



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

Contract / Revision 366402 /		Alt Order #
Product 2016 Gen Election		
Contract Dates 09/26/16 - 10/09/16		Estimate #
Advertiser Kern/D/Co Board Chairman/IL		Original Date / Revision 08/09/16 / 09/12/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTVI-TV	Account Executive Mickie Reeves	Sales Office Local House
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Price Miner Creative Strategies
777 S Mayde Creek Dr
Apt 117
Houston, TX 77079

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	2	09/26/16	10/16/16	M-F 1030p-11p	1030p-11p		:30				NM	0	\$0.00
N 2	2	09/26/16	10/02/16	M-F 4p-430p	4p-430p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--				3	\$425.00	0.00			
N 3	2	09/26/16	10/02/16	FOX 2 News In The Morning	7:00 AM-7:30 AM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--				2	\$750.00	0.00			
D 4	2	10/09/16	10/09/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 5	2	09/26/16	10/02/16	M-F 5p-530p			:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--				1	\$900.00	0.00			
N 6	2	10/09/16	10/09/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$750.00	0.00			
N 7	2	09/26/16	10/02/16	M-F 12p-1p	12p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--				3	\$275.00	0.00			
N 8	2	09/26/16	10/02/16	M-F 1p-2p	1p-2p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--				3	\$225.00	0.00			
Totals										0.00		13	\$5,925.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/09/16	13	\$5,925.00	\$5,036.25
Totals	13	\$5,925.00	\$5,036.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

MARK KERN

SE 19	Spots	Rate	Total
7A news M-F	2	\$500	\$1,000
5p news	2	\$600	\$1,200
SU 5p news	1	\$500	\$500
TMZ 12-12:30	3	\$175	\$525
Wendy W	3	\$150	\$450
Judge Judy	3	\$275	\$825
Totals	14		\$4,500

	WK/spots SE26	WK/spots OC3	WK/spots OC17	WK/spots OC24	WK/spots OC30
	2	1	2	2	2
	1	1			
	1	1	1		
	3	2	2	3	3
	3	2	2	2	3
	3	2	2	2	2
Total spots	13	9	9	9	10
	<i>5925</i>	<i>4250</i>	<i>4100</i>	<i>3625</i>	<i>3850</i>

Total spots 64

Total gross \$26,250

Total Net \$22,312.50