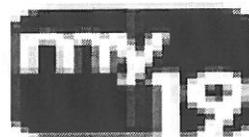


ORDER



Orders
Order / Rev: 31257
Alt Order #: 07198463
Product Desc: WARNER FOR SENATE
Estimate: 2815
Flight Dates: 10/28/14 - 11/03/14
Original Date / Rev: 10/29/14 / 10/29/14
Order Type: GENERAL

WDBJ / dba My19
Primary AE: WILL HILDEBRANDT
Sales Office: Poli
Sales Region: Pol

Agency Name: GREER MARGOLIS MITCHELL
Buying Contact:
Billing Contact:
 GREER MARGOLIS MITCHELL
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/M Warner/D/Sen/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	34	\$472.00	\$401.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	34	\$472.00	\$401.20	0.00
Totals	34	\$472.00	\$401.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WILL HILDEBRANDT			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ / dba My19	1%	\$472.00
Market	100%	\$47,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDBJ	40%	\$18,880.00
WDRL	0%	\$0.00
WFXR	26%	\$12,272.00
WPXR	0%	\$0.00
WSET	20%	\$9,440.00
WSLS	13%	\$6,136.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	MYTV	10/28/14	10/31/14	MYNEWS7 AT 10 MYNEWS7 AT 10	CM	M-F 10-1030P	-TWTF--	:30	2	\$10.00	OC	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-TWTF--		2				\$10.00		0.00			
2	MYTV	10/28/14	10/31/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	-TWTF--	:30	3	\$3.00	OC	0.00	NM	3	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 31257
 Alt Order #: 07198463
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2815

WDBJ / dba My19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	MYTV	10/28/14	10/31/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	-TWTF--	:30	3	\$3.00	OC	0.00	NM	3	\$9.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-TWTF--		3				\$3.00		0.00			
3	MYTV	10/28/14	10/31/14	M-F 6-7P RULES OF ENGAGEMENT	CM	M-F 6-7P	-TWTF--	:30	4	\$5.00	OC	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-TWTF--		4				\$5.00		0.00			
4	MYTV	10/28/14	10/31/14	M-F 7-730P COUGAR TOWN	CM	M-F 7-730P	-TWTF--	:30	4	\$15.00	OC	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-TWTF--		4				\$15.00		0.00			
5	MYTV	10/28/14	10/31/14	M-F 730-8P RAISING HOPE	CM	M-F 730-8P	-TWTF--	:30	4	\$15.00	OC	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-TWTF--		4				\$15.00		0.00			
6	MYTV	10/31/14	10/31/14	FRI 8-9P BONES (8:00 PM-9:00 PM)	CM	FRI 8-9P	----1--	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	----1--		1				\$25.00		0.00			
7	MYTV	11/03/14	11/03/14	MON 8-9P LAW & ORDER: SVU	CM	MON 8-9P	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$25.00		0.00			
8	MYTV	11/03/14	11/03/14	MON 9-10P LAW & ORDER: SVU (9:00 PM-10:00 PM)	CM	MON 9-10P	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$25.00		0.00			
9	MYTV	10/28/14	10/28/14	TUE 9-10P LAW & ORDER CRIMINAL INT(9:00 PM-10:00 PM)	CM	TUE 9-10P	-1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	-1-----		1				\$25.00		0.00			
10	MYTV	10/29/14	10/29/14	WED 8-9P THE WALKING DEAD	CM	WED 8-9P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$25.00		0.00			
11	MYTV	10/29/14	10/29/14	WED 9-10P THE WALKING DEAD	CM	WED 9-10P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	--1----		1				\$25.00		0.00			
12	MYTV	11/03/14	11/03/14	MYNEWS7 AT 10 MYNEWS7 AT 10	CM	M-F 10-1030P	1-----	:30	1	\$10.00	OC	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$10.00		0.00			
13	MYTV	11/03/14	11/03/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	1-----	:30	1	\$3.00	OC	0.00	NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$3.00		0.00			
14	MYTV	11/03/14	11/03/14	M-F 6-7P RULES OF ENGAGEMENT (6:00 PM-7:00 PM)	CM	M-F 6-7P	1-----	:30	1	\$5.00	OC	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$5.00		0.00			
15	MYTV	11/03/14	11/03/14	M-F 7-730P COUGAR TOWN	CM	M-F 7-730P	1-----	:30	1	\$15.00	OC	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$15.00		0.00			
16	MYTV	11/03/14	11/03/14	M-F 730-8P RAISING HOPE	CM	M-F 730-8P	1-----	:30	1	\$15.00	OC	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/03/14	11/09/14	1-----		1				\$15.00		0.00			

Order / Rev: 31257
 Alt Order #: 07198463
 Flight Dates: 10/28/14 - 11/03/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2815

WDBJ / dba My19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	MYTV	11/03/14	11/03/14	M-F 730-8P RAISING HOPE	CM	M-F 730-8P	1-----	:30	1	\$15.00	OC	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$15.00		0.00			
N17	MYTV	11/03/14	11/03/14	MON 8-9P LAW & ORDER: SVU	CM	MON 8-9P	1-----	:30	1	\$25.00	IP	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$25.00		0.00			
N18	MYTV	11/03/14	11/03/14	MYNEWS7 AT 10 MYNEWS7 AT 10	CM	M-F 10-1030P	1-----	:30	1	\$10.00	OC	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----		1				\$10.00		0.00			
N19	MYTV	10/30/14	10/31/14	MYNEWS7 AT 10 MYNEWS7 AT 10	CM	M-F 10-1030P	---TF--	:30	2	\$10.00	OC	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	---TF--		2				\$10.00		0.00			
N20	MYTV	10/31/14	10/31/14	FRI 8-9P BONES	CM	FRI 8-9P	----1--	:30	1	\$25.00	IP	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$25.00		0.00			
N21	MYTV	10/31/14	10/31/14	FRI 9-10P BONES	CM	FRI 9-10P	----1--	:30	1	\$25.00	IP	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	----1--		1				\$25.00		0.00			
													Totals	34	\$472.00

REP HEADLINE# 7198463
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION
OCT29/14 12.19
*** EDBJ-TV ***

ADV # _____ ADV. NAME POLI/M WARNER/D/SEN/VA REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN

3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7198463 CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2815 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV3/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/14 12.19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

NOTICE: FRIENDS OF MARK WARNER
CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$472.00
TOTAL SPOTS 34

REP HEADLINE# 7198463
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
OCT29/14 11.39
*** EDBJ-TV ***

ADV # _____ ADV. NAME POLI/M WARNER/D/SEN/VA REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN

3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7198463 CLASS: NATL. LOCAL REGIONAL

PRDCT WARNER FOR SENATE EST#2815 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV3/14 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/14 11.39

REP: ADDITIONS
ADDED LINES 17-21
REV TTL \$472 @34X
PLEASE CONFIRM
THANKS SHOSHANA FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
FRIENDS OF MARK WARNER

BB

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	A		800P-900P	30		\$25.00	11/3	11/3	1		MON	1
AGENCY ADVERTISER CODE = 198												
AGENCY PRODUCT CODE = 213												
AGENCY EST# = 2815												
PROGRAM : LAW & ORDER SVU												
CON COM1 : LAW & ORDER SVU												

JP

REP HEADLINE# 7198463
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 11.39
 CHANGES *** EDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

18	A		1000P-1030P	30		\$10.00	11/3	11/3	1		MON	1
PROGRAM : NEWS 10P												
CON COM1 : NEWS 10P												

19	A		1000P-1030P	30		\$10.00	10/30	10/31	2		TH-F	2
PROGRAM : NEWS 10P												
CON COM1 : NEWS 10P												

20	A		800P-900P	30		\$25.00	10/31	10/31	1		FRI	1
PROGRAM : BONES												
CON COM1 : BONES												

21	A		900P-1000P	30		\$25.00	10/31	10/31	1		FRI	1
PROGRAM : BONES												
CON COM1 : BONES												

NOV/14 \$472.00 CONTRACT TOTAL \$472.00
 TOTAL SPOTS 34

MARKET TOTALS \$61,432 EDBJ 1% WSET 20% WSLS 13% WPKR 26% CABL 0% WPKR 0% WDRL 0%
 SHARES ACCURATE WBVA 0% WDBJ 40%

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE