

## ORDER



KTVD-TV

**Orders**

**Order / Rev:** 1957837

**Alt Order #:** WOC12422540

**Product Desc:** Issue

**Estimate:** 8094

**Flight Dates:** 03/17/20 - 03/30/20

**Original Date / Rev:** 03/16/20 / 03/16/20

**Order Type:** RFP

**Primary AE:** Todd Novick

**Sales Office:** TSWAS

**Sales Region:** NAT

**Agency**

**Name:** Waterfront Strategies / POL

**Buying Contact:**

**Billing Contact:** Amanda Adams

3050 K Street NW Suite 100

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Calendar

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** ISS/ Senate Majority PAC

**Demographic:** A25-54

**Product Codes:** IS-Issue/Non Ballot

**Revenue Code 1:** AGY

**Revenue Code 2:** (POL) Political

**Revenue Code 3:** (POL) Issue

**New Business Thru:**

**Advertiser External ID:** 38811

**Agency External ID:** 10957AG

**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/20	03/30/20	15	\$4,650.00	\$3,952.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	15	\$4,650.00	\$3,952.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$4,650.00</b>	<b>\$3,952.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Novick			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVD	03/17/20	03/30/20	Local News @ 7a M-F 9NEWS @ 7A-8A KTVD (Program: 9NEWS @ 7A-8A KTVD)Q4 2019 EST (sell)	CM	7-8a	MTWTF--	:30	2	\$275.00	P03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	MTWTF--					2	\$275.00		0.00			
		Week: 03/24/20	03/30/20	MTWTF--					1	\$275.00		0.00			
N 2	KTVD	03/17/20	03/30/20	Local News @ 8a M-F 9NEWS @ 8A-9A- KTVD (Program: 9NEWS @ 8A-9A- KTVD)Q4 2019 EST (sell)	CM	8-9a	MTWTF--	:30	2	\$300.00	P03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	MTWTF--					2	\$300.00		0.00			
		Week: 03/24/20	03/30/20	MTWTF--					1	\$300.00		0.00			
N 3	KTVD	03/17/20	03/30/20	12-1p PEOPLES COURT (Program: PEOPLES COURT)Q4 2019 EST (sell)	CM	12-1p	MTWTF--	:30	2	\$150.00	P03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	MTWTF--					2	\$150.00		0.00			
		Week: 03/24/20	03/30/20	MTWTF--					1	\$150.00		0.00			
N 4	KTVD	03/17/20	03/30/20	Local News @ 9p M-F 9NEWS @9PM M-F (Program: 9NEWS @9PM M-F)Q4 2019 EST (sell)	CM	9-930p	MTWTF--	:30	2	\$450.00	P03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/17/20	03/23/20	MTWTF--					2	\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/24/20	03/30/20	MTWTF--	1		\$450.00	0.00							
N 5	KTVD	03/17/20	03/30/20	Local News @ 930p M-FM		930-10p	MTWTF--	:30	2	\$375.00	P03	0.00	NM	3	\$1,125.00
				9NEWS @930 M-FR											
				(Program: 9NEWS @930 M-FR)Q4 2019 EST (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 03/17/20	03/23/20	MTWTF--	2		\$375.00	0.00							
		Week: 03/24/20	03/30/20	MTWTF--	1		\$375.00	0.00							
													Totals	15	\$4,650.00