

ORDER WORKSHEET

Rep Order# 10389619

EC'd No

Ver# 1

Status New

Traffic Order# 5426

Printed: 08/28/14 2:23 PM

Showing Buylines:

1 of 2

Station WLNE-TV PROVIDENCE, RI

Advertiser (NW80) POLITICAL

Product CLAY PELL FOR GOV

Estimate# 3368

Buyer Kathryn Welsh

Agency (BUYT) BUYING TIME,LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 544/553/3368

Flight Dates 09/01/14-09/09/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (RG1) RYAN GORDON

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

\*\*NEW ORDER TTL=1600 PLEASE CONFIRM RYAN 8/28

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	7A-9A	GMA	60	-	\$250.00	09/02-09/02	1	1	1	\$250.00
2	Th	7A-9A	GMA	60	-	\$250.00	09/04-09/04	1	1	1	\$250.00
3	F	7A-9A	GMA	60	-	\$250.00	09/05-09/05	1	1	1	\$250.00
4	Tu	7A-9A	GMA	60	-	\$250.00	09/09-09/09	1	1	1	\$250.00
5	M	5P-6P	ABC6 NEWS	60	-	\$150.00	09/01-09/01	1	1	1	\$150.00
6	Tu	5P-6P	ABC6 NEWS	60	-	\$150.00	09/02-09/02	1	1	1	\$150.00
7	Th	5P-6P	ABC6 NEWS	60	-	\$150.00	09/04-09/04	1	1	1	\$150.00
8	M	5P-6P	ABC6 NEWS	60	-	\$150.00	09/08-09/08	1	1	1	\$150.00

---REPORT TOTALS---

Report Totals: 8 / \$1,600.00

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Rep Order# 10389619    Ver# 1    Status New    Traffic Order# 5426    Printed: 08/28/14 2:23 PM    Duplicate    2 of 2

EC'd No    Last Received: 08/28/14 11:58 AM

Showing Buylines: All Lines

Station WLNE-TV PROVIDENCE, RI    Agency (BUYT) BUYING TIME,LLC    Rep Firm MILLENNIUM SALES & MARKETING

Advertiser (NW80) POLITICAL    650 MASSACHUSETTS AVE NW, SUITE 210    Sales Office (DC) WASHINGTON

Product CLAY PELL FOR GOV    WASHINGTON, DC 20001    Salesperson (RG1) RYAN GORDON

Estimate# 3368    Agency C/P1/P2/E 544/553/3368    Sales Assistant

Buyer Kathryn Welsh    Flight Dates 09/01/14-09/09/14    Salesperson Phone# 202-955-5342

Salesperson Fax# 202-955-5348

---SALES MONTHLY TOTALS---

Sep2014: 8 / \$1,600.00    Total GRPS: 0.0

Order Totals: 8 / \$1,600.00

--- COMPETITIVE ---

Market Totals	\$26,666.67	CABL .00%	EJAR .00%	ENAC .00%	NLNE .00%	RINC .00%
		UNKN .00%	WJAR 48.00%	WLNE 6.00%	WLWC .00%	WNAC 3.00%
		WPRI 43.00%				

Books [JUL14]

Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS