

## ORDER



**Orders**  
**Order / Rev:** 773764  
**Alt Order #:**  
**Product Desc:** Klacik  
**Estimate:** 5764  
**Flight Dates:** 10/27/20 - 11/02/20  
**Original Date / Rev:** 10/14/20 / 11/03/20  
**Order Type:** GENERAL

## WMAR

**Primary AE:** Michael Eiring  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza - Suite 555  
 Alexandria, VA 22314-1576

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Klacik/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 265161  
**Agency External ID:** 105821  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	48	\$3,785.00	\$3,217.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	48	\$3,785.00	\$3,217.25	0.00
<b>Totals</b>	<b>48</b>	<b>\$3,785.00</b>	<b>\$3,217.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Eiring			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMAR	10/27/20	11/02/20	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	11111--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$50.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$50.00		0.00			
N 2	WMAR	10/27/20	11/02/20	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$45.00	P-6	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$45.00		0.00			
		Week: 11/02/20	11/08/20	1-----		1				\$45.00		0.00			
N 3	WMAR	10/27/20	11/02/20	M-F 10-11am M-F 10-11am	CM	10-11am	- 1-1---	:30	2	\$45.00	P-6	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1-1---		2				\$45.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$45.00		0.00			
N 4	WMAR	10/27/20	11/02/20	M-F 5-6am News M-F 5-6am News	CM	5-6am	- 1111--	:30	4	\$40.00	P-6	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1111--		4				\$40.00		0.00			
		Week: 11/02/20	11/08/20	-----		0				\$40.00		0.00			
N 5	WMAR	10/27/20	11/02/20	SA 8-10am GMA Weekend SA 8-10am GMA Weekend	CM	8-10am	-----2-	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00

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 Alt Order #:  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: Klacik/Republican/Congress  
 Product Desc: Klacik  
 Estimate: 5764  
**WMAR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----2-		2			\$50.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$65.00			0.00			
N 6	WMAR	10/27/20	11/02/20	M-F 5-6pm M-F 5-6pm	CM	5-6pm	11111--	:30	5	\$70.00	P-6	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--		4			\$70.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----		1			\$70.00			0.00			
N 7	WMAR	10/27/20	11/02/20	SU 8-9am GMA Sunday SU 8-9am GMA Sunday	CM	8-9am	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----1		1			\$75.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$85.00			0.00			
N 8	WMAR	10/27/20	11/02/20	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$90.00	P-6	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--		4			\$90.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----		1			\$90.00			0.00			
N 9	WMAR	10/27/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	-11----	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-11----		2			\$125.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$125.00			0.00			
N 10	WMAR	10/27/20	11/02/20	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	-111---	:30	3	\$150.00	P-6	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-111---		3			\$150.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$150.00			0.00			
N 11	WMAR	10/27/20	11/02/20	M-F 11-1135p News M-F 11-1135p News	CM	11-1135pm	-1111--	:30	4	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--		4			\$150.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$200.00			0.00			
N 12	WMAR	10/27/20	11/02/20	M-F 5-6am News M-F 5-6am News	CM	5-6am	1-----	:30	1	\$50.00	P-6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----		0			\$50.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----		1			\$50.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMAR	11/02/20-11/08/20		M-F 5-6am News		5-6am	M-----	:30		\$25.00		0.00	NM		
N 13	WMAR	11/02/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	1-----	:30	1	\$120.00	P-6	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/02/20		11/02/20	11/08/20	1-----		1			\$120.00			0.00			
N 14	WMAR	11/01/20	11/01/20	SU 8-9am GMA Sunday SU 8-9am GMA Sunday	CM	8-9am	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-----1		1			\$75.00			0.00			
N 15	WMAR	11/02/20	11/02/20	M-F 5-6pm M-F 5-6pm	CM	5-6pm	1-----	:30	1	\$70.00	P-6	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/02/20		11/02/20	11/08/20	1-----		1			\$70.00			0.00			
N 16	WMAR	10/27/20	11/02/20	M-F 6-7am 2 News M-F 6-7am 2 News	CM	6-7AM	---21--	:30	3	\$100.00	P-6	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	---21--		3			\$100.00			0.00			
Week: 11/02/20		11/02/20	11/08/20	-----		0			\$125.00			0.00			
N 17	WMAR	11/02/20	11/02/20	M-F 10-11am M-F 10-11am	CM	10-11am	2-----	:30	2	\$35.00	P-6	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	2-----			2			\$35.00		0.00			
N18	WMAR	11/02/20	11/02/20	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	1-----	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----			1			\$125.00		0.00			
													Totals	48	\$3,785.00