

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
586992-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Ste 100
Washington, DC 20007

Advertiser	Product	Estimate Number
League of Conservation Vo	LCV	2274

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	586992	09853016

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8558	155	163

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	M-F 5a-530a	5a-530a	- TWTF - -	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Th 11/01/12 5:10 AM M-F 5a-530a 5a-530a :30 LCV12114H \$2,200.00 NM 1 6 F 11/02/12 5:13 AM M-F 5a-530a 5a-530a :30 LCV12114H \$2,200.00 NM									
2	11/05/12	11/06/12	M-F 5a-530a	5a-530a	MT - - - - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT - - - - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Tu 11/06/12 5:08 AM M-F 5a-530a 5a-530a :30 LCV12114H \$2,200.00 NM									
3	10/30/12	11/02/12	M-F 530a-6a	530a-6a	- TWTF - -	:30	2	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/31/12 5:42 AM M-F 530a-6a 530a-6a :30 LCV12114H \$2,700.00 NM 2 6 Th 11/01/12 5:45 AM M-F 530a-6a 530a-6a :30 LCV12114H \$2,700.00 NM									
4	10/30/12	11/02/12	M-F 6a-7a	6a-7a	- TWTF - -	:30	2	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 W 10/31/12 6:54 AM M-F 6a-7a 6a-7a :30 LCV12114H \$3,600.00 NM 1 6 F 11/02/12 6:09 AM M-F 6a-7a 6a-7a :30 LCV12114H \$3,600.00 NM									
5	11/05/12	11/06/12	M-F 6a-7a	6a-7a	MT - - - - -	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT - - - - - 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 11/05/12 6:40 AM M-F 6a-7a 6a-7a :30 LCV12114H \$3,600.00 NM									

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Chicago, IL 60677-3006

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Advertiser	Product	Estimate Number	
League of Conservation Vo	LCV	2274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/30/12	11/02/12	M-F 7a-8a	7a-8a	-TWTF--	:30	2	\$3,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$3,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	11/01/12	7:51 AM	M-F 7a-8a	7a-8a	:30	LCV12114H	\$3,600.00	NM
2 6	F	11/02/12	8:00 AM	M-F 7a-8a	7a-8a	:30	LCV12114H	\$3,600.00	NM
7	11/05/12	11/06/12	M-F 7a-8a	7a-8a	MT-----	:30	1	\$3,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$3,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	11/05/12	7:27 AM	M-F 7a-8a	7a-8a	:30	LCV12114H	\$3,600.00	NM
8	10/30/12	11/02/12	M-F 8a-9a	8a-9a	-TWTF--	:30	2	\$3,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$3,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Tu	10/30/12	8:52 AM	M-F 8a-9a	8a-9a	:30	LCV12114H	\$3,400.00	NM
1 6	Th	11/01/12	8:13 AM	M-F 8a-9a	8a-9a	:30	LCV12114H	\$3,400.00	NM
9	11/05/12	11/06/12	M-F 430-5a	430-5a	MT-----	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	11/05/12	4:55 AM	M-F 430-5a	430-5a	:30	LCV12114H	\$300.00	NM
2 6	Tu	11/06/12	4:38 AM	M-F 430-5a	430-5a	:30	LCV12114H	\$300.00	NM
10	11/03/12	11/03/12	Sa 8a-9a	8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	11/03/12	8:56 AM	Sa 8a-9a	8a-9a	:30	LCV12114H	\$1,000.00	NM
11	11/04/12	11/04/12	Su 7a-8a	7a-8a	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	7:53 AM	Su 7a-8a	7a-8a	:30	LCV12114H	\$1,000.00	NM
12	11/04/12	11/04/12	Su 8a-9a	8a-9a	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	11/04/12	8:51 AM	Su 8a-9a	8a-9a	:30	LCV12114H	\$1,000.00	NM

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586992-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
League of Conservation Vo	LCV	2274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/02/12	M-F 9a-10a	9a-10a	- TWTF - -	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 9:15 AM M-F 9a-10a 9a-10a :30 LCV12114H \$1,000.00 NM									
3 6 W 10/31/12 9:26 AM M-F 9a-10a 9a-10a :30 LCV12114H \$1,000.00 NM									
2 6 F 11/02/12 9:16 AM M-F 9a-10a 9a-10a :30 LCV12114H \$1,000.00 NM									
14	10/30/12	11/02/12	M-F 10-11a	10-11a	- TWTF - -	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 10/31/12 10:47 AM M-F 10-11a 10-11a :30 LCV12114H \$400.00 NM									
1 6 Th 11/01/12 10:46 AM M-F 10-11a 10-11a :30 LCV12114H \$400.00 NM									
2 6 F 11/02/12 10:40 AM M-F 10-11a 10-11a :30 LCV12114H \$400.00 NM									
15	10/30/12	11/02/12	M-F 11a-1130a FOX 6	11a-1130a	- TWTF - -	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 11:24 AM M-F 11a-1130a FOX 6 11a-1130a :30 LCV12114H \$850.00 NM									
2 6 Th 11/01/12 11:26 AM M-F 11a-1130a FOX 6 11a-1130a :30 LCV12114H \$850.00 NM									
3 6 F 11/02/12 11:28 AM M-F 11a-1130a FOX 6 11a-1130a :30 LCV12114H \$850.00 NM									
16	11/05/12	11/05/12	M-F 11a-1130a FOX 6	11a-1130a	M - - - - -	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M - - - - - 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 11/05/12 11:27 AM M-F 11a-1130a FOX 6 11a-1130a :30 LCV12114H \$850.00 NM									
17	10/30/12	11/02/12	M-F 1130a-12p FOX 6	1130a-12p	- TWTF - -	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/31/12 11:58 AM M-F 1130a-12p FOX 6 1130a-12p :30 LCV12114H \$1,000.00 NM									
3 6 Th 11/01/12 11:59 AM M-F 1130a-12p FOX 6 1130a-12p :30 LCV12114H \$1,000.00 NM									
1 6 F 11/02/12 11:44 AM M-F 1130a-12p FOX 6 1130a-12p :30 LCV12114H \$1,000.00 NM									
18	11/05/12	11/05/12	M-F 1130a-12p FOX 6	1130a-12p	M - - - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M - - - - - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 11/05/12 11:57 AM M-F 1130a-12p FOX 6 1130a-12p :30 LCV12114H \$1,000.00 NM									
19	10/30/12	11/02/12	M-F 12p-1p	12p-1p	- TWTF - -	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 10/31/12 12:45 PM M-F 12p-1p 12p-1p :30 LCV12114H \$300.00 NM									
2 6 Th 11/01/12 12:37 PM M-F 12p-1p 12p-1p :30 LCV12114H \$300.00 NM									
3 6 F 11/02/12 12:56 PM M-F 12p-1p 12p-1p :30 LCV12114H \$300.00 NM									

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586992-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
League of Conservation Vo	LCV	2274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/30/12	11/02/12	M-F 1p-2p	1p-2p	- TWTF - -	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 10/31/12 1:59 PM M-F 1p-2p 1p-2p :30 LCV12114H \$300.00 NM									
2 6 Th 11/01/12 1:41 PM M-F 1p-2p 1p-2p :30 LCV12114H \$300.00 NM									
1 6 F 11/02/12 1:53 PM M-F 1p-2p 1p-2p :30 LCV12114H \$300.00 NM									
21	10/30/12	11/02/12	M-F 2p-3p	2p-3p	- TWTF - -	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 10/31/12 2:22 PM M-F 2p-3p 2p-3p :30 LCV12114H \$250.00 NM									
1 6 Th 11/01/12 2:38 PM M-F 2p-3p 2p-3p :30 LCV12114H \$250.00 NM									
2 6 F 11/02/12 2:34 PM M-F 2p-3p 2p-3p :30 LCV12114H \$250.00 NM									
22	10/30/12	11/02/12	M-F 3p-330p	3p-330p	- TWTF - -	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 6 Tu 10/30/12 3:08 PM M-F 3p-330p 3p-330p :30 LCV12114H \$250.00 NM									
1 6 Tu 10/30/12 3:19 PM M-F 3p-330p 3p-330p :30 LCV12114H \$250.00 NM									
2 6 W 10/31/12 3:17 PM M-F 3p-330p 3p-330p :30 LCV12114H \$250.00 NM									
3 6 Th 11/01/12 3:09 PM M-F 3p-330p 3p-330p :30 LCV12114H \$250.00 NM									
4 6 F 11/02/12 3:09 PM M-F 3p-330p 3p-330p :30 LCV12114H \$250.00 NM									
23	10/30/12	11/02/12	M-F 330p-4p	330p-4p	- TWTF - -	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 3:48 PM M-F 330p-4p 330p-4p :30 LCV12114H \$250.00 NM									
5 6 W 10/31/12 3:38 PM M-F 330p-4p 330p-4p :30 LCV12114H \$250.00 NM									
2 6 W 10/31/12 3:48 PM M-F 330p-4p 330p-4p :30 LCV12114H \$250.00 NM									
3 6 Th 11/01/12 3:39 PM M-F 330p-4p 330p-4p :30 LCV12114H \$250.00 NM									
4 6 F 11/02/12 3:36 PM M-F 330p-4p 330p-4p :30 LCV12114H \$250.00 NM									
24	10/30/12	11/02/12	M-F 4p-430p	4p-430p	- TWTF - -	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 4:21 PM M-F 4p-430p 4p-430p :30 LCV12114H \$600.00 NM									
2 6 W 10/31/12 4:10 PM M-F 4p-430p 4p-430p :30 LCV12114H \$600.00 NM									
5 6 W 10/31/12 4:25 PM M-F 4p-430p 4p-430p :30 LCV12114H \$600.00 NM									
3 6 Th 11/01/12 4:19 PM M-F 4p-430p 4p-430p :30 LCV12114H \$600.00 NM									
4 6 F 11/02/12 4:19 PM M-F 4p-430p 4p-430p :30 LCV12114H \$600.00 NM									

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Advertiser	Product	Estimate Number	
League of Conservation Vo	LCV	2274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/30/12	11/02/12	M-F 430p-5p	430p-5p	- TWTF - -	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Tu 10/30/12 4:49 PM M-F 430p-5p 430p-5p :30 LCV12114H \$700.00 NM									
2 6 W 10/31/12 4:40 PM M-F 430p-5p 430p-5p :30 LCV12114H \$700.00 NM									
3 6 Th 11/01/12 4:41 PM M-F 430p-5p 430p-5p :30 LCV12114H \$700.00 NM									
5 6 Th 11/01/12 4:55 PM M-F 430p-5p 430p-5p :30 LCV12114H \$700.00 NM									
4 6 F 11/02/12 4:41 PM M-F 430p-5p 430p-5p :30 LCV12114H \$700.00 NM									
26	10/30/12	11/02/12	M-F 5p-530p	5p-530p	- TWTF - -	:30	2	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/31/12 5:27 PM M-F 5p-530p 5p-530p :30 LCV12114H \$2,300.00 NM									
1 6 F 11/02/12 5:24 PM M-F 5p-530p 5p-530p :30 LCV12114H \$2,300.00 NM									
27	10/30/12	11/02/12	M-F 530p-6p	530p-6p	- TWTF - -	:30	2	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/31/12 5:55 PM M-F 530p-6p 530p-6p :30 LCV12114H \$2,300.00 NM									
1 6 F 11/02/12 5:55 PM M-F 530p-6p 530p-6p :30 LCV12114H \$2,300.00 NM									
28	10/30/12	11/02/12	M-F 6p-630p	6p-630p	- TWTF - -	:30	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Th 11/01/12 6:28 PM M-F 6p-630p 6p-630p :30 LCV12114H \$2,600.00 NM									
2 6 F 11/02/12 6:22 PM M-F 6p-630p 6p-630p :30 LCV12114H \$2,600.00 NM									
29	10/31/12	10/31/12	X Factor Wednesday	7p-9p	- - W - - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - W - - - 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 10/31/12 7:32 PM X Factor Wednesday 7p-9p :30 LCV12114H \$4,000.00 NM									
30	11/01/12	11/01/12	X Factor Thursday	7p-9p	- - - T - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - T - - 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Th 11/01/12 8:01 PM X Factor Thursday 7p-9p :30 LCV12114H \$4,000.00 NM									
31	10/30/12	11/02/12	M-F 9-930p	9p-930p	- TWTF - -	:30	2	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - TWTF - - 2 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 Th 11/01/12 9:23 PM M-F 9-930p 9p-930p :30 LCV12114H \$4,200.00 NM									
1 6 F 11/02/12 9:13 PM M-F 9-930p 9p-930p :30 LCV12114H \$4,200.00 NM									

INVOICE

Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586992-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
League of Conservation Vo	LCV	2274	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/30/12	11/02/12	M-F 930-10p	930p-10p	- TWTF - -	:30	2	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	2	\$4,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	W	10/31/12	9:45 PM	M-F 930-10p	930p-10p	:30	LCV12114H	\$4,000.00	NM
1 6	F	11/02/12	9:37 PM	M-F 930-10p	930p-10p	:30	LCV12114H	\$4,000.00	NM
33	10/30/12	11/02/12	M-F 10p-1035p	10p-1035p	- TWTF - -	:30	2	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- TWTF - -	2	\$3,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Th	11/01/12	10:13 PM	M-F 10p-1035p	10p-1035p	:30	LCV12114H	\$3,500.00	NM
1 6	F	11/02/12	10:19 PM	M-F 10p-1035p	10p-1035p	:30	LCV12114H	\$3,500.00	NM
34	11/03/12	11/03/12	Sa 930p-10p	930p-10p	- - - - - S -	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	- - - - - S -	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	11/03/12		Sa 930p-10p	930p-10p	:00		\$2,500.00	NM
		See MG 34.2, 34.3							
2 6	Tu	11/06/12	7:15 AM	M-F 7a-8a	7a-8a	:30	LCV12114H	\$1,100.00	NM
		MG for 34.1 11/03							
3 6	Tu	11/06/12	9:23 AM	M-F 9a-10a	9a-10a	:30	LCV12114H	\$1,400.00	NM
		MG for 34.1 11/03							

Total Spots **77** Gross Total **\$115,450.00**

Payment Terms 30 Days

Agency Commission **\$17,317.50**

Net Amount Due **\$98,132.50**