

ORDER



Orders
Order / Rev: 773764
 Alt Order #: _____
Product Desc: Klacik
Estimate: 5764
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 10/14/20 / 11/03/20
Order Type: GENERAL

WMAR
Primary AE: Michael Eiring
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Crossroads Media
Buying Contact: _____
Billing Contact: _____
66 Canal Center Plaza - Suite 555
Alexandria, VA 22314-1576

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Klacik/Republican/Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru: _____
Advertiser External ID: 265161
Agency External ID: 105821
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	48	\$3,785.00	\$3,217.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	48	\$3,785.00	\$3,217.25	0.00
Totals	48	\$3,785.00	\$3,217.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Eiring			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMAR	10/27/20	11/02/20	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	11111--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$50.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$50.00		0.00			
N 2	WMAR	10/27/20	11/02/20	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$45.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$45.00		0.00			
N 3	WMAR	10/27/20	11/02/20	M-F 10-11am M-F 10-11am	CM	10-11am	- 1- 1---	:30	2	\$45.00	P-6	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1- 1---		2				\$45.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$45.00		0.00			
N 4	WMAR	10/27/20	11/02/20	M-F 5-6am News M-F 5-6am News	CM	5-6am	- 1111--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$40.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$40.00		0.00			
N 5	WMAR	10/27/20	11/02/20	SA 8-10am GMA Weekend SA 8-10am GMA Weekend	CM	8-10am	----- 2-	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WMAR	10/27/20	11/02/20	M-F 5-6pm M-F 5-6pm	CM	5-6pm	11111--	:30	5	\$70.00	P-6	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----2-		2				\$50.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$65.00		0.00			
N 7	WMAR	10/27/20	11/02/20	SU 8-9am GMA Sunday SU 8-9am GMA Sunday	CM	8-9am	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$70.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$70.00		0.00			
N 8	WMAR	10/27/20	11/02/20	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$90.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$90.00		0.00			
N 9	WMAR	10/27/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	-11----	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-11----		2				\$125.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$125.00		0.00			
N 10	WMAR	10/27/20	11/02/20	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-111---	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-111---		3				\$150.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$150.00		0.00			
N 11	WMAR	10/27/20	11/02/20	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm	-1111--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$150.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$200.00		0.00			
N 12	WMAR	10/27/20	11/02/20	M-F 5-6am News M-F 5-6am News	CM	5-6am	1-----	:30	1	\$50.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----		0				\$50.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$50.00		0.00			
N 13	WMAR	11/02/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	1-----	:30	1	\$120.00	P-6	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$120.00		0.00			
N 14	WMAR	11/01/20	11/01/20	SU 8-9am GMA Sunday SU 8-9am GMA Sunday	CM	8-9am	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$75.00		0.00			
N 15	WMAR	11/02/20	11/02/20	M-F 5-6pm M-F 5-6pm	CM	5-6pm	1-----	:30	1	\$70.00	P-6	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$70.00		0.00			
N 16	WMAR	10/27/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	---21--	:30	3	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---21--		3				\$100.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$125.00		0.00			
N 17	WMAR	11/02/20	11/02/20	M-F 10-11am M-F 10-11am	CM	10-11am	2-----	:30	2	\$35.00	P-6	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	2-----		2				\$35.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	2-----		2				\$35.00		0.00			
N18	WMAR	11/02/20	11/02/20	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1-----	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$125.00		0.00			
													Totals	48	\$3,785.00