



WGME Portland  
81 Northport Dr  
Portland, ME 04103

Amedia LLC  
4948 St Elmo Ave  
Bethesda, MD 20814

**Contract #** 5938400  
**Schedule Dates** 12/27/23-01/03/24  
**Advertiser** Dean Phillips for President-D (154468)  
**Agency** Amedia LLC (6680)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DEAN PHILLIPS FOR PRESIDENT/5221 (1969081)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Antonelli,Ari  
**Phone/Fax** /  
**CPE** 5221  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** New Hampshire  
BRADLEY PHILIPPS

**Date Entered** 12/26/23  
**Last Modified** 12/27/23  
**Entered By** Michele Fleming  
**CO-OP** No  
**External #** ECR28341773  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,275.50  
**Net Total** \$12,894.50  
**Sales Tax**

Portland ME (WGME)		
By Broadcast Month	Spots	Rate
Dec. 2023	41	\$12,460.00
Jan. 2024	28	\$2,710.00
<b>Grand Total:</b>	<b>69</b>	<b>\$15,170.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	12/27/23-12/27/23	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half				1					1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23
2.0	Normal Line / News (1)	12/28/23-12/28/23	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half					1				1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23
3.0	Normal Line / News (2)	12/27/23-12/27/23	2	1:00	6A- News-Good Day Maine on CBS 13 2nd Half				1					1	\$120.00	\$120.00	Portland ME (WGME)	NEWS	12/26/23
4.0	Normal Line / News (2)	12/28/23-12/28/23	2	1:00	6A- News-Good Day Maine on CBS 13 2nd Half					1				1	\$120.00	\$120.00	Portland ME (WGME)	NEWS	12/26/23
5.0	Normal Line / News (3)	12/27/23-12/27/23	2	:30	7A- CBS-CBS This Morning				1					1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
6.0	Normal Line / News (3)	12/28/23-12/28/23	2	:30	7A- CBS-CBS This Morning					1				1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
7.0	Normal Line / News (4)	12/27/23-12/27/23	2	1:00	7A- CBS-CBS This Morning				1					1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
8.0	Normal Line / News (4)	12/28/23-12/28/23	2	1:00	7A- CBS-CBS This Morning					1				1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
9.0	Normal Line / News (5)	12/27/23-12/27/23	2	:30	8A- CBS-CBS This Morning				1					1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
10.0	Normal Line / News (5)	12/28/23-12/28/23	2	:30	8A- CBS-CBS This Morning					1				1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
11.0	Normal Line / News (6)	12/27/23-12/27/23	2	1:00	8A- CBS-CBS This Morning				1					1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Antonelli,Art  
**Phone/Fax** /  
**CPE** 5221  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** New Hampshire  
BRADLEY PHILLIPPS

**Date Entered** 12/26/23  
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**Entered By** Michele Fleming  
**CO-OP** No  
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12.0	Normal Line / News (6)	12/28/23-12/28/23	2	1:00	8A- CBS-CBS This Morning					1				1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
13.0	Normal Line / News (13)	12/27/23-12/27/23	2	:30	5P- News-CBS 13 News Live at Five				1					1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
14.0	Normal Line / News (13)	12/28/23-12/28/23	2	:30	5P- News-CBS 13 News Live at Five					1				1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
15.0	Normal Line / News (14)	12/27/23-12/27/23	2	1:00	5P- News-CBS 13 News Live at Five				1					1	\$400.00	\$400.00	Portland ME (WGME)	NEWS	12/26/23
16.0	Normal Line / News (14)	12/28/23-12/28/23	2	1:00	5P- News-CBS 13 News Live at Five					1				1	\$400.00	\$400.00	Portland ME (WGME)	NEWS	12/26/23
17.0	Normal Line / News (15)	12/27/23-12/27/23	2	:30	5:30P- News-CBS 13 News Live at 530p				1					1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
18.0	Normal Line / News (15)	12/28/23-12/28/23	2	:30	5:30P- News-CBS 13 News Live at 530p					1				1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
19.0	Normal Line / News (16)	12/27/23-12/27/23	2	1:00	5:30P- News-CBS 13 News Live at 530p				1					1	\$400.00	\$400.00	Portland ME (WGME)	NEWS	12/26/23
20.0	Normal Line / News (17)	12/27/23-12/27/23	2	:30	6P- News-CBS 13 News at Six				1					1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23

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21.0	Normal Line / News (18)	12/27/23-12/27/23	2	1:00	6P- News-CBS 13 News at Six				1					1	\$500.00	\$500.00	Portland ME (WGME)	NEWS	12/26/23
22.0	Normal Line / News (1)	12/29/23-12/29/23	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half							1		1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23
23.0	Normal Line / News (2)	12/29/23-12/29/23	2	1:00	6A- News-Good Day Maine on CBS 13 2nd Half							1		1	\$120.00	\$120.00	Portland ME (WGME)	NEWS	12/26/23
24.0	Normal Line / News (3)	12/29/23-12/29/23	2	:30	7A- CBS-CBS This Morning							1		1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
25.0	Normal Line / News (4)	12/29/23-12/29/23	2	1:00	7A- CBS-CBS This Morning							1		1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
26.0	Normal Line / News (5)	12/29/23-12/29/23	2	:30	8A- CBS-CBS This Morning							1		1	\$30.00	\$30.00	Portland ME (WGME)	MORNING	12/26/23
27.0	Normal Line / News (6)	12/29/23-12/29/23	2	1:00	8A- CBS-CBS This Morning							1		1	\$60.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
28.0	Normal Line / News (7)	12/30/23-12/30/23	2	:30	8A- CBS This Morning Saturday								1	1	\$50.00	\$50.00	Portland ME (WGME)	MORNING	12/26/23
29.0	Normal Line / News (8)	12/30/23-12/30/23	2	1:00	8A- CBS This Morning Saturday								1	1	\$100.00	\$100.00	Portland ME (WGME)	MORNING	12/26/23
30.0	Normal Line / News (9)	12/30/23-12/30/23	2	:30	9A- CBS This Morning Saturday								1	1	\$50.00	\$50.00	Portland ME (WGME)	MORNING	12/26/23

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31.0	Normal Line / News (10)	12/30/23-12/30/23	2	1:00	9A- CBS This Morning Saturday							1		1	\$100.00	\$100.00	Portland ME (WGME)	MORNING	12/26/23
32.0	Normal Line / News (11)	12/31/23-12/31/23	2	:30	9A- CBS-News Sunday Morning								1	1	\$150.00	\$150.00	Portland ME (WGME)	MORNING	12/26/23
33.0	Normal Line / News (12)	12/31/23-12/31/23	2	1:00	9A- CBS-News Sunday Morning								1	1	\$300.00	\$300.00	Portland ME (WGME)	MORNING	12/26/23
34.0	Normal Line / News (13)	12/29/23-12/29/23	2	:30	5P- News-CBS 13 News Live at Five						1				\$200.00		Portland ME (WGME)	NEWS	12/26/23
34.0.1	Closed Preempt (13)	12/29/23															Portland ME (WGME)	Program Change/Exception - Football	
35.0	Normal Line / News (14)	12/29/23-12/29/23	2	1:00	5P- News-CBS 13 News Live at Five						1				\$100.00		Portland ME (WGME)	NEWS	12/26/23
35.0.1	Closed Preempt (14)	12/29/23															Portland ME (WGME)	Program Change/Exception - football	
36.0	Normal Line / News (15)	12/29/23-12/29/23	2	:30	5:30P- News-CBS 13 News Live at 530p						1				\$200.00		Portland ME (WGME)	NEWS	12/26/23
36.0.1	Closed Preempt (15)	12/29/23															Portland ME (WGME)	Program Change/Exception	

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37.0	Normal Line / News (16)	12/28/23-12/28/23	2	1:00	5:30P- News-CBS 13 News Live at 530p					1				1	\$400.00	\$400.00	Portland ME (WGME)	NEWS	12/26/23
38.0	Normal Line / News (16)	12/29/23-12/29/23	2	1:00	5:30P- News-CBS 13 News Live at 530p						1			1	\$400.00		Portland ME (WGME)	NEWS	12/26/23
38.0.1	Closed Preempt (16)	12/29/23															Portland ME (WGME)	Program Change/Exception	
39.0	Normal Line / News (17)	12/28/23-12/28/23	2	:30	6P- News-CBS 13 News at Six					1				1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23
40.0	Normal Line / News (17)	12/29/23-12/29/23	2	:30	6P- News-CBS 13 News at Six						1			1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23
41.0	Normal Line / News (18)	12/28/23-12/28/23	2	1:00	6P- News-CBS 13 News at Six					1				1	\$500.00	\$500.00	Portland ME (WGME)	NEWS	12/26/23
42.0	Normal Line / News (18)	12/29/23-12/29/23	2	1:00	6P- News-CBS 13 News at Six						1			1	\$500.00	\$500.00	Portland ME (WGME)	NEWS	12/26/23
43.0	Normal Line / Football-Premium (19)	12/31/23-12/31/23	2	:30	1P- Sports-CBS NFL Premium Game								1	1	\$5,000.00	\$5,000.00	Portland ME (WGME)	NFL PATS	12/26/23
44.0	Normal Line / News (1)	01/01/24-01/01/24	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half		1							1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23

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45.0	Normal Line / News (1)	01/02/24-01/02/24	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half			1						1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23
46.0	Normal Line / News (1)	01/03/24-01/03/24	2	:30	6A- News-Good Day Maine on CBS 13 2nd Half				1					1	\$60.00	\$60.00	Portland ME (WGME)	NEWS	12/26/23
47.0	Normal Line / News (3)	01/01/24-01/01/24	2	:30	7A- CBS-CBS This Morning	2	2							2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
48.0	Normal Line / News (3)	01/02/24-01/02/24	2	:30	7A- CBS-CBS This Morning		2							2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
49.0	Normal Line / News (3)	01/03/24-01/03/24	2	:30	7A- CBS-CBS This Morning				2					2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
50.0	Normal Line / News (5)	01/01/24-01/01/24	2	:30	8A- CBS-CBS This Morning	2	2							2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
51.0	Normal Line / News (5)	01/02/24-01/02/24	2	:30	8A- CBS-CBS This Morning		2							2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
52.0	Normal Line / News (5)	01/03/24-01/03/24	2	:30	8A- CBS-CBS This Morning				2					2	\$30.00	\$60.00	Portland ME (WGME)	MORNING	12/26/23
53.0	Normal Line / News (13)	01/01/24-01/01/24	2	:30	5P- News-CBS 13 News Live at Five		1							1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
54.0	Normal Line / News (13)	01/02/24-01/02/24	2	:30	5P- News-CBS 13 News Live at Five			1						1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
55.0	Normal Line / News (13)	01/03/24-01/03/24	2	:30	5P- News-CBS 13 News Live at Five				1					1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23

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**Phone/Fax** /  
**CPE** 5221  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** New Hampshire  
BRADLEY PHILLIPPS

**Date Entered** 12/26/23  
**Last Modified** 12/27/23  
**Entered By** Michele Fleming  
**CO-OP** No  
**External #** ECR28341773  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,275.50  
**Net Total** \$12,894.50  
**Sales Tax**

Portland ME (WGME)		
By Broadcast Month	Spots	Rate
Dec. 2023	41	\$12,460.00
Jan. 2024	28	\$2,710.00
<b>Grand Total:</b>	<b>69</b>	<b>\$15,170.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / News (15)	01/01/24-01/01/24	2	:30	5:30P- News-CBS 13 News Live at 530p	1	1							1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
57.0	Normal Line / News (15)	01/02/24-01/02/24	2	:30	5:30P- News-CBS 13 News Live at 530p	1		1						1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
58.0	Normal Line / News (15)	01/03/24-01/03/24	2	:30	5:30P- News-CBS 13 News Live at 530p	1			1					1	\$200.00	\$200.00	Portland ME (WGME)	NEWS	12/26/23
59.0	Normal Line / News (17)	01/01/24-01/01/24	2	:30	6P- News-CBS 13 News at Six	1	1							1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23
60.0	Normal Line / News (17)	01/02/24-01/02/24	2	:30	6P- News-CBS 13 News at Six	1		1						1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23
61.0	Normal Line / News (17)	01/03/24-01/03/24	2	:30	6P- News-CBS 13 News at Six	1			1					1	\$250.00	\$250.00	Portland ME (WGME)	NEWS	12/26/23
62.0	M/G For 38.0.1 / Football-Premium (16)	12/31/23-12/31/23	3	:30	4:23P- 4:30P (EST)	1							1	1	\$925.00	\$925.00	Portland ME (WGME)	NEWS	12/27/23
63.0	M/G For 34.0.1 / SPOT (13)	12/29/23-12/29/23	3	:30	11A- 12P (EST)	1				1				1	\$55.00	\$55.00	Portland ME (WGME)	NEWS	12/27/23
64.0	M/G For 35.0.1,36.0.1 / News (14)	01/02/24-01/02/24	3	:30	12P- 12:30P (EST)	1		1						1	\$55.00	\$55.00	Portland ME (WGME)	NEWS	12/27/23
65.0	Normal Line / SPOT (13)	01/01/24-01/03/24	3	:30	11A- 12P (EST)	1	1	1	1					3	\$55.00	\$165.00	Portland ME (WGME)	NEWS	12/27/23

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 28341773

CPE: //5221

Agency: GENERAL AGENCY

GENERAL AGENCY  
XXXXXXXXXX  
XXXXXXXXXX XXXXXXXX  
XX XXXXXXX

Changes as of: 12/27/2023 at 9:56 AM

Flight: 12/27/23 - 1/3/24

Advertiser: DEAN PHILLIPS FOR PRESIDENT

Product: New Hampshire

Agency Order #:

Buyer: Ari Antonelli

Salesperson: BRADLEY PHILIPPS  
202-955-5342

Separation:

Version: Current State Version 2

Station: WGME

Market: Portland, ME

Office: WASHINGTON

Service: Nielsen  
Primary Demo: Adults 35+

Assistant: BRADLEY PHILIPPS2  
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$15,170.00

Total Spots: 69

Total CPP: \$0.00

Total GRP:

Traffic #: 5938400

#	Day/Time	DP	Program	Rate	A35P Rating	Len	12/27 - 1/3							Total Spots	Total \$	CPP*	GRP*	
							12/27	12/28	12/29	12/30	12/31	1/1	1/2					1/3
1	M-F 6a-6:30a		News	\$60.00	0.0	30	1	1	1	0	0	1	1	1	6	\$360.00	\$0.00	0.0
2	M-F 6a-6:30a		News	\$120.00	0.0	60	1	1	1	0	0	0	0	0	3	\$360.00	\$0.00	0.0
3	M-F 7a-8a		Morning	\$30.00	0.0	30	1	1	1	0	0	2	2	2	9	\$270.00	\$0.00	0.0
4	M-F 7a-8a		Morning	\$60.00	0.0	60	1	1	1	0	0	0	0	0	3	\$180.00	\$0.00	0.0
5	M-F 8a-9a		Morning	\$30.00	0.0	30	1	1	1	0	0	2	2	2	9	\$270.00	\$0.00	0.0
6	M-F 8a-9a		Morning	\$60.00	0.0	60	1	1	1	0	0	0	0	0	3	\$180.00	\$0.00	0.0
7	Sa 8a-9a		Morning	\$50.00	0.0	30	0	0	0	1	0	0	0	0	1	\$50.00	\$0.00	0.0
8	Sa 8a-9a		Morning	\$100.00	0.0	60	0	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
9	Sa 9a-10a		Morning	\$50.00	0.0	30	0	0	0	1	0	0	0	0	1	\$50.00	\$0.00	0.0
10	Sa 9a-10a		Morning	\$100.00	0.0	60	0	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
11	Su 9a-10:30a		Morning	\$150.00	0.0	30	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
12	Su 9a-10:30a		Morning	\$300.00	0.0	30	0	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0
13	M-F 5p-5:30p		News	\$200.00	0.0	30	1	1	0	0	0	1	1	1	5	\$1,000.00	\$0.00	0.0
14	M-F 5p-5:30p		News	\$400.00	0.0	60	1	1	0	0	0	0	0	0	2	\$800.00	\$0.00	0.0
15	M-F 5:30p-6p		News	\$200.00	0.0	30	1	1	0	0	0	1	1	1	5	\$1,000.00	\$0.00	0.0
16	M-F 5:30p-6p		News	\$400.00	0.0	60	1	1	0	0	0	0	0	0	2	\$800.00	\$0.00	0.0
17	M-F 6p-6:30p		News	\$250.00	0.0	30	1	1	1	0	0	1	1	1	6	\$1,500.00	\$0.00	0.0
18	M-F 6p-6:30p		News	\$500.00	0.0	60	1	1	1	0	0	0	0	0	3	\$1,500.00	\$0.00	0.0
19	Su 1p-4:25p		NFL - Pats	\$5,000.00	0.0	30	0	0	0	0	1	0	0	0	1	\$5,000.00	\$0.00	0.0





**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28341773	<b>Changes as of:</b> 12/27/2023 at 9:55 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> //5221	<b>Flight:</b> 12/27/23 - 1/3/24	<b>Station:</b> WGME
<b>Agency:</b> GENERAL AGENCY	<b>Advertiser:</b> DEAN PHILLIPS FOR PRESIDENT	<b>Market:</b> Portland, ME
<b>GENERAL AGENCY</b> XXXXXXXXXX XXXXXXXXXX XXXXXX XX XXXXXX	<b>Product:</b> New Hampshire	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Ari Antonelli	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Assistant:</b> BRADLEY PHILIPPS2 202-955-5342	<b>Traffic #:</b> 5938400
<b>Separation:</b>		<b>Total Spots:</b> 69

#	Day/Time	DP	Program	Rate	A35P Rating	Len	12/27 - 1/3							Total Spots	Total \$	CPP*	GRP*	
							12/27	12/28	12/29	12/30	12/31	1/1	1/2					1/3
20	Su 4:20p-4:30p		nfi bridge show	\$925.00	0.0	30	0	0	0	0	1	0	0	0	1	\$925.00	\$0.00	0.0
21	F 11a-12n		price is right	\$55.00	0.0	30	0	0	1	0	0	1	1	1	4	\$220.00	\$0.00	0.0
22	Tu 12n-12:30p		noon news	\$55.00	0.0	30	0	0	0	0	0	1	0	0	1	\$55.00	\$0.00	0.0
<b>TOTALS:</b>							12	12	9	4	4	10	9	9	69	\$15,170.00	\$0.00	0.0



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28341773	<b>Changes as of:</b> 12/27/2023 at 9:55 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> //5221	<b>Flight:</b> 12/27/23 - 1/3/24	<b>Station:</b> WGME
<b>Agency:</b> GENERAL AGENCY	<b>Advertiser:</b> DEAN PHILLIPS FOR PRESIDENT	<b>Market:</b> Portland, ME
<b>GENERAL AGENCY</b> XXXXXXXXXX XXXXXXXXXX XXXXXX XX XXXXXX	<b>Product:</b> New Hampshire	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Ari Antonelli	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342	<b>Assistant:</b> BRADLEY PHILIPPS2 202-955-5342	<b>Traffic #:</b> 5938400
<b>Separation:</b>		<b>Total Spots:</b> 89

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
12/27/23 9:49 AM	BRADLEY PHILIPPS	ok
12/26/23 5:42 PM	Rosemarie Costagliola	nas dt football

Competitive Information	
<b>Market Budget:</b>	\$50,567
<b>WGME Share:</b>	30%
<b>Comment:</b>	
<b>Unknown:</b>	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	69	\$15,170.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>69</b>	<b>\$15,170.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2023-Dec	41	\$12,460.00
2024-Jan	28	\$2,710.00
<b>Total</b>	<b>69</b>	<b>\$15,170.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	12/27/23 9:41 AM	Rosemarie Costagliola	Confirmed	6	4	\$0	\$15,170.00	Changes: Total Spots from 67 to 69. 7 buylines added or modified.
Queued for Electronic Contracting	12/26/23 10:58 AM					\$0	\$0	
New	12/26/23 10:54 AM	BRADLEY PHILIPPS	Confirmed	67		\$15,170.00	\$15,170.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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