



REMIT TO WBSF
c/o WLOS
110 Technology Dr
Asheville, NC 28803
ph: (828) 684-1340

Advertiser
Agency
Buyer
Salesperson

American Federation of State Count(23985)
Waterfront Strategies (7591)
FURMAN,MIKE
HRP/DC, Washington DC (3707)
ph: (703) 516-9680

Invoice 3589666
Inv Date 10/5/2014
Terms CIA
Contract 1941178
Bill Type Standard
Period 9/29/2014 - 10/5/2014

Product POLITICAL ISSUE (ns) (1187)
Brand Est 3658 (664928)
Acct Types National/Political Issue Agency BRD
Est/Headline 3658/07419111
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/8/2014 9:18:10AM

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

AgM

AFSCME PEOPLE
***** THIS IS A CASH IN ADVANCE

Flint (WBSF)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	11:00:00AM-12:00:00	Per week (1),We,Th,Fr	10/01/14 11:16AM (We)	00:30	AFSMI1403	\$50.00	
2.0	SPOT	2:00:00PM- 3:00:00	Per week (1),We,Th,Fr	10/02/14 3:00PM (Th)	00:30	AFSMI1403	\$40.00	
3.0	SPOT	6:00:00PM- 7:00:00	Per week (2),We,Th,Fr	10/02/14 6:49PM (Th)	00:30	AFSMI1403	\$50.00	
3.0	SPOT	6:00:00PM- 7:00:00	Per week (2),We,Th,Fr	10/03/14 6:44PM (Fr)	00:30	AFSMI1403	\$50.00	
4.0	SPOT	6:30:00PM- 7:00:00	Per week (1),We,Th,Fr	10/01/14 6:56PM (We)	00:30	AFSMI1403	\$50.00	

Net 30-Payment is due within 30 days from Invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$240.00	Total Spots	5
Commission	(\$36.00)		
Net Total	\$204.00		



Waterfront
Strategies

DEC 26 2014

Check Date: 09/26/2014 Vendor: 0001019546 WBSF-TV

Check No. 016517

Project Name: AFSCME People 2014

Flight Dates: 9/29/2014 thru 10/6/2014

Project ID: 202120

Activity ID: 207

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00016641SEP2014OCT201	09/26/2014	00016641	204.00	0.00	204.00

Red ✓
a/30

Copied

H R

194 1174

Totals

\$204.00

\$0.00

\$204.00



Waterfront
Strategies

Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

016517

Date 09/26/2014

Pay Amount \$204.00***

****TWO HUNDRED FOUR AND XX / 100 DOLLAR****

Pay To The
Order Of WBSF-TV
C/O WLOS
110 Technology Drive
Asheville, NC 28803

Rodger V. Alm
Authorized Signature



AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEHI / WBSF	Date:
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I, Mr. Furman
do hereby request station time concerning the following issue:

AFSCME People

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

This broadcast time will be used by: AFSCME People

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate MI

I represent that the payment for the above described broadcast time has been furnished by (name and address):

ATSCME People

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Seth Johnson, Asst Director
Lee Savanders, chairman Laura Reyes, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

AFSCME People

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Seth Johnson, Asst Director
Leo Sanders, Chairman
Laurin Reyes, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/17/14 Mr. R 202-333-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Rai Vincent Lori Vincent LSA
Signature Printed Name Title