	N	Y	Y	N	N
10/19/2020	10/25/2020					2	150.00	300.00	0	0	0	0	2	0	0
10/26/2020	11/1/2020					2	150.00	300.00	0	0	0	1	1	0	0
10/24/2020	11/7/2020	WABK/WBAK/A	06:00:00 to 19:00:00	CUSTOM	1:00	10	150.00	1500.00	N	N	N	N	N	Y	N
10/24/2020	10/25/2020					5	150.00	750.00	0	0	0	0	0	5	0
10/26/2020	11/1/2020					5	150.00	750.00	0	0	0	0	0	5	0
10/26/2020	11/6/2020	WABK/WBAK/A	06:00:00 to 19:00:00	CUSTOM	1:00	10	150.00	1500.00	N	N	N	N	N	N	Y
10/26/2020	10/25/2020					5	150.00	750.00	0	0	0	0	0	0	5
10/26/2020	11/1/2020					5	150.00	750.00	0	0	0	0	0	0	5
10/19/2020	11/3/2020	WABK/WBAK/A	06:00:00 to 10:00:00	CUSTOM	1:00	3	300.00	900.00	Y	Y	N	N	N	N	N
11/2/2020	11/3/2020					3	300.00	900.00	2	1	0	0	0	0	0
10/19/2020	11/3/2020	WABK/WBAK/A	10:00:00 to 15:00:00	CUSTOM	1:00	3	300.00	900.00	Y	Y	N	N	N	N	N
11/2/2020	11/3/2020					3	300.00	900.00	1	2	0	0	0	0	0
10/19/2020	11/3/2020	WABK/WBAK/A	15:00:00 to 19:00:00	CUSTOM	1:00	3	300.00	900.00	Y	Y	N	N	N	N	N
11/2/2020	11/3/2020					3	300.00	900.00	1	2	0	0	0	0	0

Order Start Date: 10/19/2020 Order End Date: 11/3/2020 Spots: 85

Total Charges: **\$21,900.00**  
Combined Discounts: **\$3,285.00**  
Total Net: **\$18,615.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

#### Projected Media Month Billing Totals for WOMEN VOTE / 3933-00006 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	12	\$1,800.00	\$270.00	\$1,530.00
November 2020	73	\$20,100.00	\$3,015.00	\$17,085.00
<b>Total:</b>	<b>85</b>	<b>\$21,900.00</b>	<b>\$3,285.00</b>	<b>\$18,615.00</b>