



WGME Portland
81 Northport Dr
Portland, ME 04103

Amedia LLC
4948 St Elmo Ave
Bethesda, MD 20814

Contract # 5951619

Schedule Dates 01/04/24-01/07/24
Advertiser Dean Phillips for President-D (154468)
Agency Amedia LLC (6680)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEAN PHILLIPS FOR PRESIDENT/5222 (1971983)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Antonelli, Arl
Phone/Fax /
CPE 5222
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments New Hampshire
BRADLEY PHILLIPS

Date Entered 01/02/24
Last Modified 01/03/24
Entered By Michele Fleming
CO-OP No
External # ECR28343317
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$577.50
Net Total \$3,272.50
Sales Tax

Portland ME (WGME)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Jan. 2024 | 37 | \$3,850.00 |
| Grand Total: | 37 | \$3,850.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| 1.0 | Normal Line / News (1) | 01/04/24-01/04/24 | 2 | :30 | 6A- News-Good Day Maine on CBS 13 2nd Half | | | | | 1 | | | | 1 | \$60.00 | \$60.00 | Portland ME (WGME) | News | 1/2/24 |
| 2.0 | Normal Line / News (2) | 01/04/24-01/04/24 | 2 | :30 | 6:30A- News-Good Day Maine on CBS 13 2nd Half | | | | | 1 | | | | 1 | \$60.00 | \$60.00 | Portland ME (WGME) | News | 1/2/24 |
| 3.0 | Normal Line / News (3) | 01/04/24-01/04/24 | 2 | :30 | 7A- CBS-CBS This Morning | | | | | 1 | | | | 1 | \$30.00 | \$30.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 4.0 | Normal Line / News (4) | 01/04/24-01/04/24 | 2 | :30 | 8A- CBS-CBS This Morning | | | | | 1 | | | | 1 | \$30.00 | \$30.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 5.0 | Normal Line / News (8) | 01/04/24-01/04/24 | 2 | :30 | 5P- News-CBS 13 News Live at Five | | | | | 1 | | | | 1 | \$200.00 | \$200.00 | Portland ME (WGME) | News | 1/2/24 |
| 6.0 | Normal Line / News (9) | 01/04/24-01/04/24 | 2 | :30 | 5:30P- News-CBS 13 News Live at 530p | | | | | 1 | | | | 1 | \$200.00 | \$200.00 | Portland ME (WGME) | News | 1/2/24 |
| 7.0 | Normal Line / News (10) | 01/04/24-01/04/24 | 2 | :30 | 6P- News-CBS 13 News at Six | | | | | 1 | | | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | News | 1/2/24 |
| 8.0 | Normal Line / SPOT (12) | 01/04/24-01/04/24 | 2 | :30 | 10A- CBS-Lets Make a Deal | | | | | 2 | | | | 2 | \$75.00 | \$150.00 | Portland ME (WGME) | Deal | 1/2/24 |
| 9.0 | Normal Line / SPOT (13) | 01/04/24-01/04/24 | 2 | :30 | 11A- CBS-The Price is Right | | | | | 2 | | | | 2 | \$75.00 | \$150.00 | Portland ME (WGME) | Price | 1/2/24 |
| 10.0 | Normal Line / News (14) | 01/04/24-01/04/24 | 2 | :30 | 12P- News-CBS 13 News at Noon | | | | | 1 | | | | 1 | \$70.00 | \$70.00 | Portland ME (WGME) | News | 1/2/24 |

CONFIRMATION CONTRACT

| | | | |
|------------------|-------|-------------------|-------|
| Accepted Agency: | Date: | Accepted Station: | Date: |
|------------------|-------|-------------------|-------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Billing Type Weekly/Irregular
Comments New Hampshire
BRADLEY PHILLIPS

Date Entered 01/02/24
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Entered By Michele Fleming
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------------------|---------|
| 11.0 | Normal Line / SPOT (15) | 01/04/24-01/04/24 | 2 | :30 | 4P- Judge Judy | | | | | 1 | | | | 1 | \$75.00 | \$75.00 | Portland ME (WGME) | Judy | 1/2/24 |
| 12.0 | Normal Line / SPOT (16) | 01/04/24-01/04/24 | 2 | :30 | 4:30P- Judge Judy 2 | | | | | 1 | | | | 1 | \$75.00 | \$75.00 | Portland ME (WGME) | Judy | 1/2/24 |
| 13.0 | Normal Line / News (17) | 01/04/24-01/04/24 | 2 | :30 | 6:30P- CBS-Evening News | | | | | 1 | | | | | \$250.00 | | Portland ME (WGME) | News | 1/2/24 |
| 13.5.1 | Closed Preempt (17) | 01/04/24 | | | | | | | | | | | | | | | Portland ME (WGME) | Emergency Preemption | |
| 14.0 | Normal Line / News (1) | 01/05/24-01/05/24 | 2 | :30 | 6A- News-Good Day Maine on CBS 13 2nd Half | | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Portland ME (WGME) | News | 1/2/24 |
| 15.0 | Normal Line / News (2) | 01/05/24-01/05/24 | 2 | :30 | 6:30A- News-Good Day Maine on CBS 13 2nd Half | | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Portland ME (WGME) | News | 1/2/24 |
| 16.0 | Normal Line / News (3) | 01/05/24-01/05/24 | 2 | :30 | 7A- CBS-CBS This Morning | | | | | | 1 | | | 1 | \$30.00 | \$30.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 17.0 | Normal Line / News (4) | 01/05/24-01/05/24 | 2 | :30 | 8A- CBS-CBS This Morning | | | | | | 1 | | | 1 | \$30.00 | \$30.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 18.0 | Normal Line / News (5) | 01/06/24-01/06/24 | 2 | :30 | 8A- CBS This Morning Saturday | | | | | | | 2 | | 2 | \$50.00 | \$100.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 19.0 | Normal Line / News (6) | 01/06/24-01/06/24 | 2 | :30 | 9A- CBS This Morning Saturday | | | | | | | 2 | | 2 | \$50.00 | \$100.00 | Portland ME (WGME) | Morning | 1/2/24 |
| 20.0 | Normal Line / News (7) | 01/07/24-01/07/24 | 2 | :30 | 9A- CBS-News Sunday Morning | | | | | | | | 2 | 2 | \$150.00 | \$300.00 | Portland ME (WGME) | Morning | 1/2/24 |

CONFIRMATION CONTRACT

| | | | |
|-----------------------------|-------|-------------------|-------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: |
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|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------------|----------|---------|
| 21.0 | Normal Line / News (8) | 01/05/24-01/05/24 | 2 | :30 | 5P- News-CBS 13 News Live at Five | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | Portland ME (WGME) | News | 1/2/24 |
| 22.0 | Normal Line / News (9) | 01/05/24-01/05/24 | 2 | :30 | 5:30P- News-CBS 13 News Live at 530p | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | Portland ME (WGME) | News | 1/2/24 |
| 23.0 | Normal Line / SPOT (11) | 01/07/24-01/07/24 | 2 | :30 | 10:30A- CBS-Face the Nation | | | | | | | | 1 | 1 | \$150.00 | \$150.00 | Portland ME (WGME) | Face | 1/2/24 |
| 24.0 | Normal Line / SPOT (12) | 01/05/24-01/05/24 | 2 | :30 | 10A- CBS-Lets Make a Deal | | | | | | | 2 | | 2 | \$75.00 | \$150.00 | Portland ME (WGME) | Deal | 1/2/24 |
| 25.0 | Normal Line / SPOT (13) | 01/05/24-01/05/24 | 2 | :30 | 11A- CBS-The Price Is Right | | | | | | | 2 | | 2 | \$75.00 | \$150.00 | Portland ME (WGME) | Price | 1/2/24 |
| 26.0 | Normal Line / News (14) | 01/05/24-01/05/24 | 2 | :30 | 12P- News-CBS 13 News at Noon | | | | | | | 1 | | 1 | \$70.00 | \$70.00 | Portland ME (WGME) | News | 1/2/24 |
| 27.0 | Normal Line / SPOT (15) | 01/05/24-01/05/24 | 2 | :30 | 4P- Judge Judy | | | | | | | 1 | | 1 | \$75.00 | \$75.00 | Portland ME (WGME) | Judy | 1/2/24 |
| 28.0 | Normal Line / SPOT (16) | 01/05/24-01/05/24 | 2 | :30 | 4:30P- Judge Judy 2 | | | | | | | 1 | | 1 | \$75.00 | \$75.00 | Portland ME (WGME) | Judy | 1/2/24 |
| 29.0 | Normal Line / News (17) | 01/05/24-01/05/24 | 2 | :30 | 6:30P- CBS-Evening News | | | | | | | 1 | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | News | 1/2/24 |
| 30.0 | Normal Line / News (10) | 01/05/24-01/05/24 | 2 | :30 | 6P- News-CBS 13 News at Six | | | | | | | 1 | | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | News | 1/2/24 |
| 31.0 | M/G For 13.0.1 / News (17) | 01/04/24-01/04/24 | 2 | :30 | 6:25P- 7P (EST) | | | | | | | | 1 | 1 | \$250.00 | \$250.00 | Portland ME (WGME) | News | 1/3/24 |

CONFIRMATION CONTRACT

| | | | |
|-----------------------------|-------|-------------------|-------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: |
|-----------------------------|-------|-------------------|-------|

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 28343317 | Changes as of: 1/16/2024 at 9:30 AM | Version: Current State Version 2 |
| CPE: //5222 | Flight: 1/14/24 - 1/17/24 | Station: WGME |
| Agency: AMEDIA LLC | Advertiser: DEAN PHILLIPS FOR PRESIDENT | Market: Portland, ME |
| 4948 St. Elmo Avenue Suite 310 BETHESDA, MD 20814 | Product: New Hampshire | Office: WASHINGTON |
| Agency Order #: | Service: Nielsen | Total Spots: 37 |
| Buyer: Ari Antonelli | Primary Demo: Adults 35+ | Total CPP: \$0.00 |
| Salesperson: BRADLEY PHILIPPS 202-955-5342 | Assistant: BRADLEY PHILIPPS2 202-955-5342 | Total GRP: |
| Separation: | | Traffic #: 5951619 |
| Con Type: POLITICAL/VOTE Total \$: \$3,850.00 | | |

Comments: revised to correct agency

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 1/4 - 1/7 | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|---------------------|----|---------|----------|-------------|-----|-----------|-----|-----|-----|-------------|------------|--------|------|
| | | | | | | | 1/4 | 1/5 | 1/6 | 1/7 | | | | |
| 1 | M-F 6a-6:30a | | News | \$60.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$120.00 | \$0.00 | 0.0 |
| 2 | M-F 6:30a-7a | | News | \$60.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$120.00 | \$0.00 | 0.0 |
| 3 | M-F 7a-8a | | Morning | \$30.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$60.00 | \$0.00 | 0.0 |
| 4 | M-F 8a-9a | | Morning | \$30.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$60.00 | \$0.00 | 0.0 |
| 5 | Sa 8a-9a | | Morning | \$50.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | 2 | \$100.00 | \$0.00 | 0.0 |
| 6 | Sa 9a-10a | | Morning | \$50.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | 2 | \$100.00 | \$0.00 | 0.0 |
| 7 | Su 9a-10:30a | | Morning | \$150.00 | 0.0 | 30 | 0 | 0 | 0 | 2 | 2 | \$300.00 | \$0.00 | 0.0 |
| 8 | M-F 5p-5:30p | | News | \$200.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$400.00 | \$0.00 | 0.0 |
| 9 | M-F 5:30p-6p | | News | \$200.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$400.00 | \$0.00 | 0.0 |
| 10 | M-F 6p-6:30p | | News | \$250.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$500.00 | \$0.00 | 0.0 |
| 11 | Su 10:30a-11:30a | | Face | \$150.00 | 0.0 | 30 | 0 | 0 | 0 | 1 | 1 | \$150.00 | \$0.00 | 0.0 |
| 12 | M-F 10a-11a | | Deal | \$75.00 | 0.0 | 30 | 2 | 2 | 0 | 0 | 4 | \$300.00 | \$0.00 | 0.0 |
| 13 | M-F 11a-12n | | Price | \$75.00 | 0.0 | 30 | 2 | 2 | 0 | 0 | 4 | \$300.00 | \$0.00 | 0.0 |
| 14 | M-F 12n-12:30p | | News | \$70.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$140.00 | \$0.00 | 0.0 |
| 15 | M-F 4p-4:30p | | Judy | \$75.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$150.00 | \$0.00 | 0.0 |
| 16 | M-F 4:30p-5p | | Judy | \$75.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$150.00 | \$0.00 | 0.0 |
| 17 | M-F 6:30p-7p | | News | \$250.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$500.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 15 | 15 | 4 | 3 | 37 | \$3,850.00 | \$0.00 | 0.0 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 28343317 | Changes as of: 1/16/2024 at 9:30 AM | Version: Current State Version 2 |
| CPE: //5222 | Flight: 1/4/24 - 1/7/24 | Station: WGME |
| Agency: AMEDIA LLC | Advertiser: DEAN PHILLIPS FOR PRESIDENT | Market: Portland, ME |
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| Agency Order #: | Service: Nielsen | Total Spots: 37 |
| Buyer: Ari Antonelli | Primary Demo: Adults 35+ | Total CPP: \$0.00 |
| Salesperson: BRADLEY PHILIPPS 202-955-5342 | Assistant: BRADLEY PHILIPPS2 202-955-5342 | Total GRP: |
| Separation: | | Traffic #: 5951619 |
| Con Type: POLITICAL/VOTE Total \$: \$3,850.00 | | |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|------------------|---------------------------|
| Date/Time | Added by | Comment |
| 01/16/24 9:21 AM | BRADLEY PHILIPPS | revised to correct agency |

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$12,833 |
| WGME Share: | 30% |
| Comment: | |
| Unknown: | 70% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 37 | \$3,850.00 | N/A | 0.0 |
| Total | 100% | 37 | \$3,850.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2024-Jan | 37 | \$3,850.00 |
| Total | 37 | \$3,850.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|------------------|-----------|-------|-------|------------|-------------|--|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 1/16/24 9:21 AM | BRADLEY PHILIPPS | Confirmed | | | \$0 | \$3,850.00 | Changes: Origagency Id to 584, Agency from GENERAL AGENCY to AMEDIA LLC, Agency Office from General Avails to AMEDIA LLC, Sales Activity Link Configuration from [object Object] to {salesActivityId:-1,isNewBusiness:true,splitDollars:null}, Comments from to revised to correct agency. |
| Queued for Electronic Contracting | 1/2/24 11:06 AM | | | | | \$0 | \$0 | |
| New | 1/2/24 10:38 AM | BRADLEY PHILIPPS | Confirmed | 37 | | \$3,850.00 | \$3,850.00 | |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|