

www.nbcdfw.com

Billing Address:

AX MEDIA Attention: Accounts Payable 800 W 47TH ST STE 200 KANSAS CITY, MO 64112 USA

INVOICE

Advertiser	WERNICK FOR TEXAS
Product	2024 Primary
Estimate Number	6630

Invoice #	DA24030042
Invoice Date	03/05/24
Invoice Month	March 2024
Invoice Period	02/26/24 - 03/05/24

Property	KXAS
Account Executive	Michael Berkowitz
Sales Office	Political National
Sales Region	National

Order #	1448749
Alt Order #	WOC14511541
Deal #	
Order Flight	03/04/24 - 03/10/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9916670
Advertiser Code	640
Product 1/2	805

Agency Ref	44654
Advertiser Ref	56370

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
1	KXAS	1A-5A M-SU OVERNIGHT MEDIATELY PREEMPTIBLE	4:30 XM-5:00 XM			1 5	-		· · · · · · · · · · · · · · · · · · ·		
				03/04/24 to	03/10/24	1x	1				
	KXAS			M PREEMPT	03/04/24	:00			\$100.00	See MG 1.2	1
	KXAS	1P-2P DATELINE	1P-2P	<i>M</i> PREEMPT	03/04/24	:00			\$100.00	See MG 1.5	3
	KXAS	1237A-107A 10PM NEWS RPT	1237A-107A	M	03/04/24	:30	12:49 AM	AMBW2403TVH	\$100.00	MG for 1.3 03/04	5
	KXAS	1237A-107A 10PM NEWS RPT	1237A-107A	M	03/04/24	:30	1:01 AM	AMBW2403TVH	\$100.00	Bonus	4
	KXAS	430A-5A SU-TH EARLY TODAY	430A-5A	<i>Tu</i> PREEMPT	03/05/24 -ADV SEPA	<i>:00</i> RATION			\$100.00	See MG 1.3	2
2	KXAS LUR - IMN	5A-530A M-F NBC5 TODAY MEDIATELY PREEMPTIBLE	5A-530A								
				03/04/24 to	03/10/24	1x	1				
	KXAS			M PREEMPT	03/04/24	:00			\$275.00	See MG 2.2	1
	KXAS			M	03/04/24	:30	5:14 AM	AMBW2403TVH	\$125.00	MG for 2.1 03/04	2
	KXAS	530A-6A M-F NBC5 TODAY	530A-6A	M	03/04/24	:30	5:39 AM	AMBW2403TVH	\$225.00	Bonus	3
	KXAS	10A-11A M-F TODAY SHOW 3	10A-11A	M	03/04/24	:30	10:31 AM	AMBW2403TVH	\$225.00	Bonus	5
	KXAS	10A-11A M-F TODAY SHOW 3	10A-11A	M	03/04/24	:30	10:59 AM	AMBW2403TVH	\$225.00	Bonus	4
	KXAS	430A-5A SU-TH EARLY TODAY	430A-5A	M	03/04/24	:30	4:47 AM	AMBW2403TVH	\$50.00	Bonus	6

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Product 1/2	805

Agency Ref	44654
Advertiser Ref	56370

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
3	_	530A-6A M-F NBC5 TODAY MEDIATELY PREEMPTIBLE	530A-6A								
				03/04/24 to	03/10/24	1x	1				
	KXAS			<i>M</i> PREEMPT	03/04/24	:00			\$350.00	See MG 3.2	1
	KXAS			M	03/04/24	:30	5:57 AM	AMBW2403TVH	\$225.00	MG for 3.1 03/04	2
4		6A-7A M-F NBC5 TODAY MEDIATELY PREEMPTIBLE	6A-7A								
				03/04/24 to	03/10/24	1x	1				
	KXAS			M	03/04/24	:30	6:28 AM	AMBW2403TVH	\$600.00		1
5		7A-9A M-F TODAY SHOW IEDIATELY PREEMPTIBLE	7A-9A								
				03/04/24 to	03/10/24	1x	1				
	KXAS			M	03/04/24	:30	8:34 AM	AMBW2403TVH	\$700.00		1
6	_	4P-5P M-F NBC5 FIRST AT 4 MEDIATELY PREEMPTIBLE	4P-5P								
				03/04/24 to	03/10/24	1x	1				
	KXAS			<i>M</i> PREEMPT	03/04/24	:00			\$600.00	See MG 6.2	1
	KXAS			M	03/04/24	:30	4:25 PM	AMBW2403TVH	\$450.00	MG for 6.1 03/04	2

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7	KXAS	5P-530P M-F NBC5 NEWS	5P-530P	•	•	•	•	•	•		
	LUR - IMM	IEDIATELY PREEMPTIBLE									
				03/04/24 to	03/10/24	1x	1				
	KXAS			M PREEMPT	03/04/24	:00			\$1,200.00	See MG 7.2	1
	KXAS			M	03/04/24	:30	5:22 PM	AMBW2403TVH	\$900.00	MG for 7.1 03/04	2
8	_	6P-630P M-F NBC5 NEWS IEDIATELY PREEMPTIBLE	6P-630P								
				03/04/24 to	03/10/24	1x	1				
	KXAS			M	03/04/24	:30	6:12 PM	AMBW2403TVH	\$1,000.00		1
9	KXAS	630P-7P M-F ACCESS HLLYW D	630P-7P								
	LUR - IMM	IEDIATELY PREEMPTIBLE									
				03/04/24 to	03/10/24	1x	1				
	KXAS			M	03/04/24	:30	6:54 PM	AMBW2403TVH	\$800.00		1
10		10P-1035P M-F NBC5 NEWS IEDIATELY PREEMPTIBLE	10P-1035P								
				03/04/24 to	03/10/24	1x	1				
	KXAS			M	03/04/24	:30	10:32 PM	AMBW2403TVH	\$1,000.00		1

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	Billing Type	Cash
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Agency Code	9916670
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Aired Spots

15

Total Gross Regular Price if paying by credit card: \$6,893.12

Total Gross Cash Discount Price if paying by check, wire or ACH: \$6,725.00

Agency Commission: \$1,008.75

Total Net Regular Price if paying by credit card: \$5,884.38

Total Net Cash Discount Price if paying by check, wire or ACH: \$5,716.25 Payment Terms 30 Days

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